



February 23, 2011

To: Lemoore City Council

From: Maureen Azevedo, CEO
Lemoore Chamber of Commerce

Subject: Eleventh Annual Central Valley Pizza Festival
Downtown City Park

Once again, the Central Valley Pizza Festival will be a multi-day, regional event. This year's event promises to provide fun for all ages and interests starting Friday afternoon at 3 p.m., April 15th, and running through 5 p.m. Sunday afternoon, April 17th. Pizza Fest has returned to Downtown Lemoore, and will be at the City Park. Obviously, staging of a 3-day event brings a few logistical challenges, but City staff has already been extremely helpful in addressing public safety issues.

This year we are requesting the closure of the south half of "B" Street, between Fox and Heinlen Streets. This is necessary to accommodate 5 - 6 Carnival Rides. By closing just the one side, this leaves a 15-foot fire lane access, as well as allowing these residents access in and out of their driveways. However, there will be no on street parking available, to these residences or the public.

To assure these eight residents are fully aware of what we are proposing, I, along with John Miller, a Chamber Board Member, went to each home on the evening of Tuesday, February 22, 2011. Of the eight residences, we were able to speak with four. All four families were absolutely fine with our request. A door hanger, explaining what we are planning, dates, etc., with my business card attached, was left at the homes of the four residences we were not able to speak with. The following morning, I received calls from two families, who also stated they were fine with this. As a little offering/bargaining tool, Rick Larson, owner of American Traveling Shows, will be giving the eight households some passes for "free carnival rides". I did not even have to mention this during our initial discussion. Afterwards, I told them, which they seemed pleased to hear. I will continue to contact and speak to the other two households prior to this City Council meeting. If I am not able to speak to them, I will leave another door hanger, advising them, if they have any concerns, etc., the date and time of the City Council meeting will be on the door hanger.

Additional door hangers were distributed to all residents surrounding the City Park. (Fox Street, between "B" and Bush Streets, and Bush Street, between Fox and Heinlen Streets, and Fox Street, between Bush and "B" Streets). The hangers were notification of the "Happenings" in the Park, and that there will be live music, Friday until 9 p.m. and Saturday until 10 p.m. If residents had any concerns or questions, they were asked to contact the Chamber of Commerce, or they may attend the City Council meeting, March 1, 2011, at 7:30 p.m.

The event will kick off Friday afternoon with carnival rides, that will be set up on the south half of "B" Street, between Fox and Heinlen Streets. Assorted inflatables, Rock Climbing Wall, Bungee, Obstacle Course, Mechanical Bull and Slide. The evening will also consist of live music in the Gazebo, Food Vendors, and a Beer and Wine Garden.

Saturday, in addition to the carnival rides, the City Park will have non-stop activities and entertainment from 10 a.m. to 10 p.m., including food and craft vendors, the Giant 9-foot Pizza Decorating Contest and Pony Rides. In addition, new this year will be the, "Pizza Bakeoff". Competing will be local Pizza Parlors, Restaurants, all within Kings County. Pepperoni Village" games for kids, and a Magician. The afternoon and evening will include two live bands performing, 3 - 6 p.m., and 7 - 10 p.m. and the Beer and Wine Garden, will be available.

Sunday's activities begin at 12 p.m. and end at 5 p.m. The day will consist of the carnival rides, and activities, along with the food and vendor booths, and an afternoon Beer Garden. Live music 12 - 3 p.m., followed by the "Fatte's Challenge" - Pizza Eating Contest.

We will be providing overnight security Friday and Saturday nights, as well as security for the Beer Garden area, that will be clearly fenced off. The appropriate Alcohol license will be obtained from Alcohol and Beverage Control. Additional Porta-Potties, 1- Male and 1- Female, along with a wash basin will be rented. These will be placed on the North side of the City Park restrooms.

We sincerely appreciate the role the City plays in making this event and all other events possible. Without your support, there would be no events, and Lemoore would not be Lemoore.

