

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
John Gordon
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Willard Rodarmel



**Parking & Business
Improvement Area**

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Staff Report

ITEM 8

To: Lemoore City Council
From: Judy Holwell, Project Manager 
Date: October 31, 2013
Subject: Downtown Merchants Advisory Committee – Advisory Board
Member Appointment and Date Change for Term Expiration

Discussion

The Downtown Merchants Advisory (DMA) Committee advises Council on expenditures of the Parking and Business Improvement Area (PBIA) Fund. Section 3-2-5 of the Lemoore Municipal Code, states that an Advisory Committee consisting of nine (9) Members shall be appointed by the Mayor with the concurrence of the City Council for a term of one year. The Committee is to have a minimum of five (5) Board Members at any given time, and a quorum shall be a majority of Board Members actually on the Committee. Members are to be persons who own or are employed in businesses within the PBIA. The term of the current membership expires on October 31, 2013. Therefore, the Mayor is asked to make appointments for the upcoming year.

The Committee is currently comprised of the four Members listed below and each has indicated a desire to serve an additional term.

Danielle Bellwood – The Cakery
Mari Jones – Hair Kutters Salon
Paul Jones – Lemoore Mattress and More
Miguel Nunez – Lemoore Stadium Cinema

Staff recently distributed flyers to Downtown businesses indicating that vacancies exist on the Committee (flyer attached). To date, two additional applications have been received from the businesses listed below (applications attached):

Charlie Meyer – Farmer's Fury Winery
Grace Zavala – Signaturez

Staff will continue to accept applications and present them to the Mayor and Council for consideration as they are received.

To coincide with the terms of other Council appointed committees, staff is requesting that the expiration date be changed to December 31. Therefore, if the date change is approved, the terms of all new appointments would expire December 31, 2014.

Budget Impact

None.

Recommendation

The Mayor, with the consensus of at least two Council Members, should renew the appointment of the four (4) current Members and appoint up to five (5) additional Members effective immediately to serve on the Downtown Merchants Advisory Committee for a term to expire on December 31, 2014.