

LEMOORE
CALIFORNIA

JOINT LEMOORE CITY COUNCIL
★ LEMOORE REDEVELOPMENT
SUCCESSOR AGENCY MEETING
COUNCIL CHAMBER
429 "C" STREET
September 2, 2014

AGENDA

Please silence all electronic devices as a courtesy to those in attendance. Thank you.

5:30 pm STUDY SESSION

PUBLIC COMMENT

This time is reserved for members of the audience to address the City Council/Agency Board on items of interest that are not on the Agenda and are within the subject matter jurisdiction of the Council/Agency Board. It is recommended that speakers limit their comments to between 3 to 5 minutes each and it is requested that no comments be made during this period on items on the Agenda. Members of the public wishing to address the Council/Agency Board on items on the Agenda should notify the Mayor/Chairman when that Agenda item is called. The Council/Agency Board is prohibited by law from taking any action on matters discussed that are not on the Agenda, and no adverse conclusions should be drawn if the Council/Agency Board does not respond to public comment at this time. Speakers are asked to please use the microphone, and provide their name and address. Prior to addressing the Council/Agency Board, any handouts to be provided to City Clerk/Board Clerk who will distribute to Council/Agency Board and appropriate staff.

SS-1 Economic Development Goal Setting (Laws)

PUBLIC COMMENT – CLOSED SESSION ITEM(S)

Council will immediately convene into closed session after hearing any public comment on Closed Session. At 7:30pm the Council will recess into Open Session and then resume Closed Session at the end of the meeting to address outstanding items.

CLOSED SESSION

This time has been set aside for the City Council to meet in a closed session to discuss matters pursuant to Government Code Section 54956.9(d) (4). Based on the advice of the City Attorney, discussion in open session concerning these matters would prejudice the position of the City in this litigation. The Mayor will give an additional oral report regarding the Closed Session at the beginning of the next regular City Council meeting.

- 1. Conference with Labor Negotiator, Pursuant to Government Code Section 54957.6
Agency Negotiator: Jeff Laws
Employee Organization: Unrepresented Employees**

In the event that not all the items on the closed session agenda have been deliberated in the time provided, the City Council may continue the closed session at the end of the regularly scheduled Council Meeting.

Please silence all electronic devices as a courtesy to those in attendance. Thank you.

7:30 pm REGULAR SESSION

- a. **CALL TO ORDER**
- b. **PLEDGE OF ALLEGIANCE**
- c. **INVOCATION**
- d. **CLOSED SESSION REPORT(S)**

PUBLIC COMMENT

This time is reserved for members of the audience to address the City Council/Agency Board on items of interest that are not on the Agenda and are within the subject matter jurisdiction of the Council/Agency Board. It is recommended that speakers limit their comments to between 3 to 5 minutes each and it is requested that no comments be made during this period on items on the Agenda. Members of the public wishing to address the Council/Agency Board on items on the Agenda should notify the Mayor/Chairman when that Agenda item is called. The Council/Agency Board is prohibited by law from taking any action on matters discussed that are not on the Agenda, and no adverse conclusions should be drawn if the Council/Agency Board does not respond to public comment at this time. Speakers are asked to please use the microphone, and provide their name. Prior to addressing the Council/Agency Board, any handouts to be provided to City Clerk/Board Clerk who will distribute to Council/Agency Board and appropriate staff.

CEREMONIAL / PRESENTATIONS – Section 1

- 1-1 **Recognizing Summer Day Camp Volunteers (Ferreira)**
- 1-2 **Proclamation for Freedom from Workplace Bullies Week - October 19-25, 2014 (Laws)**

Items denoted with a ★ are Redevelopment Successor Agency items and will be acted upon by the Redevelopment Successor Agency Board. Agendas for all City Council/Redevelopment Successor Agency meetings are posted at least 72 hours prior to the meeting at the City Hall, 119 Fox St., Written communications from the public for the agenda must be received by Administrative Services no less than seven (7) days prior to the meeting date. The City of Lemoore complies with the Americans with Disabilities Act (ADA of 1990). The Council Chamber is accessible to the physically disabled. If you need special assistance, please call (559) 924-6705, at least 4 days prior to the meeting.

All items listed under Consent Calendar are considered to be routine and will be enacted by one motion. For discussion of any Consent Item, it will be made a part of the Regular Agenda at the request of any member of the City Council or any person in the audience.

CONSENT CALENDAR – Section 2

- 2-1 **Approval – Minutes – Regular Meeting – August 19, 2014**
- 2-2 **Approval – Warrant Register 13-14 – August 29, 2014**
- 2-3 **Approval – Warrant Register 14-15 – August 29, 2014**
- 2-4 **Approval – Street Closure for Car Show & Street Fair in Downtown Lemoore on Saturday, October 4, 2014**
- 2-5 **Approval – Recognizing September 2014 as Recovery Month – Resolution 2014-23**
- 2-6 **Approval – Authorize City of Lemoore to Apply for San Joaquin Valley Air Pollution Control District (SJVAPCD) Public Benefit Grant Program – Resolution 2014-24**
- ★ 2-7 **Approval – Warrant Register 14-15 – Successor Agency Pursuant to Enforceable Obligation Payment Schedule – August 29, 2014**
- 2-8 **Approval – Evening Under the Stars Street Closure – Saturday, September 20, 2014**

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Ray Madrigal
Eddie Neal
Willard Rodarmel



**Office of the
City Manager**

711 W. Cinnamon Drive
Lemoore, CA 93245
Phone (559) 924-6704
Fax (559) 924-6708

Staff Report

ITEM SS-1

To: Lemoore City Council
From: Jeff Laws, City Manager 
Date: August 26, 2014 **Meeting Date:** September 2, 2014
Subject: Economic Development Goal Setting

Discussion

During the last City Council meeting, Council heard arguments in favor of industrial and retail development. Council determined that before entering into any contracts, it would be in the best interest of the City to meet and determine the City's goals with regard to economic development.

All new development, whether commercial, industrial, or housing, benefits the community by bringing jobs and increased property tax revenue. As pointed out during the meeting, jobs are key in being able to support retail development. If people do not have jobs, then there's not much money to spend locally. Development anywhere in the County benefits all Kings County communities through the payment of property taxes. The percentage each community receives is based on their respective assessed value. Lemoore's factor was .009543 for fiscal year 2013-14 and is estimated at .009847 for the 2014-15 fiscal year. The following is an example of property tax generated to the City on a new construction project of \$1,000,000:

Assessed Value	1% Property Tax Paid to County	City Factor
\$1,000,000	\$10,000	.009543

Property Tax Revenue to the City: \$95.43

Currently, any new development in our Lemoore Redevelopment Project Areas increases the amount of tax increment generated to the former Lemoore Redevelopment Agency, which is used to pay off existing debt of the Agency. The percentage the City of Lemoore receives will increase in 2034 after all of the Lemoore Redevelopment Agency's debt is fully paid.

Retail development brings not only jobs and property tax revenue, but it also generates sales tax revenue to the City. The following is an example of the amount of sales tax generated on \$1,000,000 worth of taxable retail sales:

Retail Sales	City
\$1,000,000	.75 Percent

Sales tax revenue to the City:	<u>\$7,500.00</u>
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Since all new construction generates property tax revenue, it is important to show the additional revenue generated to the City when the project is a sales tax producing entity. Sales tax revenue accrues to the City's General Fund and the General Fund is used to pay for certain City services and salaries for City employees. As you can see, on a \$1,000,000 investment, the City receives approximately \$95 in property tax revenue. If the same development was a retail project with \$1,000,000 in taxable sales, the City would receive the \$95 property tax, plus \$7,500 in sales tax revenue.

It was noted that jobs are needed before retail can be developed. In 2008, the Redevelopment Agency hired Buxton Company to perform a Retail Attraction Study. In 2009, a Retail Site Assessment (the "Report") was complete, which determined the amount of dollars being earned by Lemoore residents and how many of those dollars were being spent outside of the community. The Report is attached and shows the amount of retail leakage (dollars being spent outside Lemoore) and surplus (attracting shoppers from outside the community to shop in Lemoore). The numbers show a significant amount of leakage to other communities, which is attributed to Lemoore's lack of retail development. At that time, approximately \$200,000,000 of monies in Lemoore was spent outside of the community. Therefore, Lemoore residents have money to spend, but are spending it in other communities.

The City has had a long standing relationship with Kings County Economic Development Corporation. The firm specializes in industrial development, business retention and Enterprise Zone services.

The City of Lemoore currently has a contractual relationship with The CrisCom Company to pursue infrastructure funding for the Lemoore Police Department. The firm specializes in governmental affairs, business development, and public relations. Additionally, CrisCom boasts of having relationships with many developers in the retail sector.

Budget Impact

None at this time.

Recommendation

Council should discuss economic development and determine its goals for the community.

Detailed Description of the Sales & Use Tax Rate

The [tax rate \(/sutax/pam71.htm\)](/sutax/pam71.htm) in your area may be higher than 7.50% depending on the district taxes that apply there.

Components of the Statewide 7.50 percent Sales and Use Tax Rate:

Rate	Jurisdiction	Purpose	Authority
3.6875%	State	Goes to State's General Fund	Revenue and Taxation Code Sections 6051, 6201
0.25%	State	Goes to State's General Fund	Revenue and Taxation Code Sections 6051.3, 6201.3 (Inoperative 1/1/01 – 12/31/01)
0.25%	State	Goes to State's Fiscal Recovery Fund, to pay off Economic Recovery Bonds (2004)	Revenue and Taxation Code Sections 6051.5, 6201.5 (Operative 7/1/04)
0.50%	State	Goes to Local Public Safety Fund to support local criminal justice activities (1993)	Section 35, Article XIII, State Constitution
0.25%	State	Goes to State's Education Protection Account to support school districts, county offices of education, charter schools, and community college districts.	Section 36, Article XIII, State Constitution (Operative 1/1/13 to 12/31/16)
0.50%	State	Goes to Local Revenue Fund to support local health and social services programs (1991 Realignment)	Revenue and Taxation Code Sections 6051.2, 6201.2
1.0625%	State	Goes to Local Revenue Fund 2011	Revenue and Taxation Code Sections 6051.15 and 6201.15
1.00%	Local	0.25% Goes to county transportation funds 0.75% Goes to city or county operations	Revenue and Taxation Code Section 7203.1 (Operative 7/1/04)
Total:			
7.50%	State/Local	Total Statewide Base Sales and Use Tax Rate	



**Retail Site
Assessment**
February 2009

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Site Comparison	12
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Appendix A: Leakage and Demand Analysis	
Appendix B: Demographic Report	

Buxton CommunityID Staff

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All Buxton personnel may be reached by phone at 817.332.3681

Selecting Lemoore's Retail Site

To begin the CommunityID process, the City of Lemoore selected four sites and the city center to be analyzed for possible retail development or revitalization. The locations of the four sites are shown on the opposite page.

The next task for the sponsoring organization is to select one of the four sites for a more detailed analysis and determination of retail firms that will best match the consumers in Lemoore's trade area.

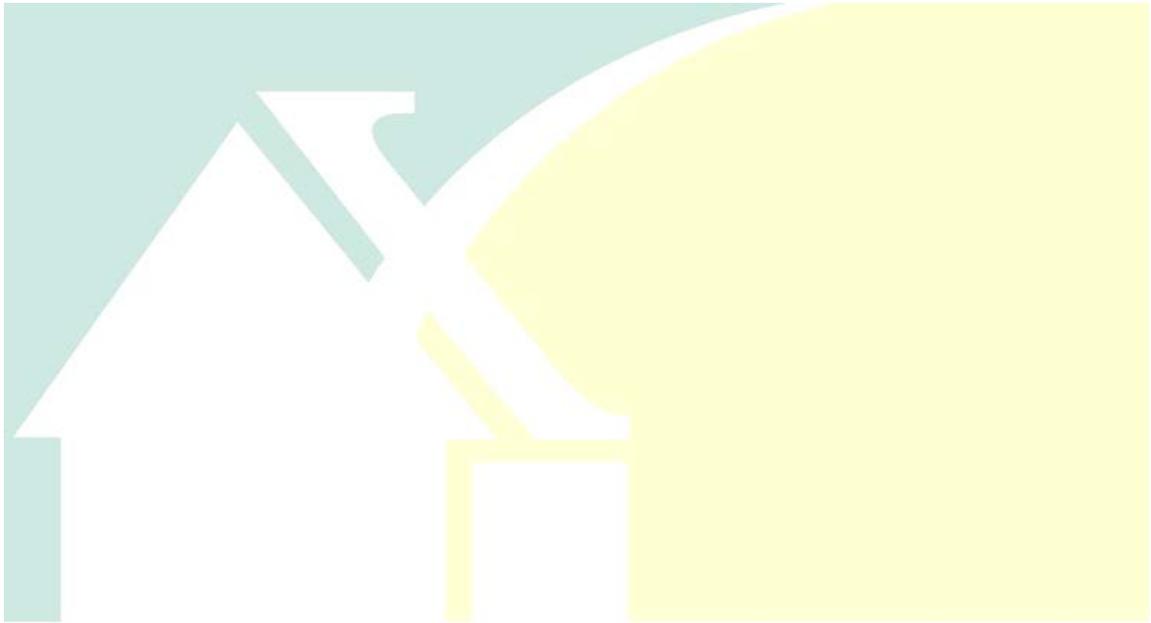
To aid in the decision-making process to select the best site, Buxton conducted the following analyses:

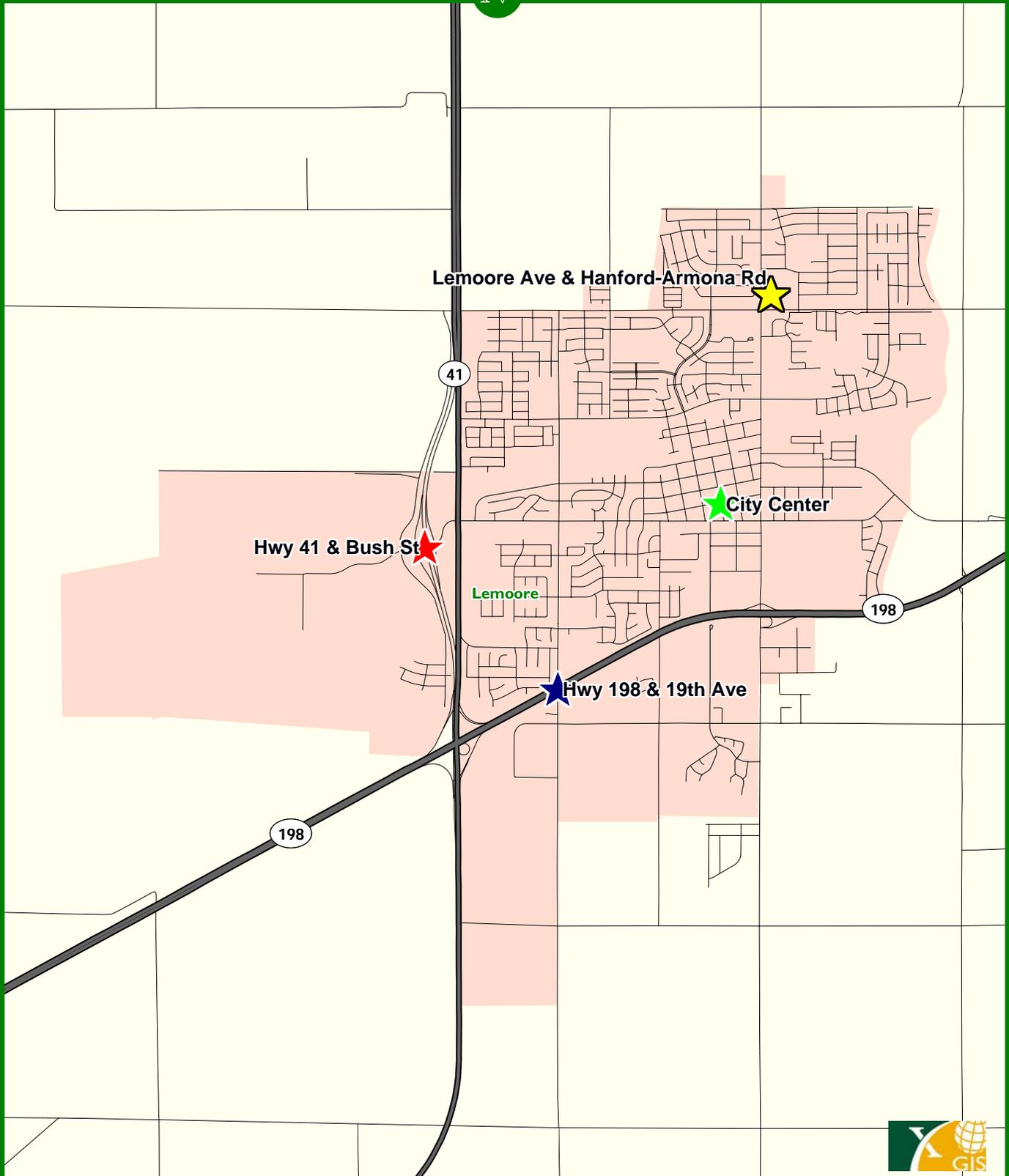
- A primary drive-time trade area was delineated for each site
- The customers in each trade area were segmented according to buying habits and lifestyles
- A profile of Lemoore's customers within each of the trade areas was developed
- The surplus and leakage for more than 36 product types and 74 store types was determined for each potential trade area

The purpose of these analyses is to develop Lemoore's Customer Profile. The Customer Profile is a snapshot of the customers that reside in Lemoore's trade area. Even though these consumers are complex and diverse, Buxton is able to capture and catalogue the extent to which potential demand for a retailer's goods and services are being met within the trade area.

By overlaying Lemoore's Customer Profile with over 4,500 retail matching profiles in Buxton's proprietary database, we are able to identify major categories of retail that are candidates for location in Lemoore. This matching provides the basis for determining Lemoore's viability to attract retailers and restaurants and forms the basis for Buxton's recommendations and conclusions.

With this analysis and Buxton's recommendations, Lemoore can make a more informed decision about investments in infrastructure and can focus resources on areas of higher retail development potential.





Lemoore, California: Overview

Shopping Centers

GLA in thousands



City Limits

Site 1

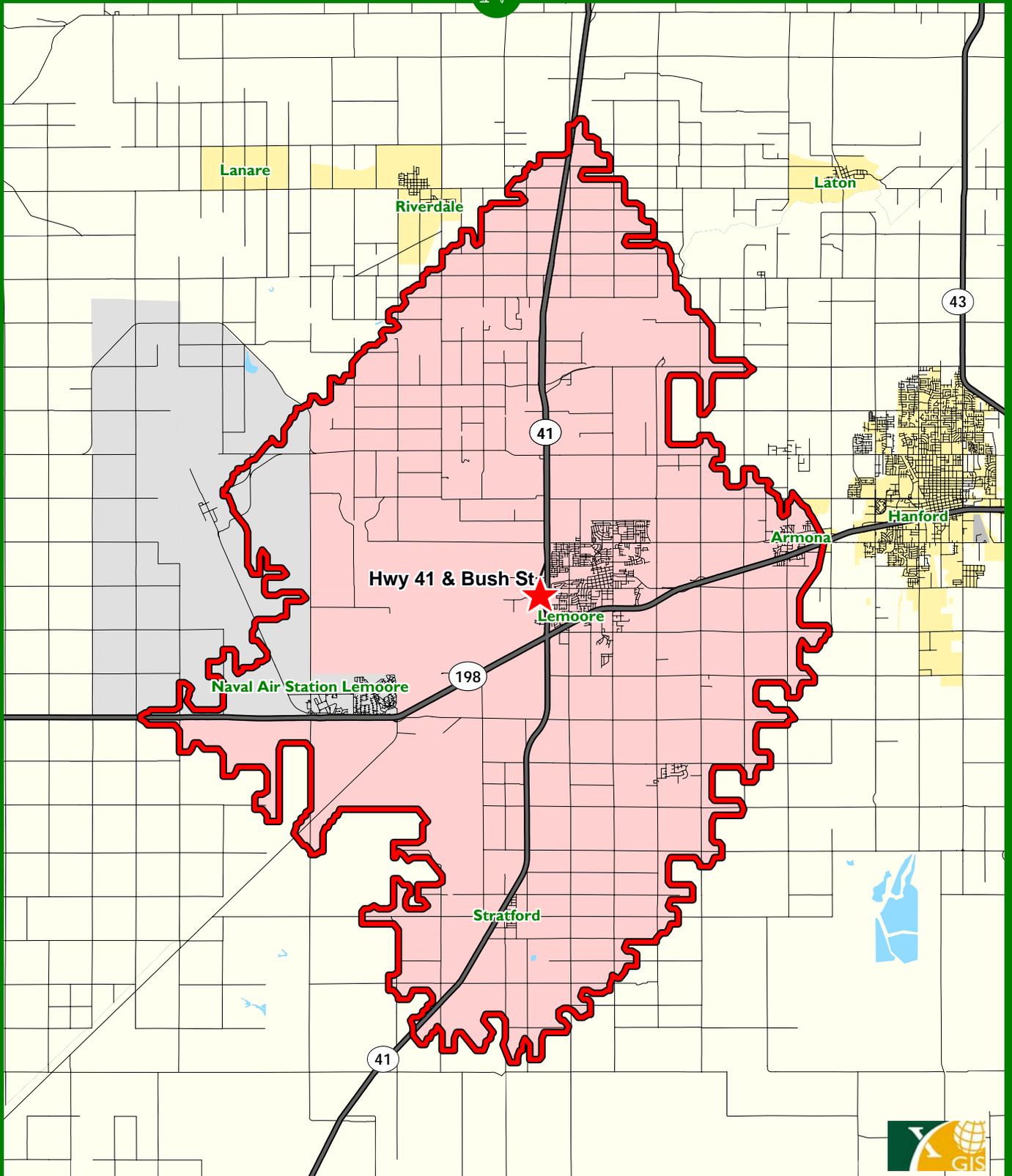
Site 2

Site 3

Site 4

Miles





Lemoore, California: Trade Area



Shopping Centers

GLA in thousands



 13 Minute Drive Time

 Site I

Miles



0 2 4

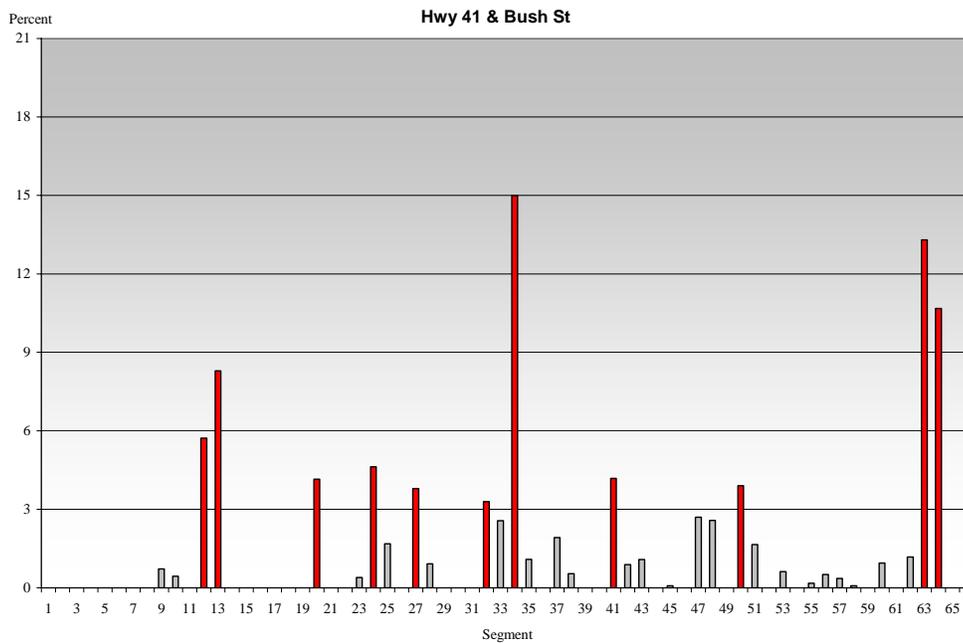
Site I Analysis: Hwy 41 & Bush St

Drive-Time Trade Area

The map on the opposite page depicts the primary trade area for Site I. The primary trade area consists of a thirteen-minute polygon, determined by Buxton's proprietary drive-time technology.

Psychographics

The psychographic profile of the households within a thirteen-minute drive-time of Site I is presented below.



Source: Claritas, Inc. PRIZM® NE, © 2008

Dominant Segments

A segment that represents at least three percent of a trade area is a dominant segment. Following is a description of the dominant segments for Site I.

Dominant Segments	Description	Households	% of All Households
12	BRITE LITES, LI'L CITY	709	5.72%
13	UPWARD BOUND	1,028	8.29%
20	FAST-TRACK FAMILIES	515	4.15%
24	UP-AND-COMERS	573	4.62%
27	MIDDLEBURG MANAGERS	470	3.79%
32	NEW HOMESTEADERS	408	3.29%
34	WHITE PICKET FENCES	1,859	14.99%
41	SUNSET CITY BLUES	518	4.18%
50	KID COUNTRY, USA	484	3.90%
63	FAMILY THRIFTS	1,649	13.30%
64	BEDROCK AMERICA	1,323	10.67%

Source: Claritas, Inc. PRIZM® NE, © 2008

Site I Analysis (continued)

Leakage Analysis

The following table represents an overview by store type of the leakage or surplus within the studied trade area. This is represented by an index with 1.0 being the baseline. A leakage is reflected by an index less than 1.0 and a surplus is reflected by an index greater than 1.0. Please see Appendix A for detailed demand and actual sales by category.



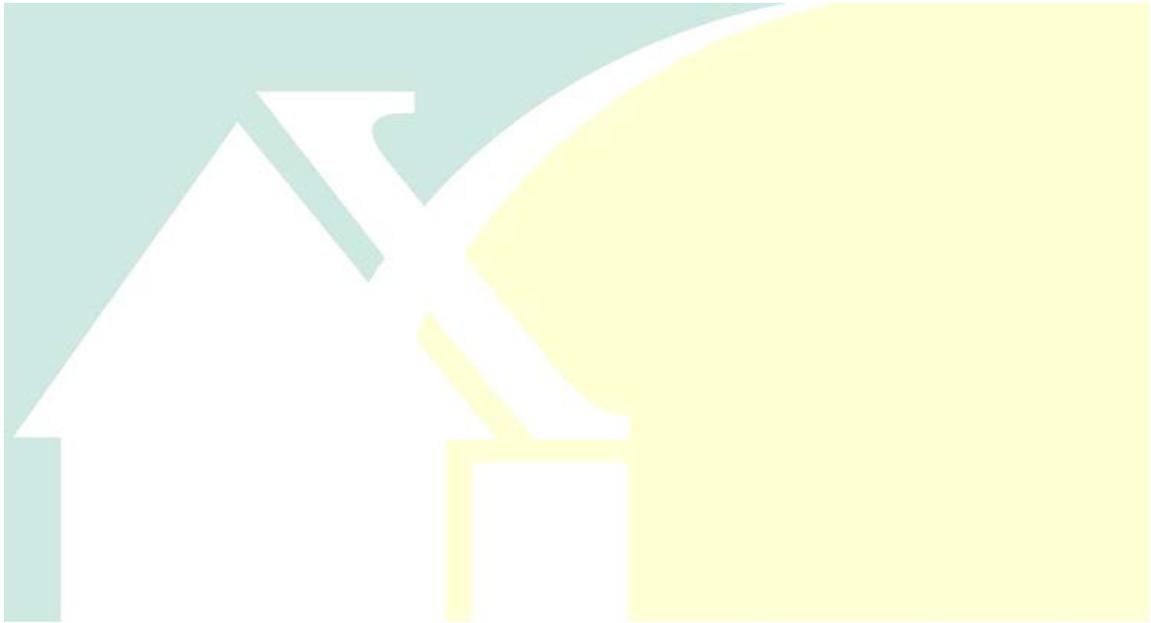
*GAFO refers to discount retailers that typically include the following departments: general merchandise; clothing and clothing accessories; furniture and home furnishings; electronics and appliances; sporting goods, hobby, books and music; and office supplies

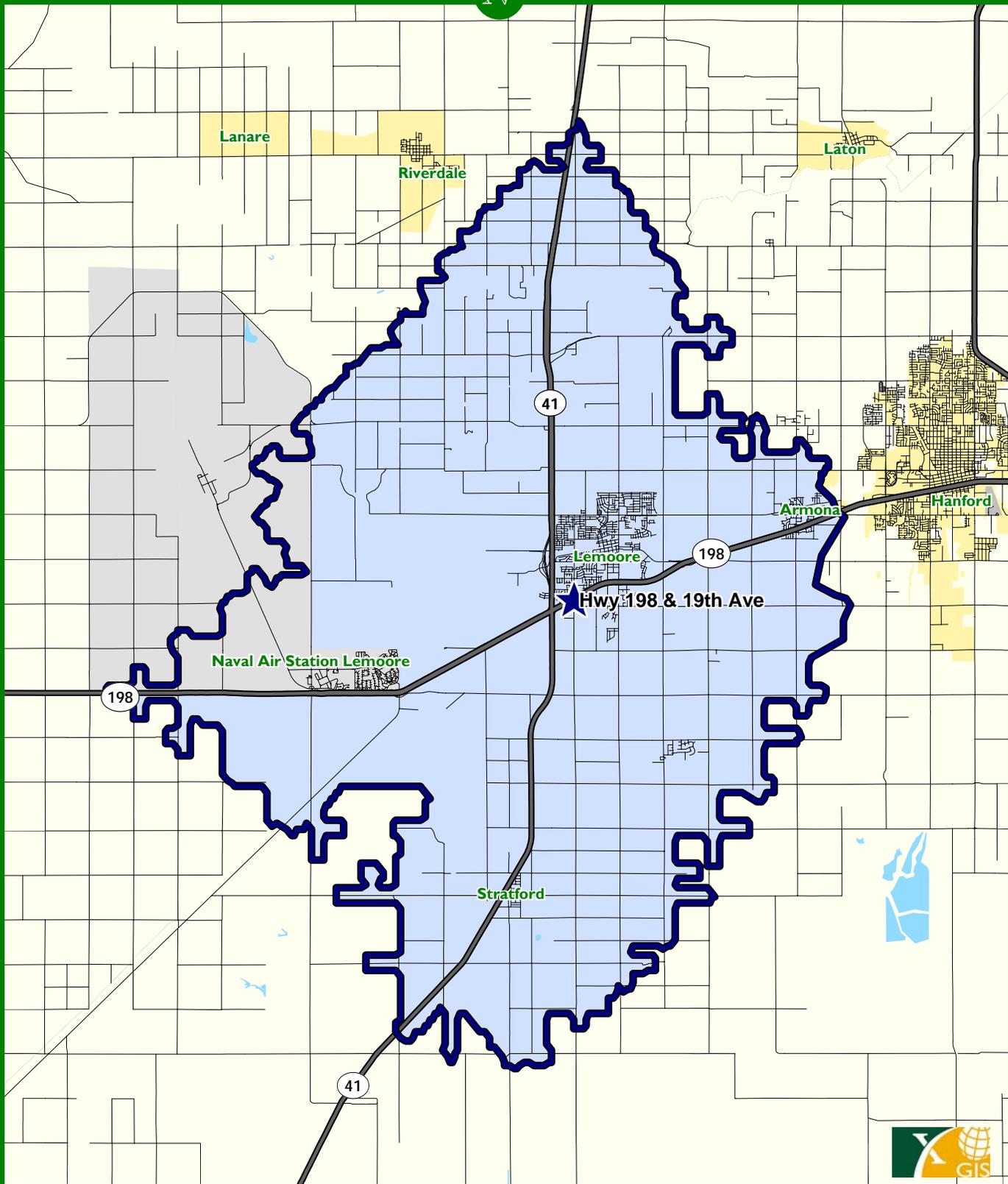
Source: Claritas, Inc, RETAIL MARKET POWER, © 2008

The following table presents the trade potential variables for Site I:

Trade Potential Variables	Site I
Estimated Household Count	12,398
Number of Households in Dominant Segments	9,536
Traffic Count	9,356
Total Demand	\$550,139,972
Total Supply	\$346,309,780
Leakage/Surplus	(\$203,830,192)

Source: Claritas, Inc, RETAIL MARKET POWER, PRIZM® NE, © 2008





Lemoore, California: Trade Area

Shopping Centers

GLA in thousands



□ 13 Minute Drive Time

★ Site 2

Miles



0 2 4



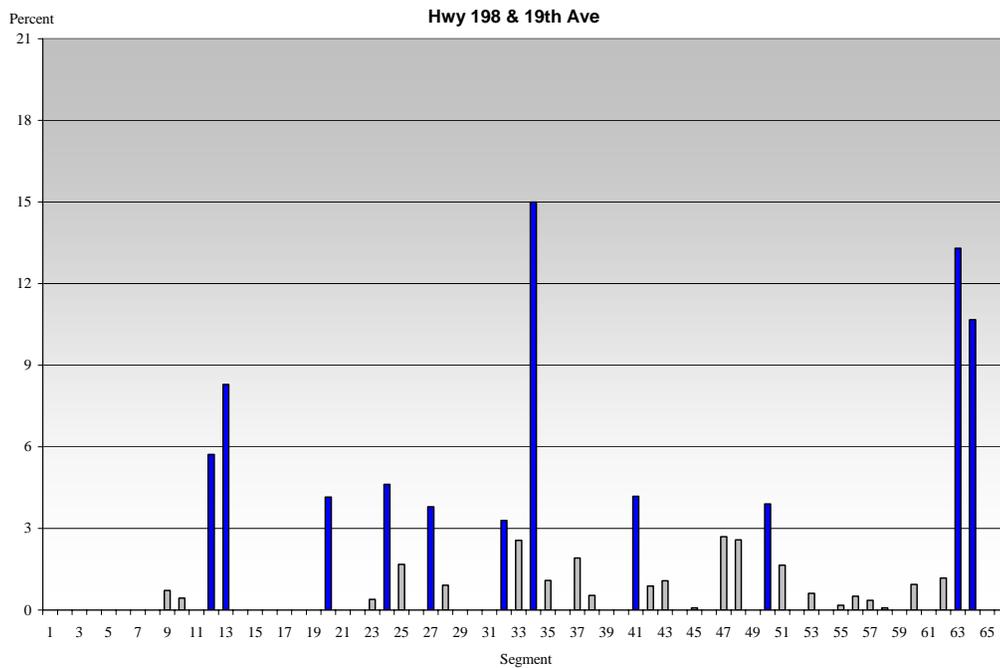
Site 2 Analysis: Hwy 198 & 19th Ave

Drive-Time Trade Area

The map on the opposite page depicts the primary trade area for Site 2. The primary trade area consists of a thirteen-minute polygon, determined by Buxton's proprietary drive-time technology.

Psychographics

The psychographic profile of the households within a thirteen-minute drive-time of Site 2 is presented below.



Source: Claritas, Inc, PRIZM[®] NE, © 2008

Dominant Segments

A segment that represents at least three percent of a trade area is a dominant segment. Following is a description of the dominant segments for Site 2.

Dominant Segments	Description	Households	% of All Households
12	BRITE LITES, LI'L CITY	709	5.72%
13	UPWARD BOUND	1,028	8.29%
20	FAST-TRACK FAMILIES	515	4.15%
24	UP-AND-COMERS	573	4.62%
27	MIDDLEBURG MANAGERS	470	3.79%
32	NEW HOMESTEADERS	408	3.29%
34	WHITE PICKET FENCES	1,859	14.99%
41	SUNSET CITY BLUES	518	4.18%
50	KID COUNTRY, USA	484	3.90%
63	FAMILY THRIFTS	1,649	13.30%
64	BEDROCK AMERICA	1,323	10.67%

Source: Claritas, Inc, PRIZM[®] NE, © 2008

Site 2 Analysis (continued)

Leakage Analysis

The following table represents an overview by store type of the leakage or surplus within the studied trade area. This is represented by an index with 1.0 being the baseline. A leakage is reflected by an index less than 1.0 and a surplus is reflected by an index greater than 1.0. Please see Appendix A for detailed demand and actual sales by category.



