

**Mayor**  
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**Mayor Pro Tem**  
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## Staff Report

ITEM NO. 9

**To:** Lemoore City Council  
**From:** Kristie R. Baley, City Clerk  
**Date:** August 2, 2013  
**Subject:** Downtown Merchants Advisory Committee – Appointment

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### Discussion

The Downtown Merchants Advisory Committee (DMA) advises Council on expenditures of the Parking and Business Improvement Area (PBIA) Fund. Section 3-2-5 of the Lemoore Municipal Code, states that an Advisory Committee consisting of nine (9) Members shall be appointed by the Mayor with the concurrence of the City Council for a term of one year, to serve at the pleasure of the Mayor and City Council, and that said Members are to be persons who own or are employed in businesses within the PBIA. Additionally, in March 2008, Council approved Resolution 2008-08 stating that the Committee shall consist of a minimum of five (5) Board Members and a quorum shall be a majority of Board Members actually on the Committee as recognized by the Mayor.

The resignation of Michael Daniel left the Committee with only four (4) Board Members remaining. The Downtown Merchants Coordinator and Members of the Board diligently began recruitment efforts and Danielle Bellwood, owner of The Cakery, a new Downtown business, has come forward to fulfill one of the vacant seats. Her application is attached. Should she be appointed, the term will expire October 31, 2013.

### Budget Impact

None.

### Recommendation

The Mayor, with the consensus of at least two Council Members, should appoint Danielle Bellwood to serve the remainder of the vacant term on the Downtown Merchants Advisory Committee and that recruitment efforts are to continue until all vacant positions, if any, are filled.