Sincerely,

Maureen Azevedo

Maureen Azevedo, CEO
Lemoore Chamber of Commerce

PIZZA FESTIVAL - NEEDS

Festival Hours: Friday 3 - 9 p.m.; Saturday 10 a.m. - 10 p.m.; Sunday noon - 5 p.m.

ONE WEEK PRIOR TO EVENT

- All lights, electrical outlets tested and working
- Gazebo and Restrooms graffiti free

THURSDAY

- Post signs, Street Closure and No Street Parking on “B” Street, between Fox and Heinlen Streets, beginning 6 a.m. Friday, April 15th (24 hour advance notice)
- Park sprinklers should be off, for as long as possible prior to Pizza Fest, and make sure they will not come on anytime during the event.

FRIDAY

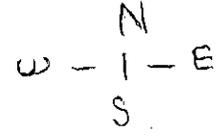
- Set up “B” Street barriers at 7 a.m. – Tow cars remaining on B Street between Fox and Heinlen Streets
- Clean Gazebo
- Restrooms clean and stocked
- Deliver barricades and delineators to City Park for us to distribute Friday morning
- Deliver 12 black trash containers and 4 blue trash containers to City Park for us to distribute Friday morning
- Deliver 4 large dumpsters to the alley between Lemoore Pre-School and the AT&T office/substation. Place the dumpsters on the north side of the alley, next to, and along the AT&T building.
- Use of two of the cities electric carts, to continually take the black trash containers, and emptied into the above dumpster’s.
- Deliver the 9ft Pizza rolling frame from the City Corp Yard to the City Park

MONDAY

- Remove all barriers, barrels, dumpsters. We will take down street closure barriers as soon as it is safe to do so on Sunday (approximately 5:30 p.m.)
- Pick up the 9ft Pizza rolling frame from the Chamber and return to storage at the City Corp Yard.



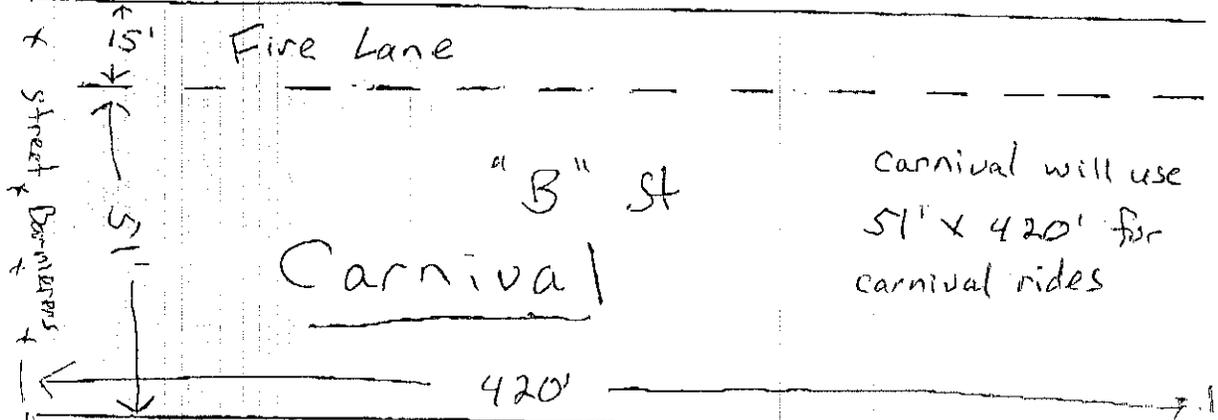
Jeff Br. Itz



Pizza Festival Proposed Carnival Layout

This portion of "B" st. to be closed Friday Am through Sunday evening

North Sidewalk



Carnival will use 51' x 420' for carnival rides

X Street Barriers X

X Street Barriers X

Fox

Heinlen

South Sidewalk

Park

R. Rossiter