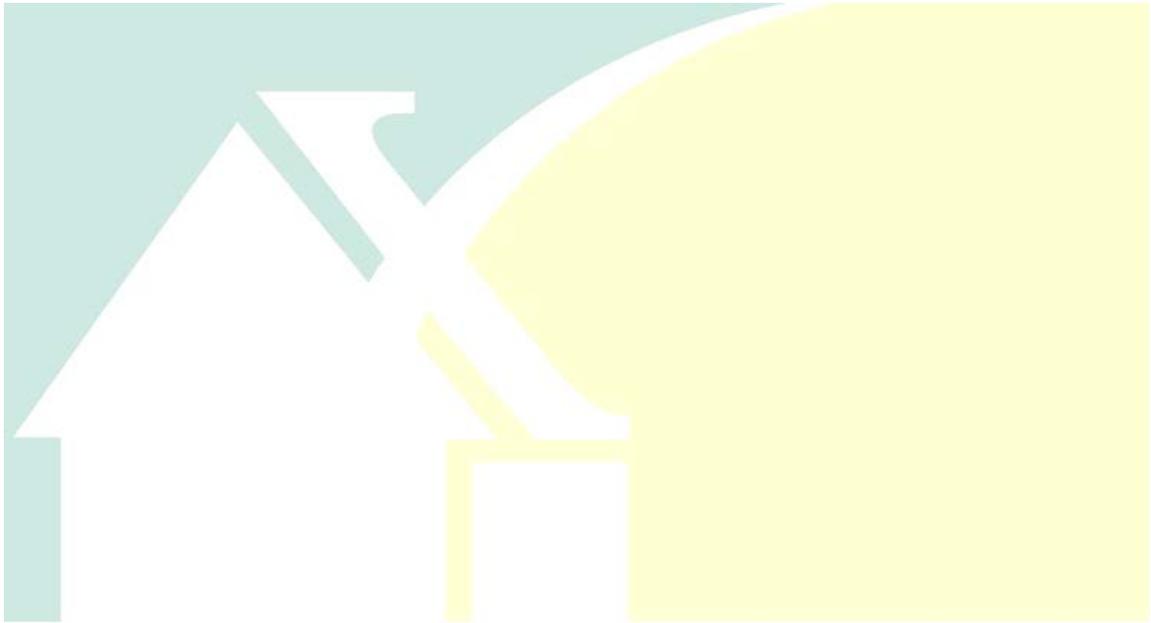
*GAFO refers to discount retailers that typically include the following departments: general merchandise; clothing and clothing accessories; furniture and home furnishings; electronics and appliances; sporting goods, hobby, books and music; and office supplies

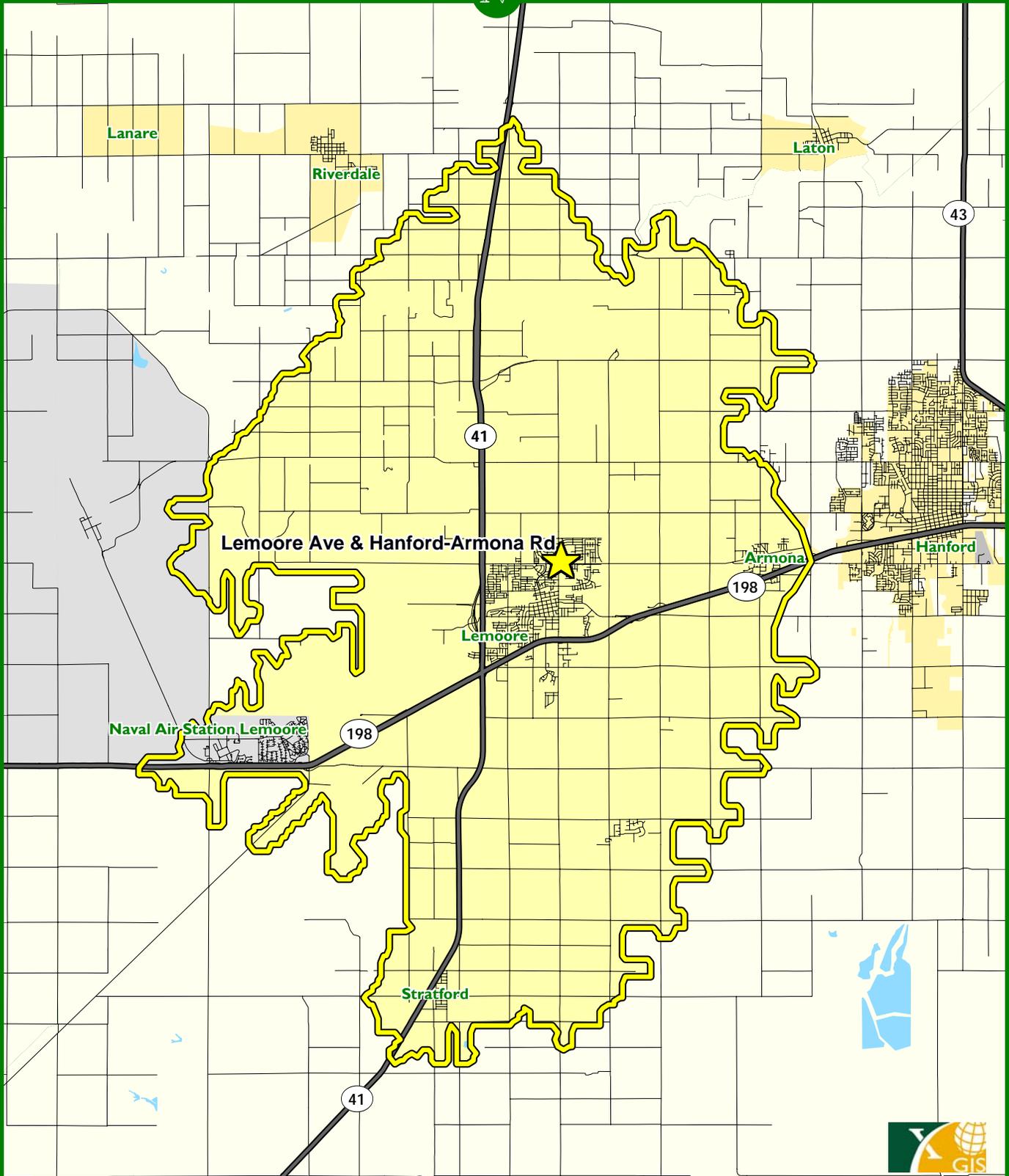
Source: Claritas, Inc, RETAIL MARKET POWER, © 2008

The following table presents the trade potential variables for Site 2:

Trade Potential Variables	Site 2
Estimated Household Count	12,398
Number of Households in Dominant Segments	9,536
Traffic Count	16,141
Total Demand	\$546,181,266
Total Supply	\$347,048,855
Leakage/Surplus	(\$199,132,411)

Source: Claritas, Inc, RETAIL MARKET POWER, PRIZM® NE, © 2008





Lemoore, California: Trade Area

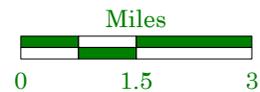
Shopping Centers

GLA in thousands



13 Minute Drive Time

Site 3



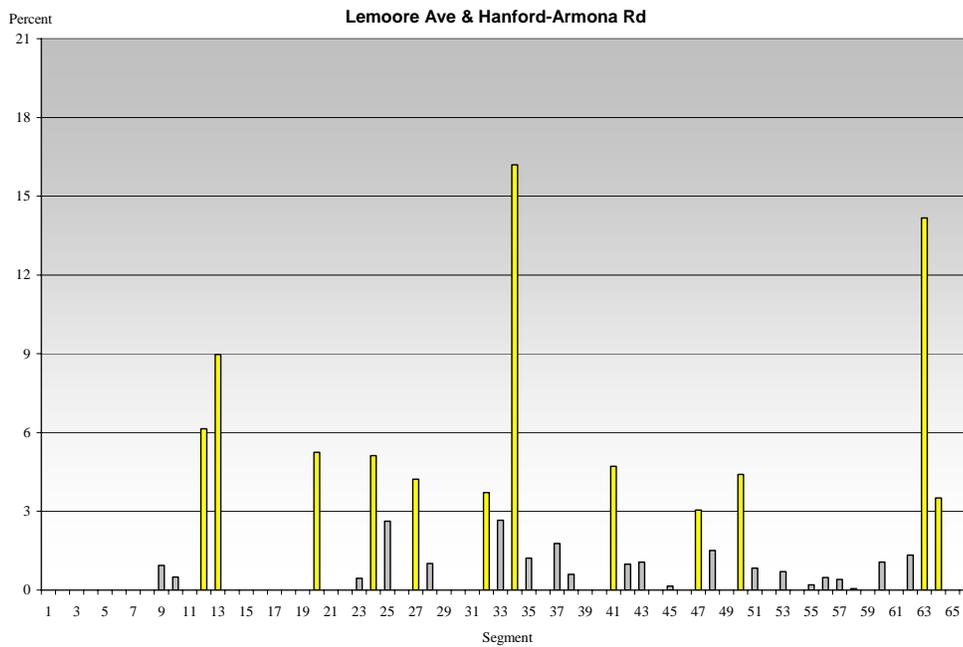
Site 3 Analysis: 18th Ave & Hanford-Armona Rd

Drive-Time Trade Area

The map on the opposite page depicts the primary trade area for Site 3. The primary trade area consists of a thirteen-minute polygon, determined by Buxton's proprietary drive-time technology.

Psychographics

The psychographic profile of the households within a thirteen-minute drive-time of Site 3 is presented below.



Source: Claritas, Inc. PRIZM[®] NE, © 2008

Dominant Segments

A segment that represents at least three percent of a trade area is a dominant segment. Following is a description of the dominant segments for Site 3.

Dominant Segments	Description	Households	% of All Households
12	BRITE LITES, LI'L CITY	675	6.14%
13	UPWARD BOUND	986	8.98%
20	FAST-TRACK FAMILIES	576	5.24%
24	UP-AND-COMERS	562	5.12%
27	MIDDLEBURG MANAGERS	464	4.22%
32	NEW HOMESTEADERS	408	3.71%
34	WHITE PICKET FENCES	1,779	16.19%
41	SUNSET CITY BLUES	518	4.72%
47	CITY STARTUPS	335	3.05%
50	KID COUNTRY, USA	484	4.41%
63	FAMILY THRIFTS	1,557	14.17%
64	BEDROCK AMERICA	385	3.50%

Source: Claritas, Inc. PRIZM[®] NE, © 2008

Site 3 Analysis (continued)

Leakage Analysis

The following table represents an overview by store type of the leakage or surplus within the studied trade area. This is represented by an index with 1.0 being the baseline. A leakage is reflected by an index less than 1.0 and a surplus is reflected by an index greater than 1.0. Please see Appendix A for detailed demand and actual sales by category.



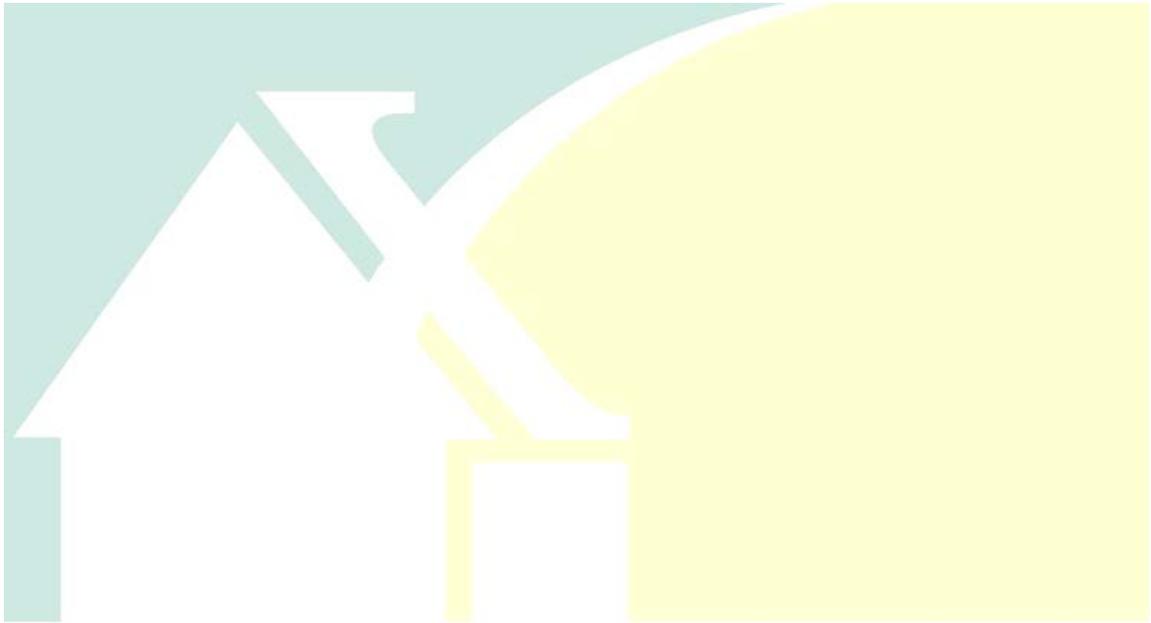
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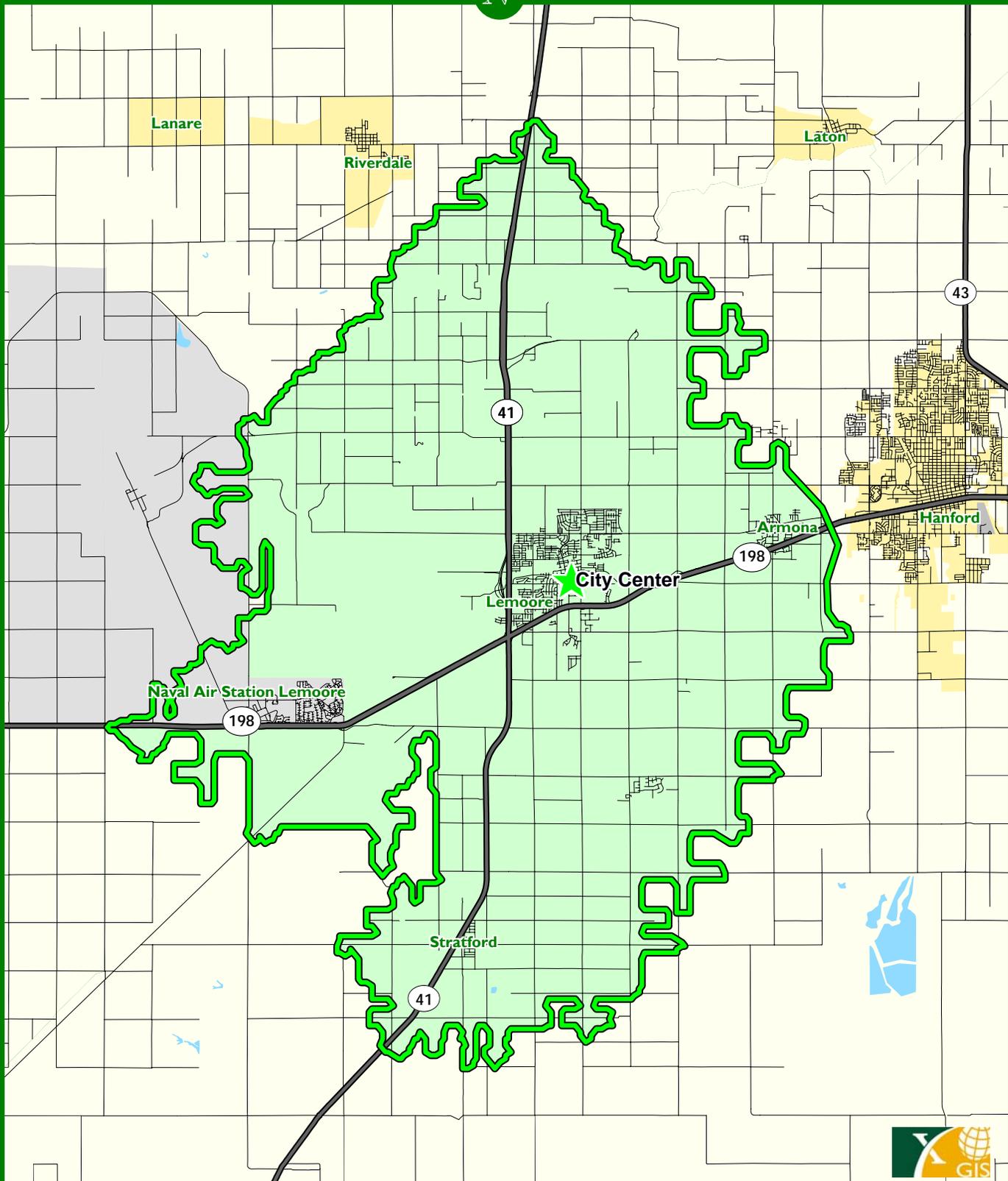
Source: Claritas, Inc, RETAIL MARKET POWER, © 2008

The following table presents the trade potential variables for Site 3:

Trade Potential Variables	Site 3
Estimated Household Count	10,986
Number of Households in Dominant Segments	8,729
Traffic Count	N/A
Total Demand	\$552,358,735
Total Supply	\$346,611,953
Leakage/Surplus	(\$205,746,782)

Source: Claritas, Inc, RETAIL MARKET POWER, PRIZM® NE, © 2008





Lemoore, California: Trade Area

Shopping Centers

GLA in thousands



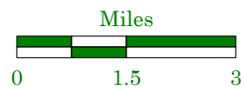
1000+



500 to 1000

13 Minute Drive Time

Site 4



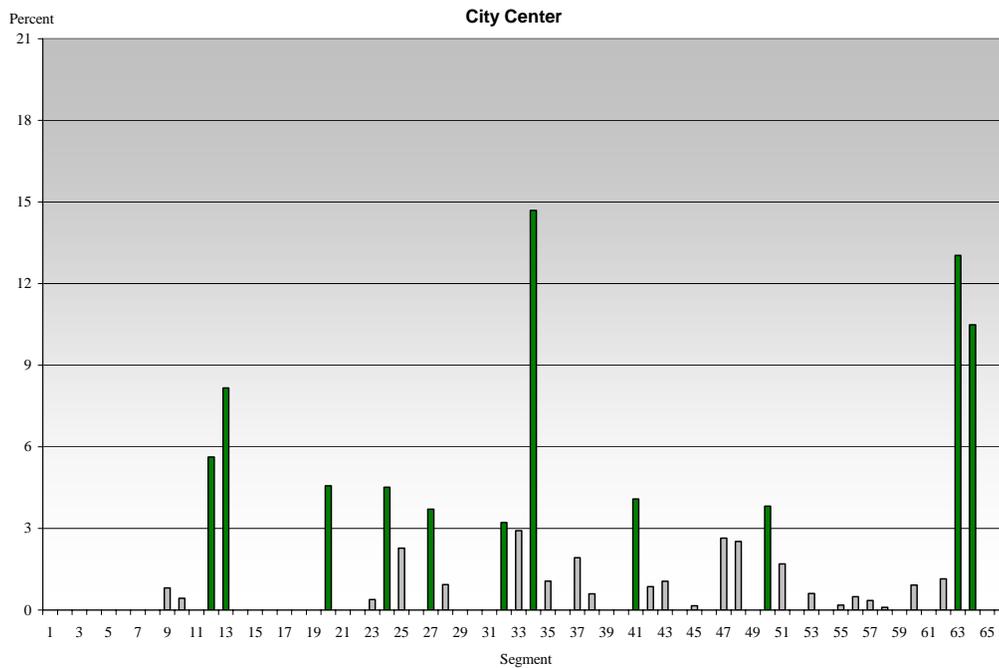
Site 4 Analysis: City Center

Drive-Time Trade Area

The map on the opposite page depicts the primary trade area for Site 4. The primary trade area consists of a thirteen-minute polygon, determined by Buxton's proprietary drive-time technology.

Psychographics

The psychographic profile of the households within a thirteen-minute drive-time of Site 4 is presented below.



Source: Claritas, Inc, PRIZM® NE, © 2008

Dominant Segments

A segment that represents at least three percent of a trade area is a dominant segment. Following is a description of the dominant segments for Site 4.

Dominant Segments	Description	Households	% of All Households
12	BRITE LITES, LI'L CITY	713	5.62%
13	UPWARD BOUND	1,035	8.16%
20	FAST-TRACK FAMILIES	579	4.57%
24	UP-AND-COMERS	573	4.52%
27	MIDDLEBURG MANAGERS	470	3.71%
32	NEW HOMESTEADERS	408	3.22%
34	WHITE PICKET FENCES	1,862	14.69%
41	SUNSET CITY BLUES	518	4.09%
50	KID COUNTRY, USA	484	3.82%
63	FAMILY THRIFTS	1,652	13.03%
64	BEDROCK AMERICA	1,329	10.48%

Source: Claritas, Inc, PRIZM® NE, © 2008

Site 4 Analysis (continued)

Leakage Analysis

The following table represents an overview by store type of the leakage or surplus within the studied trade area. This is represented by an index with 1.0 being the baseline. A leakage is reflected by an index less than 1.0 and a surplus is reflected by an index greater than 1.0. Please see Appendix A for detailed demand and actual sales by category.



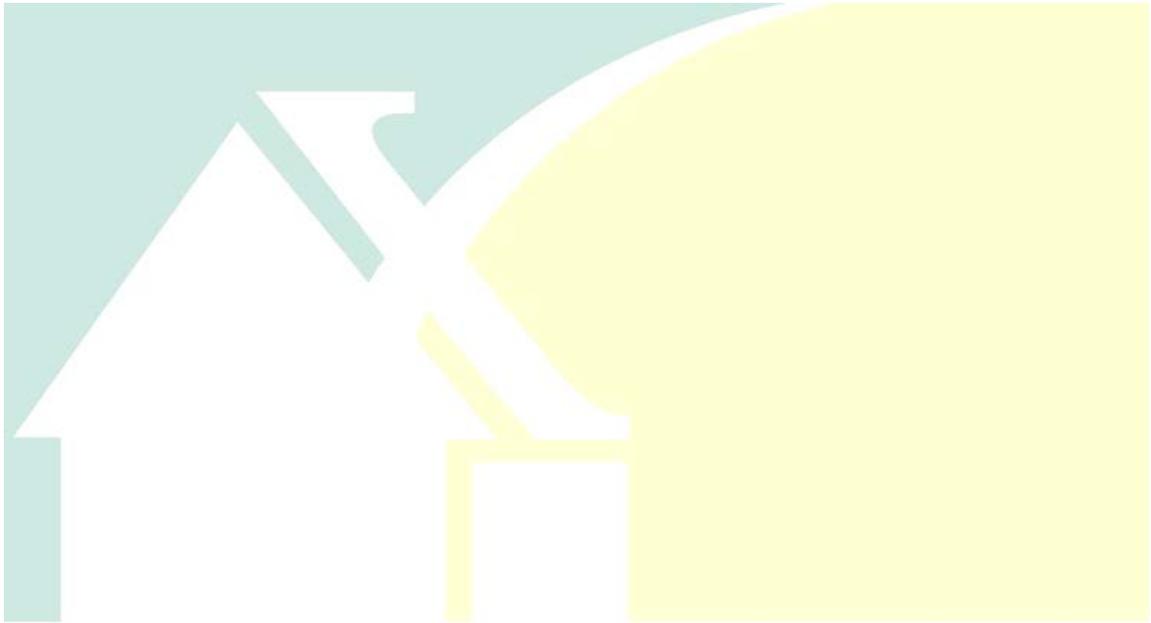
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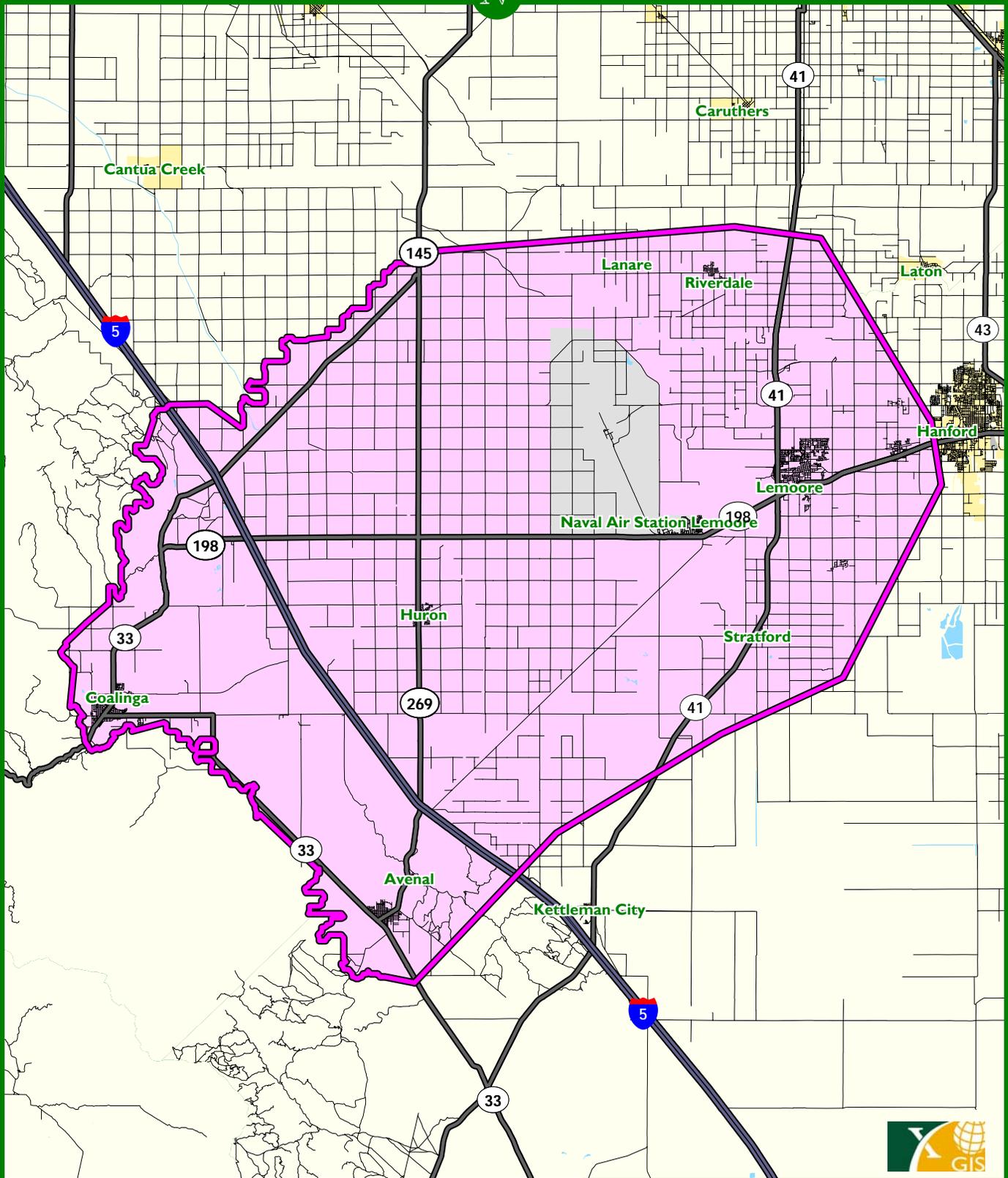
Source: Claritas, Inc, RETAIL MARKET POWER, © 2008

The following table presents the trade potential variables for Site 4:

Trade Potential Variables	Site 4
Estimated Household Count	12,678
Number of Households in Dominant Segments	9,623
Traffic Count	N/A
Total Demand	\$551,573,979
Total Supply	\$358,647,426
Leakage/Surplus	(\$192,926,553)

Source: Claritas, Inc, RETAIL MARKET POWER, PRIZM® NE, © 2008





Lemoore, California: Secondary Trade Area

Shopping Centers
 GLA in thousands
 ● 1000+
 ● 500 to 1000

□ Secondary Trade Area



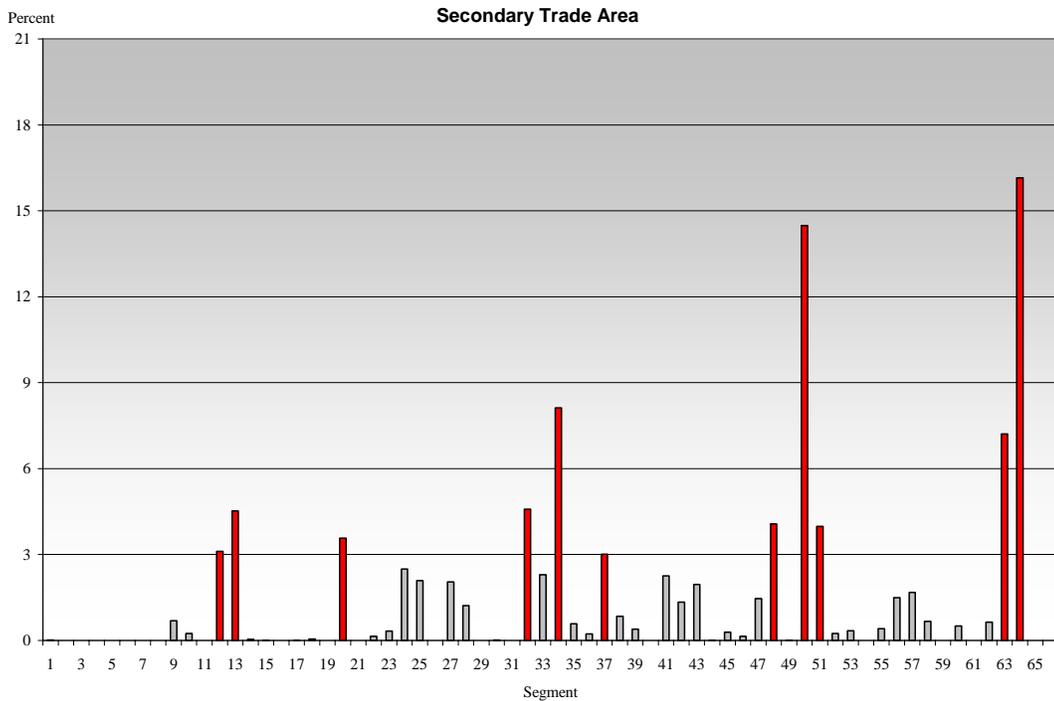
Secondary Trade Area Analysis:

Drive-Time Trade Area

The map on the opposite page depicts the secondary trade area.

Psychographics

The psychographic profile of the households within the secondary trade area is presented below.



Source: Claritas, Inc. PRIZM[®] NE, © 2008

Dominant Segments

A segment that represents at least three percent of a trade area is a dominant segment. Following is a description of the dominant segments for the secondary trade area.

Dominant Segments	Description	Households	% of All Households
12	BRITE LITES, LI'L CITY	714	3.11%
13	UPWARD BOUND	1,039	4.53%
20	FAST-TRACK FAMILIES	820	3.57%
32	NEW HOMESTEADERS	1,052	4.58%
34	WHITE PICKET FENCES	1,864	8.12%
37	MAYBERRY-VILLE	691	3.01%
48	YOUNG & RUSTIC	934	4.07%
50	KID COUNTRY, USA	3,325	14.49%
51	SHOTGUNS & PICKUPS	914	3.98%
63	FAMILY THRIFTS	1,654	7.21%
64	BEDROCK AMERICA	3,706	16.15%

Source: Claritas, Inc. PRIZM[®] NE, © 2008

Secondary Trade Area Analysis (continued)

Leakage Analysis

The following table represents an overview by store type of the leakage or surplus within the studied trade area. This is represented by an index with 1.0 being the baseline. A leakage is reflected by an index less than 1.0 and a surplus is reflected by an index greater than 1.0. Please see Appendix A for detailed demand and actual sales by category.



*GAFO refers to discount retailers that typically include the following departments: general merchandise; clothing and clothing accessories; furniture and home furnishings; electronics and appliances; sporting goods, hobby, books and music; and office supplies

Source: Claritas, Inc, RETAIL MARKET POWER, © 2008

The following table presents the trade potential variables for the secondary trade area:

Trade Potential Variables	Secondary Trade Area
Estimated Household Count	22,953
Number of Households in Dominant Segments	16,713
Traffic Count	N/A
Total Demand	\$942,884,744
Total Supply	\$690,671,658
Leakage/Surplus	(\$252,213,086)

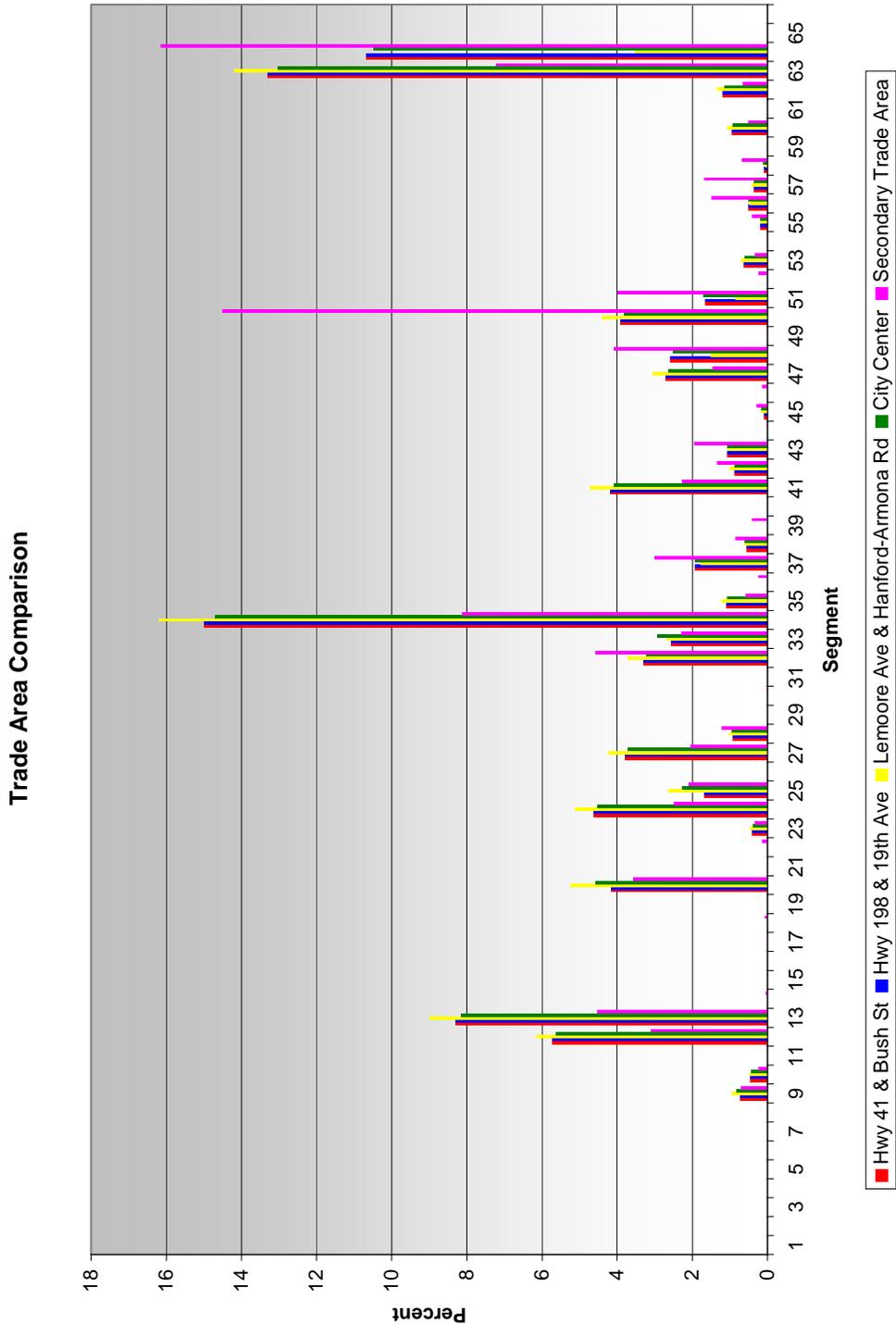
Source: Claritas, Inc, RETAIL MARKET POWER, PRIZM® NE, © 2008

Site Comparison

Trade Area Segmentation

This side by side comparison of the four trade areas shows the compositions and characteristics of the households to be very similar. This is not unusual and can be expected in an area with potential sites in close proximity.

