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# Lemoore Golf Course
# Advisory Committee Meeting

Wednesday • December 5, 2012 • 4:00 PM

MINUTES
*Tentative*

**ATTENDANCE:**

Present Committee Members: Eric Ferreira (City of Lemoore), Mark Haley (NAS Lemoore), Ruben Perez (Mens Club), & Kelly Gilfry (Ladies Club)

Others: Superintendent Genaro Martinez, and Rich Rhoads

Absent: Bill Redmond (Mens Club), Dave Neer (West Hills College)

**APPROVAL OF MINUTES:**

The Minutes from the August 29, 2012 meeting were approved.

**DISCUSSION:**

The partnership between Lemoore Golf Course, NAS Lemoore, and NCGA was successful in their attempt to increase NCGA and Mens Club membership among active duty military. On September 20-21, 2012 one hundred twenty one active duty military registered for the NCGA and the Lemoore Mens Club. This number was much high than expected. The next goal is to get these new members active in Mens and Ladies Club, and encourage them to become lifetime players.

There were many ideas to get the new members active. Kelly would like to email new members to come play and draw interest to the Ladies Club. In addition, Mark suggested offering a discount if they show their NCGA card at the course (ex: free bucket of balls or golf cart). Rich would like to see a large number of new members play in the upcoming Impossible Open, and he will be offering a discount ($19 rather than $28). He would also like to hold occasional clinics to teach etiquette/skills to the new members that signed up, but don't play much.

The committee also discussed ideas to continually get new registrations for the NCGA and Mens Club. Ruben suggested sending out emails specifically for military, and offer discounts for those that register with NCGA. Mark made note that if too many emails are sent out, they will start thinking its just junk mail.

At the first of the year, all NCGA memberships must be renewed. Mark will verify year-to-year if members are still active military, and Ruben will re-enter them into the system.

**NEXT MEETING:**

The next meeting was scheduled for Wednesday, April 3, 2013 at 4:00 p.m.

**OTHER BUSINESS:**

The committee would like to see tall red posts placed further out around the water on hole #10. Players who are not familiar with the course are often unaware of how close the water is to the hole.

**UPDATES:**

Kelley stated the red tee boxes are leveled off.

Mark would like to see separate tees for kids/beginners. Rich stated that there are kids tees (light blue) on the first 5 holes, and he will look into adding more. Currently, there is a special rate for children/families to play 5 holes.

**ADJOURNMENT:**

Meeting adjourned at 4:43 pm.