

# KINGS COUNTY HOMECOMING



*ccop Date*

P.O. BOX 1623 HANFORD, CA 93232

---

Feb 21, 2013

Dear Homecoming Supporter,

Kings County Homecoming is just around the corner and I wish to invite you to participate and join in the excitement. This year's theme is "**Then and Now.**" I'm sure each of us will admit that things have changed a lot over the last 20, 40 or 60 years. As much as things are different, some things should never change....spending time with family and friends; helping a neighbor in need; and defending our country.

The 86th Annual Homecoming celebration begins on May 13<sup>th</sup> with the "Round-Up" Dinner held in the Hanford Civic Auditorium. Additional events during the week will be held in each of the cities of Avenal, Corcoran, Lemoore and Hanford. The concluding event will be the Homecoming Parade and Festivities in the Park on Saturday, May 18, 2013.

The "**Round-Up**" Dinner doors open at 5:00 p.m. for a no host cocktail hour; a cash bar will be available for you to purchase your favorite beverage. Dinner is served at 6:00 p.m. with the program starting at 6:30 p.m. Our emcee for the evening will introduce the 2013 Grand Marshall, Homecoming Queen, and Area Kings and Queens. Tickets are \$15.00 each and are available by advance purchase only. If you buy tickets in groups of 8 we'll even reserve tables for you and your guests. Call 643-1957 (Sandra) or 584-4214 (Bernita) to purchase tickets and reserve your space.

We are excited to announce the publication of our 2nd edition of the **Kings County Homecoming Magazine**. This magazine will feature each of the 2013 Honorees along with information of interest about the people, places and historical events in our county. Five thousand (5000) copies of the magazine will be printed and distributed **free** at each of the events during Homecoming Week and at the Homecoming Booth set up during Thursday Night Market Place. Advertising space is available in this publication for your donation and support. Feel free to contact Sandra Dawson, 643-1957, for more information.

This year Kings County celebrates its 120th year, and the Homecoming Committee is hard at work ensuring the series of Homecoming events are enjoyable and well attended. We're excited to report that, on Saturday May 18<sup>th</sup>, we're holding a free concert in the park featuring "Poor Man's Poison".

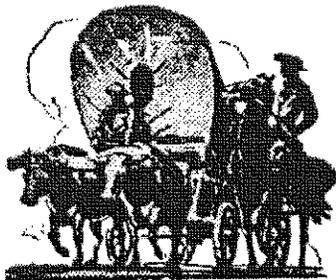
Putting on the Celebration requires raising \$12,000 each year. While we do get some support from county cities, their help falls short of our need. We depend for the major part of needed funding on donations from individuals, small businesses, and corporations throughout Kings County. We hope you will consider contributing to this countywide and community event.

The Homecoming Committee is dedicated to seeing that the heritage and pioneer spirit of our county is not forgotten and to providing both free and low cost celebration activities for the whole family. Please make an extra effort to join us this year!

Thank you for your support,

Sandra Dawson  
Sandra Dawson, 559-643-1957  
Chairman

Bernita Garcia  
Bernita Garcia  
Treasurer



- 48 page magazine, 8-1/2"x11"
- 5,000 copies to be printed
- Advertisement will be in full color
- Magazines will be distributed at all KC Homecoming events and at TNMP May 2, 9 & 16th

# 2013 Kings County Homecoming Magazine

### Advertisement Options

Size	Price
1/8 Page (Business Card)	\$37.50
1/4 Page	\$75
1/2 Page	\$150
Full Page	\$300

### Premium Advertisements Based on Location\*\*

Size	Price
1/8 Page (Business Card)	\$50
1/4 Page	\$100
1/2 Page	\$200
Full Page	\$400

**Reservations and Materials Due:  
April 5, 2013**

Publication Date: May 1

Preferred Format: PDF

Convert all fonts to curves.

Images Resolution: 300 dpi

Send to: [Sandy@kingscountyhomecoming.org](mailto:Sandy@kingscountyhomecoming.org)

*\*\*Available Locations for Premium Advertisements:  
Inside Front Cover & Table of Content Pages  
Feature Pages; i.e. Grand Marshal, Homecoming Queen,  
and Area Kings & Queens*

**Make Check Payable to:  
Kings County Homecoming Committee  
Tax I.D. # 86-1157935**

## TO RESERVE SPACE COMPLETE FORM & SUBMIT PAYMENT

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Ad Size \_\_\_\_\_

Placement Requested \_\_\_\_\_

*A receipt will be sent to the address or email you provide. Please write clearly.*

For more information Contact: Sandra Dawson, Kings County Homecoming  
643-1957 or [sandy@kingscountyhomecoming.org](mailto:sandy@kingscountyhomecoming.org)

*Congratulations*

*Bob & Ann Badasci*  
*2012 Homecoming Royalty*



*Willard Rodarmel*

*Congratulations*

*Bob & Ann Badasci*  
*2012 Homecoming Royalty*



*John Gordon*