Source: Claritas, Inc. PRIZM[®] NE, © 2008



Site Comparison (continued)

13- Minute Trade Area Statistics

Trade Potential Variables	Site 1	Site 2	Site 3	Site 4	Secondary Trade Area
Estimated Household Count	12,398	12,398	10,986	12,678	22,953
Number of Households in Dominant Segments	9,536	9,536	8,729	9,623	16,713
Traffic Count	9,356	16,141	N/A	N/A	N/A
Total Demand	\$550,139,972	\$546,181,266	\$552,358,735	\$551,573,979	\$942,884,744
Total Supply	\$346,309,780	\$347,048,855	\$346,611,953	\$358,647,426	\$690,671,658
Leakage/Surplus	(\$203,830,192)	(\$199,132,411)	(\$205,746,782)	(\$192,926,553)	(\$252,213,086)

Source: Claritas, Inc, RETAIL MARKET POWER, PRIZM® NE, © 2008

Brief Segment Descriptions

- 1 UPPER CRUST – The nation’s most exclusive address, Upper Crust is the wealthiest lifestyle in America—a haven for empty-nesting couples over 55 years old. No segment has a higher concentration of residents earning over \$200,000 a year or possessing a postgraduate degree, and none has a more opulent standard of living.
- 2 BLUE BLOOD ESTATES – Blue Blood Estates is a family portrait of suburban wealth, a place of million-dollar homes and manicured lawns, high-end cars and exclusive private clubs. The nation’s second-wealthiest lifestyle, it is characterized by married couples with children, college degrees, a significant percentage of Asian Americans and six-figure incomes earned by business executives, managers and professionals.
- 3 MOVERS & SHAKERS – Movers & Shakers is home to America’s up-and-coming business class: a wealthy suburban world of dual-income couples who are highly educated, typically between the ages of 35 and 54, often with children. Given its high percentage of executives and white-collar professionals, there is a decided business bent to this segment: Movers & Shakers rank number one for owning a small business and having a home office.
- 4 YOUNG DIGERATI – Young Digerati are the nation’s tech-savvy singles and couples living in fashionable neighborhoods on the urban fringe. Affluent, highly educated and ethnically mixed, Young Digerati communities are typically filled with trendy apartments and condos, fitness clubs and clothing boutiques, casual restaurants and all types of bars—from juice to coffee to microbrew.
- 5 COUNTRY SQUIRES – The wealthiest residents in exurban America live in Country Squires, an oasis for affluent Baby Boomers who have fled the city for the charms of small-town living. In their bucolic communities noted for their recently built homes on sprawling properties, the families of executives live in six-figure comfort. Country Squires enjoy country club sports like golf, tennis and swimming as well as skiing, boating and biking.
- 6 WINNER’S CIRCLE – Among the wealthy suburban lifestyles, Winner’s Circle is the youngest, a collection of mostly 25- to 34-year-old couples with large families in new-money subdivisions. Surrounding their homes are the signs of upscale living: recreational parks, golf courses and upscale malls. With a median income of nearly \$90,000, Winner’s Circle residents are big spenders who like to travel, ski, go out to eat, shop at clothing boutiques and take in a show.
- 7 MONEY & BRAINS – The residents of Money & Brains seem to have it all: high incomes, advanced degrees and sophisticated tastes to match their credentials. Many of these city dwellers—predominantly white with a high concentration of Asian Americans—are married couples with few children who live in fashionable homes on small, manicured lots.

Brief Segment Descriptions

- 8 EXECUTIVE SUITES – Executive Suites consists of upper-middle-class singles and couples typically living just beyond the nation’s beltways. Filled with significant numbers of Asian Americans and college graduates—both groups are represented at more than twice the national average—this segment is a haven for white-collar professionals drawn to comfortable homes and apartments within a manageable commute to downtown jobs, restaurants and entertainment.
- 9 BIG FISH, SMALL POND – Older, upper-class, college-educated professionals, the members of Big Fish, Small Pond are often among the leading citizens of their small-town communities. These upscale, empty-nesting couples enjoy the trappings of success, belonging to country clubs, maintaining large investment portfolios and spending freely on computer technology.
- 10 SECOND CITY ELITE – There’s money to be found in the nation’s smaller cities, and you’re most likely to find it in Second City Elite. The residents of these satellite cities tend to be prosperous executives who decorate their \$200,000 homes with multiple computers, large-screen TV sets and an impressive collection of wines. With more than half holding college degrees, Second City Elite residents enjoy cultural activities—from reading books to attending theater and dance productions.
- 11 GOD’S COUNTRY – When city dwellers and suburbanites began moving to the country in the 1970’s, God’s Country emerged as the most affluent of the nation’s exurban lifestyles. Today, wealthier communities exist in the hinterlands, but God’s Country remains a haven for upper-income couples in spacious homes. Typically college-educated Baby Boomers, these Americans try to maintain a balanced lifestyle between high-power jobs and laid-back leisure.
- 12 BRITE LITES, LI’L CITY – Not all of the America’s chic sophisticates live in major metros. Brite Lights, Li’l City is a group of well-off, middle-aged couples settled in the nation’s satellite cities. Residents of these typical double income, no kids households have college educations, well-paying business and professional careers and swank homes filled with the latest technology.
- 13 UPWARD BOUND – More than any other segment, Upward Bound appears to be the home of those legendary Soccer Moms and Dads. In these small satellite cities, upper-class families boast dual incomes, college degrees and new split-levels and colonials. Residents of Upward Bound tend to be kid-obsessed, with heavy purchases of computers, action figures, dolls, board games, bicycles and camping equipment.
- 14 NEW EMPTY NESTS – With their grown-up children recently out of the house, New Empty Nests is composed of upscale older Americans who pursue active—and activist—lifestyles. Nearly three-quarters of residents are over 65 years old, but they show no interest in a rest-home retirement. This is the top-ranked segment for all-inclusive travel packages; the favorite destination is Italy.

Brief Segment Descriptions

- 15 **POOLS & PATIOS** – Formed during the postwar Baby Boom, Pools & Patios has evolved from a segment of young suburban families to one for mature, empty-nesting couples. In these stable neighborhoods graced with backyard pools and patios—the highest proportion of homes were built in the 1960’s—residents work as white-collar managers and professionals, and are now at the top of their careers.
- 16 **BOHEMIAN MIX** – A collection of young, mobile urbanites, Bohemian Mix represents the nation’s most liberal lifestyles. Its residents are a progressive mix of young singles and couples, students and professionals, Hispanics, Asians, African-Americans and whites. In their funky row houses and apartments, Bohemian Mixers are the early adopters who are quick to check out the latest movie, nightclub, laptop and microbrew.
- 17 **BELTWAY BOOMERS** – The members of the postwar Baby Boom are all grown up. Today, these Americans are in their forties and fifties, and one segment of this huge cohort—college-educated, upper-middle-class and home-owning—is found in Beltway Boomers. Like many of their peers who married late, these Boomers are still raising children in comfortable suburban subdivisions, and they’re pursuing kid-centered lifestyles.
- 18 **KIDS & CUL-DE-SACS** – Upscale, suburban, married couples with children is the description of Kids & Cul-de-Sacs, an enviable lifestyle of large families in recently built subdivisions. With a high rate of Hispanic and Asian Americans, this segment is a refuge for college-educated, white-collar professionals with administrative jobs and upper-middle-class incomes. Their nexus of education, affluence and children translates into large outlays for child-centered products and services.
- 19 **HOME SWEET HOME** – Widely scattered across the nation’s suburbs, the residents of Home Sweet Home tend to be upper-middle-class married couples living in mid-sized homes with few children. The adults in the segment, mostly between the ages of 25 and 54, have gone to college and hold professional and white-collar jobs. With their upscale incomes and small families, these folks have fashioned comfortable lifestyles, filling their homes with toys, TV sets and pets.
- 20 **FAST-TRACK FAMILIES** – With their upper-middle-class incomes, numerous children and spacious homes, Fast-Track Families are in their prime acquisition years. These middle-aged parents have the disposable income and educated sensibility to want the best for their children. They buy the latest technology with impunity: new computers, DVD players, home theater systems and video games. They take advantage of their rustic locales by camping, boating and fishing.

Brief Segment Descriptions

- 21 **GRAY POWER** – The steady rise of older, healthier Americans over the past decade has produced one important by-product: middle-class, home-owning suburbanites who are aging in place rather than moving to retirement communities. A segment of older, mid-scale singles and couples who live in quiet comfort, Gray Power reflects this trend.
- 22 **YOUNG INFLUENTIALS** – Once known as the home of the nation’s yuppies, Young Influentials reflects the fading glow of acquisitive yuppiedom. Today, the segment is a common address for young, middle-class singles and couples who are more preoccupied with balancing work and leisure pursuits. Having recently left college dorms, they now live in apartment complexes surrounded by ball fields, health clubs and casual-dining restaurants.
- 23 **GREENBELT SPORTS** – A segment of middle-class exurban couples, Greenbelt Sports is known for its active lifestyle. Most of these middle-aged residents are married, college-educated and own new homes; about a third have children. And few segments have higher rates for pursuing outdoor activities such as skiing, canoeing, backpacking, boating and mountain biking.
- 24 **UP-AND-COMERS** – Up-and-Comers is a stopover for young, mid-scale singles before they marry, have families and establish more deskbound lifestyles. Found in second-tier cities, these mobile twenty-somethings include a disproportionate number of recent college graduates who are into athletic activities, the latest technology and nightlife entertainment.
- 25 **COUNTRY CASUALS** – There’s a laid-back atmosphere in Country Casuals, a collection of middle-aged, upper-middle-class households that have started to empty-nest. Workers here—and most households boast two earners—have well-paying blue- or white-collar jobs, or own small businesses. Today these Baby-Boom couples have the disposable income to enjoy traveling, owning timeshares and going out to eat.
- 26 **THE COSMOPOLITANS** – Educated, mid-scale and multi-ethnic, The Cosmopolitans are urbane couples in America’s fast-growing cities. Concentrated in a handful of metros—such as Las Vegas, Miami and Albuquerque—these households feature older home-owners, empty-nesters and college graduates. A vibrant social scene surrounds their older homes and apartments, and residents love the nightlife and enjoy leisure-intensive lifestyles.
- 27 **MIDDLEBURG MANAGERS** – Middleburg Managers arose when empty-nesters settled in satellite communities which offered a lower cost of living and more relaxed pace. Today segment residents tend to be middle-class and over 55 years old with solid managerial jobs and comfortable retirements. In their older homes, they enjoy reading, playing musical instruments, indoor gardening and refinishing furniture.

Brief Segment Descriptions

- 28 **TRADITIONAL TIMES** – Traditional Times is the kind of lifestyle where small-town couples nearing retirement are beginning to enjoy their first empty-nest years. Typically in their fifties and sixties, these middle-class Americans pursue a kind of granola-and-grits lifestyle. On their coffee tables are magazines with titles ranging from *Country Living* and *Country Home* to *Gourmet* and *Forbes*. But they're big travelers, especially in recreational vehicles and campers.
- 29 **AMERICAN DREAMS** – American Dreams is a living example of how ethnically diverse the nation has become: more than half the residents are Hispanic, Asian or African-American. In these multilingual neighborhoods—one in ten residents speaks a language other than English—middle-aged immigrants and their children live in middle-class comfort.
- 30 **SUBURBAN SPRAWL** – Suburban Sprawl is an unusual American lifestyle: a collection of mid-scale, middle-aged singles and couples living in the heart of suburbia. Typically members of the Baby Boom generation, they hold decent jobs, own older homes and condos, and pursue conservative versions of the American Dream. Among their favorite activities are jogging on treadmills, playing trivia games and renting videos.
- 31 **URBAN ACHIEVERS** – Concentrated in the nation's port cities, Urban Achievers is often the first stop for up-and-coming immigrants from Asia, South America and Europe. These young singles and couples are typically college-educated and ethnically diverse: about a third are foreign-born, and even more speak a language other than English.
- 32 **NEW HOMESTEADERS** – Young, middle-class families seeking to escape suburban sprawl find refuge in New Homesteaders, a collection of small rustic townships filled with new ranches and Cape Cods. With decent-paying jobs in white-collar and service industries, these dual-income couples have fashioned comfortable, child-centered lifestyles, their driveways filled with campers and powerboats, their family rooms with PlayStations and Game Boys.
- 33 **BIG SKY FAMILIES** – Scattered in placid towns across the American heartland, Big Sky Families is a segment of young rural families who have turned high school educations and blue-collar jobs into busy, middle-class lifestyles. Residents like to play baseball, basketball and volleyball in addition to going fishing, hunting and horseback riding. To entertain their sprawling families, they buy virtually every piece of sporting equipment on the market.
- 34 **WHITE PICKET FENCES** – Midpoint on the socioeconomic ladder, residents in White Picket Fences look a lot like the stereotypical American household of a generation ago: young, middle-class, married with children. But the current version is characterized by modest homes and ethnic diversity—including a disproportionate number of Hispanics and African-Americans.

Brief Segment Descriptions

- 35 **BOOMTOWN SINGLES** – Affordable housing, abundant entry-level jobs and a thriving singles scene— all have given rise to the Boomtown Singles segment in fast-growing satellite cities. Young, single and working-class, these residents pursue active lifestyles amid sprawling apartment complexes, bars, convenience stores and laundromats.
- 36 **BLUE-CHIP BLUES** – Blue-Chip Blues is known as a comfortable lifestyle for young, sprawling families with well-paying blue-collar jobs. Ethnically diverse—with a significant presence of Hispanics and African-Americans—the segment’s aging neighborhoods feature compact, modestly priced homes surrounded by commercial centers that cater to child-filled households.
- 37 **MAYBERRY-VILLE** – Like the old Andy Griffith Show set in a quaint picturesque berg, Mayberry-ville harks back to an old-fashioned way of life. In these small towns, middle-class couples and families like to fish and hunt during the day, and stay home and watch TV at night. With lucrative blue-collar jobs and moderately priced housing, residents use their discretionary cash to purchase boats, campers, motorcycles and pickup trucks.
- 38 **SIMPLE PLEASURES** – With more than two-thirds of its residents over 65 years old, Simple Pleasures is mostly a retirement lifestyle: a neighborhood of lower-middle-class singles and couples living in modestly priced homes. Many are high school-educated seniors who held blue-collar jobs before their retirement, and a disproportionate number served in the military; no segment has more members of veterans clubs.
- 39 **DOMESTIC DUOS** – Domestic Duos represents a middle-class mix of mainly over-55 singles and married couples living in older suburban homes. With their high-school educations and fixed incomes, segment residents maintain an easy-going lifestyle. Residents like to socialize by going bowling, seeing a play, meeting at the local fraternal order or going out to eat.
- 40 **CLOSE-IN COUPLES** – Close-In Couples is a group of predominantly African-American couples living in older homes in the urban neighborhoods of mid-sized metros. High school educated and empty nesting, these 55-year-old-plus residents typically live in older city neighborhoods, enjoying secure and comfortable retirements.
- 41 **SUNSET CITY BLUES** – Scattered throughout the older neighborhoods of small cities, Sunset City Blues is a segment of lower-middle-class singles and couples who have retired or are getting close to retirement. These empty-nesters tend to own their homes but have modest educations and incomes. They maintain a low-key lifestyle filled with newspapers and television by day, and family-style restaurants at night.

Brief Segment Descriptions

- 42 **RED, WHITE & BLUES** – The residents of Red, White & Blues typically live in exurban towns rapidly morphing into bedroom suburbs. Their streets feature new fast-food restaurants, and locals have recently celebrated the arrival of chains like Wal-Mart, Radio Shack and Payless Shoes. Middle-aged, high school educated and lower-middle class, these folks tend to have solid, blue-collar jobs in manufacturing, milling and construction.
- 43 **HEARTLANDERS** – America was once a land of small middle-class towns, which can still be found today among Heartlanders. This widespread segment consists of middle-aged couples with working-class jobs living in sturdy, unpretentious homes. In these communities of small families and empty-nesting couples, Heartlanders pursue a rustic lifestyle where hunting and fishing remain prime leisure activities along with cooking, sewing, camping and boating.
- 44 **NEW BEGINNINGS** – Filled with young, single adults, New Beginnings is a magnet for adults in transition. Many of its residents are twenty-something singles and couples just starting out on their career paths—or starting over after recent divorces or company transfers. Ethnically diverse—with nearly half its residents Hispanic, Asian or African-American—New Beginnings households tend to have the modest living standards typical of transient apartment dwellers.
- 45 **BLUE HIGHWAYS** – On maps, blue highways are often two-lane roads that wind through remote stretches of the American landscape. Among lifestyles, Blue Highways is the standout for lower-middle-class couples and families who live in isolated towns and farmsteads. Here, Boomer men like to hunt and fish; the women enjoy sewing and crafts, and everyone looks forward to going out to a country music concert.
- 46 **OLD GLORIES** – Old Glories are the nation’s downscale suburban retirees, Americans aging in place in older apartment complexes. These racially mixed households often contain widows and widowers living on fixed incomes, and they tend to lead home-centered lifestyles. They’re among the nation’s most ardent television fans, watching game shows, soaps, talk shows and newsmagazines at high rates.
- 47 **CITY STARTUPS** – In City Startups, young, multi-ethnic singles have settled in neighborhoods filled with cheap apartments and a commercial base of cafés, bars, laundromats and clubs that cater to twenty-somethings. One of the youngest segments in America—with ten times as many college students as the national average—these neighborhoods feature low incomes and high concentrations of Hispanics and African-Americans.

Brief Segment Descriptions

- 48 **YOUNG & RUSTIC** – Like the soap opera that inspired its nickname, Young & Rustic is composed of young, restless singles. Unlike the glitzy soap denizens, however, these folks tend to be lower income, high school-educated and live in tiny apartments in the nation’s exurban towns. With their service industry jobs and modest incomes, these folks still try to fashion fast-paced lifestyles centered on sports, cars and dating.
- 49 **AMERICAN CLASSICS** – They may be older, lower-middle class and retired, but the residents of American Classics are still living the American Dream of home ownership. Few segments rank higher in their percentage of home owners, and that fact alone reflects a more comfortable lifestyle for these predominantly white singles and couples with deep ties to their neighborhoods.
- 50 **KID COUNTRY, USA** – Widely scattered throughout the nation’s heartland, Kid Country, USA is a segment dominated by large families living in small towns. Predominantly white with an above-average concentration of Hispanics, these young working-class households include homeowners, renters and military personnel living in base housing; about 20 percent of residents own mobile homes.
- 51 **SHOTGUNS & PICKUPS** – The segment known as Shotguns & Pickups came by its moniker honestly: it scores near the top of all lifestyles for owning hunting rifles and pickup trucks. These Americans tend to be young, working-class couples with large families—more than half have two or more kids—living in small homes and manufactured housing. Nearly a third of residents live in mobile homes, more than any other segment.
- 52 **SUBURBAN PIONEERS** – Suburban Pioneers represents one of the nation’s eclectic lifestyles, a mix of young singles, recently divorced and single parents who have moved into older, inner-ring suburbs. They live in aging homes and garden-style apartment buildings where the jobs are blue-collar and the money is tight. What unites these residents—a diverse mix of whites, Hispanics and African-Americans—is a working-class sensibility and an appreciation for their off-the-beaten-track neighborhoods.
- 53 **MOBILITY BLUES** – Young singles and single parents make their way to Mobility Blues, a segment of working-class neighborhoods in America’s satellite cities. Racially mixed and under 25 years old, these transient Americans tend to have modest lifestyles due to their lower-income blue-collar jobs. Surveys show they excel in going to movies, playing basketball and shooting pool.
- 54 **MULTI-CULTI MOSAIC** – An immigrant gateway community, Multi-Culti Mosaic is the urban home for a mixed populace of younger Hispanic, Asian and African-American singles and families. With nearly a quarter of the residents foreign born, this segment is a Mecca for first-generation Americans who are striving to improve their lower-middle-class status.

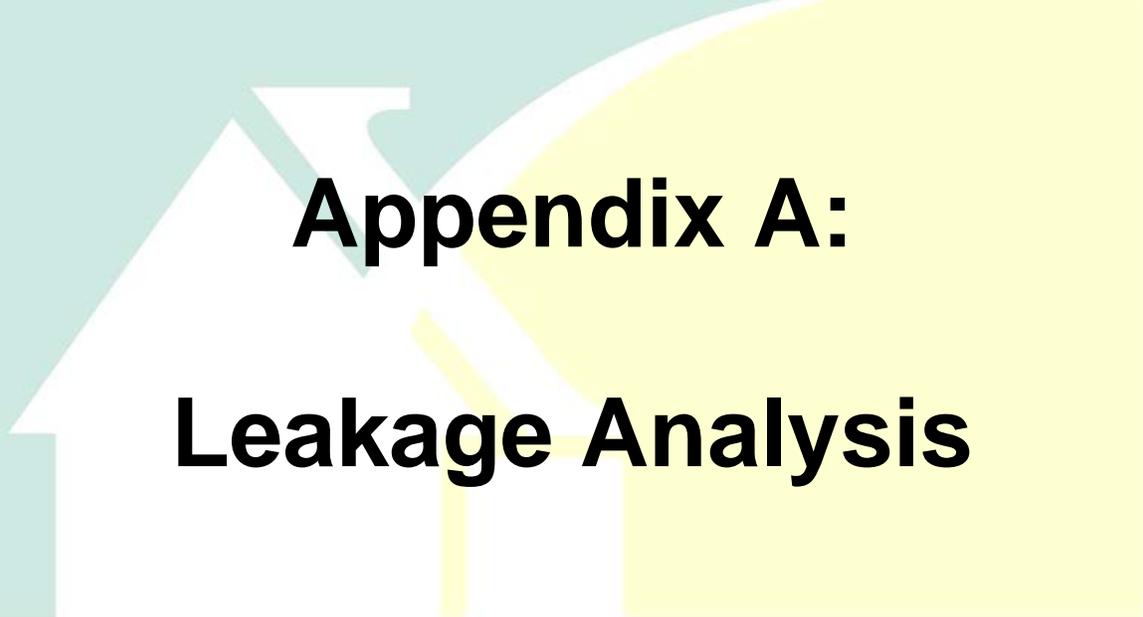
Brief Segment Descriptions

- 55 **GOLDEN PONDS** – Golden Ponds is mostly a retirement lifestyle, dominated by downscale singles and couples over 65 years old. Found in small bucolic towns around the country, these high school-educated seniors live in small apartments on less than \$25,000 a year; one in five resides in a nursing home. For these elderly residents, daily life is often a succession of sedentary activities such as reading, watching TV, playing bingo and doing craft projects.
- 56 **CROSSROADS VILLAGERS** – With a population of middle-aged, blue-collar couples and families, Crossroads Villagers is a classic rural lifestyle. Residents are high school-educated with lower-middle incomes and modest housing; one-quarter live in mobile homes. There’s an air of self-reliance in these households as Crossroads Villagers help put food on the table through fishing, gardening and hunting.
- 57 **OLD MILLTOWNS** – America’s once-thriving mining and manufacturing towns have aged—as have the residents in Old Milltowns communities. Today, the majority of residents are retired singles and couples living on downscale incomes in pre-1960 homes and apartments. For leisure they enjoy gardening, sewing, socializing at veterans clubs or eating out at casual restaurants.
- 58 **BACK COUNTRY FOLKS** – Strewn among remote farm communities across the nation, Back Country Folks are a long way away from economic paradise. The residents tend to be poor, over 55 years old and living in older, modest-sized homes and manufactured housing. Typically, life in this segment is a throwback to an earlier era when farming dominated the American landscape.
- 59 **URBAN ELDERS** – For Urban Elders—a segment located in the downtown neighborhoods of such metros as New York, Chicago, Las Vegas and Miami—life is often an economic struggle. These communities have high concentrations of Hispanics and African-Americans and tend to be downscale, with singles living in older apartment rentals.
- 60 **PARK BENCH SENIORS** – Park Bench Seniors are typically retired singles living in the racially mixed neighborhoods of the nation’s satellite cities. With modest educations and incomes, these residents maintain low-key, sedentary lifestyles. Theirs is one of the top-ranked segments for TV viewing, especially daytime soaps and game shows.
- 61 **CITY ROOTS** – Found in urban neighborhoods, City Roots is a segment of lower-income retirees, typically living in older homes and duplexes they’ve owned for years. In these ethnically diverse neighborhoods—more than a third are African-American and Hispanic—residents are often widows and widowers living on fixed incomes and maintaining low-key lifestyles.

Brief Segment Descriptions

- 62 **HOMETOWN RETIRED** – With three-quarters of all residents over 65 years old, Hometown Retired is one of the oldest segments. These racially mixed seniors tend to live in aging homes—half were built before 1958—and typically get by on social security and modest pensions. Because most never made it beyond high school and spent their working lives at blue-collar jobs, their retirements are extremely modest.
- 63 **FAMILY THRIFTS** – The small-city cousins of inner-city districts, Family Thrifts contain young, ethnically diverse parents who have lots of children and work entry-level service jobs. In these apartment-filled neighborhoods, visitors find the streets jam-packed with babies and toddlers, tricycles and basketball hoops, Daewoos and Hyundais.
- 64 **BEDROCK AMERICA** – Bedrock America consists of young, economically challenged families in small, isolated towns located throughout the nation’s heartland. With modest educations, sprawling families and blue-collar jobs, many of these residents struggle to make ends meet. One quarter live in mobile homes. One in three has not finished high school. Rich in scenery, Bedrock America is a haven for fishing, hunting, hiking and camping.
- 65 **BIG CITY BLUES** – With a population that’s half Latino, Big City Blues has the highest concentration of Hispanic Americans in the nation, but it’s also the multi-ethnic address for downscale Asian and African-American households occupying older inner-city apartments. Concentrated in a handful of major metros, these young singles and single-parent families face enormous challenges: low incomes, uncertain jobs and modest educations. More than 40% haven’t finished high school.
- 66 **LOW-RISE LIVING** – The most economically challenged urban segment, Low-Rise Living is known as a transient world for young, ethnically diverse singles and single parents. Home values are low—about half the national average—and even then, less than a quarter of residents can afford to own real estate.

Buxton utilizes the Claritas® PRIZM®NE segmentation system in this analysis. PRIZM®NE and Claritas® are registered trademarks of Claritas Inc. The PRIZM segment nicknames (e.g., “Blue Blood Estates,” “Big Sky Families,” “Country Squires”) are trademarks of Claritas Inc.



Appendix A: Leakage Analysis

Retail Leakage and Surplus Analysis

The Retail Leakage and Surplus Analysis examines the quantitative aspect of the community's retail opportunities. It is a guide to understanding retail opportunities but it is not an analysis that indicates unconditional opportunities. The analysis is sometimes called "a gap analysis" or "a supply and demand analysis" and can aid in the following:

- * Indicating how well the retail needs of local residents are being met
- * Uncovering unmet demand and possible opportunities
- * Understanding the strengths and weaknesses of the local retail sector
- * Measuring the difference between actual and potential retail sales

Understanding Retail Leakage

Retail leakage means that residents are spending more for products than local businesses capture. Retail sales leakage suggests that there is unmet demand in the trade area and that the community can support additional store space for that type of business.

However, retail leakage does not necessarily translate into opportunity. For example, there could be a strong competitor in a neighboring community that dominates the market for that type of product or store.

Understanding Retail Surplus

A retail surplus means that the community's trade area is capturing the local market plus attracting non-local shoppers. A retail surplus does not necessarily mean that the community cannot support additional business. Many communities have developed strong clusters of stores that have broad geographic appeal. Examples of these types of retailers include: sporting goods stores, home furnishing stores, restaurants, and other specialty operations that become destination retailers and draw customers from outside the trade area.

Examining the quantitative aspects (Leakage/Surplus) is only part of the evaluation of community's retail opportunities. Before any conclusions can be drawn about potential business expansion or recruitment opportunities, qualitative considerations such as trade area psychographics and buying habits must be analyzed in context of other market factors.

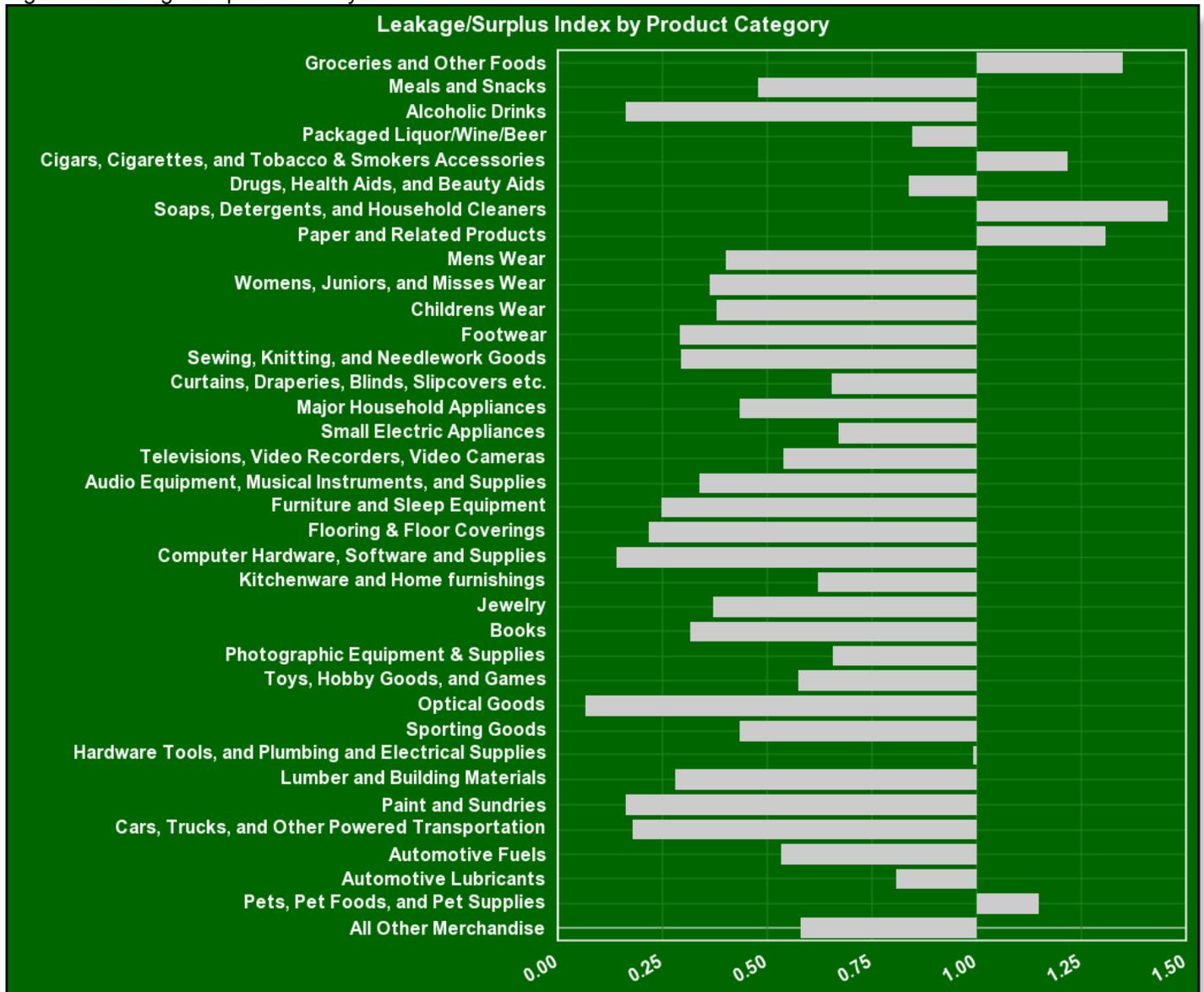
Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Index by Product

The Leakage/Surplus Index provides a relative comparison of the supply and demand across retail product categories. It is calculated by dividing actual sales by potential sales. An index greater than 1.0 means that the community is attracting retail sales (surplus) from outside the trade area. If the index is less than 1.0 it means that out-shopping is taking place and the community is not successfully drawing its own residents.

Leakage/Surplus Index (Figure 1) shows the strengths and weaknesses of a community's retail market by product.

Figure 1. Leakage/Surplus Index by Product



Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area

The sales potential and the actual sales potential by product category and the resulting index are shown in Figure 2.

Figure 2. Sales Potential and Actual Sales by Product

Product Type	Potential	Actual Sales	Leakage/Surplus Index
Groceries and Other Foods	88,116,712	119,052,147	1.4
Meals and Snacks	54,499,943	26,009,617	0.5
Alcoholic Drinks	5,147,059	838,068	0.2
Packaged Liquor/Wine/Beer	9,381,687	7,961,604	0.8
Cigars, Cigarettes, and Tobacco & Smokers Accessories	7,693,125	9,369,257	1.2
Drugs, Health Aids, and Beauty Aids	28,822,304	24,165,937	0.8
Soaps, Detergents, and Household Cleaners	3,652,244	5,323,918	1.5
Paper and Related Products	3,976,092	5,211,912	1.3
Mens Wear	11,169,005	4,504,860	0.4
Womens, Juniors, and Misses Wear	21,120,388	7,704,554	0.4
Childrens Wear	7,476,765	2,845,805	0.4
Footwear	9,339,707	2,715,545	0.3
Sewing, Knitting, and Needlework Goods	1,004,978	296,215	0.3
Curtains, Draperies, Blinds, Slipcovers etc.	3,184,586	2,088,780	0.7
Major Household Appliances	3,760,361	1,639,967	0.4
Small Electric Appliances	1,723,151	1,155,404	0.7
Televisions, Video Recorders, Video Cameras	4,211,912	2,267,318	0.5
Audio Equipment, Musical Instruments, and Supplies	6,830,455	2,294,332	0.3
Furniture and Sleep Equipment	8,758,827	2,169,423	0.2
Flooring & Floor Coverings	3,301,847	716,918	0.2
Computer Hardware, Software and Supplies	11,790,634	1,667,030	0.1
Kitchenware and Home furnishings	6,330,887	3,938,561	0.6
Jewelry	5,368,922	2,002,940	0.4
Books	3,555,238	1,122,243	0.3
Photographic Equipment & Supplies	1,247,177	820,399	0.7
Toys, Hobby Goods, and Games	4,823,231	2,763,081	0.6
Optical Goods	1,085,079	70,749	0.1
Sporting Goods	6,723,084	2,931,555	0.4
Hardware Tools, and Plumbing and Electrical Supplies	28,480,983	28,282,258	1.0
Lumber and Building Materials	21,591,235	6,019,791	0.3
Paint and Sundries	3,305,983	542,017	0.2
Cars, Trucks, and Other Powered Transportation	88,654,299	15,902,122	0.2
Automotive Fuels	47,689,459	25,427,699	0.5
Automotive Lubricants	18,035,294	14,537,632	0.8
Pets, Pet Foods, and Pet Supplies	2,357,324	2,710,582	1.2
All Other Merchandise	15,930,003	9,239,502	0.6

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Index by Major Store Type

The quantitative comparison of retail leakage and surplus in the twelve major store types shown in the chart and table below provides an initial measure of market opportunities. Combining this analysis with the knowledge of the local retail situation will take the process of identifying retail possibilities one step further.

Figure 3 provides the leakage/surplus indices and following is the sales potential and actual sales for major store types.

