



October 21, 2013

Mayor Siegel and
Lemoore City Council Members
119 Fox Street
Lemoore, CA 93245

Dear Mayor and Council Members,

The Lemoore Chamber of Commerce, in cooperation with the Lemoore Downtown Merchants, will jointly host the 24th Annual Downtown Lemoore "Holiday Stroll". The date is, Saturday, November 16, 2013, from 3:00 to 8:00 p.m. The afternoon will offer holiday festivities, local entertainment, in store sales, door prizes and drawings, refreshments, photos with Santa, and *hopefully* the *Lemoore Volunteer Fire Department will be offering fire truck rides through downtown.

As always, all businesses are strongly encouraged to participate. This gives them the opportunity to attract new customers/clients, by showcasing what their business has to offer.

In order to facilitate the hosting of this event, the DMA Committee, along with the Chamber respectfully requests the following of the City of Lemoore:

- ◆ Replace the current pole banners, with the Holiday Banners.
- ◆ No later than Monday, November 4, 2013, we ask that all of the Downtown Christmas/Holiday Street decorations be tested. Any broken, missing or burned out bulbs be replaced. We ask that the Christmas decorations be hung, no later than, Wednesday, November 13, 2013.
- ◆ Test all electrical outlets in the Plaza Park, to assure they are all working.
- ◆ Streets and gutters cleaned throughout the entire downtown area on Friday, November 15th.
- ◆ The twinkle tree lights and streetlights turned on from 2 p.m. to 11p.m.

As always we appreciate your cooperation in helping to make our community events successful. If you have any questions regarding this event, please contact at 924-6401.

Sincerely,

Maureen Azevedo
CEO, Lemoore Chamber of Commerce

cc: Joe Simonson, Ray Greenlee and Nick Machado