



July 1, 2011

To: Lemoore City Council
From: Maureen Azevedo, CEO - Lemoore Chamber of Commerce
Subject: Twelfth Annual Central Valley Pizza Festival

Once again, the 2012 Central Valley Pizza Festival will be a multi-day, regional event. This year promises to provide fun for all ages starting Friday afternoon at 3 p.m., April 13, through 5 p.m. Sunday, April 15. Pizza Fest will return to Downtown Lemoore at the City Park.

We are again requesting the closure of "B" Street, between Fox and Heinlen to accommodate 5-6 Carnival Rides. By closing just one side, this leaves a 15-foot fire lane access, and allows residents driveway access. However, there will be no on street parking for residences or the public. The residents that were involved in this closure during the 2011 festival were 100% cooperative and supportive. We will again go door to door on all four sides of the park prior to the event so all involved residents are well informed. We will speak directly to each resident or leave an informational flyer.

We have tentatively schedule an exciting array of events. All three days will include carnival rides that will be set up on "B" Street between Fox and Heinlen with additional assorted inflatable's, pony rides and entertainment booths on the North side of the park, live music in the Gazebo, Food Vendors, and a Beer and Wine Garden.

Saturday will have non-stop activities and entertainment from 10 a.m. to 10 P.M., the Giant 9-foot Pizza Decorating Contest, Pizza Bake-off, Pepperoni Village, games for kids, and stage performers. The afternoon and evening will include two live bands performing, 3-6 P.M. and 7-10 P.M.

Sunday's activities begin at 12 P.M. and end at 5 P.M. Live music 12-3 P.M., followed by the "Fatte's Challenge" - Pizza Eating Contest.

We will be providing overnight security Friday and Saturday nights, as well as security for the Beer Garden area, that will be clearly fenced. The appropriate Alcohol license will be obtained. Once again, we will rent Porta-Potties, 1- Male, 1- Female and 1 Handicapped, as well as a wash basin. These will be placed near the City Park restrooms.

We sincerely appreciate the role the City plays in making this event and all other events possible. Without your support, there would be no events, and Lemoore would not be Lemoore.

Sincerely,

Maureen Azevedo

Maureen Azevedo, CEO
Lemoore Chamber of Commerce

PIZZA FESTIVAL – NEEDS for 2012

Festival Hours: Friday 3 P.M. - 9 P.M, Saturday 10 A.M. - 10 P.M., Sunday noon - 5 P.M.
(we do request the option of amending this request list on or before March 1st in the event any tentative plans are revised)

ONE WEEK PRIOR TO EVENT

- All lights, electrical outlets tested and working
- Gazebo and Restrooms graffiti free

THURSDAY

- Post signs, Street Closure and No Street Parking on “B” Street, between Fox and Heinlen Streets, beginning 6 a.m. Friday, April 15th (24 hour advance notice)
- Park sprinklers should be off, for as long as possible prior to Pizza Fest, and make sure they will not come on anytime during the event.

FRIDAY

- Set up “B” Street barriers at 7 a.m. – Tow cars remaining on B Street between Fox and Heinlen Streets if we cannot help find owners
- Clean Gazebo
- Restrooms clean and stocked
- Deliver barricades and delineators to City Park for us to distribute Friday morning
- Deliver 12 black trash containers and 4 blue trash containers to City Park for us to distribute Friday morning
- Deliver 8 large dumpsters to the alley between Lemoore Pre-School and the AT&T office/substation. Place the dumpsters on the north side of the alley, next to, and along the AT&T building.
- Use of two of the cities electric carts, to continually take the black trash containers, and emptied into the above dumpster’s.
- Deliver the 9ft Pizza rolling frame from the City Corp Yard to the City Park

MONDAY

- Remove all barriers, barrels, dumpsters. We will take down street closure barriers as soon as it is safe to do so on Sunday (approximately 5:30 p.m.)
- Pick up the 9ft Pizza rolling frame from the Chamber and return to storage at the City Corp Yard.