Figure 3. Leakage/Surplus Index and Actual and Potential Sales by Major Store Types



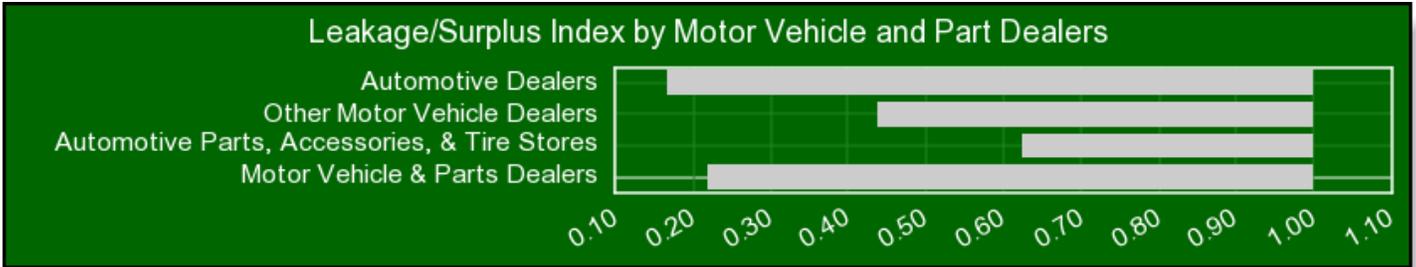
Store Type	Potential	Actual Sales	Leakage/Surplus Index
Motor Vehicle & Parts Dealers	109,915,529	23,885,567	0.22
Furniture & Home Furnishings Stores	12,349,075	1,810,953	0.15
Electronics & Appliances Stores	12,750,410	5,505,331	0.43
Building Material & Garden Equipment & Supply Dealers	50,222,972	32,032,179	0.64
Food & Beverage Stores	72,511,281	131,063,806	1.81
Health & Personal Care Stores	22,797,905	10,814,138	0.47
Clothing & Clothing Accessories Stores	27,229,079	1,715,168	0.06
Sporting Goods, Hobby, Book, & Music Stores	10,398,126	775,002	0.07
General Merchandise Stores	67,975,304	64,831,563	0.95
Miscellaneous Store Retailers	12,937,064	5,567,976	0.43
Foodservice & Drinking Places	55,211,630	23,945,241	0.43
GAFO	135,750,476	76,767,966	0.57
Total Retail Sales (Including Food Service & Drinking Places)	550,139,972	346,309,780	0.63

* GAFO refers to discount retailers that typically include the following departments: general merchandise; clothing and clothing accessories; furniture and home furnishings; electronics and appliances; sporting goods, hobby, books and music; and office supplies.

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Analysis by Sub-Categories of Major Retail Types

Additional leakage/surplus details are provided on subcategories of stores in each of the twelve major store types. These details can help further identify possible business expansion opportunities.



Motor Vehicle and Parts Dealers	Potential	Actual Sales	Leakage/Surplus Index
Automotive Dealers	95,208,910	15,888,327	0.17
Other Motor Vehicle Dealers	6,322,673	2,768,613	0.44
Automotive Parts, Accessories, & Tire Stores	8,383,945	5,228,626	0.62
Motor Vehicle & Parts Dealers	109,915,529	23,885,567	0.22

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



Electronics and Appliance Stores	Potential	Actual Sales	Leakage/Surplus Index
Household Appliances Stores	1,985,064	18,926	0.01
Radio Television and Other Electronics Stores	7,846,215	5,453,899	0.70
Appliance, Television, and Other Electronics Stores	9,831,279	5,472,825	0.56
Computer and Software Stores	2,447,374	32,506	0.01
Camera & Photographic Equipment Stores	471,756	0	0.00
Electronics & Appliances Stores	12,750,410	5,505,331	0.43

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



Furniture and Home Furnishings Stores	Potential	Actual Sales	Leakage/Surplus Index
Furniture Stores	6,993,737	928,200	0.13
Home Furnishing Stores	5,355,337	882,753	0.16
Furniture & Home Furnishings Stores	12,349,075	1,810,953	0.15

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



Building Material, Garden Equipment and Supply Dealers	Potential	Actual Sales	Leakage/Surplus Index
Home Centers	18,501,888	0	0.00
Paint and Wallpaper Stores	1,026,076	31,011	0.03
Hardware Stores	4,025,321	2,402,300	0.60
Building Materials, Lumberyards	7,706,350	2,957,115	0.38
Other Building Materials Dealers	22,460,417	8,671,623	0.39
Building Material & Supply Dealers	46,013,703	11,104,934	0.24
Outdoor Power Equipment Stores	617,525	0	0.00
Nursery and Garden Centers	3,591,742	20,927,244	5.83
Lawn and Garden Equipment and Supplies Stores	4,209,268	20,927,244	4.97
Building Material & Garden Equipment & Supply Dealers	50,222,972	32,032,179	0.64

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



Food and Beverage Stores	Potential	Actual Sales	Leakage/Surplus Index
Supermarkets and Other Grocery (except Convenience) Stores	63,062,950	117,687,031	1.87
Convenience Stores	3,132,877	11,212,206	3.58
Grocery Stores	66,195,827	128,899,237	1.95
Specialty Food Stores	2,186,847	811,955	0.37
Beer, Wine, & Liquor Stores	4,128,605	1,352,613	0.33
Food & Beverage Stores	72,511,281	131,063,806	1.81

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



Health and Personal Care Stores	Potential	Actual Sales	Leakage/Surplus Index
Pharmacies and Drug Stores	19,733,654	10,248,512	0.52
Cosmetics, Beauty Supplies and Perfume Stores	747,908	143,921	0.19
Optical Goods Stores	909,659	0	0.00
Other Health and Personal Care Stores	1,406,682	421,705	0.30
Health & Personal Care Stores	22,797,905	10,814,138	0.47

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



Clothing and Clothing Accessories Stores	Potential	Actual Sales	Leakage/Surplus Index
Mens Clothing Stores	1,261,802	0	0.00
Womens Clothing Stores	5,003,848	819,501	0.16
Childrens and Infants Clothing Stores	1,390,530	0	0.00
Family Clothing Stores	10,686,013	0	0.00
Clothing Accessories Stores	409,401	77,912	0.19
Other Clothing Stores	1,269,955	502,594	0.40
Clothing Stores	20,021,553	1,400,007	0.07
Shoe Stores	3,974,336	0	0.00
Jewelry Stores	2,966,233	315,161	0.11
Luggage, & Leather Goods Stores	266,954	0	0.00
Jewelry, Luggage, & Leather Goods Stores	3,233,188	315,161	0.10
Clothing & Clothing Accessories Stores	27,229,079	1,715,168	0.06

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



Sporting Goods, Hobby, Book and Music Stores	Potential	Actual Sales	Leakage/Surplus Index
Sporting Goods Stores	3,408,633	106,534	0.03
Hobby, Toys and Games Stores	2,232,553	668,467	0.30
Sew/Needlework/Piece Goods Stores	584,911	0	0.00
Musical Instrument and Supplies Stores	751,929	0	0.00
Sporting Goods, Hobby, & Musical Instrument Stores	6,978,028	775,002	0.11
Book Stores	2,125,663	0	0.00
News Dealers and Newsstands	98,628	0	0.00
Book Stores and News Dealers	2,224,292	0	0.00
Prerecorded Tape, Compact Disc, and Record Stores	1,195,805	0	0.00
Book, Periodical, & Music Stores	3,420,097	0	0.00
Sporting Goods, Hobby, Book, & Music Stores	10,398,126	775,002	0.07

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



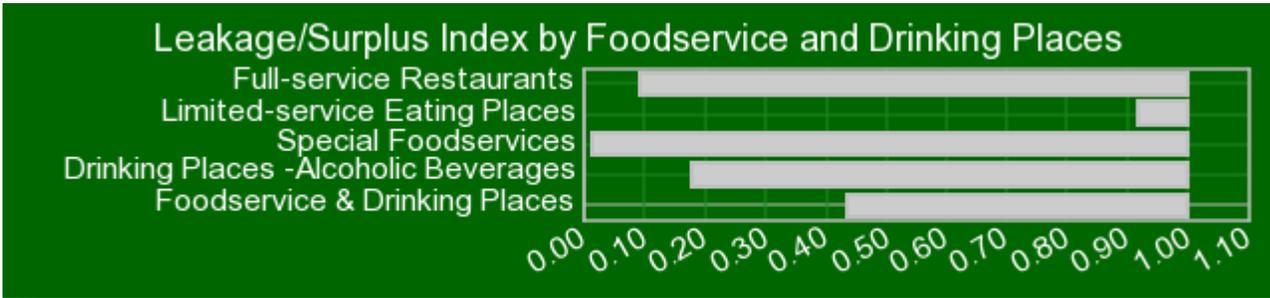
General Merchandise Stores	Potential	Actual Sales	Leakage/Surplus Index
Department Stores excluding leased depts.	31,850,370	27,355,956	0.86
Warehouse Clubs and Super Stores	31,375,713	30,431,325	0.97
All Other General Merchandise Stores	4,749,221	7,044,282	1.48
Other General Merchandise Stores	36,124,934	37,475,607	1.04
General Merchandise Stores	67,975,304	64,831,563	0.95

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



Miscellaneous Store Retailers	Potential	Actual Sales	Leakage/Surplus Index
Florists	881,609	545,039	0.62
Office Supplies and Stationery Stores	2,837,665	824,694	0.29
Gift, Novelty, and Souvenir Stores	2,210,815	1,305,254	0.59
Office Supplies, Stationery, & Gift Stores	5,048,480	2,129,948	0.42
Used Merchandise Stores	1,170,029	1,237,759	1.06
Other Miscellaneous Store Retailers	5,836,945	1,655,229	0.28
Miscellaneous Store Retailers	12,937,064	5,567,976	0.43

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area



Foodservice and Drinking Places	Potential	Actual Sales	Leakage/Surplus Index
Full-service Restaurants	25,243,473	2,384,463	0.09
Limited-service Eating Places	23,009,871	21,101,817	0.92
Special Foodservices	4,685,785	53,135	0.01
Drinking Places -Alcoholic Beverages	2,272,500	405,824	0.18
Foodservice & Drinking Places	55,211,630	23,945,241	0.43

Site	Address	Analysis Geography
Site 1	Hwy 41 & Bush St Lemoore, CA 93245	13 Minute Trade Area

Sources and Methodology

Household demand estimates are derived by combining data from the Consumer Expenditures Survey by the Bureau of Labor Statistics with current household demographic estimates from Claritas. The demand estimates only account for household expenditures. Demand is defined as the estimated dollar amount spent by a household that resides in the area of analysis for a specified retail store type or merchandise line item.

Supply estimates are generated from the Census of Retail Trade, a component of the Economic Census. County-level sales tax data is allocated to low levels of geography using business sales estimates, business locations, and employee counts provided by Claritas' Business Facts® database. Supply includes all products sold at retail outlets in a specified area for a one-year period. Supply is defined as the estimated total retail sales for a retail store type or merchandise line item.

Source: Retail Market Power™ (Claritas).

Retail Leakage and Surplus Analysis

The Retail Leakage and Surplus Analysis examines the quantitative aspect of the community's retail opportunities. It is a guide to understanding retail opportunities but it is not an analysis that indicates unconditional opportunities. The analysis is sometimes called "a gap analysis" or "a supply and demand analysis" and can aid in the following:

- * Indicating how well the retail needs of local residents are being met
- * Uncovering unmet demand and possible opportunities
- * Understanding the strengths and weaknesses of the local retail sector
- * Measuring the difference between actual and potential retail sales

Understanding Retail Leakage

Retail leakage means that residents are spending more for products than local businesses capture. Retail sales leakage suggests that there is unmet demand in the trade area and that the community can support additional store space for that type of business.

However, retail leakage does not necessarily translate into opportunity. For example, there could be a strong competitor in a neighboring community that dominates the market for that type of product or store.

Understanding Retail Surplus

A retail surplus means that the community's trade area is capturing the local market plus attracting non-local shoppers. A retail surplus does not necessarily mean that the community cannot support additional business. Many communities have developed strong clusters of stores that have broad geographic appeal. Examples of these types of retailers include: sporting goods stores, home furnishing stores, restaurants, and other specialty operations that become destination retailers and draw customers from outside the trade area.

Examining the quantitative aspects (Leakage/Surplus) is only part of the evaluation of community's retail opportunities. Before any conclusions can be drawn about potential business expansion or recruitment opportunities, qualitative considerations such as trade area psychographics and buying habits must be analyzed in context of other market factors.

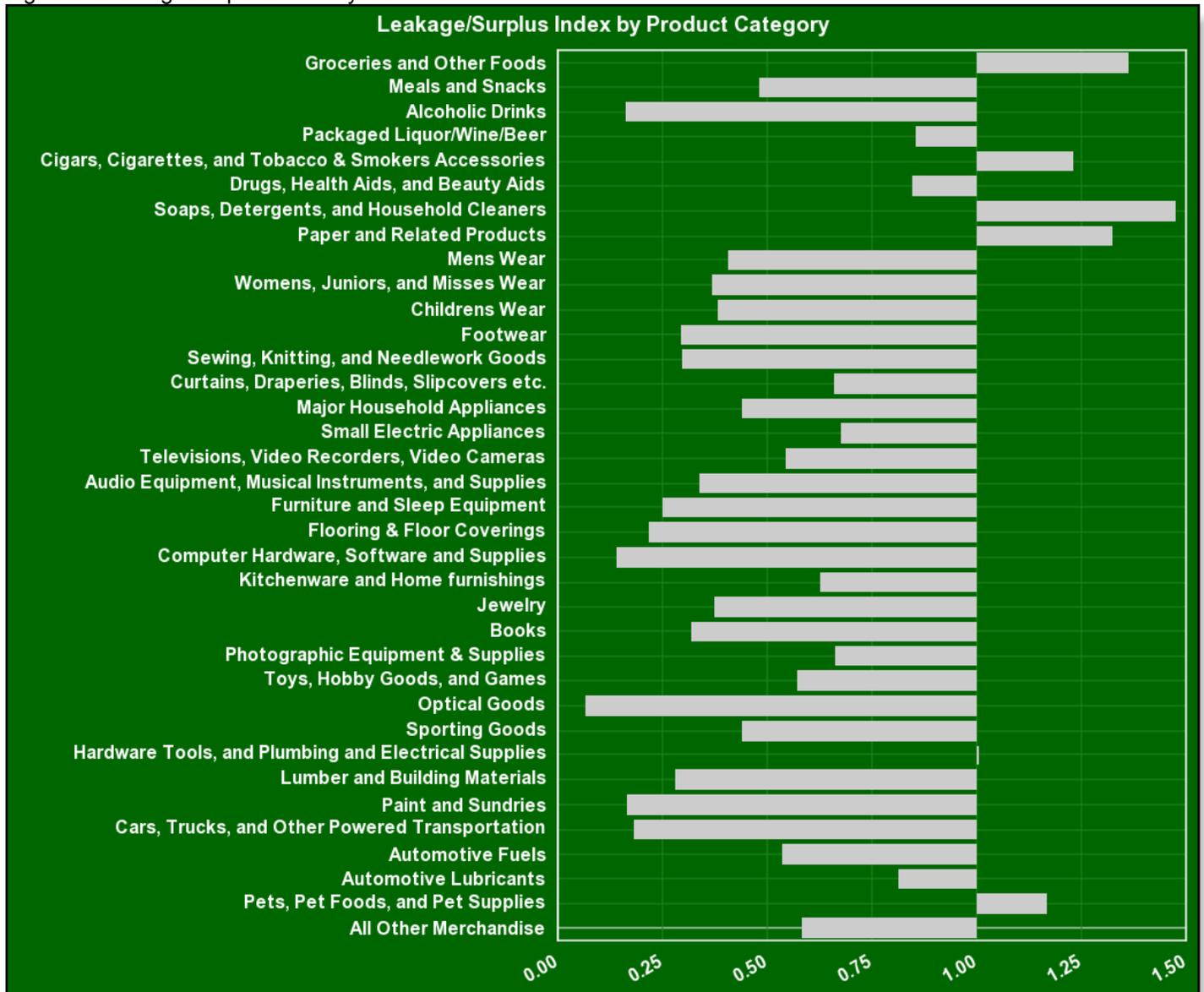
Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Index by Product

The Leakage/Surplus Index provides a relative comparison of the supply and demand across retail product categories. It is calculated by dividing actual sales by potential sales. An index greater than 1.0 means that the community is attracting retail sales (surplus) from outside the trade area. If the index is less than 1.0 it means that out-shopping is taking place and the community is not successfully drawing its own residents.

Leakage/Surplus Index (Figure 1) shows the strengths and weaknesses of a community's retail market by product.

Figure 1. Leakage/Surplus Index by Product



Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area

The sales potential and the actual sales potential by product category and the resulting index are shown in Figure 2.

Figure 2. Sales Potential and Actual Sales by Product

Product Type	Potential	Actual Sales	Leakage/Surplus Index
Groceries and Other Foods	87,484,932	119,436,155	1.4
Meals and Snacks	54,159,184	26,011,182	0.5
Alcoholic Drinks	5,111,699	838,072	0.2
Packaged Liquor/Wine/Beer	9,312,049	7,981,662	0.9
Cigars, Cigarettes, and Tobacco & Smokers Accessories	7,637,549	9,394,957	1.2
Drugs, Health Aids, and Beauty Aids	28,587,351	24,221,291	0.8
Soaps, Detergents, and Household Cleaners	3,621,370	5,345,379	1.5
Paper and Related Products	3,949,220	5,235,060	1.3
Mens Wear	11,085,140	4,517,505	0.4
Womens, Juniors, and Misses Wear	20,981,264	7,731,843	0.4
Childrens Wear	7,427,486	2,850,028	0.4
Footwear	9,274,438	2,727,882	0.3
Sewing, Knitting, and Needlework Goods	998,293	296,501	0.3
Curtains, Draperies, Blinds, Slipcovers etc.	3,161,875	2,091,655	0.7
Major Household Appliances	3,734,279	1,640,127	0.4
Small Electric Appliances	1,710,831	1,158,391	0.7
Televisions, Video Recorders, Video Cameras	4,182,831	2,267,966	0.5
Audio Equipment, Musical Instruments, and Supplies	6,781,830	2,294,169	0.3
Furniture and Sleep Equipment	8,694,806	2,168,061	0.3
Flooring & Floor Coverings	3,278,995	716,986	0.2
Computer Hardware, Software and Supplies	11,708,571	1,667,029	0.1
Kitchenware and Home furnishings	6,283,234	3,944,548	0.6
Jewelry	5,331,235	2,005,416	0.4
Books	3,535,374	1,126,144	0.3
Photographic Equipment & Supplies	1,239,276	823,354	0.7
Toys, Hobby Goods, and Games	4,790,251	2,739,225	0.6
Optical Goods	1,077,318	70,760	0.1
Sporting Goods	6,667,952	2,927,464	0.4
Hardware Tools, and Plumbing and Electrical Supplies	28,293,462	28,439,457	1.0
Lumber and Building Materials	21,445,992	6,015,078	0.3
Paint and Sundries	3,285,205	547,590	0.2
Cars, Trucks, and Other Powered Transportation	87,962,727	15,919,295	0.2
Automotive Fuels	47,324,455	25,376,649	0.5
Automotive Lubricants	17,902,045	14,535,151	0.8
Pets, Pet Foods, and Pet Supplies	2,333,188	2,728,792	1.2
All Other Merchandise	15,825,565	9,257,990	0.6

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Index by Major Store Type

The quantitative comparison of retail leakage and surplus in the twelve major store types shown in the chart and table below provides an initial measure of market opportunities. Combining this analysis with the knowledge of the local retail situation will take the process of identifying retail possibilities one step further.

Figure 3 provides the leakage/surplus indices and following is the sales potential and actual sales for major store types.

Figure 3. Leakage/Surplus Index and Actual and Potential Sales by Major Store Types



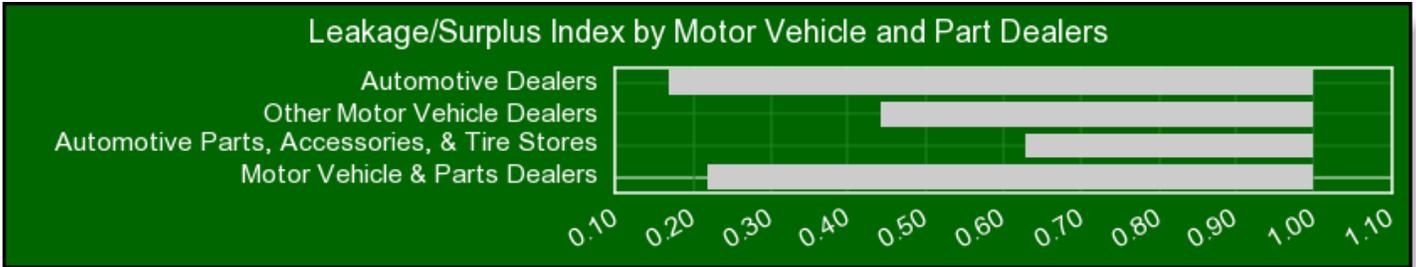
Store Type	Potential	Actual Sales	Leakage/Surplus Index
Motor Vehicle & Parts Dealers	109,071,620	23,893,269	0.22
Furniture & Home Furnishings Stores	12,259,925	1,810,953	0.15
Electronics & Appliances Stores	12,660,546	5,505,331	0.43
Building Material & Garden Equipment & Supply Dealers	49,887,404	32,199,920	0.65
Food & Beverage Stores	71,984,554	131,453,859	1.83
Health & Personal Care Stores	22,618,721	10,814,138	0.48
Clothing & Clothing Accessories Stores	27,040,554	1,748,675	0.06
Sporting Goods, Hobby, Book, & Music Stores	10,325,946	718,465	0.07
General Merchandise Stores	67,489,419	65,057,941	0.96
Miscellaneous Store Retailers	12,845,664	5,601,959	0.44
Foodservice & Drinking Places	54,861,935	23,944,484	0.44
GAFO	134,790,809	76,971,314	0.57
Total Retail Sales (Including Food Service & Drinking Places)	546,181,266	347,048,855	0.64

* GAFO refers to discount retailers that typically include the following departments: general merchandise; clothing and clothing accessories; furniture and home furnishings; electronics and appliances; sporting goods, hobby, books and music; and office supplies.

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Analysis by Sub-Categories of Major Retail Types

Additional leakage/surplus details are provided on subcategories of stores in each of the twelve major store types. These details can help further identify possible business expansion opportunities.



Motor Vehicle and Parts Dealers	Potential	Actual Sales	Leakage/Surplus Index
Automotive Dealers	94,473,942	15,907,128	0.17
Other Motor Vehicle Dealers	6,274,623	2,768,613	0.44
Automotive Parts, Accessories, & Tire Stores	8,323,054	5,217,527	0.63
Motor Vehicle & Parts Dealers	109,071,620	23,893,269	0.22

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



Electronics and Appliance Stores	Potential	Actual Sales	Leakage/Surplus Index
Household Appliances Stores	1,971,171	18,926	0.01
Radio Television and Other Electronics Stores	7,790,367	5,453,899	0.70
Appliance, Television, and Other Electronics Stores	9,761,539	5,472,825	0.56
Computer and Software Stores	2,430,338	32,506	0.01
Camera & Photographic Equipment Stores	468,668	0	0.00
Electronics & Appliances Stores	12,660,546	5,505,331	0.43

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



Furniture and Home Furnishings Stores	Potential	Actual Sales	Leakage/Surplus Index
Furniture Stores	6,942,709	928,200	0.13
Home Furnishing Stores	5,317,216	882,753	0.17
Furniture & Home Furnishings Stores	12,259,925	1,810,953	0.15

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



Building Material, Garden Equipment and Supply Dealers	Potential	Actual Sales	Leakage/Surplus Index
Home Centers	18,378,579	0	0.00
Paint and Wallpaper Stores	1,019,479	37,213	0.04
Hardware Stores	3,998,334	2,402,300	0.60
Building Materials, Lumberyards	7,654,498	2,954,128	0.39
Other Building Materials Dealers	22,309,604	8,662,863	0.39
Building Material & Supply Dealers	45,705,997	11,102,377	0.24
Outdoor Power Equipment Stores	613,455	0	0.00
Nursery and Garden Centers	3,567,951	21,097,542	5.91
Lawn and Garden Equipment and Supplies Stores	4,181,407	21,097,542	5.05
Building Material & Garden Equipment & Supply Dealers	49,887,404	32,199,920	0.65

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



Food and Beverage Stores	Potential	Actual Sales	Leakage/Surplus Index
Supermarkets and Other Grocery (except Convenience) Stores	62,604,780	118,219,533	1.89
Convenience Stores	3,110,391	11,212,206	3.60
Grocery Stores	65,715,171	129,431,739	1.97
Specialty Food Stores	2,171,255	669,506	0.31
Beer, Wine, & Liquor Stores	4,098,126	1,352,613	0.33
Food & Beverage Stores	71,984,554	131,453,859	1.83

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



Health and Personal Care Stores	Potential	Actual Sales	Leakage/Surplus Index
Pharmacies and Drug Stores	19,578,213	10,248,512	0.52
Cosmetics, Beauty Supplies and Perfume Stores	741,874	143,921	0.19
Optical Goods Stores	903,137	0	0.00
Other Health and Personal Care Stores	1,395,495	421,705	0.30
Health & Personal Care Stores	22,618,721	10,814,138	0.48

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



Clothing and Clothing Accessories Stores	Potential	Actual Sales	Leakage/Surplus Index
Mens Clothing Stores	1,252,417	0	0.00
Womens Clothing Stores	4,970,634	819,501	0.16
Childrens and Infants Clothing Stores	1,381,243	0	0.00
Family Clothing Stores	10,611,484	0	0.00
Clothing Accessories Stores	406,586	77,912	0.19
Other Clothing Stores	1,261,248	536,101	0.43
Clothing Stores	19,883,614	1,433,514	0.07
Shoe Stores	3,946,493	0	0.00
Jewelry Stores	2,945,360	315,161	0.11
Luggage, & Leather Goods Stores	265,085	0	0.00
Jewelry, Luggage, & Leather Goods Stores	3,210,445	315,161	0.10
Clothing & Clothing Accessories Stores	27,040,554	1,748,675	0.06

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



Sporting Goods, Hobby, Book and Music Stores	Potential	Actual Sales	Leakage/Surplus Index
Sporting Goods Stores	3,382,007	93,150	0.03
Hobby, Toys and Games Stores	2,217,190	625,314	0.28
Sew/Needlework/Piece Goods Stores	581,009	0	0.00
Musical Instrument and Supplies Stores	746,532	0	0.00
Sporting Goods, Hobby, & Musical Instrument Stores	6,926,739	718,465	0.10
Book Stores	2,113,220	0	0.00
News Dealers and Newsstands	97,985	0	0.00
Book Stores and News Dealers	2,211,206	0	0.00
Prerecorded Tape, Compact Disc, and Record Stores	1,187,999	0	0.00
Book, Periodical, & Music Stores	3,399,206	0	0.00
Sporting Goods, Hobby, Book, & Music Stores	10,325,946	718,465	0.07

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



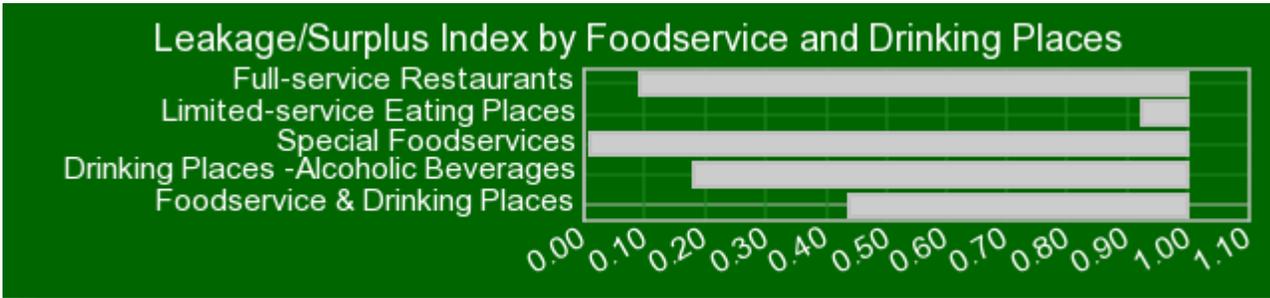
General Merchandise Stores	Potential	Actual Sales	Leakage/Surplus Index
Department Stores excluding leased depts.	31,624,268	27,355,956	0.87
Warehouse Clubs and Super Stores	31,149,828	30,657,703	0.98
All Other General Merchandise Stores	4,715,322	7,044,282	1.49
Other General Merchandise Stores	35,865,150	37,701,985	1.05
General Merchandise Stores	67,489,419	65,057,941	0.96

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



Miscellaneous Store Retailers	Potential	Actual Sales	Leakage/Surplus Index
Florists	875,794	545,039	0.62
Office Supplies and Stationery Stores	2,818,539	824,694	0.29
Gift, Novelty, and Souvenir Stores	2,195,877	1,305,254	0.59
Office Supplies, Stationery, & Gift Stores	5,014,417	2,129,948	0.42
Used Merchandise Stores	1,162,069	1,235,230	1.06
Other Miscellaneous Store Retailers	5,793,384	1,691,742	0.29
Miscellaneous Store Retailers	12,845,664	5,601,959	0.44

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area



Foodservice and Drinking Places	Potential	Actual Sales	Leakage/Surplus Index
Full-service Restaurants	25,083,351	2,384,463	0.10
Limited-service Eating Places	22,865,529	21,101,817	0.92
Special Foodservices	4,656,085	52,379	0.01
Drinking Places -Alcoholic Beverages	2,256,969	405,824	0.18
Foodservice & Drinking Places	54,861,935	23,944,484	0.44

Site	Address	Analysis Geography
Site 2	Hwy 198 & 19th Ave Lemoore, CA 93245	13 Minute Trade Area

Sources and Methodology

Household demand estimates are derived by combining data from the Consumer Expenditures Survey by the Bureau of Labor Statistics with current household demographic estimates from Claritas. The demand estimates only account for household expenditures. Demand is defined as the estimated dollar amount spent by a household that resides in the area of analysis for a specified retail store type or merchandise line item.

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Source: Retail Market Power™ (Claritas).

Retail Leakage and Surplus Analysis

The Retail Leakage and Surplus Analysis examines the quantitative aspect of the community's retail opportunities. It is a guide to understanding retail opportunities but it is not an analysis that indicates unconditional opportunities. The analysis is sometimes called "a gap analysis" or "a supply and demand analysis" and can aid in the following:

- * Indicating how well the retail needs of local residents are being met
- * Uncovering unmet demand and possible opportunities
- * Understanding the strengths and weaknesses of the local retail sector
- * Measuring the difference between actual and potential retail sales

Understanding Retail Leakage

Retail leakage means that residents are spending more for products than local businesses capture. Retail sales leakage suggests that there is unmet demand in the trade area and that the community can support additional store space for that type of business.

However, retail leakage does not necessarily translate into opportunity. For example, there could be a strong competitor in a neighboring community that dominates the market for that type of product or store.

Understanding Retail Surplus

A retail surplus means that the community's trade area is capturing the local market plus attracting non-local shoppers. A retail surplus does not necessarily mean that the community cannot support additional business. Many communities have developed strong clusters of stores that have broad geographic appeal. Examples of these types of retailers include: sporting goods stores, home furnishing stores, restaurants, and other specialty operations that become destination retailers and draw customers from outside the trade area.

Examining the quantitative aspects (Leakage/Surplus) is only part of the evaluation of community's retail opportunities. Before any conclusions can be drawn about potential business expansion or recruitment opportunities, qualitative considerations such as trade area psychographics and buying habits must be analyzed in context of other market factors.

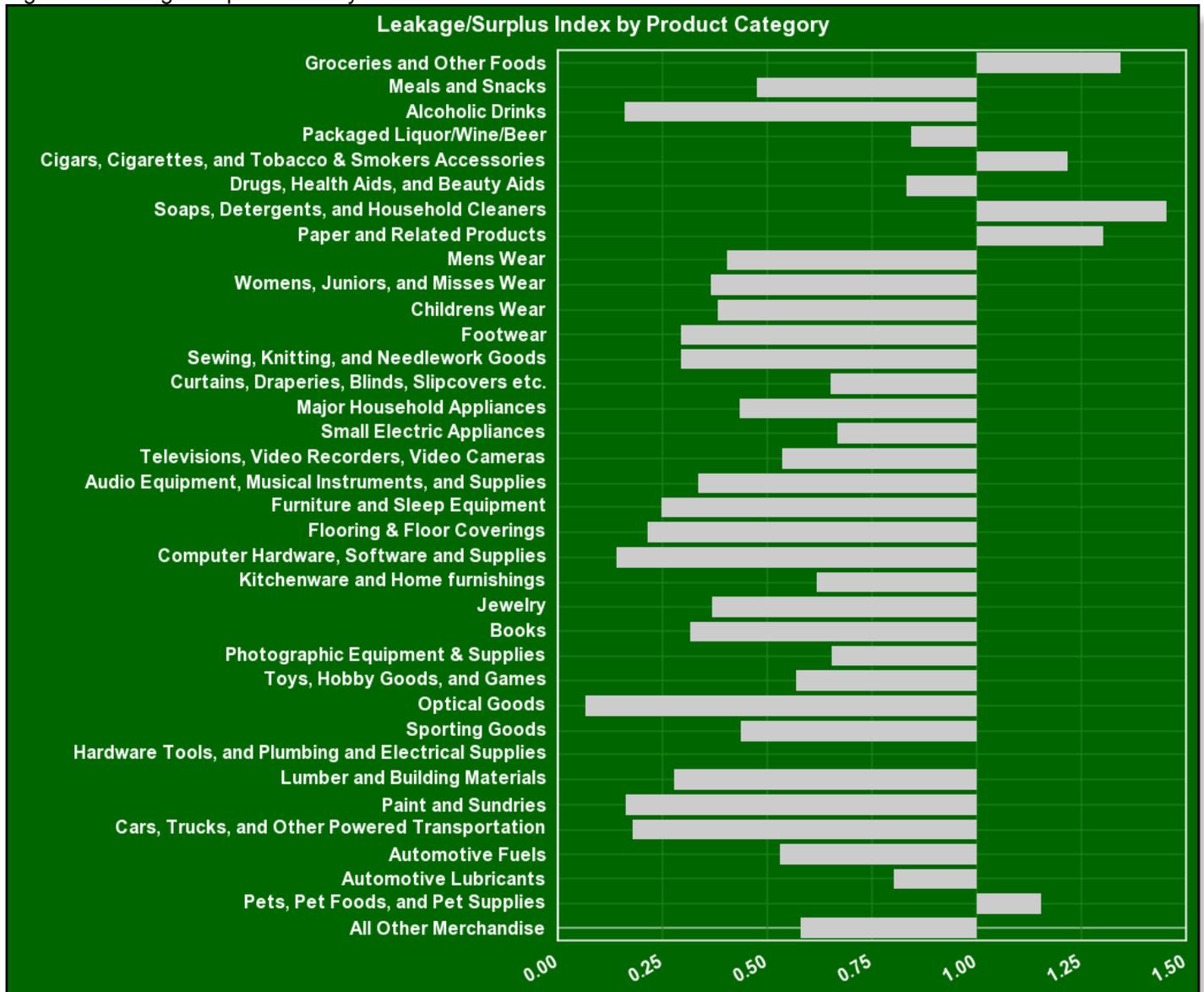
Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Index by Product

The Leakage/Surplus Index provides a relative comparison of the supply and demand across retail product categories. It is calculated by dividing actual sales by potential sales. An index greater than 1.0 means that the community is attracting retail sales (surplus) from outside the trade area. If the index is less than 1.0 it means that out-shopping is taking place and the community is not successfully drawing its own residents.

Leakage/Surplus Index (Figure 1) shows the strengths and weaknesses of a community's retail market by product.

Figure 1. Leakage/Surplus Index by Product



Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area

The sales potential and the actual sales potential by product category and the resulting index are shown in Figure 2.

