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**Parks and Recreation
Department**

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Staff Report

ITEM 4-1

To: Lemoore City Council
From: Joe Simonson 
Date: September 10, 2014 **Meeting Date:** September 16, 2014
Subject: Report and Recommendation – Lemoore Kings Lions Club Request to Rename 19th Avenue Park to “Kings Lions Complex”

Discussion:

The Kings Lions Club is requesting that the City of Lemoore consider renaming 19th Avenue Park to Kings Lions Complex.

Jeff Garcia of the Kings Lions Club made presentations at the July 8, 2014 and September 9, 2014 Parks and Recreation Commission meetings to petition changing the name of 19th Avenue Park. The Kings Lions Club had their first fundraiser at 19th Avenue Park on June 14th and noted the need for a pavilion, new restrooms, playground, concession stand and expansion of the electrical system for events.

If the proposed name change from “19th Avenue Park” to “Kings Lions Complex” is approved, the Kings Lions Club proposes an initial five year commitment of \$2,500 in project funds each year totaling \$12,500 to be donated toward the development and improvement of the park, and to re-evaluate the projects and extension of support during the fifth year and carry on in perpetuity. The Kings Lions Club has committed to honoring and re-commemorating the currently named Vierra Field with the history and information of the honoree and to name the second field for a prominent citizen that is yet to be determined. They also commit to providing manpower as needed throughout the year to work alongside the City and community for ongoing development projects.

After some questions and discussion, the Recreation Commission unanimously approved the request to support a change of name and make a recommendation to City Council.

Budget Impact:

The funding received from the Kings Lions Club would be posted to the General Fund to offset annual park expenses.

Recommendation:

That the City Council, by motion, support the recommendation by the Recreation Commission and approve request from the Kings Lions Club to rename 19th Avenue Park to “Kings Lions Complex”.

CITY OF LEMOORE

POLICY GUIDE FOR THE NAMING OF PUBLIC PARKS AND RECREATION FACILITIES

WHEREAS, there is a need to establish guiding principles for naming of public parks and recreation facilities.

NOW THEREFORE, BE IT RESOLVED, by the Lemoore City Council that the following policy relating to the naming of public parks and recreation facilities hereby are adopted as a guide.

POLICY

The City of Lemoore Recreation Commission shall recommend to City Council names for new public parks and recreation facilities.

OBJECTIVES

1. To establish guiding principles for the naming of future parks and recreation facilities which will assure good taste and community compatibility.
2. To name parks and facilities so they will be easily identified and to compliment the area in which they are located.
3. To encourage the dedication of land or funds for public use by individuals or groups.

PRINCIPLES

1. Any resident of the City may request that a new city park or recreation facility be named by submitting a written request to the Recreation Commission listing the reasons why the city park or recreation facility should be named as requested.
2. A part of the selection process for park and recreation facility names may include, where desirable, a contest or competition in order to obtain suggestions for names to stimulate public interest.
3. Consideration may be given to the geographical location or historical significance of the park location.
4. In naming neighborhood parks which are adjacent to schools, consideration may be given to using the name of the school.
5. Consideration may be given to naming the city owned land or facility after an individual when the land or facility, or the money for its purchase, has been donated by the individual.
6. The Recreation Department may maintain a master list of proposed names for parks and facilities, and all individuals and agencies should be

encouraged to forward proposed names to the department for possible inclusion in the master list.

7. Existing city parks or recreation facilities shall not be considered for renaming.