

**Mayor**  
William Siegel  
**Mayor Pro Tem**  
Lois Wynne  
**Council Members**  
John Gordon  
Eddie Neal  
Willard Rodarmel



**Office of the  
Mayor**

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March 5, 2013

Assemblymember Rudy Salas  
State Capitol  
P.O. Box 942849  
Sacramento, CA 94249-0032

**RE: Support for the Enterprise Zone Program with  
Modifications made through the Legislative Process**

Dear Assemblymember Salas:

The City of Lemoore strongly supports the California Enterprise Zone Program. This Program is quite possibly the most important State incentive that is available today to attract outside investment to California and expand existing businesses. With the recent demise of redevelopment, our State needs to focus on maintaining the few incentives that remain. We recognize that there are criticisms of the Enterprise Zone Program, but we want to make changes that will improve the Program, not reduce its effectiveness. The City of Lemoore urges the Legislature to weigh in on the proposed regulatory reforms and asks that changes to the Program take place through the legislative process.

The Enterprise Zone Program is a crucial economic development tool for California, which I am convinced, is playing a key role in improving our State's economy. The Program was created specifically to target economically distressed areas by encouraging business investment and the creation of new jobs, and it is working. In our community alone, this Program is responsible for capital investments totaling over \$400,000,000 and the creation of over 1,000 new employment opportunities – all of which is helping to grow the economy.

We welcome improvements to the Program. However, we ask that such changes do not inhibit our ability to compete with other states. Any proposed changes should be carefully considered and all stakeholders should be given an opportunity to voice their concerns. The regulatory reforms currently being proposed by the Department of Housing and Community Development prohibits this process from occurring in a collaborative manner. California's economy is struggling and it could be further compromised by some of the regulatory changes being proposed. The lines of communication need to remain open between the State agency overseeing the Program, the Legislature, and each enterprise zones' vested parties.

*"In God We Trust"*

Assemblymember Rudy Salas  
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The City of Lemoore supports the Enterprise Zone Program, and for the reasons stated above, urges the Legislature to demand that modifications to the Program occur only through the legislative process. Additionally, the Legislature is asked to pursue only those changes that will increase our ability to attract new business investments to our State and aid in the expansion of our existing businesses. If you have any questions about our position, please feel free to contact me at (559) 924-6700.

Sincerely,

William M. Siegel Jr.  
Mayor

cc: Kirstin Kolpitcke, League of California Cities (Fax: 916/658-8240)  
Hilary Baird, League of California Cities (Fax: 661/664-8291)  
John Lehn, Kings County EDC ([John.Lehn@co.kings.ca.us](mailto:John.Lehn@co.kings.ca.us))