Figure 2. Sales Potential and Actual Sales by Product

Product Type	Potential	Actual Sales	Leakage/Surplus Index
Groceries and Other Foods	88,297,782	118,811,206	1.3
Meals and Snacks	54,749,441	26,015,987	0.5
Alcoholic Drinks	5,185,890	837,496	0.2
Packaged Liquor/Wine/Beer	9,415,570	7,963,582	0.8
Cigars, Cigarettes, and Tobacco & Smokers Accessories	7,712,289	9,395,345	1.2
Drugs, Health Aids, and Beauty Aids	28,952,433	24,149,192	0.8
Soaps, Detergents, and Household Cleaners	3,655,769	5,316,175	1.5
Paper and Related Products	3,991,627	5,206,899	1.3
Mens Wear	11,207,430	4,537,658	0.4
Womens, Juniors, and Misses Wear	21,197,950	7,778,834	0.4
Childrens Wear	7,461,870	2,851,812	0.4
Footwear	9,351,355	2,738,744	0.3
Sewing, Knitting, and Needlework Goods	1,010,121	296,744	0.3
Curtains, Draperies, Blinds, Slipcovers etc.	3,203,744	2,092,084	0.7
Major Household Appliances	3,779,490	1,640,497	0.4
Small Electric Appliances	1,730,452	1,158,984	0.7
Televisions, Video Recorders, Video Cameras	4,227,888	2,268,105	0.5
Audio Equipment, Musical Instruments, and Supplies	6,852,082	2,294,218	0.3
Furniture and Sleep Equipment	8,804,255	2,169,384	0.2
Flooring & Floor Coverings	3,325,621	716,821	0.2
Computer Hardware, Software and Supplies	11,851,477	1,667,064	0.1
Kitchenware and Home furnishings	6,373,324	3,943,572	0.6
Jewelry	5,414,006	2,006,205	0.4
Books	3,575,119	1,126,883	0.3
Photographic Equipment & Supplies	1,254,296	823,109	0.7
Toys, Hobby Goods, and Games	4,833,217	2,747,903	0.6
Optical Goods	1,090,759	70,894	0.1
Sporting Goods	6,743,463	2,946,803	0.4
Hardware Tools, and Plumbing and Electrical Supplies	28,666,956	28,700,125	1.0
Lumber and Building Materials	21,733,346	6,013,803	0.3
Paint and Sundries	3,340,466	542,305	0.2
Cars, Trucks, and Other Powered Transportation	88,953,764	15,901,358	0.2
Automotive Fuels	47,892,179	25,326,098	0.5
Automotive Lubricants	18,116,831	14,537,210	0.8
Pets, Pet Foods, and Pet Supplies	2,368,413	2,735,924	1.2
All Other Merchandise	16,038,065	9,282,894	0.6

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Index by Major Store Type

The quantitative comparison of retail leakage and surplus in the twelve major store types shown in the chart and table below provides an initial measure of market opportunities. Combining this analysis with the knowledge of the local retail situation will take the process of identifying retail possibilities one step further.

Figure 3 provides the leakage/surplus indices and following is the sales potential and actual sales for major store types.

Figure 3. Leakage/Surplus Index and Actual and Potential Sales by Major Store Types



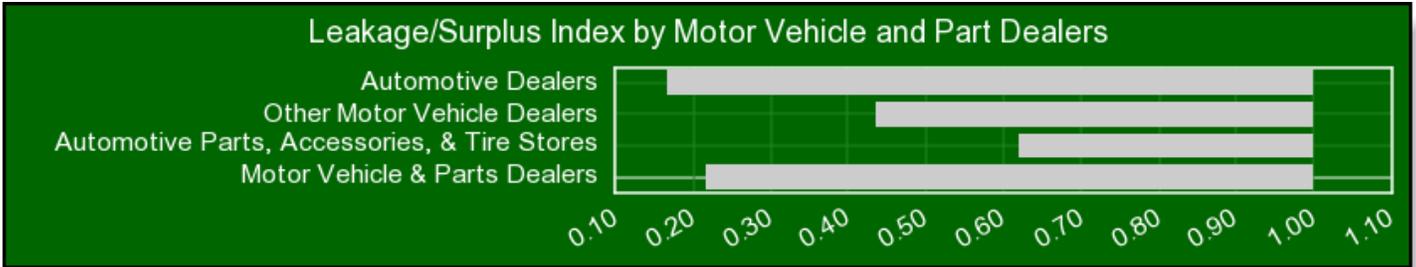
Store Type	Potential	Actual Sales	Leakage/Surplus Index
Motor Vehicle & Parts Dealers	110,307,391	23,869,308	0.22
Furniture & Home Furnishings Stores	12,420,808	1,810,953	0.15
Electronics & Appliances Stores	12,806,015	5,505,331	0.43
Building Material & Garden Equipment & Supply Dealers	50,548,922	32,479,077	0.64
Food & Beverage Stores	72,692,055	130,626,232	1.80
Health & Personal Care Stores	22,897,697	10,814,138	0.47
Clothing & Clothing Accessories Stores	27,320,293	1,815,688	0.07
Sporting Goods, Hobby, Book, & Music Stores	10,436,947	750,940	0.07
General Merchandise Stores	68,206,159	65,094,608	0.95
Miscellaneous Store Retailers	13,008,232	5,674,141	0.44
Foodservice & Drinking Places	55,477,596	23,947,137	0.43
GAFO	136,269,886	77,107,469	0.57
Total Retail Sales (Including Food Service & Drinking Places)	552,358,735	346,611,953	0.63

* GAFO refers to discount retailers that typically include the following departments: general merchandise; clothing and clothing accessories; furniture and home furnishings; electronics and appliances; sporting goods, hobby, books and music; and office supplies.

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Analysis by Sub-Categories of Major Retail Types

Additional leakage/surplus details are provided on subcategories of stores in each of the twelve major store types. These details can help further identify possible business expansion opportunities.



Motor Vehicle and Parts Dealers	Potential	Actual Sales	Leakage/Surplus Index
Automotive Dealers	95,540,306	15,886,867	0.17
Other Motor Vehicle Dealers	6,345,884	2,768,613	0.44
Automotive Parts, Accessories, & Tire Stores	8,421,201	5,213,828	0.62
Motor Vehicle & Parts Dealers	110,307,391	23,869,308	0.22

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area



Electronics and Appliance Stores	Potential	Actual Sales	Leakage/Surplus Index
Household Appliances Stores	1,994,313	18,926	0.01
Radio Television and Other Electronics Stores	7,877,599	5,453,899	0.69
Appliance, Television, and Other Electronics Stores	9,871,913	5,472,825	0.55
Computer and Software Stores	2,459,858	32,506	0.01
Camera & Photographic Equipment Stores	474,243	0	0.00
Electronics & Appliances Stores	12,806,015	5,505,331	0.43

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area



Furniture and Home Furnishings Stores	Potential	Actual Sales	Leakage/Surplus Index
Furniture Stores	7,030,446	928,200	0.13
Home Furnishing Stores	5,390,362	882,753	0.16
Furniture & Home Furnishings Stores	12,420,808	1,810,953	0.15

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area



Building Material, Garden Equipment and Supply Dealers	Potential	Actual Sales	Leakage/Surplus Index
Home Centers	18,622,765	0	0.00
Paint and Wallpaper Stores	1,035,694	31,011	0.03
Hardware Stores	4,048,726	2,402,300	0.59
Building Materials, Lumberyards	7,755,886	2,952,552	0.38
Other Building Materials Dealers	22,600,471	8,658,241	0.38
Building Material & Supply Dealers	46,307,658	11,091,552	0.24
Outdoor Power Equipment Stores	622,264	0	0.00
Nursery and Garden Centers	3,619,000	21,387,524	5.91
Lawn and Garden Equipment and Supplies Stores	4,241,264	21,387,524	5.04
Building Material & Garden Equipment & Supply Dealers	50,548,922	32,479,077	0.64

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area



Food and Beverage Stores	Potential	Actual Sales	Leakage/Surplus Index
Supermarkets and Other Grocery (except Convenience) Stores	63,215,941	117,150,718	1.85
Convenience Stores	3,141,595	11,343,015	3.61
Grocery Stores	66,357,536	128,493,734	1.94
Specialty Food Stores	2,191,341	779,884	0.36
Beer, Wine, & Liquor Stores	4,143,177	1,352,613	0.33
Food & Beverage Stores	72,692,055	130,626,232	1.80

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area



Health and Personal Care Stores	Potential	Actual Sales	Leakage/Surplus Index
Pharmacies and Drug Stores	19,819,449	10,248,512	0.52
Cosmetics, Beauty Supplies and Perfume Stores	751,344	143,921	0.19
Optical Goods Stores	914,416	0	0.00
Other Health and Personal Care Stores	1,412,487	421,705	0.30
Health & Personal Care Stores	22,897,697	10,814,138	0.47

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area



Clothing and Clothing Accessories Stores	Potential	Actual Sales	Leakage/Surplus Index
Mens Clothing Stores	1,266,014	0	0.00
Womens Clothing Stores	5,022,023	819,501	0.16
Childrens and Infants Clothing Stores	1,388,704	0	0.00
Family Clothing Stores	10,718,747	0	0.00
Clothing Accessories Stores	411,608	77,912	0.19
Other Clothing Stores	1,274,218	603,114	0.47
Clothing Stores	20,081,317	1,500,527	0.07
Shoe Stores	3,979,986	0	0.00
Jewelry Stores	2,990,303	315,161	0.11
Luggage, & Leather Goods Stores	268,685	0	0.00
Jewelry, Luggage, & Leather Goods Stores	3,258,989	315,161	0.10
Clothing & Clothing Accessories Stores	27,320,293	1,815,688	0.07

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area



Sporting Goods, Hobby, Book and Music Stores	Potential	Actual Sales	Leakage/Surplus Index
Sporting Goods Stores	3,418,501	114,837	0.03
Hobby, Toys and Games Stores	2,239,608	636,102	0.28
Sew/Needlework/Piece Goods Stores	588,025	0	0.00
Musical Instrument and Supplies Stores	754,333	0	0.00
Sporting Goods, Hobby, & Musical Instrument Stores	7,000,469	750,940	0.11
Book Stores	2,137,251	0	0.00
News Dealers and Newsstands	99,182	0	0.00
Book Stores and News Dealers	2,236,433	0	0.00
Prerecorded Tape, Compact Disc, and Record Stores	1,200,044	0	0.00
Book, Periodical, & Music Stores	3,436,478	0	0.00
Sporting Goods, Hobby, Book, & Music Stores	10,436,947	750,940	0.07

Site	Address	Analysis Geography
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General Merchandise Stores	Potential	Actual Sales	Leakage/Surplus Index
Department Stores excluding leased depts.	31,964,809	27,355,956	0.86
Warehouse Clubs and Super Stores	31,470,672	30,694,370	0.98
All Other General Merchandise Stores	4,770,678	7,044,282	1.48
Other General Merchandise Stores	36,241,350	37,738,652	1.04
General Merchandise Stores	68,206,159	65,094,608	0.95

Site	Address	Analysis Geography
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Miscellaneous Store Retailers	Potential	Actual Sales	Leakage/Surplus Index
Florists	887,767	545,039	0.61
Office Supplies and Stationery Stores	2,855,507	824,694	0.29
Gift, Novelty, and Souvenir Stores	2,224,153	1,305,254	0.59
Office Supplies, Stationery, & Gift Stores	5,079,661	2,129,948	0.42
Used Merchandise Stores	1,175,549	1,234,386	1.05
Other Miscellaneous Store Retailers	5,865,253	1,764,767	0.30
Miscellaneous Store Retailers	13,008,232	5,674,141	0.44

Site	Address	Analysis Geography
Site 3	Lemoore Ave & Hanford-Armona Rd Lemoore, CA 93245	13 Minute Trade Area



Foodservice and Drinking Places	Potential	Actual Sales	Leakage/Surplus Index
Full-service Restaurants	25,367,416	2,384,463	0.09
Limited-service Eating Places	23,115,021	21,101,511	0.91
Special Foodservices	4,707,295	56,161	0.01
Drinking Places -Alcoholic Beverages	2,287,863	405,002	0.18
Foodservice & Drinking Places	55,477,596	23,947,137	0.43

Site	Address	Analysis Geography
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Sources and Methodology

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Understanding Retail Leakage

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However, retail leakage does not necessarily translate into opportunity. For example, there could be a strong competitor in a neighboring community that dominates the market for that type of product or store.

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A retail surplus means that the community's trade area is capturing the local market plus attracting non-local shoppers. A retail surplus does not necessarily mean that the community cannot support additional business. Many communities have developed strong clusters of stores that have broad geographic appeal. Examples of these types of retailers include: sporting goods stores, home furnishing stores, restaurants, and other specialty operations that become destination retailers and draw customers from outside the trade area.

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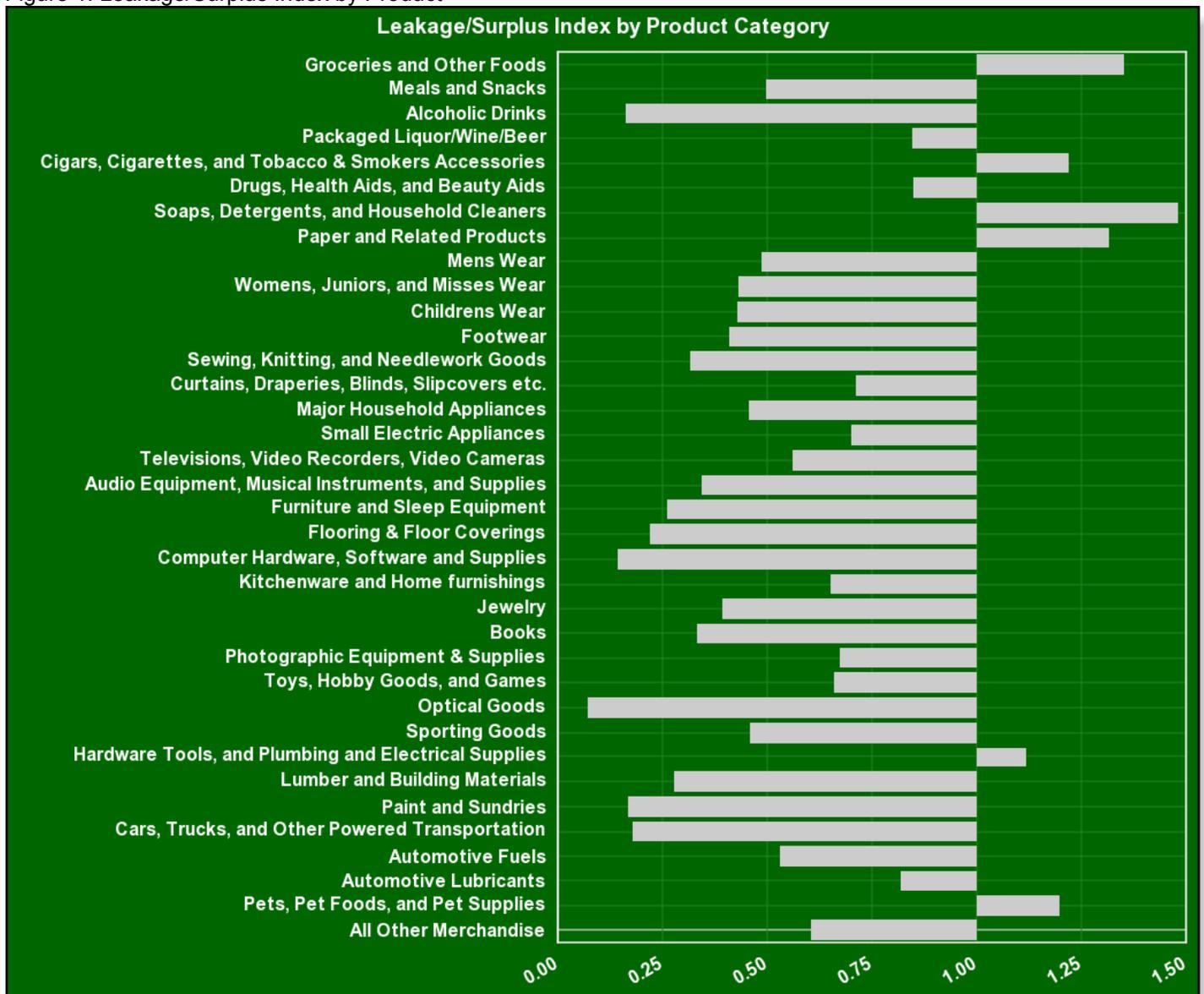
Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Index by Product

The Leakage/Surplus Index provides a relative comparison of the supply and demand across retail product categories. It is calculated by dividing actual sales by potential sales. An index greater than 1.0 means that the community is attracting retail sales (surplus) from outside the trade area. If the index is less than 1.0 it means that out-shopping is taking place and the community is not successfully drawing its own residents.

Leakage/Surplus Index (Figure 1) shows the strengths and weaknesses of a community's retail market by product.

Figure 1. Leakage/Surplus Index by Product



Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area

The sales potential and the actual sales potential by product category and the resulting index are shown in Figure 2.

Figure 2. Sales Potential and Actual Sales by Product

Product Type	Potential	Actual Sales	Leakage/Surplus Index
Groceries and Other Foods	88,254,291	119,387,285	1.4
Meals and Snacks	54,673,636	27,227,588	0.5
Alcoholic Drinks	5,171,465	845,126	0.2
Packaged Liquor/Wine/Beer	9,402,409	7,973,881	0.8
Cigars, Cigarettes, and Tobacco & Smokers Accessories	7,710,021	9,411,922	1.2
Drugs, Health Aids, and Beauty Aids	28,916,263	24,592,967	0.9
Soaps, Detergents, and Household Cleaners	3,653,312	5,413,087	1.5
Paper and Related Products	3,987,386	5,255,386	1.3
Mens Wear	11,189,757	5,432,648	0.5
Womens, Juniors, and Misses Wear	21,159,141	9,143,498	0.4
Childrens Wear	7,467,495	3,214,593	0.4
Footwear	9,344,538	3,845,426	0.4
Sewing, Knitting, and Needlework Goods	1,008,513	316,830	0.3
Curtains, Draperies, Blinds, Slipcovers etc.	3,195,595	2,271,930	0.7
Major Household Appliances	3,773,136	1,718,735	0.5
Small Electric Appliances	1,728,025	1,210,103	0.7
Televisions, Video Recorders, Video Cameras	4,222,136	2,364,950	0.6
Audio Equipment, Musical Instruments, and Supplies	6,842,273	2,351,543	0.3
Furniture and Sleep Equipment	8,785,648	2,289,499	0.3
Flooring & Floor Coverings	3,316,486	727,730	0.2
Computer Hardware, Software and Supplies	11,825,144	1,691,565	0.1
Kitchenware and Home furnishings	6,355,258	4,145,773	0.7
Jewelry	5,393,467	2,126,280	0.4
Books	3,567,561	1,184,773	0.3
Photographic Equipment & Supplies	1,251,363	844,554	0.7
Toys, Hobby Goods, and Games	4,827,413	3,193,490	0.7
Optical Goods	1,088,657	76,016	0.1
Sporting Goods	6,728,338	3,088,172	0.5
Hardware Tools, and Plumbing and Electrical Supplies	28,599,819	32,024,774	1.1
Lumber and Building Materials	21,685,862	6,024,930	0.3
Paint and Sundries	3,326,016	560,422	0.2
Cars, Trucks, and Other Powered Transportation	88,836,648	15,931,459	0.2
Automotive Fuels	47,833,962	25,371,815	0.5
Automotive Lubricants	18,089,436	14,866,187	0.8
Pets, Pet Foods, and Pet Supplies	2,364,466	2,833,621	1.2
All Other Merchandise	15,999,047	9,688,825	0.6

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area

Leakage/Surplus Index by Major Store Type

The quantitative comparison of retail leakage and surplus in the twelve major store types shown in the chart and table below provides an initial measure of market opportunities. Combining this analysis with the knowledge of the local retail situation will take the process of identifying retail possibilities one step further.

Figure 3 provides the leakage/surplus indices and following is the sales potential and actual sales for major store types.

Figure 3. Leakage/Surplus Index and Actual and Potential Sales by Major Store Types



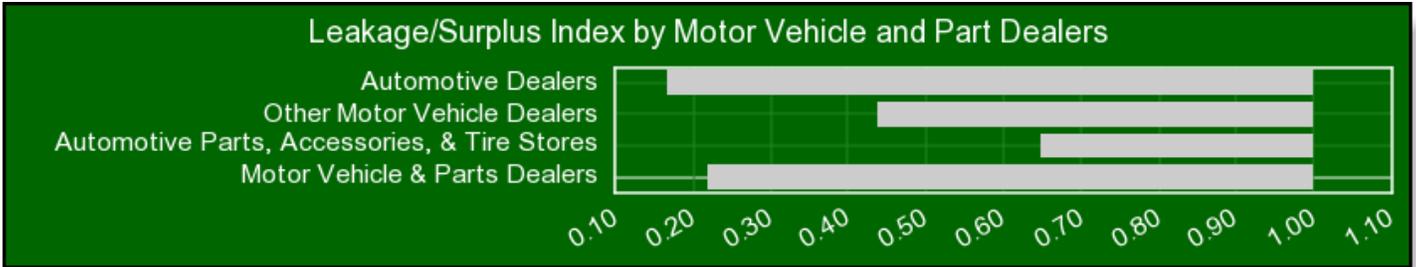
Store Type	Potential	Actual Sales	Leakage/Surplus Index
Motor Vehicle & Parts Dealers	110,155,983	24,119,374	0.22
Furniture & Home Furnishings Stores	12,391,950	1,844,103	0.15
Electronics & Appliances Stores	12,783,939	5,564,505	0.44
Building Material & Garden Equipment & Supply Dealers	50,433,875	36,016,052	0.71
Food & Beverage Stores	72,642,354	131,099,961	1.80
Health & Personal Care Stores	22,868,003	10,840,572	0.47
Clothing & Clothing Accessories Stores	27,276,537	4,491,492	0.16
Sporting Goods, Hobby, Book, & Music Stores	10,418,845	1,316,367	0.13
General Merchandise Stores	68,117,757	68,099,393	1.00
Miscellaneous Store Retailers	12,981,758	5,901,883	0.45
Foodservice & Drinking Places	55,394,147	25,128,947	0.45
GAFO	136,056,921	83,577,433	0.61
Total Retail Sales (Including Food Service & Drinking Places)	551,573,979	358,647,426	0.65

* GAFO refers to discount retailers that typically include the following departments: general merchandise; clothing and clothing accessories; furniture and home furnishings; electronics and appliances; sporting goods, hobby, books and music; and office supplies.

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area

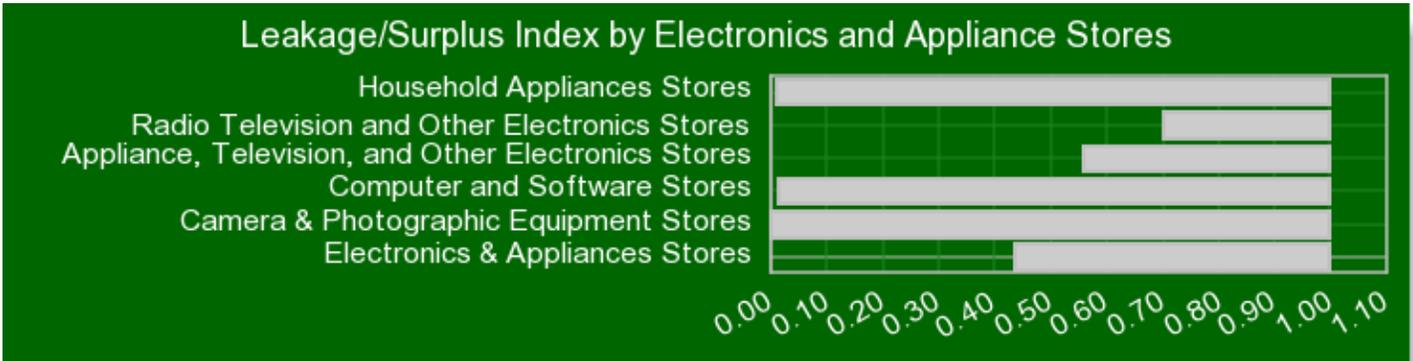
Leakage/Surplus Analysis by Sub-Categories of Major Retail Types

Additional leakage/surplus details are provided on subcategories of stores in each of the twelve major store types. These details can help further identify possible business expansion opportunities.



Motor Vehicle and Parts Dealers	Potential	Actual Sales	Leakage/Surplus Index
Automotive Dealers	95,412,659	15,915,068	0.17
Other Motor Vehicle Dealers	6,335,145	2,768,613	0.44
Automotive Parts, Accessories, & Tire Stores	8,408,177	5,435,692	0.65
Motor Vehicle & Parts Dealers	110,155,983	24,119,374	0.22

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



Electronics and Appliance Stores	Potential	Actual Sales	Leakage/Surplus Index
Household Appliances Stores	1,991,145	18,926	0.01
Radio Television and Other Electronics Stores	7,865,026	5,513,073	0.70
Appliance, Television, and Other Electronics Stores	9,856,171	5,531,999	0.56
Computer and Software Stores	2,454,529	32,506	0.01
Camera & Photographic Equipment Stores	473,239	0	0.00
Electronics & Appliances Stores	12,783,939	5,564,505	0.44

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



Furniture and Home Furnishings Stores	Potential	Actual Sales	Leakage/Surplus Index
Furniture Stores	7,015,526	961,350	0.14
Home Furnishing Stores	5,376,424	882,753	0.16
Furniture & Home Furnishings Stores	12,391,950	1,844,103	0.15

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



Building Material, Garden Equipment and Supply Dealers	Potential	Actual Sales	Leakage/Surplus Index
Home Centers	18,579,675	0	0.00
Paint and Wallpaper Stores	1,031,705	40,315	0.04
Hardware Stores	4,040,473	2,402,300	0.59
Building Materials, Lumberyards	7,739,257	2,952,552	0.38
Other Building Materials Dealers	22,554,709	8,658,241	0.38
Building Material & Supply Dealers	46,206,563	11,100,856	0.24
Outdoor Power Equipment Stores	620,427	0	0.00
Nursery and Garden Centers	3,606,884	24,915,196	6.91
Lawn and Garden Equipment and Supplies Stores	4,227,312	24,915,196	5.89
Building Material & Garden Equipment & Supply Dealers	50,433,875	36,016,052	0.71

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



Food and Beverage Stores	Potential	Actual Sales	Leakage/Surplus Index
Supermarkets and Other Grocery (except Convenience) Stores	63,175,160	117,877,355	1.87
Convenience Stores	3,139,173	11,212,206	3.57
Grocery Stores	66,314,333	129,089,561	1.95
Specialty Food Stores	2,190,287	657,786	0.30
Beer, Wine, & Liquor Stores	4,137,733	1,352,613	0.33
Food & Beverage Stores	72,642,354	131,099,961	1.80

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



Health and Personal Care Stores	Potential	Actual Sales	Leakage/Surplus Index
Pharmacies and Drug Stores	19,794,127	10,248,512	0.52
Cosmetics, Beauty Supplies and Perfume Stores	750,345	170,355	0.23
Optical Goods Stores	912,663	0	0.00
Other Health and Personal Care Stores	1,410,867	421,705	0.30
Health & Personal Care Stores	22,868,003	10,840,572	0.47

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



Clothing and Clothing Accessories Stores	Potential	Actual Sales	Leakage/Surplus Index
Mens Clothing Stores	1,264,064	0	0.00
Womens Clothing Stores	5,012,998	995,108	0.20
Childrens and Infants Clothing Stores	1,389,381	0	0.00
Family Clothing Stores	10,703,219	1,599,179	0.15
Clothing Accessories Stores	410,576	77,912	0.19
Other Clothing Stores	1,272,121	577,984	0.45
Clothing Stores	20,052,362	3,250,183	0.16
Shoe Stores	3,976,838	926,147	0.23
Jewelry Stores	2,979,423	315,161	0.11
Luggage, & Leather Goods Stores	267,913	0	0.00
Jewelry, Luggage, & Leather Goods Stores	3,247,336	315,161	0.10
Clothing & Clothing Accessories Stores	27,276,537	4,491,492	0.16

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



Sporting Goods, Hobby, Book and Music Stores	Potential	Actual Sales	Leakage/Surplus Index
Sporting Goods Stores	3,412,070	171,684	0.05
Hobby, Toys and Games Stores	2,236,249	1,094,072	0.49
Sew/Needlework/Piece Goods Stores	587,011	0	0.00
Musical Instrument and Supplies Stores	753,248	0	0.00
Sporting Goods, Hobby, & Musical Instrument Stores	6,988,580	1,265,757	0.18
Book Stores	2,132,842	50,610	0.02
News Dealers and Newsstands	99,005	0	0.00
Book Stores and News Dealers	2,231,847	50,610	0.02
Prerecorded Tape, Compact Disc, and Record Stores	1,198,417	0	0.00
Book, Periodical, & Music Stores	3,430,264	50,610	0.01
Sporting Goods, Hobby, Book, & Music Stores	10,418,845	1,316,367	0.13

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



General Merchandise Stores	Potential	Actual Sales	Leakage/Surplus Index
Department Stores excluding leased depts.	31,916,996	30,207,015	0.95
Warehouse Clubs and Super Stores	31,438,575	30,848,096	0.98
All Other General Merchandise Stores	4,762,185	7,044,282	1.48
Other General Merchandise Stores	36,200,761	37,892,378	1.05
General Merchandise Stores	68,117,757	68,099,393	1.00

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



Miscellaneous Store Retailers	Potential	Actual Sales	Leakage/Surplus Index
Florists	885,419	622,902	0.70
Office Supplies and Stationery Stores	2,848,793	824,694	0.29
Gift, Novelty, and Souvenir Stores	2,219,096	1,436,876	0.65
Office Supplies, Stationery, & Gift Stores	5,067,890	2,261,570	0.45
Used Merchandise Stores	1,173,286	1,234,386	1.05
Other Miscellaneous Store Retailers	5,855,162	1,783,023	0.30
Miscellaneous Store Retailers	12,981,758	5,901,883	0.45

Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area



Foodservice and Drinking Places	Potential	Actual Sales	Leakage/Surplus Index
Full-service Restaurants	25,328,213	2,384,463	0.09
Limited-service Eating Places	23,083,032	22,285,590	0.97
Special Foodservices	4,700,641	53,892	0.01
Drinking Places -Alcoholic Beverages	2,282,259	405,002	0.18
Foodservice & Drinking Places	55,394,147	25,128,947	0.45

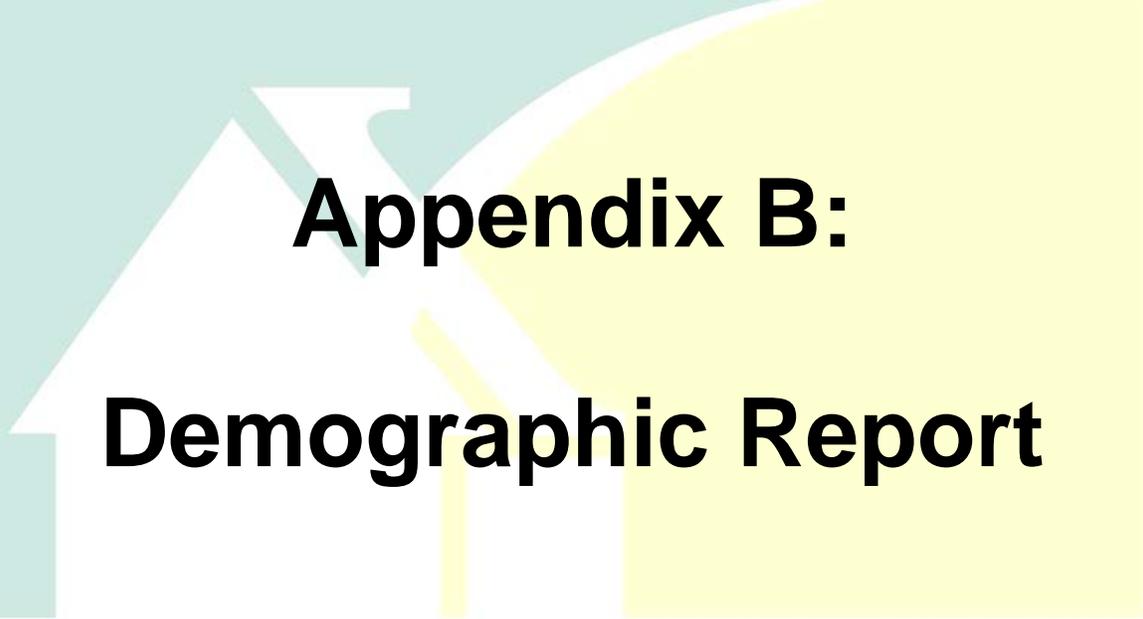
Site	Address	Analysis Geography
Site 4	City Center Lemoore, CA 93245	13 Minute Trade Area

Sources and Methodology

Household demand estimates are derived by combining data from the Consumer Expenditures Survey by the Bureau of Labor Statistics with current household demographic estimates from Claritas. The demand estimates only account for household expenditures. Demand is defined as the estimated dollar amount spent by a household that resides in the area of analysis for a specified retail store type or merchandise line item.

Supply estimates are generated from the Census of Retail Trade, a component of the Economic Census. County-level sales tax data is allocated to low levels of geography using business sales estimates, business locations, and employee counts provided by Claritas' Business Facts® database. Supply includes all products sold at retail outlets in a specified area for a one-year period. Supply is defined as the estimated total retail sales for a retail store type or merchandise line item.

Source: Retail Market Power™ (Claritas).



