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**Parking and Business
Improvement Area**

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Staff Report

ITEM NO. 4-2

To: Lemoore City Council
From: Judy Holwell, Project Manager 
Date: December 10, 2014 **Meeting Date:** December 16, 2014
Subject: Appointment – Downtown Merchants Advisory Committee

Discussion:

The Downtown Merchants Advisory (DMA) Committee advises Council on expenditures of the Parking and Business Improvement Area (PBIA) Fund. Section 3-2-5 of the Lemoore Municipal Code, states that an Advisory Committee consisting of nine (9) Members shall be appointed by the Mayor with the concurrence of the City Council for a term of one year, to serve at the pleasure of the Mayor and City Council, and that said Members are to be persons who own or are employed in businesses within the PBIA. Additionally, in March 2008, Council approved Resolution 2008-08 stating that the Committee shall consist of a minimum of five (5) Board Members and a quorum shall be a majority of Board Members actually on the Committee as recognized by the Mayor.

The terms of all current DMA Committee Members will expire on December 31. The Members whose terms are about to expire are:

Danielle Bellwood – The Cakery and Phipps-Dale Funeral Chapel
Mari Jones – Hair Kutters Salon
Paul Jones – Hair Kutters Salon
Charlie Meyer – Farmer’s Fury Winery
Grace Zavala – Euphoria Boutique

A Notice of Vacancy was duly posted indicating the need for volunteers to serve on the Committee. Additionally, a letter as well as an email was sent to the Downtown Merchants advising them of the vacancy. As of the date of this report, no applications were submitted. Council is asked to direct staff to continue posting the vacancy until nine (9) members are appointed.

Budget Impact:

None.

Recommendation:

It is recommended that City Council, by motion, direct staff to continue recruitment efforts until all vacant positions are filled.