City of Lemoore

Goals and Objectives

Amendments Discussed

January 2013

Mission Statement

To provide high quality services and protection, and establish the conditions for economic vitality and high quality of life.

Revised 2005

Mission Statement

To provide high quality services and establish the conditions for economic vitality and high quality of life.

Proposed

Vision Statement

Lemoore will be an economically vital community, marked by educational, cultural, recreation and business opportunities.

Adopted and Proposed

Goals

- Business and Job Opportunities
- Fiscally Sound City Government
- Preservation: Our Small Town Character
- Quality Municipal Services
- Safe Community For Families

Adopted 2000

Goals - Proposed

- Business and Job Opportunities
- Fiscally Sound City Government
- "Small Town" Community with Modern Conveniences
- Municipal Services that are Focused on Community Needs and Efficiently Delivered by Customer Oriented Staff
- Safe Community For Families

Current Objectives

- Increase Sales Tax Revenue by 1.75 Times the Population Growth Over the Next 2 Years
- Create & Implement a True Fast-track Permit Processing System For Commercial/Industrial Businesses That Contribute Significantly To the Local Economy
- Supply Water That Meets the Federal Arsenic Requirements by January 1, 2009
- Secure Future Wastewater Disposal Site(s) & Prepare For new Permit Issuance
- Fully Implement General Plan Update, Including Changes in City Policies Within 18 Months of General Plan Update Adoption
- Significantly Improve Staff's Abilities to Apply For, Manage, & Report On Grants-Utilize Grant Sources Whenever Available
- Modify City Recruitment and Retention Strategies & Personnel System Guidelines To Enable Us To Better Reach & Retain the Next Generation of City Staff

Current Objectives (cont.)

- Expand Community Amenities & Programs Through Participation in Joint Projects with Other Agencies & Public/Private Partnerships
- Include In All New Facility & Equipment Purchases, An Analysis of Both Life Cycle Costs & Carbon Emissions When Making Decisions Regarding Specifications – Analyze Existing Facilities Using Same Criteria
- Increase Our Blight Eradication Efforts Through Enhanced Code Enforcement & Additional Programs, Including Do-it-yourself Programs
- Expand Efforts Toward Combating Gang Activities With Broad-based Community Involvement, Focusing Both On Prevention & Enforcement
- Develop Short & Long Term Solutions For Railroad Rights-of-Way & City Entrances Within Lemoore – Establish Partnerships With Property Owners To Accomplish

Objectives - Proposed

CITY OF LEMOORE CALIFORNIA

- Analyze and cut arbitrary regulations in order to promote business openings, expansion and retention
- Earn a reputation for being a "Business Friendly" City by:
  - Conducting an independent study to analyze reorganization of the Planning and Building Inspection Functions – focus on outcomes
  - Easing the permitting process and clearly communicating the City's and other regulatory agencies requirements to potential applicants
  - Implementing the "spirit" of the regulations
  - Working to reduce the City fees imposed on new business developments

Objectives –Proposed (Cont.)

CITY OF LEMOORE CALIFORNIA

- Increase General Fund Revenue by Increasing the Property and Sales Tax base by becoming a more "Business Friendly" City
- Implement Blight Eradication Programs and Policies that are sustainable in Post Redevelopment Lemoore
- Develop Short & Long Term Solutions For Railroad Rights-of-Way & City Entrances Within Lemoore – Establish Partnerships With Property Owners To Accomplish

Objectives – Proposed (Cont.)

- Conduct an Independent Study and Implement best practices to improve the efficiency and effectiveness of the water system, focusing on the consistency of water quality throughout the City and seasons
- Include In All New Facility & Equipment Purchases, An Analysis of Both Life Cycle Costs & Carbon Emissions When Making Decisions Regarding Specifications – Analyze Existing Facilities Using Same Criteria

Objectives – Proposed (Cont.)

- Make Customer Service a high priority at all times, in all positions, through staff selection, evaluation, and education/training
- Provide Improved and Consistent Oversight of Staff in all City Departments
- Modify and implement policies that hold Staff accountable for their performance and actions, including serving the community with respect at all times

Objectives – Proposed (Cont.)

CITY OF LEMOORE CALIFORNIA

- Expand Community Amenities & Programs Through Participation in Joint Projects with Other Agencies & Public/Private Partnerships
- Partner with Concerned Citizens and Community Organizations to Combat the Attraction of Gangs to our Youth, and Reduce the Gang Activity Levels within our Community