Appendix B:
Demographic Report

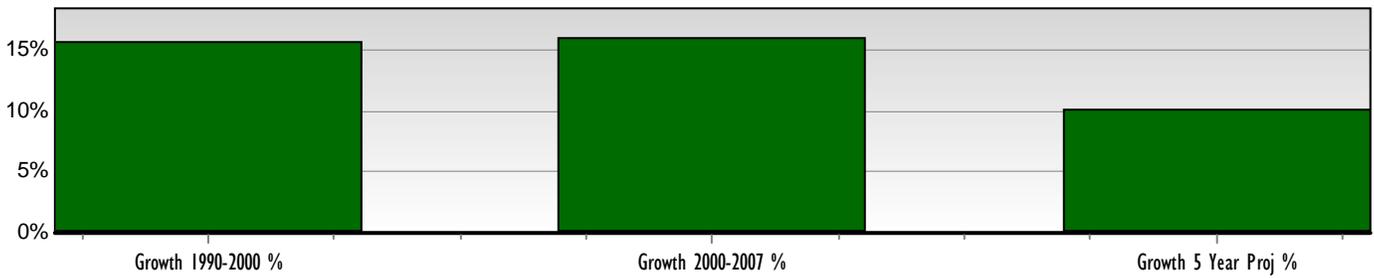
Analysis Geography: Hwy 41 & Bush St
Lemoore, CA

Date: 2/2/2009

Population Profile

	Site I
2012 Projection	45,983
2007 Estimate	41,737
2000 Census	35,970
1990 Census	31,073

Population Change



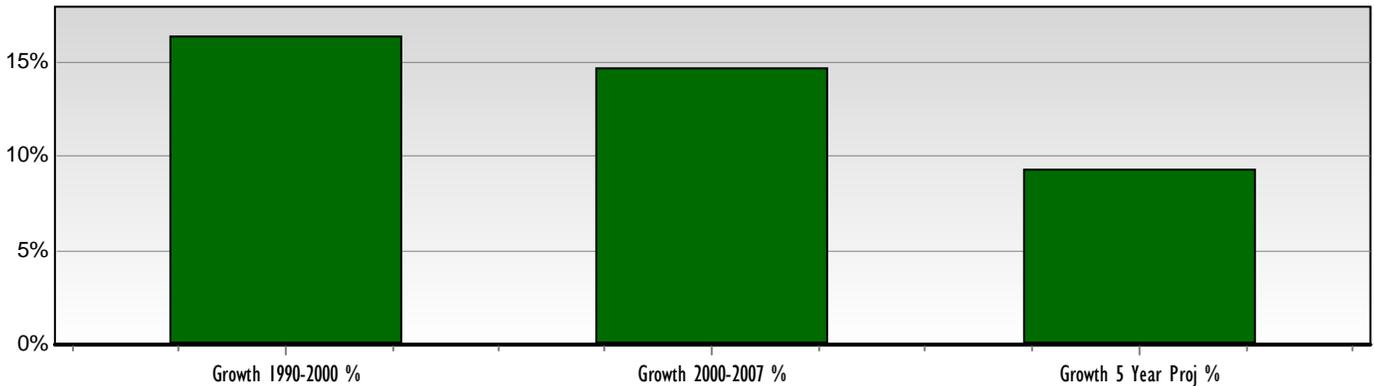
Work Place Population

	Site I
Total	26,814

Household Profile

2012 Projection	13,551
2007 Estimate	12,398
2000 Census	10,816
1990 Census	9,297

Household Change

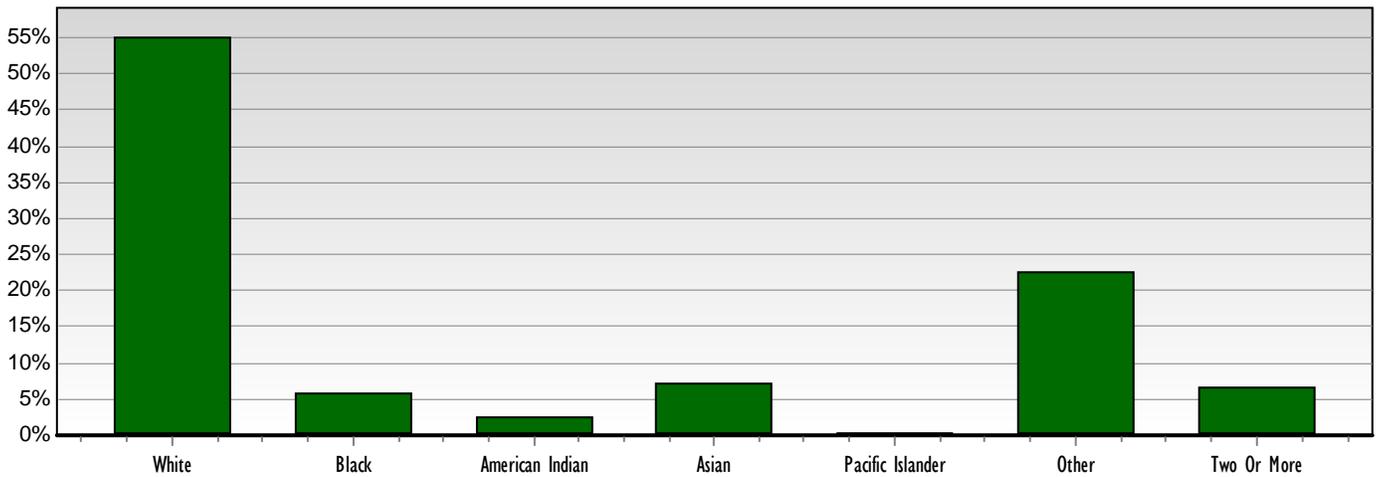


Analysis Geography: Hwy 41 & Bush St
Lemoore, CA

Date: 2/2/2009

	Site
Population By Race (Current)	1
White	22,961
Black	2,378
American Indian	1,075
Asian	2,976
Pacific Islander	154
Other	9,461
Two Or More	2,732
Total Population By Race	41,737

Population By Race (Current)



	Site
Population By Hispanic Origin (Current)	1
Hispanic Origin	16,461
Non Hispanic Origin	25,276

Analysis Geography: Hwy 41 & Bush St
Lemoore, CA

Date: 2/2/2009

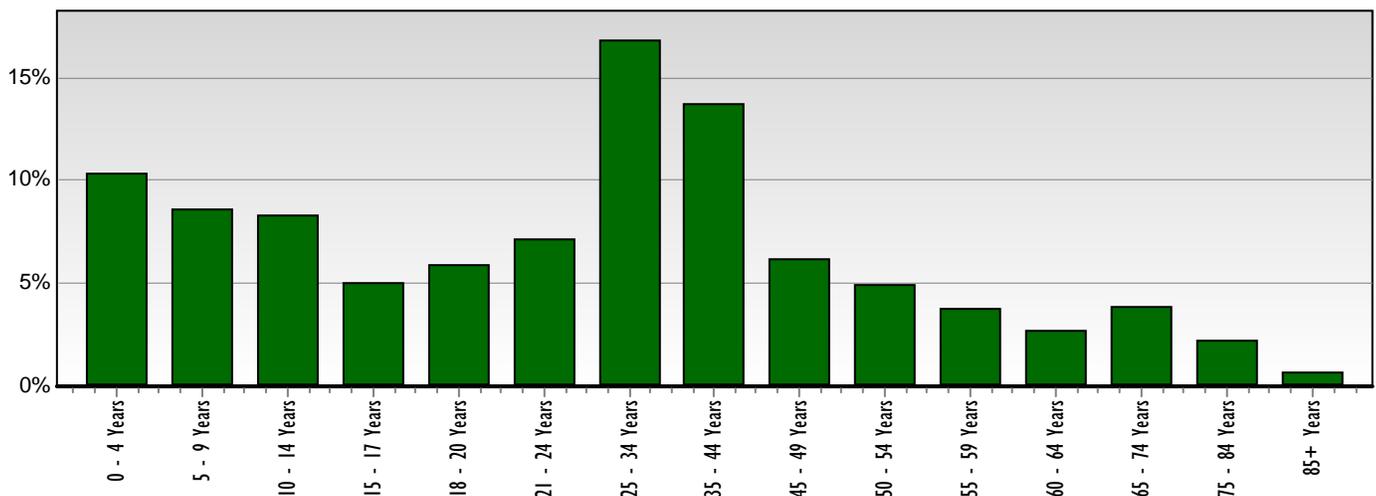
Population By Age (Current)

	Site
0 to 4 years	4,295
5 to 9 years	3,578
10 to 14 years	3,457
15 to 17 years	2,101
18 to 20 years	2,473
21 to 24 years	2,991
25 to 34 years	7,013
35 to 44 years	5,732
45 to 49 years	2,569
50 to 54 years	2,063
55 to 59 years	1,567
60 to 64 years	1,116
65 to 74 years	1,601
75 to 84 years	918
85+ Years	263

Total Population By Age

Average Age	30.4
Median Age	28.5

Population By Age (Current)

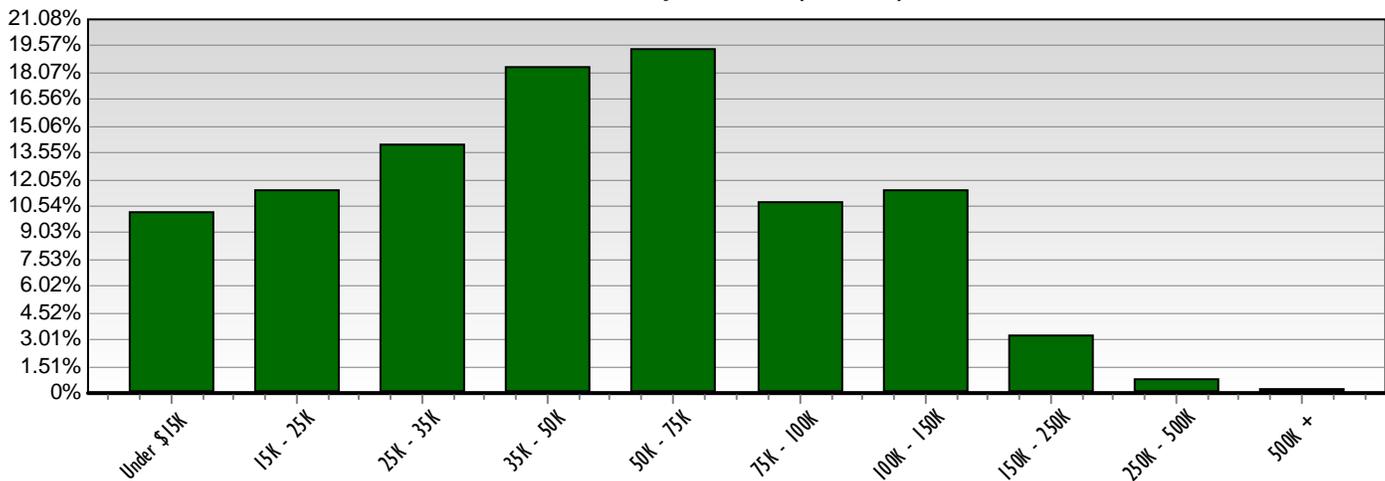


Analysis Geography: Hwy 41 & Bush St
Lemoore, CA

Date: 2/2/2009

Households By Income (Current)	Site
Under \$15,000	1,266
\$15,000 to \$24,999	1,416
\$25,000 to \$34,999	1,743
\$35,000 to \$49,999	2,278
\$50,000 to \$74,999	2,405
\$75,000 to \$99,999	1,340
\$100,000 to \$149,999	1,420
\$150,000 to \$249,999	402
\$250,000 to \$499,999	99
\$500,000 +	29
Total Households By Income	12,398
Average Household Income	\$60,610
Per Capita Income	\$19,805
Median Household Income	\$50,237

Households By Income (Current)

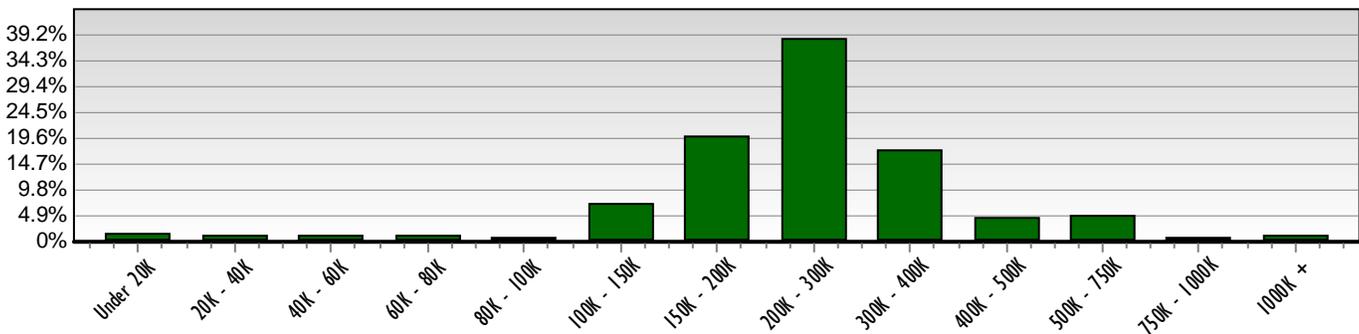


Analysis Geography: Hwy 41 & Bush St
Lemoore, CA

Date: 2/2/2009

	Site
Housing Units By Occupancy (Current)	
Owner - Occupied	49.1%
Renter - Occupied	45.5%
Vacant	5.4%
Owner - Occupied Property Values (Current)	
Under \$20,000	105
\$20,000 to \$39,999	80
\$40,000 to \$59,999	61
\$60,000 to \$79,999	80
\$80,000 to \$99,999	59
\$100,000 to \$149,999	457
\$150,000 to \$199,999	1,280
\$200,000 to \$299,999	2,475
\$300,000 to \$399,999	1,123
\$400,000 to \$499,999	288
\$500,000 to \$749,999	309
\$750,000 to \$999,999	56
\$1,000,000 +	64
Total Owner - Occupied Property Values	6,437
Median Property Value	246,977

Owner - Occupied Property Values (Current)



Analysis Geography: Hwy 198 & 19th Ave
Lemoore, CA

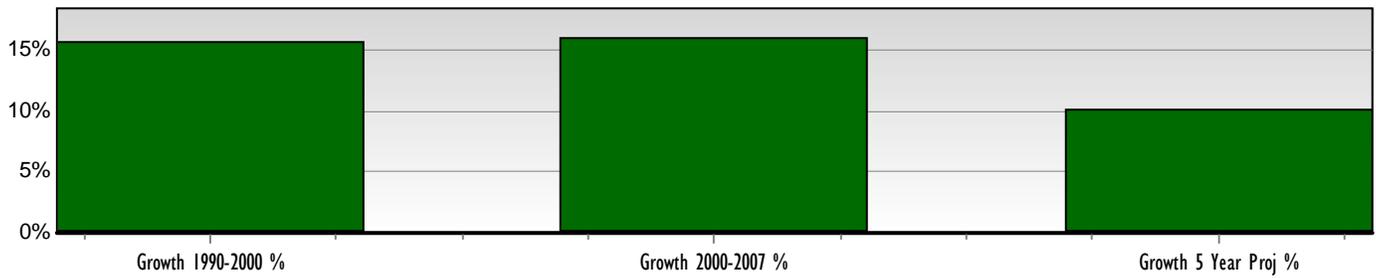
Date: 2/2/2009

Population Profile

Site
2

2012 Projection	45,983
2007 Estimate	41,737
2000 Census	35,970
1990 Census	31,073

Population Change



Work Place Population

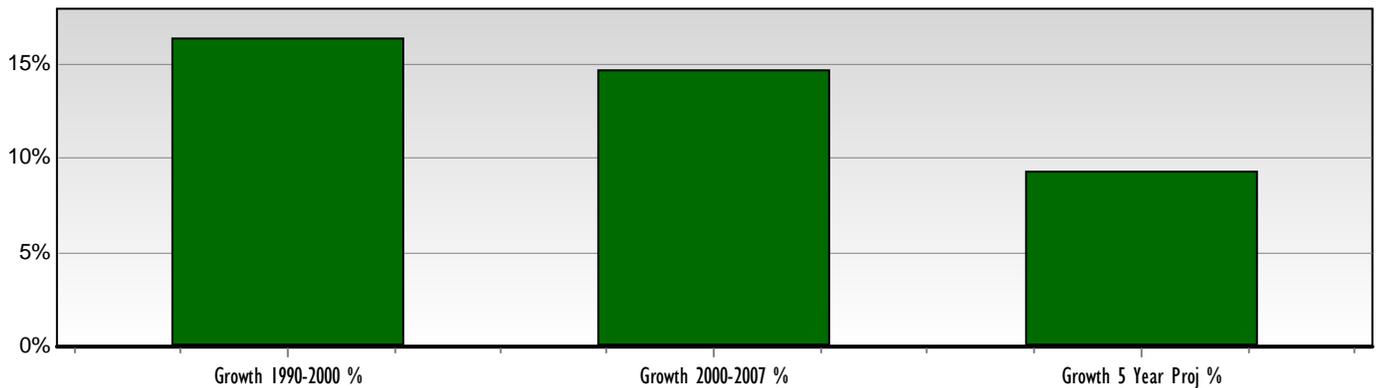
Site
2

Total	26,814
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Household Profile

2012 Projection	13,551
2007 Estimate	12,398
2000 Census	10,816
1990 Census	9,297

Household Change

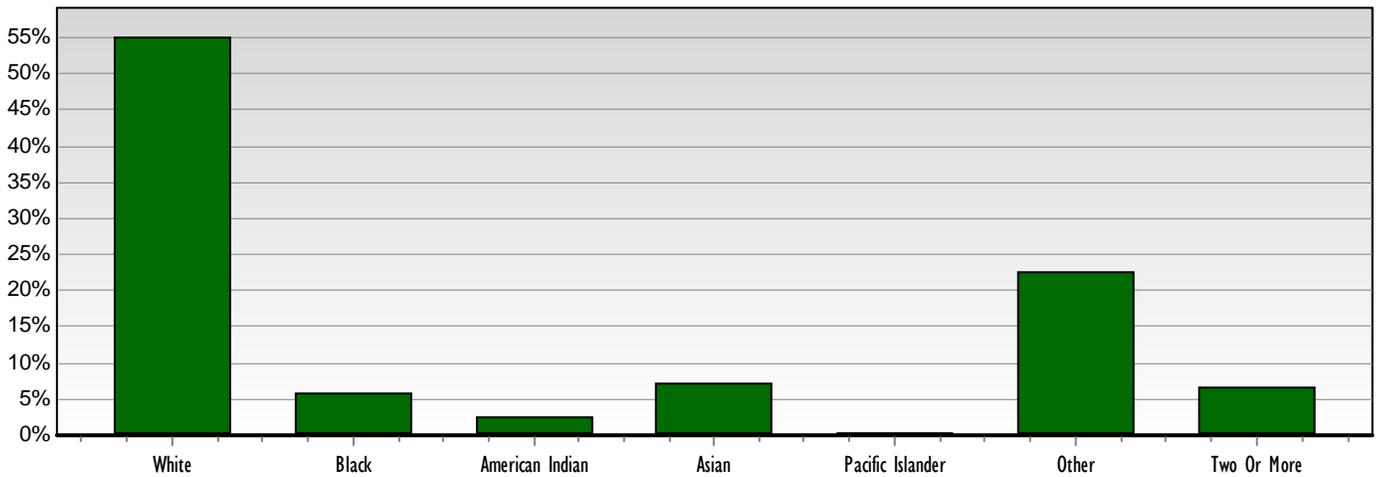


Analysis Geography: Hwy 198 & 19th Ave
Lemoore, CA

Date: 2/2/2009

	Site
Population By Race (Current)	2
White	22,961
Black	2,378
American Indian	1,075
Asian	2,976
Pacific Islander	154
Other	9,461
Two Or More	2,732
Total Population By Race	41,737

Population By Race (Current)



	Site
Population By Hispanic Origin (Current)	2
Hispanic Origin	16,461
Non Hispanic Origin	25,276

Analysis Geography: Hwy 198 & 19th Ave
Lemoore, CA

Date: 2/2/2009

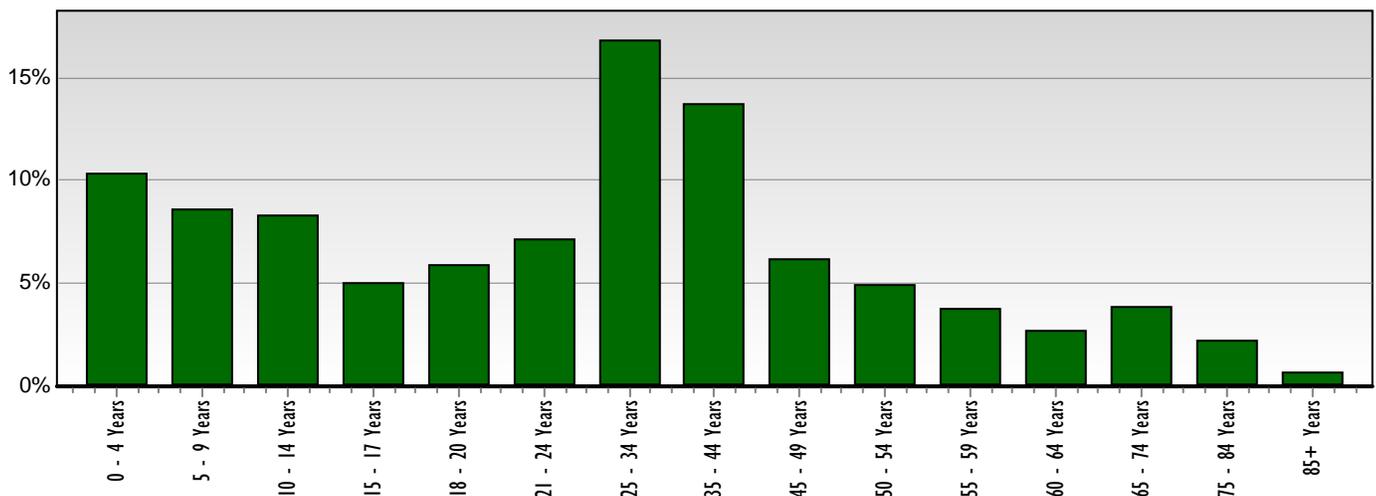
Population By Age (Current)

	Site 2
0 to 4 years	4,295
5 to 9 years	3,578
10 to 14 years	3,457
15 to 17 years	2,101
18 to 20 years	2,473
21 to 24 years	2,991
25 to 34 years	7,013
35 to 44 years	5,732
45 to 49 years	2,569
50 to 54 years	2,063
55 to 59 years	1,567
60 to 64 years	1,116
65 to 74 years	1,601
75 to 84 years	918
85+ Years	263

Total Population By Age

Average Age	30.4
Median Age	28.5

Population By Age (Current)

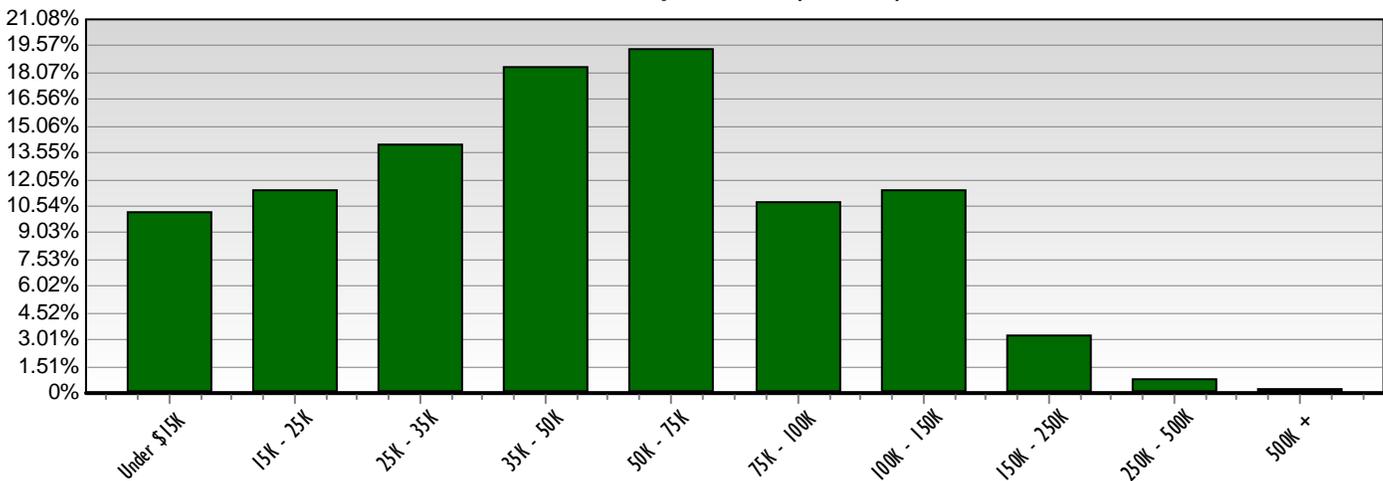


Analysis Geography: Hwy 198 & 19th Ave
Lemoore, CA

Date: 2/2/2009

Households By Income (Current)	Site
	2
Under \$15,000	1,266
\$15,000 to \$24,999	1,416
\$25,000 to \$34,999	1,743
\$35,000 to \$49,999	2,278
\$50,000 to \$74,999	2,405
\$75,000 to \$99,999	1,340
\$100,000 to \$149,999	1,420
\$150,000 to \$249,999	402
\$250,000 to \$499,999	99
\$500,000 +	29
Total Households By Income	12,398
Average Household Income	\$60,610
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Households By Income (Current)

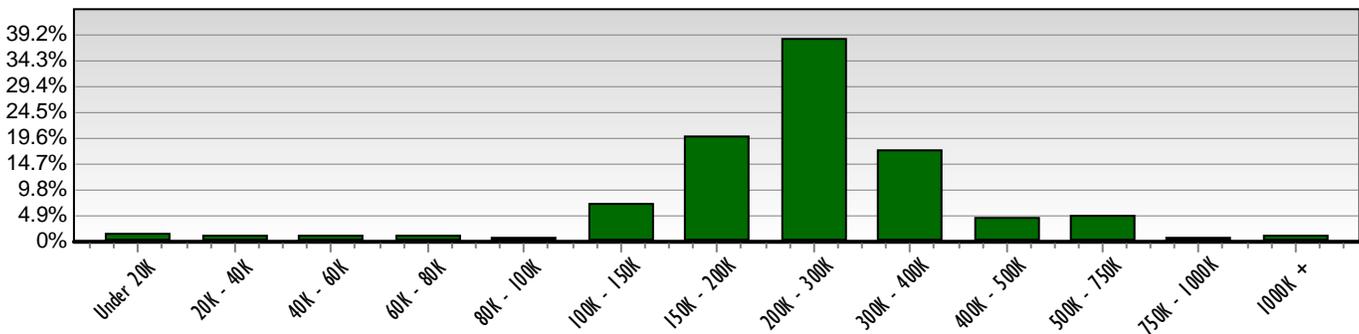


Analysis Geography: Hwy 198 & 19th Ave
Lemoore, CA

Date: 2/2/2009

	Site
Housing Units By Occupancy (Current)	2
Owner - Occupied	49.1%
Renter - Occupied	45.5%
Vacant	5.4%
Owner - Occupied Property Values (Current)	
Under \$20,000	105
\$20,000 to \$39,999	80
\$40,000 to \$59,999	61
\$60,000 to \$79,999	80
\$80,000 to \$99,999	59
\$100,000 to \$149,999	457
\$150,000 to \$199,999	1,280
\$200,000 to \$299,999	2,475
\$300,000 to \$399,999	1,123
\$400,000 to \$499,999	288
\$500,000 to \$749,999	309
\$750,000 to \$999,999	56
\$1,000,000 +	64
Total Owner - Occupied Property Values	6,437
Median Property Value	246,977

Owner - Occupied Property Values (Current)



Analysis Geography: Lemoore Ave & Hanford-Armona Rd
Lemoore, CA

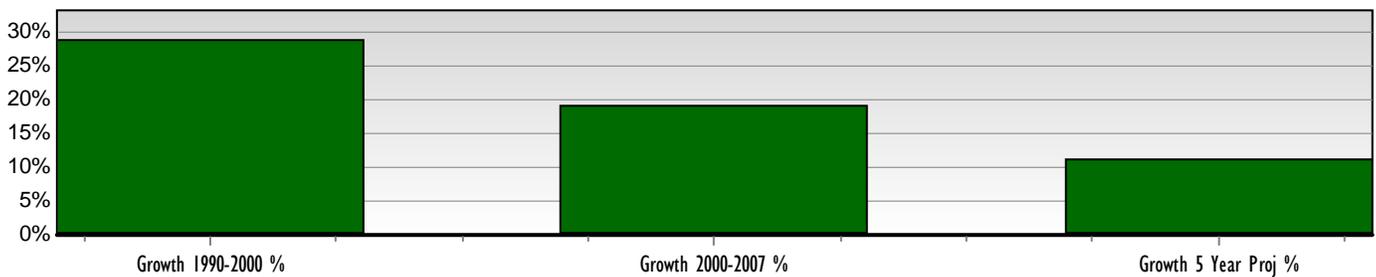
Date: 2/2/2009

Population Profile

Site
3

2012 Projection	39,180
2007 Estimate	35,188
2000 Census	29,526
1990 Census	22,907

Population Change



Work Place Population

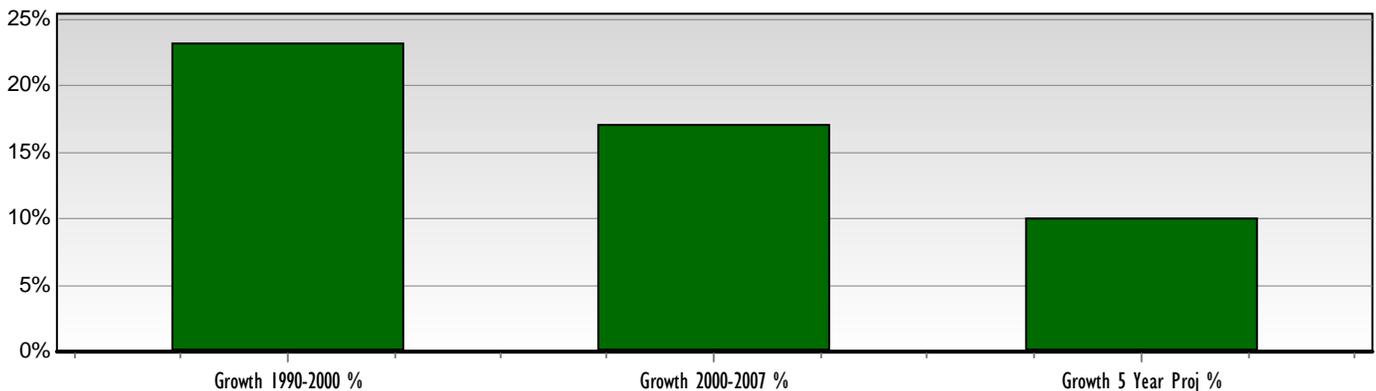
Site
3

Total	16,827
-------	--------

Household Profile

2012 Projection	12,092
2007 Estimate	10,986
2000 Census	9,387
1990 Census	7,621

Household Change

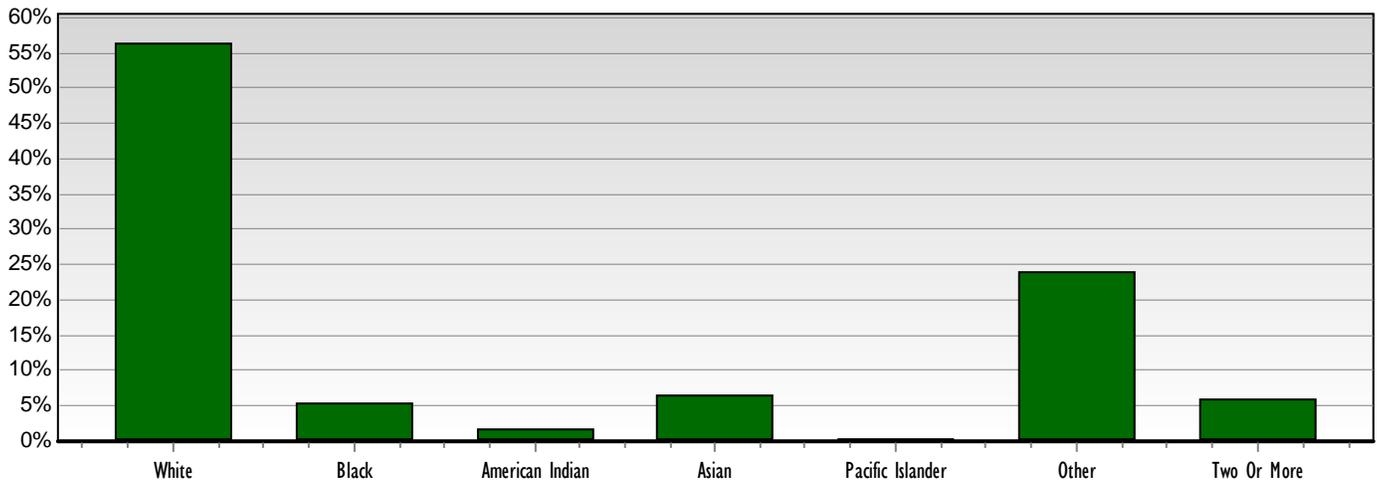


Analysis Geography: Lemoore Ave & Hanford-Armona Rd
Lemoore, CA

Date: 2/2/2009

	Site
Population By Race (Current)	3
White	19,805
Black	1,883
American Indian	587
Asian	2,305
Pacific Islander	112
Other	8,420
Two Or More	2,076
Total Population By Race	35,188

Population By Race (Current)



	Site
Population By Hispanic Origin (Current)	3
Hispanic Origin	14,631
Non Hispanic Origin	20,557

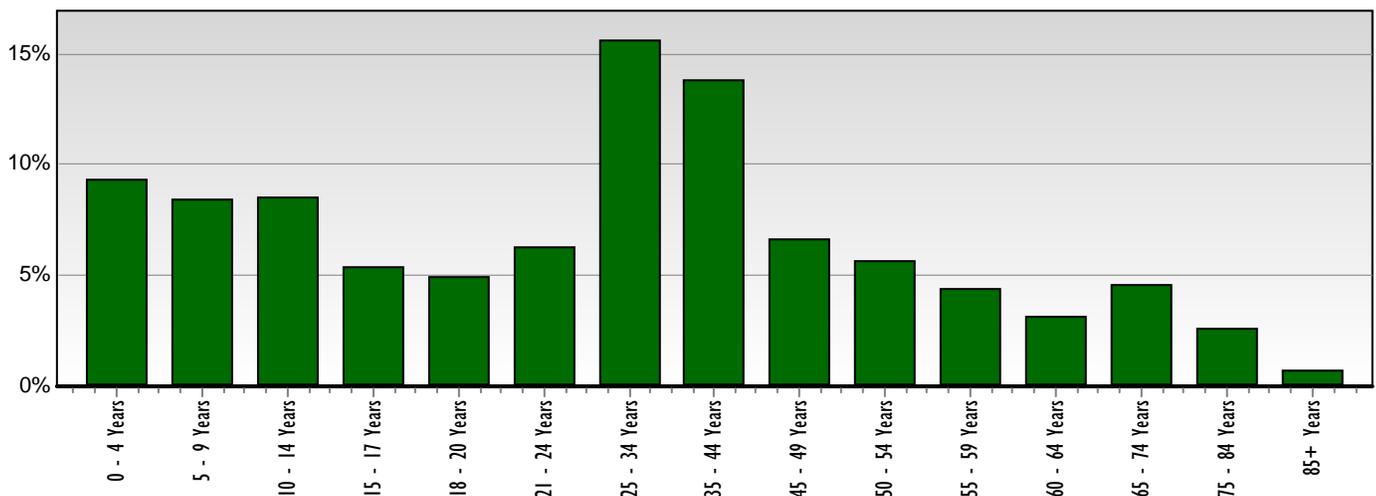
Analysis Geography: Lemoore Ave & Hanford-Armona Rd
Lemoore, CA

Date: 2/2/2009

Population By Age (Current)	Site
	3
0 to 4 years	3,287
5 to 9 years	2,960
10 to 14 years	2,997
15 to 17 years	1,903
18 to 20 years	1,735
21 to 24 years	2,196
25 to 34 years	5,490
35 to 44 years	4,859
45 to 49 years	2,328
50 to 54 years	1,993
55 to 59 years	1,551
60 to 64 years	1,106
65 to 74 years	1,598
75 to 84 years	917
85+ Years	268

Total Population By Age	35,188
Average Age	31.9
Median Age	29.7

Population By Age (Current)

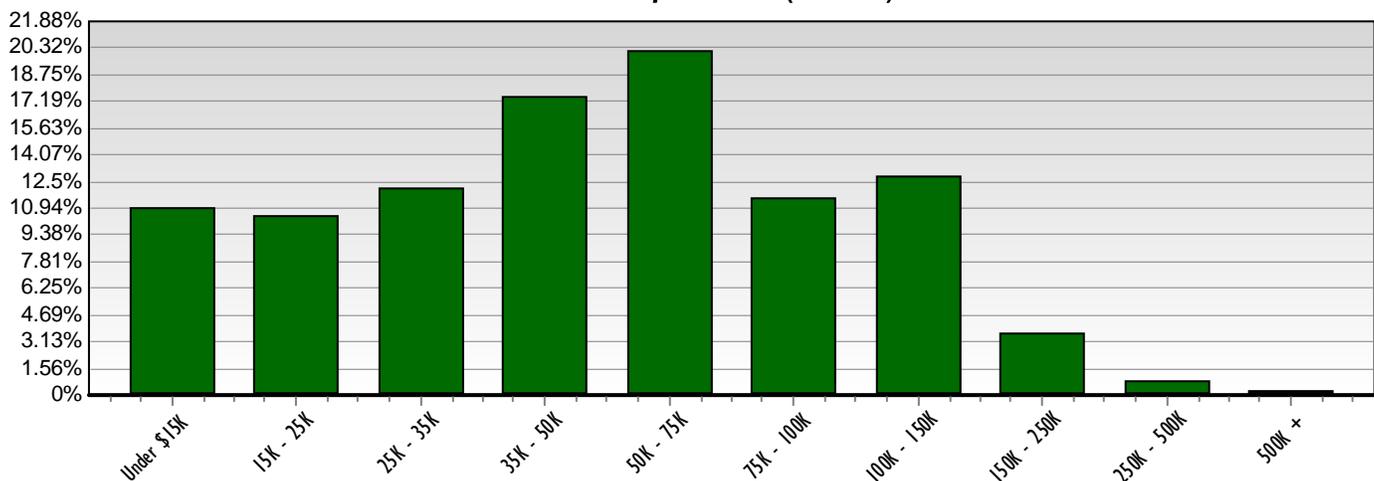


Analysis Geography: Lemoore Ave & Hanford-Armona Rd
Lemoore, CA

Date: 2/2/2009

Households By Income (Current)	Site
	3
Under \$15,000	1,198
\$15,000 to \$24,999	1,154
\$25,000 to \$34,999	1,324
\$35,000 to \$49,999	1,915
\$50,000 to \$74,999	2,212
\$75,000 to \$99,999	1,262
\$100,000 to \$149,999	1,409
\$150,000 to \$249,999	397
\$250,000 to \$499,999	88
\$500,000 +	27
Total Households By Income	10,986
Average Household Income	\$62,953
Per Capita Income	\$20,807
Median Household Income	\$52,705

