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Tom Buford
Mayor Pro Tem
David Andreasen
Councilmembers
John Grego
Ed Martin
John Murray

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Item #__4__

To: **Lemoore City Council**

From: **Jeff Briltz, City Manager** JB

Date: **January 26, 2005**

Subject: **City Mission, Goals and Objectives**

Discussion:

On Tuesday, January 25, 2004, the Lemoore City Council held a work-session, reviewing the City Mission Statement, Long Term Goals, and Current Objectives. During the three and one-half hour session, the Council discussed and evaluated many issues involving the future of City operations and projects.

At the end of the evening, it was suggested that the Council adopt a revised Mission Statement, 2005 Long Term Goals, and 2005 Current Objectives.

The current City of Lemoore Mission Statements, established in 1997, now reads "To provide quality services and protection, and set the conditions for economic vitality and high quality of life." After some discussion, it was recommended that the Council consider slightly revising the Mission Statement to read "To provide high quality services and protection, and establish the conditions for economic vitality and high quality of life."

The Current Long Term Goals for the City, established in 2003, are:

- Business and Job Opportunities
- Fiscally Sound City Government
- Preservation: Our Small Town Character
- Quality Municipal Services
- Safe Community for Families

After a lengthy discussion, it was recommended that the Council, once again, adopt these as our Long Term Goals.

In 2003, the City Council established the following Current Objectives:

- Police/Fire Facility Improvements
- Grant Funded Projects
- Downtown Streetscape
- Multimode Transit Station
- Industrial/Commercial Recruitment
- Infrastructure Master Plans

After considerable discussion, it was recommended that the Council revise the Current Objectives to read:

- Industrial/Commercial Recruitment
- Identify and Initiate Water Improvements
- Identify and Initiate Wastewater Improvements
- Stabilize/Maintain Public Safety/Services and Reduce Maintenance Requirements as Appropriate
- Ensure New Development Pays Its Way
- Comprehensively Update General Plan
- Grant Funded Projects
- Develop Means to Ensure New Commercial Development Enhances Lemoore's Quality of Life

Budget Impact:

The adoption of Mission Statement, Long Term Goals, and Current Objectives themselves do not have budget impact. The efforts to reach those goals and objectives, however, will have a significant impact.

Recommendation:

That the City Council, by motions, adopts the above stated Mission Statement, Long Term Goals, and Current Objectives.

City Attorney Bacigalupi stated this made the action the Council would take be a First Reading of Ordinance 2005-01

It was moved by Councilmember Murray, seconded by Councilmember Martin, can carried that the Council waive the first reading of Ordinance 2005-01 recommending change to the language in Section 5 of Chapter 1, Title 1 of the City of Lemoore Municipal Code and hold a second reading at the next Council meeting.

Ayes: Murray, Martin, Grego, Andreasen, Buford

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2005 LONG TERM GOALS AND CURRENT OBJECTIVES:

City Manager Briltz review the revised Mission Statement, 2005 Long Term Goals and 2005 Current Objectives the Council worked on at their January 25, 2005 Special Meeting.

During Council, discussion there was a change made to the Current Objectives.

It was moved by Councilmember Murray, seconded by Councilmember Andreasen, and carried that the Council approve the following Mission Statement, 2005 Long Term Goals and 2005 Current Objectives:

Mission Statement
"To provide high quality services and protection, and establish the conditions for economic vitality and high quality of life."

2005 Long Term Goals

- Business and Job Opportunities
- Fiscally Sound City Government
- Preservation: Our Small Town Character
- Quality Municipal Services
- Safe Community for Families

2005 Current Objectives

- Industrial/Commercial Recruitment
- Identify and Initiate Water Improvements
- Identify and Initiate Wastewater Improvements
- Stabilize/Maintain Public Safety/Services
- Reduce Maintenance Requirements as Appropriate
- Ensure New Development Pays Its Way
- Comprehensively Update General Plan
- Grant Funded Projects
- Develop Means to Ensure New Commercial Development Enhances Lemoore's Quality of Life

Ayes: Murray, Andreasen, Martin, Grego, Buford