KINGS COUNTY HOMECOMING

P.O. BOX 1623 HANFORD, CA 93232

May 9, 2012

Lemoore City Council
119 Fox St.
Lemoore, CA 93245

Dear Mayor and City Council Members:

The Kings County Homecoming Committee respectfully requests sponsorship of our 86th Annual Homecoming, and that we be placed on your agenda so we may respectfully request that the budgeted amount of $300.00 be included in your 2012-2013 fiscal year budget.

We thank you very much for all that you do in supporting Kings County Homecoming each year and also for your favorable consideration of our requests.

Sincerely,

Sandra Dawson

Sandra Dawson, 559-643-1957
Chairman

Bernita Garcia

Bernita Garcia
Treasurer

Amounts received from County & Cities in 2012.

COUNTY OF KINGS	$2,000
AVENAL	$200
HANFORD	$1000

Funding Request

Name of Agency or Organization: Kings County Homecoming Committee
Address: PO Box 1623, Hanford, CA 93232
Name of Contact Person: Sandra Dawson, Chairman
Contact Phone No.: 559-643-1957

Federal ID #/Non-Profit: 86-1157935

Background:

Kings County Homecoming is a weeklong series of events celebrating the **"Pioneer Spirit"** of those who first came to the San Joaquin Valley and settled in what is today called Kings County. Each year for the past 85 years we have celebrated this spirit by holding various events throughout the county and by honoring select long-time residents from each of the communities within the County as our "Royalty." The Kings County Homecoming Royalty acts as Grand Marshal, Homecoming Queen and Area Kings/Queens for the Annual Homecoming Parade which is held in the city of Hanford. It is this "Pioneer Spirit" that built the County of Kings, it made us strong and it is what will help us to build a better future for our families.

Kings County Homecoming week begins the day after Mother's Day with the annual "Kick-Off" event held in the Hanford Civic Auditorium. At this opening celebration we introduce and honor our Homecoming Grand Marshal, Homecoming Queen and the Area Kings and Queens.

During the remainder of the week, free events are planned in each the surrounding communities of Avenal, Corcoran, and Lemoore.

The concluding event for Homecoming Week is the Annual Homecoming Parade in downtown Hanford on Saturday. The parade begins at 10 a.m. and ends at the Hanford Civic Auditorium where a full day of fun for the whole family is planned. On the grounds and surrounding the Civic Center from 9 a.m. to 3 p.m. there is entertainment and fun for the whole family; live music, demonstrations, free bounce houses, carnival type games, and much more.

The Kings County Homecoming Committee is a totally volunteer group of individuals from throughout the county dedicated to seeing that the heritage of our county is not forgotten and to providing free and/or low cost fun and entertainment for friends and families throughout Kings County.

Committee Budget

Income	**(Data range 2009-2012)**	**$7500 - $12,000**
County & Cities	$1700 - $3000	
Business & Individual Donations	$800 - $2700	
Ticket Sales, Ad Sales & Fees	$2500 - $7500	
Expenses		**$8000 - $15,000**
Kick -off Event	$1500 - $3500	
Entertainment (Band & Bounce Houses)	$800- $1500	
Parade Costs (Band Fees, Awards, misc)	$2800 - $3800	
Misc Costs (Postage, Printing, Advertising, Storage, etc.)	$1500 - $2500	
Insurance	$1200	
Maintenance Expenses		
2010 - Purchase New Triangle Flags (replacements)	$400	
2012 - Purchase of New Street Banners for Corcoran & Lemoore	$1500	
2012 - Purchase of New Street Banners for Hanford (replacements)	$1500	
Balance (Loss) - Reserves used to balance budget.		**<$500 - $3000>**

The Committee needed to replace flags and banners due to their age and deterioration. Corcoran and Lemoore did not have banners and it was decided to purchase them this year. The Hanford banner is projected to need replacement within the next 1-3 years. The Committee strives to provide the event(s) to the County residents at no or very little cost, such as free bounce houses, and games for children. We try to cover our costs through donations/sponsorships and tickets sales/fees. The last few years due to replacement costs and insurance fees along with decreased sponsorships/donations we have had to go into our reserves.

Please note that the information provided is a generalized synopsis of data from 2009-2012 income/expenses due to the limited space available. Detailed information is available upon request..