

CC Update



AMERICAN CANCER SOCIETY RELAY FOR LIFE

Celebrate.

Remember.

Fight Back.

To: Jeff Brittz, City of Lemoore
119 Fox St.
Lemoore, CA 93245

From: Tom Denyko
Sponsorship/Publicity/Marketing Chair
Relay For Life of Lemoore

RE: Event Sponsorship

April 27th/28th is the weekend for the American Cancer Societies (ACS), Relay For Life in Lemoore. This unique 24-hour event celebrates cancer survivorship, pays tribute to those who have lost their battle with cancer and recognizes caregivers that supported them.

We appreciate the support our community has shown Relay For Life in the past and hope you'll join us in the fight against cancer. Since our community began holding Relay For Life events in 2004, we have raised over \$1,400,000. The last 4 years has seen our fundraising efforts decrease by 45%. I am seeking your support as an Event Sponsor. Our Community of nearly 25,000 people, stands out again as we were recognized as California's Only 5-Star Relay in 2011, California's First 5-Star Relay in 2012 and we are on track to be rated as a 5-Star Relay in 2013.

Sponsorship is a wonderful opportunity to reach members of our community while contributing to the fight against cancer. As the largest voluntary health organization in the world, the American Cancer Society needs your help in fighting back. Your sponsorship is not only important in helping provide services and promoting awareness, but to fund the necessary medical research behind this fight. Recent findings support that we are winning this battle with reductions in various types of cancer by 20% to 40%. These results have been directly attributed to the promotion of awareness and the invaluable medical research being conducted by the ACS.

Your consideration is greatly appreciated. Once you have determined your level of involvement, please fill out and return the attached sponsorship form. Should you have questions or need additional information, please follow the contact information on that form. In order to make Event Program and T-shirt printing dates, your response is needed by March 12, 2013. Please join us as we continue to be a community that has chosen to Fight Back Against Cancer!

Sincerely,

[Handwritten signature of Tom Denyko]

Tom Denyko
Sponsorship/Publicity/Marketing Chair
Relay For Life of Lemoore
Federal Tax Id - 13-1788491



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Relay For Life of Lemoore, 2013 Sponsorship Commitment Form

Thank you for sponsoring Lemoore, California's, 2013 Relay For Life held April 27/28th in Lemoore High School's Tiger Stadium. Please select one of the options below:

- _____ \$100= Your Business Card in the Event Program.
- _____ \$500= Your ¼ page section in the Event Program, Your Business Name on the Event T-shirt and One Team Registration.
- _____ \$1000= Your ½ page section in the Event Program, Your Business Name on the Event T-shirt and Two Team Registrations.
- _____ \$2500= Your full page section in the Event Program, Your Business Logo on the Event T-shirt and Three Team Registrations.
- _____ \$5000= Your full page section in the Event Program, Your Business Logo on the Event T-shirt, brochures, posters, newsletters and Four Team Registrations.
- _____ \$10,000= Your full page Color Section in the Event Program, Your Business Logo on the Event T-shirt, brochures, posters, newsletters, Your Business Banners displayed at the event, Your Logo included with any Media or News Releases in connection with Relay For Life of Lemoore and Five Team Registrations.

Name/Business (exactly as you wish it to appear on materials)

Address City/State/Zip Code

Area Code/Phone # E-mail Address

\$ Amount Enclosed Method of Payment (Cash/Check/Credit Card)

Name of Authorizing Agent Signature of Authorizing Agent Date

Mail, Fax or Deliver to:
American Cancer Society
Attn: Lemoore Relay 2013
2222 W. Shaw Ave, Suite 201
Fresno, CA. 93711-3420
P) 559-572-3177, F) 559-451-0722

Apply \$ Amount to: Event/Team/Individual Name

Tax Exempt letters are available upon request. Federal Tax ID= 13-1788491.
Questions? Contact Randy Daughtry, Relay For Life Manager, 559-451-0163, Tom Denyko, Sponsorship Chair, (559) 816-1520 or link to: www.relayforlife.org/lemooreca