Households By Income (Current)



Analysis Geography: Lemoore Ave & Hanford-Armona Rd
Lemoore, CA

Date: 2/2/2009

Housing Units By Occupancy (Current) **Site**
3

Owner - Occupied	55.1%
Renter - Occupied	39.6%
Vacant	5.3%

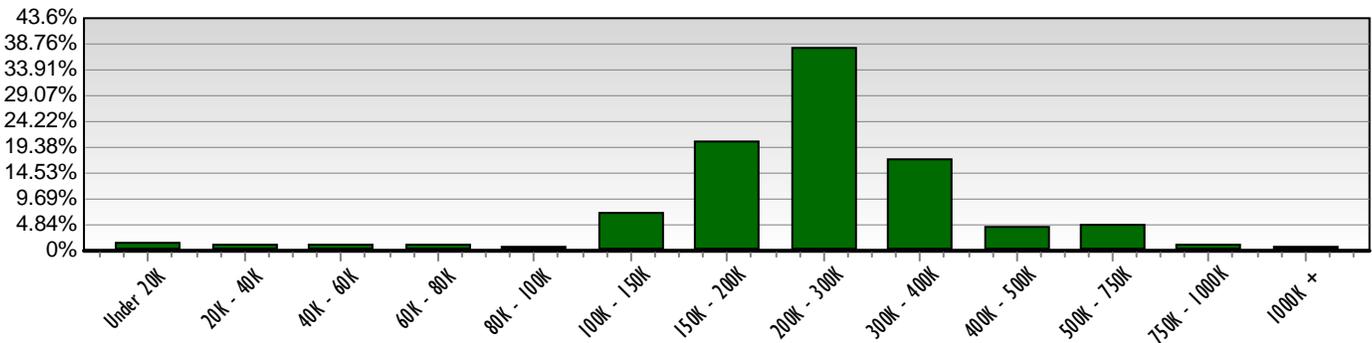
Owner - Occupied Property Values (Current)

Under \$20,000	88
\$20,000 to \$39,999	77
\$40,000 to \$59,999	75
\$60,000 to \$79,999	80
\$80,000 to \$99,999	57
\$100,000 to \$149,999	452
\$150,000 to \$199,999	1,315
\$200,000 to \$299,999	2,430
\$300,000 to \$399,999	1,106
\$400,000 to \$499,999	279
\$500,000 to \$749,999	318
\$750,000 to \$999,999	66
\$1,000,000 +	50

Total Owner - Occupied Property Values **6,393**

Median Property Value **242,471**

Owner - Occupied Property Values (Current)



Analysis Geography: City Center
Lemoore, CA

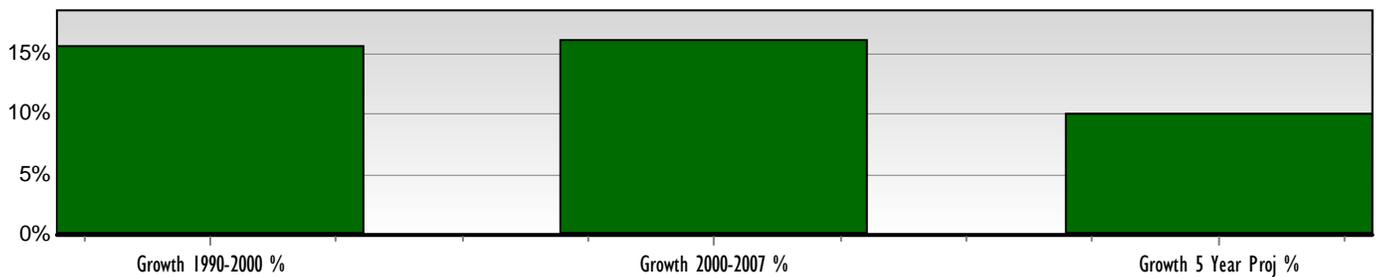
Date: 2/2/2009

Population Profile

Site
4

2012 Projection	46,824
2007 Estimate	42,523
2000 Census	36,608
1990 Census	31,669

Population Change



Work Place Population

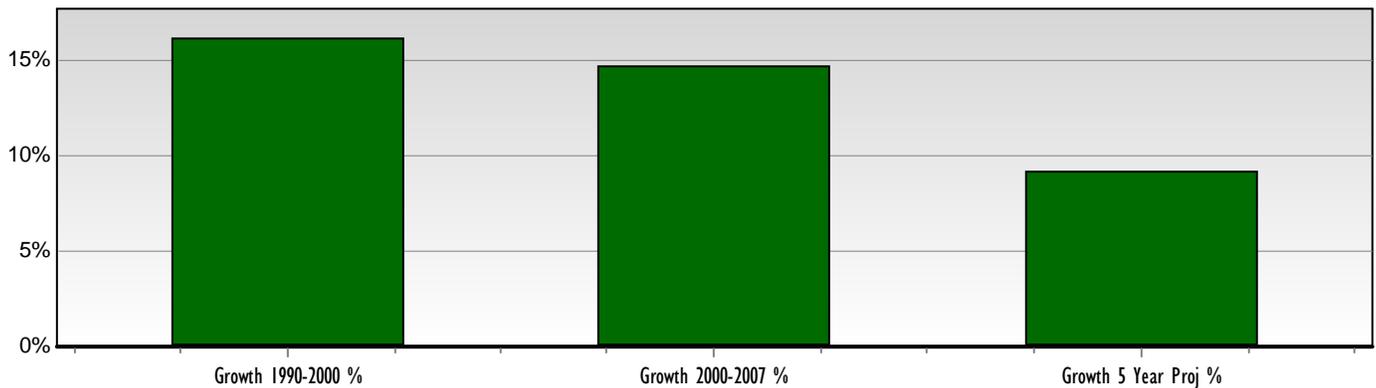
Site
4

Total	27,098
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Household Profile

2012 Projection	13,848
2007 Estimate	12,678
2000 Census	11,047
1990 Census	9,507

Household Change

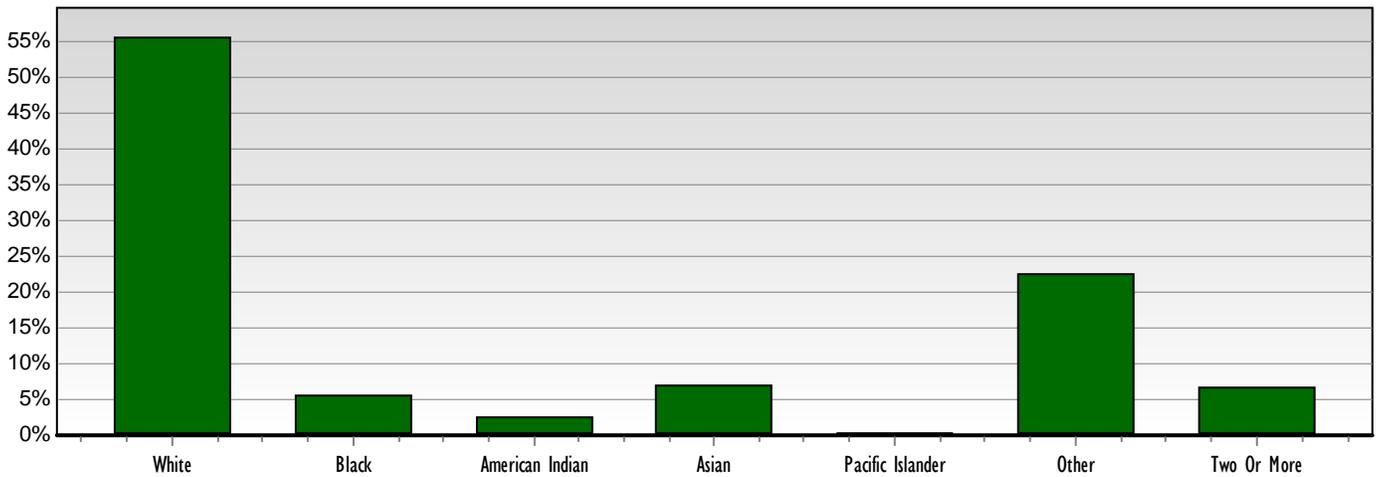


Analysis Geography: City Center
Lemoore, CA

Date: 2/2/2009

	Site
Population By Race (Current)	4
White	23,598
Black	2,380
American Indian	1,080
Asian	3,001
Pacific Islander	154
Other	9,524
Two Or More	2,786
Total Population By Race	42,523

Population By Race (Current)



	Site
Population By Hispanic Origin (Current)	4
Hispanic Origin	16,619
Non Hispanic Origin	25,904

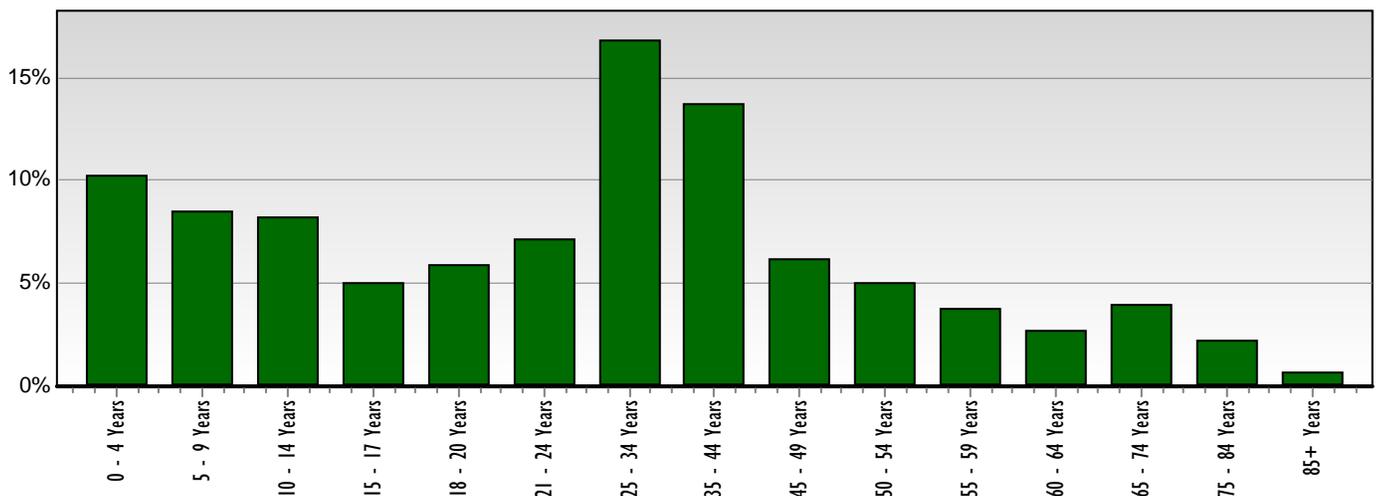
Analysis Geography: City Center
Lemoore, CA

Date: 2/2/2009

Population By Age (Current)	Site
	4
0 to 4 years	4,340
5 to 9 years	3,624
10 to 14 years	3,502
15 to 17 years	2,129
18 to 20 years	2,502
21 to 24 years	3,044
25 to 34 years	7,147
35 to 44 years	5,827
45 to 49 years	2,623
50 to 54 years	2,119
55 to 59 years	1,619
60 to 64 years	1,153
65 to 74 years	1,664
75 to 84 years	955
85+ Years	275

Total Population By Age	42,523
Average Age	30.5
Median Age	28.6

Population By Age (Current)

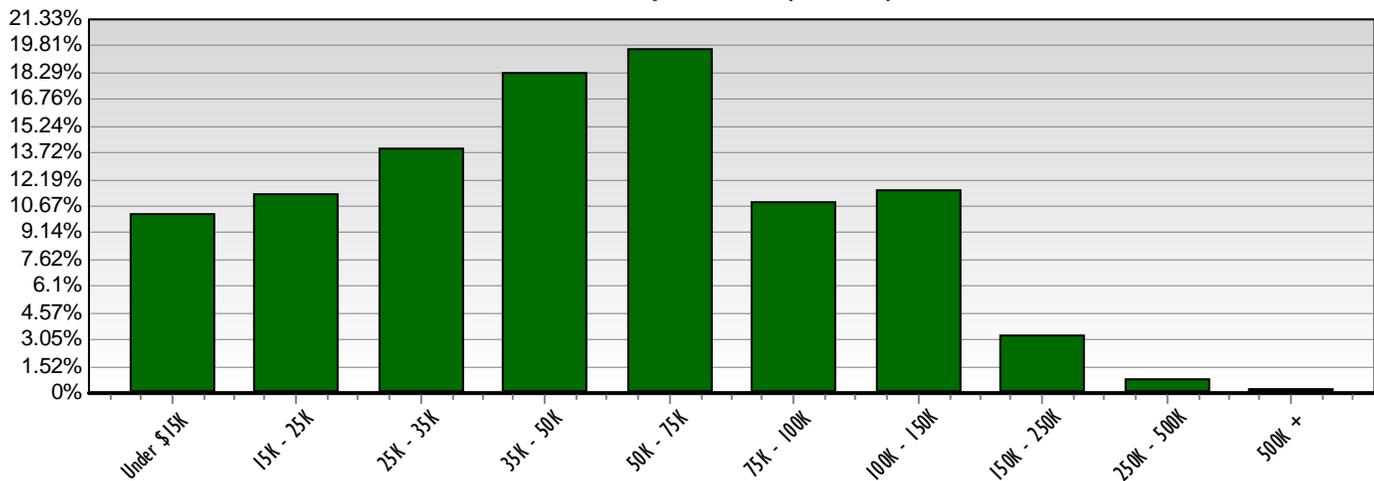


Analysis Geography: City Center
Lemoore, CA

Date: 2/2/2009

Households By Income (Current)	Site
	4
Under \$15,000	1,288
\$15,000 to \$24,999	1,433
\$25,000 to \$34,999	1,771
\$35,000 to \$49,999	2,315
\$50,000 to \$74,999	2,489
\$75,000 to \$99,999	1,379
\$100,000 to \$149,999	1,464
\$150,000 to \$249,999	411
\$250,000 to \$499,999	99
\$500,000 +	29
Total Households By Income	12,678
Average Household Income	\$60,742
Per Capita Income	\$19,897
Median Household Income	\$50,505

Households By Income (Current)



Analysis Geography: City Center
Lemoore, CA

Date: 2/2/2009

Housing Units By Occupancy (Current)	Site
	4

Owner - Occupied	49.5%
Renter - Occupied	45.2%
Vacant	5.4%

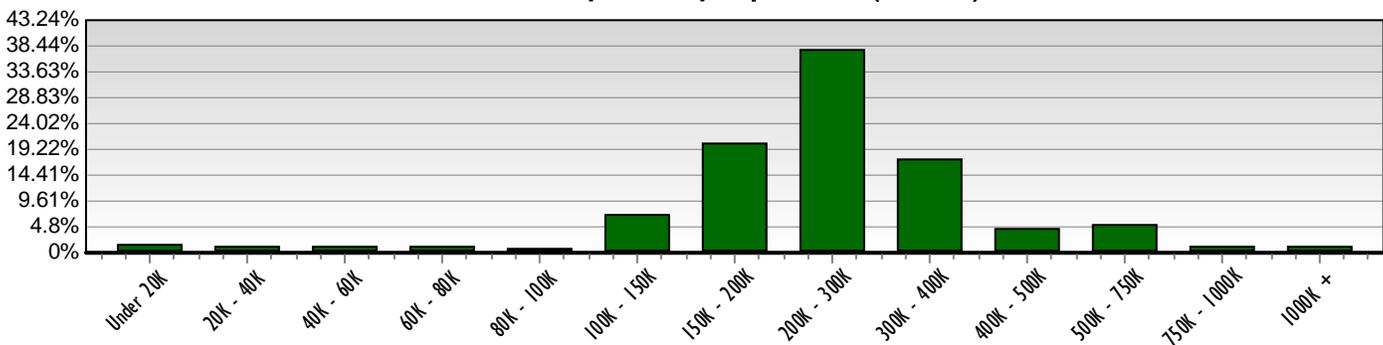
Owner - Occupied Property Values (Current)

Under \$20,000	105
\$20,000 to \$39,999	80
\$40,000 to \$59,999	75
\$60,000 to \$79,999	80
\$80,000 to \$99,999	59
\$100,000 to \$149,999	471
\$150,000 to \$199,999	1,338
\$200,000 to \$299,999	2,499
\$300,000 to \$399,999	1,158
\$400,000 to \$499,999	297
\$500,000 to \$749,999	337
\$750,000 to \$999,999	66
\$1,000,000 +	64

Total Owner - Occupied Property Values **6,629**

Median Property Value **246,492**

Owner - Occupied Property Values (Current)



Analysis Geography: Secondary Trade Area
Lemoore, CA

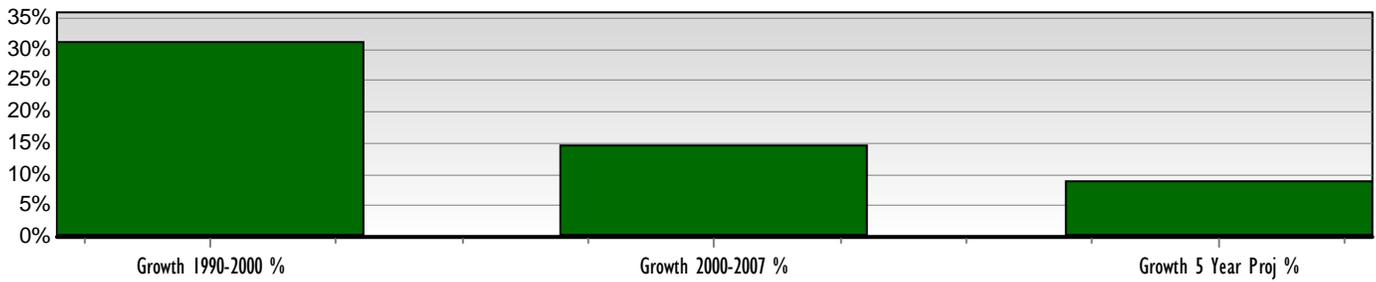
Date: 11/5/2008

Population Profile

Secondary Trade Area

2012 Projection	103,662
2007 Estimate	95,093
2000 Census	83,022
1990 Census	63,316

Population Change



Work Place Population

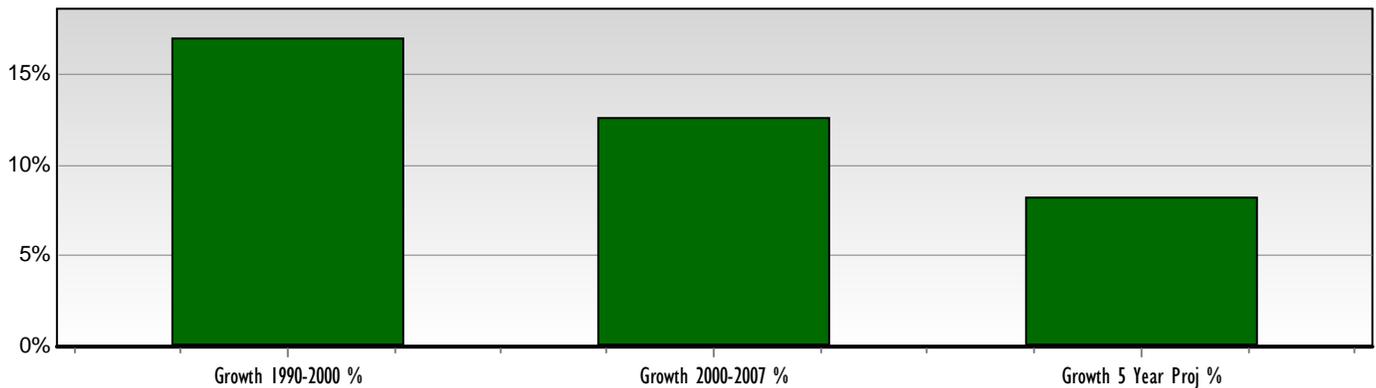
Secondary Trade Area

Total	41,994
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Household Profile

2012 Projection	24,844
2007 Estimate	22,953
2000 Census	20,379
1990 Census	17,419

Household Change

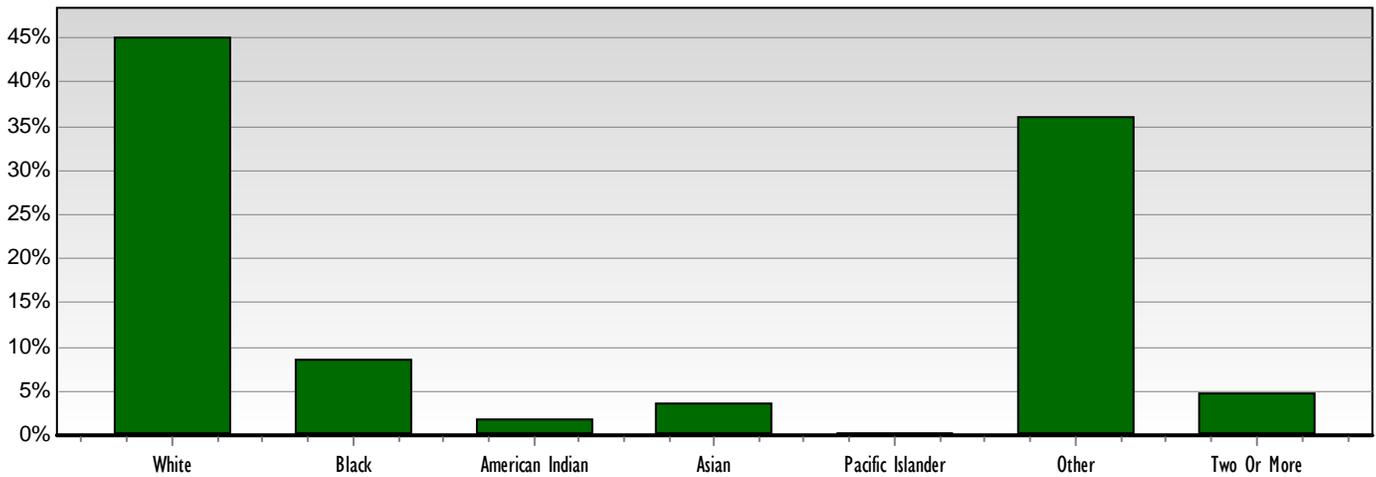


Analysis Geography: Secondary Trade Area
Lemoore, CA

Date: 11/5/2008

Population By Race (Current)	Secondary Trade Area
White	42,855
Black	8,069
American Indian	1,712
Asian	3,464
Pacific Islander	234
Other	34,300
Two Or More	4,459
Total Population By Race	95,093

Population By Race (Current)



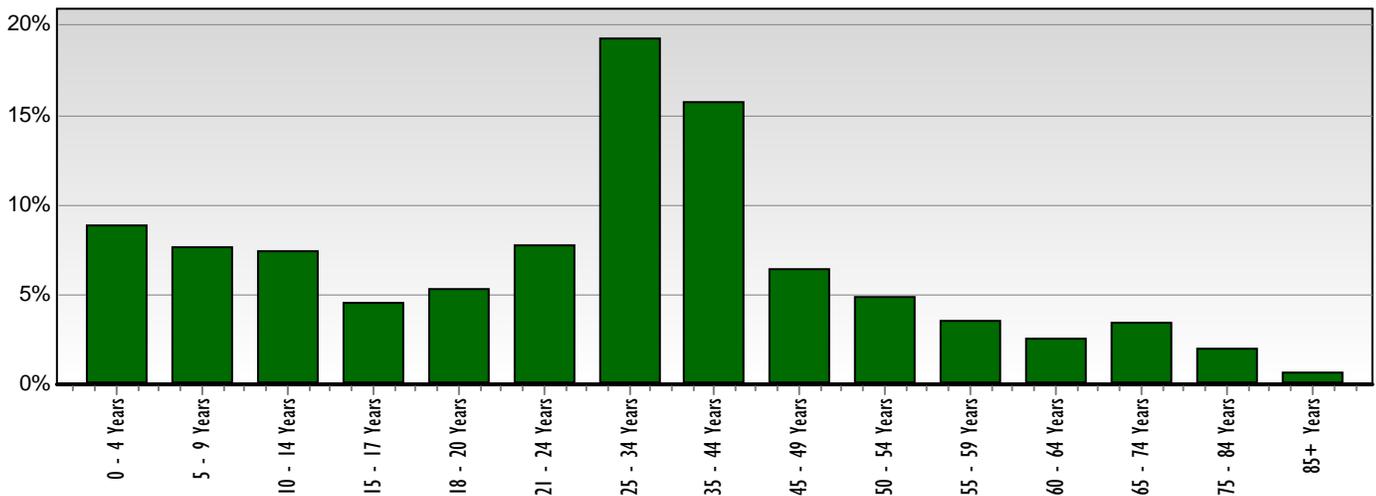
Population By Hispanic Origin (Current)	Secondary Trade Area
Hispanic Origin	50,892
Non Hispanic Origin	44,201

Analysis Geography: Secondary Trade Area
Lemoore, CA

Date: 11/5/2008

Population By Age (Current)	Secondary Trade Area
0 to 4 years	8,408
5 to 9 years	7,256
10 to 14 years	7,056
15 to 17 years	4,274
18 to 20 years	5,071
21 to 24 years	7,414
25 to 34 years	18,321
35 to 44 years	14,953
45 to 49 years	6,103
50 to 54 years	4,611
55 to 59 years	3,385
60 to 64 years	2,423
65 to 74 years	3,308
75 to 84 years	1,897
85+ Years	613
Total Population By Age	95,093
Average Age	31.1
Median Age	29.0

Population By Age (Current)

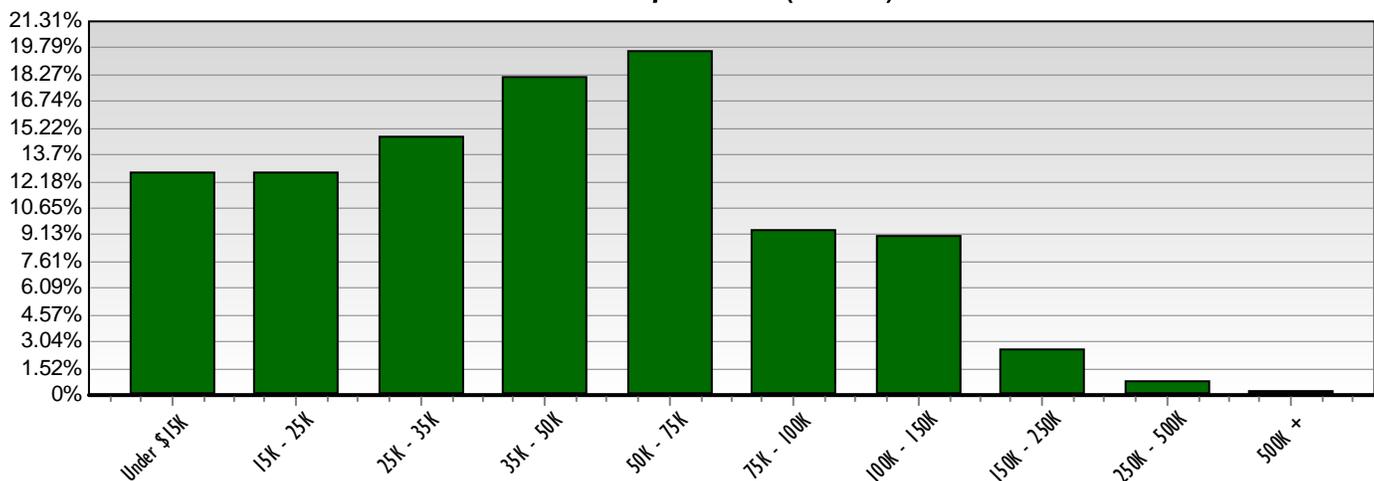


Analysis Geography: Secondary Trade Area
Lemoore, CA

Date: 11/5/2008

Households By Income (Current)	Secondary Trade Area
Under \$15,000	2,918
\$15,000 to \$24,999	2,905
\$25,000 to \$34,999	3,384
\$35,000 to \$49,999	4,168
\$50,000 to \$74,999	4,501
\$75,000 to \$99,999	2,171
\$100,000 to \$149,999	2,069
\$150,000 to \$249,999	609
\$250,000 to \$499,999	185
\$500,000 +	43
Total Households By Income	22,953
Average Household Income	\$55,802
Per Capita Income	\$18,071
Median Household Income	\$45,329

Households By Income (Current)



Analysis Geography: Secondary Trade Area
Lemoore, CA

Date: 11/5/2008

Housing Units By Occupancy (Current) Secondary Trade Area

Owner - Occupied	47.4%
Renter - Occupied	46.6%
Vacant	6.0%

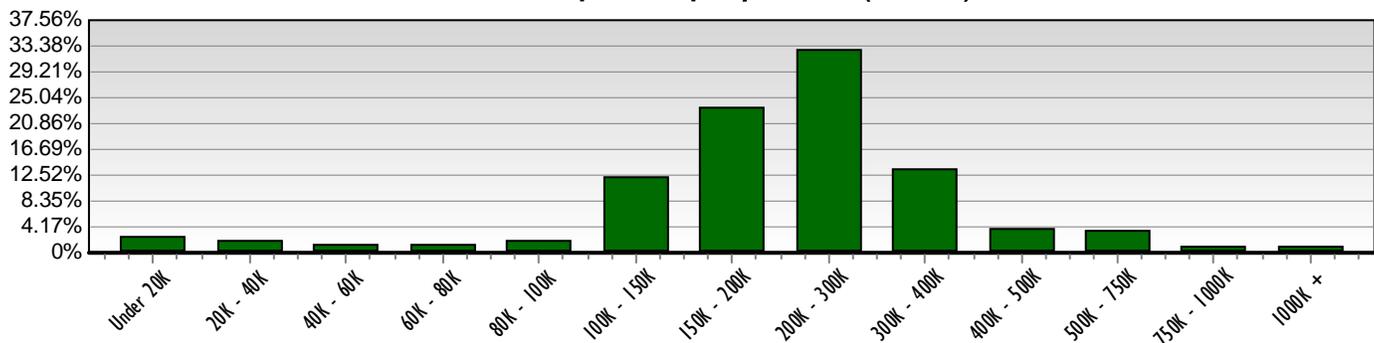
Owner - Occupied Property Values (Current)

Under \$20,000	295
\$20,000 to \$39,999	224
\$40,000 to \$59,999	155
\$60,000 to \$79,999	162
\$80,000 to \$99,999	212
\$100,000 to \$149,999	1,405
\$150,000 to \$199,999	2,718
\$200,000 to \$299,999	3,792
\$300,000 to \$399,999	1,543
\$400,000 to \$499,999	446
\$500,000 to \$749,999	426
\$750,000 to \$999,999	106
\$1,000,000 +	98

Total Owner - Occupied Property Values 11,582

Median Property Value 219,919

Owner - Occupied Property Values (Current)



Elements of Consideration in Establishing an Economic Development Strategy for the City of Lemoore

Submitted by the Kings County Economic Development Corporation

There are a few fundamental tenants to growing an economy:

- Net new jobs and new money must be brought in to grow the economy
- Jobs and housing must be kept in balance
- For retail attraction, first target those goods and services for which there is the greatest leakage
- For industrial attraction, target those industries where location, raw materials, existing infrastructure and other similar factors facilitate a competitive advantage
- There is a greater return on investment when growing an existing businesses over attracting a new business; although a complete strategy requires both
- Business operators are good at their core product or service. They rely on external assistance to learn about incentives to increase profitability and to help stay abreast of regulatory requirements

Lemoore's strengths include:

- **Location** – Highway 41 and SR 198 both connecting Highway 99 and I-5.
- **Two developed industrial parks**, with parcels sufficient to accommodate a wide variety of users.
- **Proximity to NAS Lemoore**, to attract civilian industries and workers that support the mission of the base and to serve its population.
- **A supportive City Council**, willing to do what it takes to attract and grow business.

The Kings EDC has supported the mutual goal of industrial development for over 40 years, in coordination with elected and appointed officials. We have assisted in bringing industry to Lemoore and other areas within Kings County, which benefits Lemoore through the County's property tax distribution formula. Industrial jobs pay Lemoore residents a wage far exceeding typical retail wages. These manufacturing and processing jobs are needed to generate disposable income, which is needed to support retail and services employment and create sales tax revenues. Retail jobs, in and of themselves, contribute only modestly to sales tax income, as the disposable portion is also modest.

Regarding property tax distribution, Kings County utilizes a formula, whereby revenues generated by the assessed real property valuation throughout Kings County is distributed to the tax receiving entities (such as the City of Lemoore) based upon that established percentage share. By virtue of that formula, every tax-receiving entity, including the City of Lemoore, benefits when an industry locates anywhere in the County. Therefore, a recent location of a fertilizer manufacturer and distributor in Hanford will have a positive affect on property tax received by the City of Lemoore. Due to the proximity, Lemoore residents are provided the opportunity for employment anywhere within Kings County, furthering the ability of Lemoore residents to earn a good wage, and return to Lemoore with disposable income. This

dramatically increases the property tax revenues to all taxing entities, without all entities needing to provide public infrastructure to sustain those industries.

Operating principles and agreements in the past have tasked the EDC with industrial attraction and retention, as well as retail support and retention services including business financing, business incentives, counseling and other services. City staff throughout Kings County has been responsible for retail development, to the extent that was a conscious directive from local City Councils. Redevelopment was looked to as a financing mechanism for public infrastructure and other business support during its time, but that was not always the case. Business development is critical to the creation of revenues needed by elected officials for the many services expected by our citizens.

Current **limitations** in Lemoore include a constricted ability to attract businesses that require significant process water, and those that create a significant wastewater flow. Bear in mind that these current limitations only constrict, and do not eliminate the ability of Lemoore to successfully grow and attract industrial jobs. The EDC is currently working with a prospect for which two Lemoore properties are in the final cut of considered properties. This prospect is a large warehousing operation, needing 800 employees, and requiring only domestic services. Potential new businesses to support the F-35C Joint Strike Fighter would similarly require little or no process water or sewer treatment capacity.

While industrial support and development addresses the need to add well-paying jobs into the economy, the City also needs to address the retail leakage it has experienced for literally decades. With a population in excess of 25,000 (25,281 in 2014), there are certain businesses that will consider a location or a second location in Lemoore. For those businesses, the location process can be accelerated by raising the profile of Lemoore with marketing materials, presence at trade shows such as the International Conference of Shopping Centers, trade associations, visitations with retail real estate brokers representing the targeted retail categories, and an aggressive electronic marketing campaign.

The following represent suggestions for a complete **economic development strategy for the City of Lemoore**:

1. **Continue efforts to *retain* retail and industrial businesses** through: routine contacts to share information and referral for workforce training; incentives for hiring and the purchase of certain manufacturing and information technology equipment; recycling efforts; importing goods for direct sale or use in a manufacturing process; business financing; connection to local and regional groups focused by industry; legislative advocacy on issues relating to business; business advocacy leading to permitting; and, business advocacy with the City.
2. **Continue efforts to attract new industrial businesses** and related large employers to bring new jobs and investment into Lemoore and the region. Continued investment in the EDC acknowledges that all secured property, regardless of its physical location in the County, accrues property tax to the City of Lemoore at .9453%. Therefore, all our communities benefit when a business is attracted anywhere in Kings County.
3. **Support business incentive tracking, development and education** for all Lemoore businesses. The EDC currently advises existing businesses from all sectors (including retail and services)

about available tax incentives, financing, workforce development opportunities, business counseling, governmental contracting opportunities and other opportunities “outside” of the business’ normal activity. This adds significantly to the bottom line of business. In the case of the Enterprise Zone, Lemoore businesses have been issued hiring vouchers worth over \$115 million, which does not include the value of sales tax claimed against eligible property and parts.

