

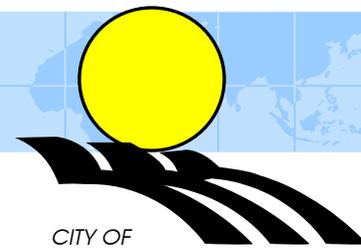
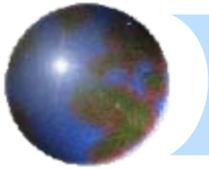
CITY OF
LEMOORE
CALIFORNIA

City of Lemoore

Goals and Objectives

Amendments Discussed

January 2013

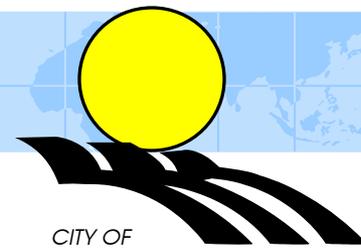
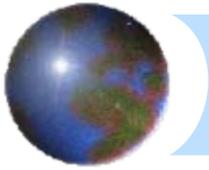


CITY OF
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Mission Statement

To provide high quality services and protection, and establish the conditions for economic vitality and high quality of life.

Revised 2005

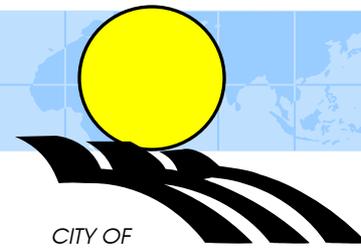
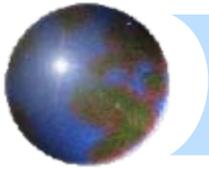


CITY OF
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Mission Statement

To provide high quality services and establish the conditions for economic vitality and high quality of life.

Proposed

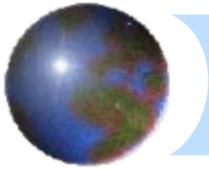


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Vision Statement

Lemoore will be an economically vital community, marked by educational, cultural, recreation and business opportunities.

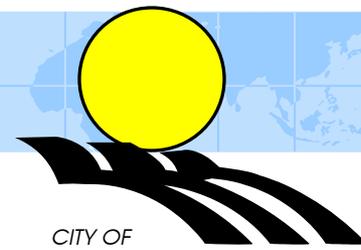
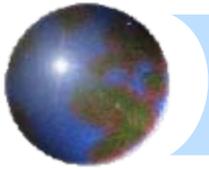
Adopted and Proposed



Goals

- Business and Job Opportunities
- Fiscally Sound City Government
- Preservation: Our Small Town Character
- Quality Municipal Services
- Safe Community For Families

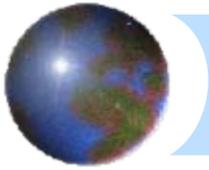
Adopted 2000



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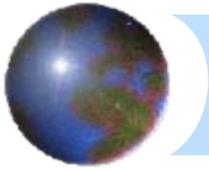
Goals - Proposed

- Business and Job Opportunities
- Fiscally Sound City Government
- “Small Town” Community with Modern Conveniences
- Municipal Services that are Focused on Community Needs and Efficiently Delivered by Customer Oriented Staff
- Safe Community For Families



Current Objectives

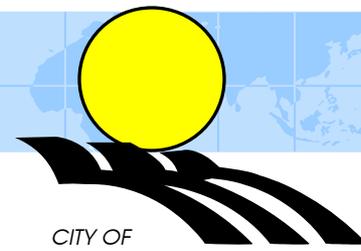
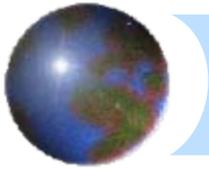
- Increase Sales Tax Revenue by 1.75 Times the Population Growth Over the Next 2 Years
- Create & Implement a True Fast-track Permit Processing System For Commercial/Industrial Businesses That Contribute Significantly To the Local Economy
- Supply Water That Meets the Federal Arsenic Requirements by January 1, 2009
- Secure Future Wastewater Disposal Site(s) & Prepare For new Permit Issuance
- Fully Implement General Plan Update, Including Changes in City Policies Within 18 Months of General Plan Update Adoption
- Significantly Improve Staff's Abilities to Apply For, Manage, & Report On Grants-Utilize Grant Sources Whenever Available
- Modify City Recruitment and Retention Strategies & Personnel System Guidelines To Enable Us To Better Reach & Retain the Next Generation of City Staff



Current Objectives

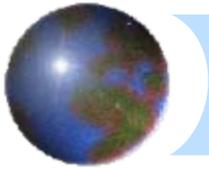
(cont.)

- Expand Community Amenities & Programs Through Participation in Joint Projects with Other Agencies & Public/Private Partnerships
- Include In All New Facility & Equipment Purchases, An Analysis of Both Life Cycle Costs & Carbon Emissions When Making Decisions Regarding Specifications – Analyze Existing Facilities Using Same Criteria
- Increase Our Blight Eradication Efforts Through Enhanced Code Enforcement & Additional Programs, Including Do-it-yourself Programs
- Expand Efforts Toward Combating Gang Activities With Broad-based Community Involvement, Focusing Both On Prevention & Enforcement
- Develop Short & Long Term Solutions For Railroad Rights-of-Way & City Entrances Within Lemoore – Establish Partnerships With Property Owners To Accomplish



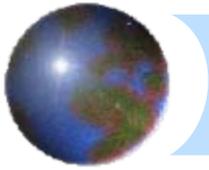
Objectives - Proposed

- Analyze and cut arbitrary regulations in order to promote business openings, expansion and retention
- Earn a reputation for being a “Business Friendly” City by:
 - Conducting an independent study to analyze reorganization of the Planning and Building Inspection Functions – focus on outcomes
 - Easing the permitting process and clearly communicating the City’s and other regulatory agencies requirements to potential applicants
 - Implementing the “spirit” of the regulations
 - Working to reduce the City fees imposed on new business developments



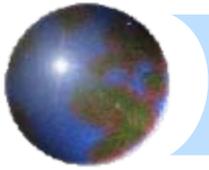
Objectives – Proposed (Cont.)

- Increase General Fund Revenue by Increasing the Property and Sales Tax base by becoming a more “Business Friendly” City
- Implement Blight Eradication Programs and Policies that are sustainable in Post Redevelopment Lemoore
- Develop Short & Long Term Solutions For Railroad Rights-of-Way & City Entrances Within Lemoore – Establish Partnerships With Property Owners To Accomplish



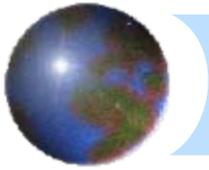
Objectives – Proposed (Cont.)

- Conduct an Independent Study and Implement best practices to improve the efficiency and effectiveness of the water system, focusing on the consistency of water quality throughout the City and seasons
- Include In All New Facility & Equipment Purchases, An Analysis of Both Life Cycle Costs & Carbon Emissions When Making Decisions Regarding Specifications – Analyze Existing Facilities Using Same Criteria



Objectives – Proposed (Cont.)

- Make Customer Service a high priority at all times, in all positions, through staff selection, evaluation, and education/training
- Provide Improved and Consistent Oversight of Staff in all City Departments
- Modify and implement policies that hold Staff accountable for their performance and actions, including serving the community with respect at all times



Objectives – Proposed (Cont.)

- Expand Community Amenities & Programs Through Participation in Joint Projects with Other Agencies & Public/Private Partnerships
- Partner with Concerned Citizens and Community Organizations to Combat the Attraction of Gangs to our Youth, and Reduce the Gang Activity Levels within our Community