4. **Support and attract retail, service and restaurants**, focusing principally on attracting chain-type retailers. Small retail will not generally need an organized strategy to attract, as they will often originate from the city or immediate region. Support will be provided all businesses, as it is now through EDC’s retention efforts.

It is believed all these components must be present in a healthy retention and attraction strategy. Some of the questions this commitment raises are: Who is best equipped to coordinate each of these components; does it make sense to have multiple entities address and coordinate these functions; and what resource investment creates the best long term return and a sustainable institutional knowledge base?

The Kings County Economic Development Corporation has a long standing relationship with the City of Lemoore in business retention and attraction. We are prepared to continue our participation in not only the items listed above, but in all other areas of support listed in the previous document provided to Council. If we are not involved in a significant way in business retention and attraction, we simply will not have the resources to continue to offer Lemoore businesses and resident the benefit of many of those previously listed services. We ask the Council to consider the significant knowledge base, relationships with businesses, real estate brokers, site selectors, local land owners, and the sustained marketing message achieved through the association with the eight county California Central Valley Economic Development Corporation that comes with a continued relationship with the EDC. We are happy to discuss and identify ways of improving the product and the communication.

Thank you for the opportunity to offer these opinions. I will be present at your study session to address any questions you may have. I am also available at 585.3536 in advance of the meeting.

John Lehn
President & CEO
Kings County Economic Development Corporation

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Ray Madrigal
Eddie Neal
Willard Rodarmel



**Parks and Recreation
Department**

721 W. Cinnamon Dr.
Lemoore, CA 93245
Phone ♦ (559) 924-6767
FAX ♦ (559) 924-6772

Staff Report

ITEM 1-1

To: Lemoore City Council
From: Eric Ferreira, Recreation Coordinator
Date: August 25, 2014 Meeting Date: September 2, 2014
Subject: Recognizing Summer Day Camp Volunteers

Discussion:

The Lemoore Recreation Department would like to recognize the efforts of the Lemoore Summer Day Camp Volunteers and thank their sponsors for the support of this program. It is because of the Volunteers that the Summer Day Camp runs efficiently and effectively. Teens from ages 14 to 17, volunteer up to 250 hours each during the nine week Day Camp. When camp concludes, they will receive a \$200 gift from the generous businesses and individuals who sponsor them. Uniforms, training, and field trip expenses are paid for by such sponsors. This year's Summer Day Camp attendance averaged over 70 campers per week and was the largest attendance in the history of the camp.

Below is this year's list of Volunteers and their sponsoring organization or business:

Ryan Stauffer	American Legion Post 100
Shriani Patel	Lemoore Lions Club
Jaszmeine Rea	Lemoore Lions Club
Ashleigh Austin	Kiwanis Club
Romlyn Teale	Lemoore Lions Club
Romya Teale	Lemoore Lions Club
Brendan Momberger	Association of Aviation Ordnancemen Chapter One
Angela Mae Sajuela	Lemoore Lions Club

Budget Impact:

A \$200.00 stipend will be provided to five Volunteers sponsored by the Lemoore Lions Club. The Club submitted a check for one Volunteer and the other four sponsorships will come from their large monetary donations to the Lemoore Recreation Department's Youth Recreation Fund. A total of \$800 will be impacted to the Youth Recreation Fund.

Recommendation:

That Council recognizes the volunteers and their sponsors for their dedication and generosity at the September 2, 2014 meeting.

Proclamation of the Mayor of the City of Lemoore

In Recognition of:

Freedom From Workplace

Bullies Week

October 19-25, 2014

Whereas, the City of Lemoore has an interest in promoting the social and economic well-being of its citizens, employees and employers; and

Whereas, that well-being depends upon the existence of healthy and productive employees working in safe and abuse-free work environments; and

Whereas, research has documented the stress-related health consequences for individuals caused by exposure to abusive work environments; and

Whereas, abusive work environments are costly for employers, with consequences including reduced productivity, absenteeism, turnover, absenteeism and injuries; and

Whereas, protection from abusive work environments should apply to every worker and not be limited to legally protected class status based only on race, color, gender, national origin, age, or disability;

Now, Therefore, Be It Resolved, that the City Council of the City of Lemoore does hereby proclaim October 19-25, 2014 as FREEDOM FROM WORKPLACE BULLIES WEEK and commends the California Healthy Workplace Advocates and the Workplace Bullying Institute, which raise awareness of the impacts of, and solutions for, workplace bullying in the U.S. and encourages all citizens to recognize this special observance.

In Witness Whereof, I William M. Siegel, Jr., Mayor of the City of Lemoore, have set my hand and caused the Seal of the City to be affixed this 2nd day of September 2014.

William M. Siegel, Jr., Mayor

August 19, 2014 Minutes
Study Session Joint City Council /
★ Redevelopment Successor Agency Meeting

CALL TO ORDER:

At 5:30 p.m. the meeting was called to order.

ROLL CALL: Mayor/Chairman: SIEGEL
Mayor Pro Tem/Vice Chair: WYNNE
Council/Board Members: MADRIGAL, NEAL, RODARMEL

City Staff and Contract Employees Present: City Manager Laws; City Attorney Avedisian; Public Works/Planning Director Wlaschin; Parks and Recreation Director Simonson; Finance Director Silva; Police Chief Smith; Admin. Analyst Apone; City Clerk Venegas.

PUBLIC COMMENT

There was no public comment.

STUDY SESSION – Section SS

SS-1 Chevron Solar Project Update

David Wlaschin introduced Johnathon Brown, Dan Waldo and Terry Turner from Chevron. Mr. Brown spoke on the project and provided a Solar Program timeline handout to Council.

Mr. Brown from Chevron requested time to take information back to Chevron and will report back to City staff.

PUBLIC COMMENT – CLOSED SESSION ITEMS

Mayor Siegel stated he believes Council should deal with unrepresented employees as individuals and not as a group or a union.

Public Works/Planning Director David Wlaschin asked for clarification on negotiating with unrepresented employees.

Chief Darrell Smith spoke about the salary surveys for the City of Hanford. Surveys determine a mean salary and management receives 2% above and adopted as a policy for the position and not the person.

At 6:30 p.m. Council adjourned to Closed Session.

CLOSED SESSION

- 1. Conference with Labor Negotiator, Pursuant to Government Code Section 54957.6**
Agency Negotiator: Jeff Laws
Employee Organization: Unrepresented Employees

ADJOURNMENT

At 6:46 p.m. Council adjourned.

August 19, 2014 Minutes Regular Joint City Council / ★ Redevelopment Successor Agency Meeting

CALL TO ORDER:

At 7:30 p.m. the meeting was called to order.

ROLL CALL: Mayor/Chairman: SIEGEL
Mayor Pro Tem/Vice Chair: WYNNE
Council/Board Members: MADRIGAL, NEAL, RODARMEL

City Staff and contract employees present: City Manager Laws, City Attorney Avedisian; Public Works/Planning Director Wlaschin; Parks and Recreation Director Simonson; Finance Director Silva; Police Chief Smith; Project Manager Holwell; Admin. Analyst Apone; Quad Knopf Planner Brandt; City Clerk Venegas.

PUBLIC COMMENT

Jenny McMurdo invited all to the Kings County Salute to Agriculture Banquet at Jack Stone's Barn on Friday, September 12th.

ANNOUNCEMENT FROM CLOSED SESSION

There was no announcement.

CEREMONIAL / PRESENTATIONS – Section 1

1-1 New Lemoore Police Department Chaplain Ceremony

Police Chief Smith introduced Chaplain David Droker and Chaplain Robert Flores as the Lemoore Police Department's newest Chaplains. Chief Smith administered the oath of office to both.

1-2 Lemoore Rotary Club Contribution for the Cinnamon Municipal Complex Kitchen

Lemoore Rotary Club members Victor Rosa, Walt Stammer and Kurt Quade presented a monetary contribution of \$3,000 to the Lemoore Recreation Department for the Cinnamon Municipal Complex kitchen.

Items denoted with a ★ are Redevelopment Successor Agency items and will be acted upon by the Redevelopment Successor Agency Board. Agendas for all City Council/Redevelopment Successor Agency meetings are posted at least 72 hours prior to the meeting at the City Hall, 119 Fox St., Written communications from the public for the agenda must be received by Administrative Services no less than seven (7) days prior to the meeting date. The City of Lemoore complies with the Americans with Disabilities Act (ADA of 1990). The Council Chambers is accessible to the physically disabled. If you need special assistance, please call (559) 924-6705, at least 4 days prior to the meeting.

All items listed under Consent Calendar are considered to be routine and will be enacted by one motion. For discussion of any Consent Item, it will be made a part of the Regular Agenda at the request of any member of the City Council or any person in the audience.

CONSENT CALENDAR – Section 2

- 2-1 Approval – Minutes – Regular Meeting – August 5, 2014
- 2-2 Approval – Warrant Register 13-14 – August 15, 2014
- 2-3 Approval – Warrant Register 14-15 – August 15, 2014
- 2-4 Approval – Notice of Rejection – PG&E

Motion by Council Member Rodarmel, seconded by Council Member Wynne to approve the Consent Calendar as presented.

Ayes: Rodarmel, Wynne, Madrigal, Neal, Siegel

PUBLIC HEARINGS – Section 3

3-1 Elimination of Two Bush Street Crosswalks during Bush Street Reconstruction

Parks and Recreation Department Director Joe Simonson and Joel Joyner with Quad Knopf spoke.

Public Hearing opened at 7:56 p.m.

Spoke against eliminating crosswalks:

*Daniel Rice – he also presented a petition with 30 signatures
Mary Hayes
Jane Dart*

Spoke for eliminating crosswalks:

*Chief Darrell Smith
Public Works/Planning Director David Wlaschin
Michael Montalbano*

Public Hearing closed at 8:25 p.m.

Consensus to study if a crosswalk at Heinlein and Bush is acceptable.

Motion by Council Member Rodarmel, seconded by Council Member Wynne to complete the Bush Street reconstruction as is with no crosswalks, authorize the study for a crosswalk at Heinlein and Bush with a study not to exceed \$3,500 for a crosswalk at Heinlein and Bush.

Ayes: Rodarmel, Wynne, Madrigal, Neal, Siegel

NEW BUSINESS – Section 4

4-1 Report and Recommendation – Residential Water Heater Issues

Informational only. Public Works/Planning Director presented report. Gerald McCarney spoke.

4-2 Report and Recommendation – Amended Memorandum of Understanding with The CrisCom Company

Chuck Jelloian with CrisCom spoke.

Motion by Council Member Wynne failed due to lack of a second.

Motion by Council Member Madrigal, seconded by Council Member Neal to table this item and move Item 4-6 up for consideration immediately.

Ayes: Madrigal, Neal, Rodarmel, Wynne, Siegel

Item tabled.

Item reconsidered after break. Item broken into two items for separate consideration with \$1,500 Public Safety Infrastructure Funding and \$3,500 Business Attraction Consultant services.

William Munoz from Assembly Member's Rudy Salas' office spoke in favor of CrisCom and the Public Safety Infrastructure Funding.

Motion by Council Member Rodarmel, seconded by Council Member Wynne to continue the services for the Public Safety Infrastructure Funding in the amount of \$1,500 per month with CrisCom.

Ayes: Wynne, Rodarmel, Madrigal, Neal, Siegel

Item failed due to a lack of motion and staff received direction to bring back as a study session item on September 2, 2014.

4-3 Report and Recommendation – Appeal by Home Owner Claudia Peinado for a Partial Denial of a Home Occupation Application for Antonio's Tree Service

Claudia Peinado spoke.

Motion by Council Member Madrigal, seconded by Council Member Rodarmel to deny the appeal without prejudice and direct staff to prepare language to amend the Zoning Ordinance to allow Council the ability to make modifications to the standard conditions of Home Occupation Permit when special circumstances exist.

Ayes: Madrigal, Rodarmel, Neal, Wynne, Siegel

4-4 Report and Recommendation – City Engineer Agreement – Quad Knopf Planning Services Contract for 2014-2015

Motion by Council Member Rodarmel, seconded by Council Member Wynne to approve the Planning Services Contract with Quad Knopf for an amount not to exceed \$55,500 for the duties and responsibilities identified in the Scope of Services.

Ayes: Rodarmel, Wynne, Madrigal, Neal, Siegel

4-5 Report and Recommendation – Final Parcel Map – APN 024-051-015 Lot 14 in the Lemoore Industrial Park

Motion by Council Member Rodarmel, seconded by Council Member Wynne to approve Final Parcel Map No. 2014-01, accepting the Final Parcel Map, the new public street, the new public utility easement, and abandoning the sanitary sewer easement as shown therein, and authorize the City Clerk to certify such approval(s) on Map, and direct staff to forward signed Map to the Kings County Recorder’s Office for recordation.

Ayes: Rodarmel, Wynne, Madrigal, Neal, Siegel

4-6 Report and Recommendation – Kings County Economic Development Corporation Funding Request for Industrial/Manufacturing Business Development Services

Item considered after motion to table Item 4-2.

*Spoke:
Don Warkentin
John Lehn, President and CEO of Kings EDC
Connie Wlaschin
Chuck Jelloain
Chief Darrell Smith*

Motion by Council Member Wynne, seconded by Council Member Rodarmel to table this item and reconsider Item 4-2.

Ayes: Wynne, Rodarmel, Madrigal, Neal, Siegel

Item tabled.

Council adjourned for a break at 10:32 p.m. Re-adjourned at 10:44 p.m. to reconsider Item 4-2.

Item considered after Item 4-5.

Item failed due to a lack of motion and staff received direction to bring back as a study session item on September 2, 2014.

4-7 Report and Recommendation – Budget Adjustment for Additional PG&E Costs for the Chevron Solar Project

Motion by Council Member Rodarmel, seconded by Council Member Wynne to table this item.

Ayes: Rodarmel, Wynne, Madrigal, Neal, Siegel

DEPARTMENT AND CITY MANAGER REPORTS – Section 5

5-1 Department Reports

No Department Reports.

5-2 City Manager Reports

No City Manager Reports.

CITY COUNCIL REPORTS AND REQUESTS – Section 6

6-1 City Council Reports

No Council Reports.

6-2 City Council Requests

City Clerk Venegas read a letter submitted by John Gordon regarding Council Member Madrigal and the Kings County Economic Development Corporation.

ADJOURNMENT

At 11:25 p.m. the meeting adjourned.

ATTEST:

APPROVED:

Mary J. Venegas, City Clerk

William M. Siegel, Jr., Mayor

PEI
 DATE: 08/28/2014
 TIME: 16:48:11

CITY OF LEMOORE
 EXPENDITURE TRANSACTION ANALYSIS

PAGE NUMBER: 1
 AUDIT11

SELECTION CRITERIA: transact.batch='MJ902P13'
 ACCOUNTING PERIOD: 2/15

FUND - 001 - GENERAL FUND
 BUDGET UNIT - 4220 - MAINTENANCE DIVISION

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4350									REPAIR/MAINT SERVICES
13/14	08/28/14	21		072116	6474 R & R PRODUCTS,		1,673.04	.00	BACKHOSE TEST
13/14	08/28/14	21		009896	0005 A-1 ALLSTAR PLUM		2,416.00	.00	INSTALLED SADDLE TEE
TOTAL						.00	4,089.04	.00	
4825									MACHINERY & EQUIPMENT
13/14	08/28/14	21		001017176	0276 KLEINFELDER INC.		945.00	.00	CMC PRKING INSPECTION
13/14	08/28/14	21		0071099	1397 BSK ANALYTICAL L		14,080.49	.00	SOLAR MVP
TOTAL						.00	15,025.49	.00	
TOTAL						.00	19,114.53	.00	MAINTENANCE DIVISION

PEI
DATE: 08/28/2014
TIME: 16:48:11

CITY OF LEMOORE
EXPENDITURE TRANSACTION ANALYSIS

PAGE NUMBER: 2
AUDIT11

SELECTION CRITERIA: transact.batch='MJ902P13'
ACCOUNTING PERIOD: 2/15

FUND - 001 - GENERAL FUND
BUDGET UNIT - 4222 - FIRE

ACCOUNT DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220		OPERATING SUPPLIES						
13/14 08/28/14 21			60643	2161 CASCADE FIRE		11,733.63	.00	37 EXTREME FIRE BOOTS
TOTAL		OPERATING SUPPLIES			.00	11,733.63	.00	
TOTAL		FIRE			.00	11,733.63	.00	

PEI
DATE: 08/28/2014
TIME: 16:48:11

CITY OF LEMOORE
EXPENDITURE TRANSACTION ANALYSIS

PAGE NUMBER: 3
AUDIT11

SELECTION CRITERIA: transact.batch='MJ902P13'
ACCOUNTING PERIOD: 2/15

FUND - 001 - GENERAL FUND
BUDGET UNIT - 4242 - RECREATION

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4310									
13/14	08/28/14	21		6/21-6/28	T1447 KALENA MELLOTT		112.00	.00	INDOOR SOCCER REFEREE
TOTAL						.00	112.00	.00	
TOTAL						.00	112.00	.00	
TOTAL						.00	30,960.16	.00	

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SELECTION CRITERIA: transact.batch='MJ902P13'
ACCOUNTING PERIOD: 2/15

FUND - 040 - FLEET MAINTENANCE
BUDGET UNIT - 4265 - FLEET MAINTENANCE

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4350									
13/14	08/28/14	21		4089813	6370 HERWALDT MOTORSP		1,138.98	.00	30K SERVICE
TOTAL						.00	1,138.98	.00	
TOTAL						.00	1,138.98	.00	
TOTAL						.00	1,138.98	.00	

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SELECTION CRITERIA: transact.batch='MJ090214'
 ACCOUNTING PERIOD: 2/15

FUND - 001 - GENERAL FUND
 BUDGET UNIT - 4211 - CITY COUNCIL

ACCOUNT DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4310			PROFESSIONAL CONTRACT SVC					
2 /15 08/28/14 21			15724566	5977 GREATAMERICA FIN		51.47	.00	COPIER/PRINTER
TOTAL			PROFESSIONAL CONTRACT SVC		.00	51.47	.00	
TOTAL			CITY COUNCIL		.00	51.47	.00	

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SELECTION CRITERIA: transact.batch='MJ090214'
 ACCOUNTING PERIOD: 2/15

FUND - 001 - GENERAL FUND
 BUDGET UNIT - 4213 - CITY MANAGER

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220									
	2 /15	08/28/14	21	709366480001	5396 OFFICE DEPOT		18.32	.00	PAPER FASTENER
	2 /15	08/28/14	21	723731841001	5396 OFFICE DEPOT		326.81	.00	OFFICE SUPPLIES
TOTAL						.00	345.13	.00	
4310									
	2 /15	08/28/14	21	2014-08	6226 SUSAN WELLS		350.00	.00	PROF SERVICES AUGUST
TOTAL						.00	350.00	.00	
4330									
	2 /15	08/28/14	21	0000156130	0199 HANFORD SENTINEL		104.27	.00	PUBLIC NOTICE
TOTAL						.00	104.27	.00	
4340									
	2 /15	08/28/14	21	000005671130	5516 AT&T		29.99	.00	07/17/2014-08/16/2014
TOTAL						.00	29.99	.00	
4380									
	2 /15	08/28/14	21	15724566	5977 GREATAMERICA FIN		961.84	.00	COPIER/PRINTER
TOTAL						.00	961.84	.00	
TOTAL					CITY MANAGER	.00	1,791.23	.00	

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CITY OF LEMOORE
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ACCOUNTING PERIOD: 2/15

FUND - 001 - GENERAL FUND
BUDGET UNIT - 4215 - FINANCE

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4310									
2 /15	08/28/14	21		7415	6316 PRICE PAIGE & CO		2,520.00	.00	PROFESSIONAL SERVICES
TOTAL						.00	2,520.00	.00	
4340									
2 /15	08/28/14	21		000005671130	5516 AT&T		18.75	.00	07/17/2014-08/16/2014
TOTAL						.00	18.75	.00	
4380									
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		198.60	.00	COPIER/PRINTER
TOTAL						.00	198.60	.00	
TOTAL						.00	2,737.35	.00	

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 ACCOUNTING PERIOD: 2/15

FUND - 001 - GENERAL FUND
 BUDGET UNIT - 4220 - MAINTENANCE DIVISION

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220									OPERATING SUPPLIES
2 /15	08/28/14	21		2877-441623	5333 MEDALLION SUPPLY		120.94	.00	DWM/EGW LATCH J10
2 /15	08/28/14	21		5629	0370 PHIL'S LOCKSMITH		171.28	.00	CMC BUILDING KEYS
2 /15	08/28/14	21		92624	0428 STONEY'S SAND &		120.32	.00	3/4" CRUSHED ROCK
2 /15	08/28/14	21		92666	0428 STONEY'S SAND &		1,296.80	.00	CONCRETE MIX 5 SACKS
TOTAL						.00	1,709.34	.00	
4310									PROFESSIONAL CONTRACT SVC
2 /15	08/28/14	21		7/21-8/17	6283 ERIK SURWILL		720.00	.00	JANITORIAL/REC CENTER
2 /15	08/28/14	21		SUMMER 2014*	6203 RGW EQUIPMENT LL		500.00	.00	WEED ABATEMENT
2 /15	08/28/14	21		32G1406-IN	6309 SOCIAL VOCATIONA		5,000.00	.00	JULY JANITORIAL SRVCS
2 /15	08/28/14	21		7/18-8/9	T1595 HANNSELTHILL CA		470.00	.00	WEKEND RENTAL ATTEND
2 /15	08/28/14	21		0066290	1259 ADVANCED PEST CO		55.00	.00	41 CINNAMON/FIRE
2 /15	08/28/14	21		15373	T909 ASSOCIATED SOILS		9,561.45	.00	JULY SERVICES*
2 /15	08/28/14	21		1267888	5287 RES COM PEST CON		38.00	.00	411 WEST "D" ST
TOTAL						.00	16,344.45	.00	
4340									UTILITIES
2 /15	08/28/14	21		JULY-AUG14	0423 THE GAS COMPANY		238.67	.00	07/21/2014-08/19/2014
TOTAL						.00	238.67	.00	
4350									REPAIR/MAINT SERVICES
2 /15	08/28/14	21		010207	0005 A-1 ALLSTAR PLUM		125.00	.00	REPAIR LEAK/SKATE PRK
2 /15	08/28/14	21		010211	0005 A-1 ALLSTAR PLUM		176.08	.00	REPLAC BRKEN TOILET
2 /15	08/28/14	21		010155	0005 A-1 ALLSTAR PLUM		215.29	.00	INSTALL WATER LINE
2 /15	08/28/14	21		010043	0005 A-1 ALLSTAR PLUM		311.21	.00	INSTALL BALL VALVES
2 /15	08/28/14	21		0100065	0005 A-1 ALLSTAR PLUM		114.31	.00	REPLACED VACUUM VALVE
2 /15	08/28/14	21	6812	-01 8056	6152 CONTROL PUMP		1,475.00	-1,475.00	SERVICE CHARGE
2 /15	08/28/14	21	6812	-02 8056	6152 CONTROL PUMP		750.00	-750.00	INSTALL MICRO INTERFACE F
2 /15	08/28/14	21	6812	-03 8056	6152 CONTROL PUMP		175.00	-175.00	SERVICE CHARGE
2 /15	08/28/14	21	6812	-04 8056	6152 CONTROL PUMP		20.90	-20.90	OM CABLE PLC TO INTERFACE
2 /15	08/28/14	21	6812	-05 8056	6152 CONTROL PUMP		52.71	-52.71	FREIGHT
2 /15	08/28/14	21	6812	-06 8056	6152 CONTROL PUMP		72.00	-72.00	0-200 PSI GUAGES
2 /15	08/28/14	21	6812	-07 8056	6152 CONTROL PUMP		54.08	-54.08	CRD DIAPHRAGMS
2 /15	08/28/14	21	6812	-08 8056	6152 CONTROL PUMP		8.22	-8.22	1/2" CLOSE NIPPLES
2 /15	08/28/14	21		721962	0342 MILLERS RENTALAN		85.00	.00	SAW/GAS/DIAMOND BLADE
TOTAL						.00	3,634.80	-2,607.91	
4380									RENTALS & LEASES
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		7.79	.00	COPIER/PRINTER
TOTAL						.00	7.79	.00	
TOTAL						.00	21,935.05	-2,607.91	MAINTENANCE DIVISION

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FUND - 001 - GENERAL FUND
 BUDGET UNIT - 4221 - POLICE

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220U					OPERAT SUPPLIES- UNIFORMS				
2 /15	08/28/14	21		10259	6449 ARROWHEAD EMBLEM		1,063.13	.00	NEW LEM PD PATCHES
TOTAL					OPERAT SUPPLIES- UNIFORMS	.00	1,063.13	.00	
4310					PROFESSIONAL CONTRACT SVC				
2 /15	08/28/14	21		20040903	1263 KINGS COUNTY MOB		60.00	.00	OPEN SAFE/AFTER HOURS
2 /15	08/28/14	21		269100	6377 THE CRISCOM COMP		1,500.00	.00	DISPATCH CENTER/SEP
2 /15	08/28/14	21		0867262	6368 SAN JOAQUIN PEST		75.00	.00	657 FOX ST
2 /15	08/28/14	21		001-001285	5814 CITY OF HANFORD		13,902.61	.00	DISPATCH SRVCS/SEP
TOTAL					PROFESSIONAL CONTRACT SVC	.00	15,537.61	.00	
4320					MEETINGS & DUES				
2 /15	08/28/14	21		SEP 9-12	T946 YOLANDA BREWER		165.00	.00	PER DIEM/CLETS TRAIN
TOTAL					MEETINGS & DUES	.00	165.00	.00	
4340					UTILITIES				
2 /15	08/28/14	21		000005671127	5516 AT&T		19.63	.00	559-924-3116
2 /15	08/28/14	21		000005679420	5516 AT&T		186.33	.00	234-267-8470
2 /15	08/28/14	21		742019719	0116 VERIZON WIRELESS		239.56	.00	JUL 17- AUG 16
TOTAL					UTILITIES	.00	445.52	.00	
4360					TRAINING				
2 /15	08/28/14	21		SEP 15-17	3036 KEVIN HALE		112.00	.00	PER DIEM/TRAINING
2 /15	08/28/14	21		66894035	6486 HOLIDAY INN DOWN		1,311.00	.00	LODGING/A.SANTOS
2 /15	08/28/14	21		7/10-8/21	2030 MARGARITA OCHOA		3,000.00	.00	REIMB TUITION/BOOKS
2 /15	08/28/14	21		SEP 14-26	5122 ALVARO SANTOS		472.00	.00	PER DIEM/TRAINING
2 /15	08/28/14	21		SEP 15-17	T1220 MATTHEW SMITH		112.00	.00	PER DIEM/TRAINING
2 /15	08/28/14	21		84138089	6488 RESIDENCE INN BY		275.16	.00	LODGING/ M.SMITH
2 /15	08/28/14	21		854138238	6488 RESIDENCE INN BY		275.16	.00	LODGING/ K.HALE
2 /15	08/28/14	21		14-57	4094 NATIONAL TRAININ		554.00	.00	TRAINING/SMITH & HALE
TOTAL					TRAINING	.00	6,111.32	.00	
4380					RENTALS & LEASES				
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		33.70	.00	COPIER/PRINTER
2 /15	08/28/14	21		260171368	5842 U.S. BANCORP EQ		793.17	.00	PD COPIER
TOTAL					RENTALS & LEASES	.00	826.87	.00	
TOTAL					POLICE	.00	24,149.45	.00	

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FUND - 001 - GENERAL FUND
 BUDGET UNIT - 4222 - FIRE

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220									
2 /15	08/28/14	21		07242014	6484 HOTCHKISS CONSTR		300.00	.00	SHELVES
2 /15	08/28/14	21		1323676-00	0126 L.N. CURTIS & SO		408.50	.00	PERSONAL MONITORS
TOTAL						.00	708.50	.00	
4310									
2 /15	08/28/14	21		001-001285	5814 CITY OF HANFORD		10,426.95	.00	DISPATCH SRVCS/SEP
TOTAL						.00	10,426.95	.00	
4340									
2 /15	08/28/14	21		000005679423	5516 AT&T		92.07	.00	234-371-7008
TOTAL						.00	92.07	.00	
4380									
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		51.16	.00	COPIER/PRINTER
TOTAL						.00	51.16	.00	
TOTAL						.00	11,278.68	.00	

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FUND - 001 - GENERAL FUND
BUDGET UNIT - 4224 - BUILDING INSPECTION

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220			OPERATING		SUPPLIES				
2 /15	08/28/14	21		XJJ2W76P2	2454 DELL COMPUTER CO		343.38	.00	DELL MONITORS
TOTAL			OPERATING		SUPPLIES	.00	343.38	.00	
4380			RENTALS & LEASES						
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		47.79	.00	COPIER/PRINTER
TOTAL			RENTALS & LEASES			.00	47.79	.00	
TOTAL			BUILDING		INSPECTION	.00	391.17	.00	

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FUND - 001 - GENERAL FUND
BUDGET UNIT - 4230 - PUBLIC WORKS

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4380					RENTALS & LEASES				
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		74.23	.00	COPIER/PRINTER
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		149.97	.00	COPIER/PRINTER
TOTAL					RENTALS & LEASES	.00	224.20	.00	
TOTAL					PUBLIC WORKS	.00	224.20	.00	

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FUND - 001 - GENERAL FUND
 BUDGET UNIT - 4242 - RECREATION

ACCOUNT DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4310				PROFESSIONAL CONTRACT SVC				
2 /15 08/28/14 21			08252014	T1329 JENNIFER SHELDON		137.90	.00	AUG/PEE WEE PAINT/FIT
2 /15 08/28/14 21			08262014	5235 STATE DISBURSEME		303.10	.00	AUGUST CHILD SUPPORT
2 /15 08/28/14 21			08252014	6229 TARA RODRIGUEZ		112.00	.00	AUGUST KINDERMUSIK
2 /15 08/28/14 21			08252014	6257 RYAN ROCHA		5,108.75	.00	AUGUST CROSSFIT
2 /15 08/28/14 21			08252014	5614 CHRISTINA DE LA		73.50	.00	ZUMBA AUGUST
2 /15 08/28/14 21			08252014	5962 JASON GLASPIE		303.10	.00	AUGUST BOXING
2 /15 08/28/14 21			08022014	T1521 JOHN MENDES JR		84.00	.00	INDOOR SOCCER REFEREE
2 /15 08/28/14 21			6/28-8/26	6384 JAMES MENDES		490.00	.00	INDOOR SOCCER REFEREE
2 /15 08/28/14 21			08252014	5674 JENNIFER MELENDE		550.20	.00	AUGUST CHEERLEADING
2 /15 08/28/14 21			7/18-8/9	T1595 HANNSELTHILL CA		130.00	.00	REC CENTER ATTEND
2 /15 08/28/14 21			7/28-8/18	0040 LARRY AVILA		388.00	.00	REFEREE INDOOR SOCCER
2 /15 08/28/14 21			08252014	6371 MANUEL VELARDE		105.00	.00	KARATE AUGUST
2 /15 08/28/14 21			08252014	6322 MELANIE TATCO		28.00	.00	KIDS ZUMBA AGUST
2 /15 08/28/14 21			08252014	T1508 MAUREEN TOMPKINS		224.00	.00	DOG OBEDIENCE AUGUST
TOTAL				PROFESSIONAL CONTRACT SVC	.00	8,037.55	.00	
4380				RENTALS & LEASES				
2 /15 08/28/14 21			15724566	5977 GREATAMERICA FIN		991.41	.00	COPIER/PRINTER
TOTAL				RENTALS & LEASES	.00	991.41	.00	
TOTAL				RECREATION	.00	9,028.96	.00	
TOTAL				GENERAL FUND	.00	80,359.82	-2,607.91	

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ACCOUNTING PERIOD: 2/15

FUND - 028 - CITY GRANTS- CAP PROJ
BUDGET UNIT - 4726F - OUTDOOR FLEET MAINT FACIL

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4317									
2 /15	08/28/14	21		00101766	0276 KLEINFELDER INC.		906.00	.00	CMC/CNG/MAIN. BLDG
TOTAL						.00	906.00	.00	
TOTAL						.00	906.00	.00	
TOTAL						.00	906.00	.00	

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FUND - 034 - GAS TAX SECTION 2103
BUDGET UNIT - 4734D - STREET OVERLAYS 14/15

ACCOUNT DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4317								
2 /15	08/28/14	21	1014501	0188 FERGUSON ENTERPR		1,117.79	.00	CIP 2- 20 VALVES/LIDS
TOTAL					.00	1,117.79	.00	
TOTAL					.00	1,117.79	.00	
TOTAL					.00	1,117.79	.00	

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FUND - 040 - FLEET MAINTENANCE
 BUDGET UNIT - 4265 - FLEET MAINTENANCE

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220					OPERATING SUPPLIES				
2 /15	08/28/14	21		50024949	0458 KELLER FORD LINC		26.77	.00	FILTER ASY- OIL
2 /15	08/28/14	21		0000156074	0199 HANFORD SENTINEL		59.07	.00	PUBLIC NOTICE
2 /15	08/28/14	21		2209618	5441 ELBERT DISTRIBUT		237.02	.00	FUEL INDUCTION/AC OIL
2 /15	08/28/14	21		CALEM12229	5866 FASTENAL COMPANY		70.80	.00	FUSE
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		20.29	.00	COPIER/PRINTER
TOTAL					OPERATING SUPPLIES	.00	413.95	.00	
4220CNG					CNG OPERATING SUPPLIES				
2 /15	08/28/14	21		0858	0858 STATE BOARD OF E		252.00	.00	ANNUAL FUEL TAX
2 /15	08/28/14	21		08252014	0858 STATE BOARD OF E		102.00	.00	ANNUAL FUEL FLAT RATE
TOTAL					CNG OPERATING SUPPLIES	.00	354.00	.00	
4220F					OPERATING SUPPLIES FUEL				
2 /15	08/28/14	21		81502	0043 BURROWS & CASTAD		11,887.95	.00	CARDLOCK STATEMENT
TOTAL					OPERATING SUPPLIES FUEL	.00	11,887.95	.00	
4230					REPAIR/MAINT SUPPLIES				
2 /15	08/28/14	21		50025413	0458 KELLER FORD LINC		33.37	.00	NAME PLATE
2 /15	08/28/14	21		50025025	0458 KELLER FORD LINC		95.42	.00	PUMP ASY- WATER
2 /15	08/28/14	21		50025024	0458 KELLER FORD LINC		497.80	.00	MOTOR AND FAN/AC
2 /15	08/28/14	21		F656141	0799 GOLDEN STATE PET		247.59	.00	PIPE-EXHAUST/CLAMP
2 /15	08/28/14	21		4-244857	1908 BATTERY SYSTEMS		78.01	.00	78DT-75
2 /15	08/28/14	21		3918-205783	6120 O'REILLY AUTO PA		214.99	.00	F/P ASSEMBLY
2 /15	08/28/14	21		P129060	0361 ORTON'S EQUIPMEN		60.63	.00	SCREEN-TINT GLASS
2 /15	08/28/14	21		5348672109	T1303 AUTOZONE		186.61	.00	HYDROBOOST BRAKE
2 /15	08/28/14	21		50022292	0458 KELLER FORD LINC		-107.50	.00	RETURNED 50022170*
2 /15	08/28/14	21		5024730	2671 KELLER MOTORS		63.33	.00	SL-N-TUBE
2 /15	08/28/14	21		5022771	2671 KELLER MOTORS		277.19	.00	N-COVER
TOTAL					REPAIR/MAINT SUPPLIES	.00	1,647.44	.00	
4350					REPAIR/MAINT SERVICES				
2 /15	08/28/14	21		S23896	6383 BOBCAT OF FRESNO		429.99	.00	DOOR SENSOR/LABOR
2 /15	08/28/14	21		21222	5968 GWS AUTOMOTIVE E		560.00	.00	LIFT INSPECTIONS
2 /15	08/28/14	21		5457910	0242 JORGENSEN COMPAN		58.98	.00	FIRE EXT RECHARGE
2 /15	08/28/14	21		5459248	0242 JORGENSEN COMPAN		97.95	.00	FIRE EXT RECHARGE
TOTAL					REPAIR/MAINT SERVICES	.00	1,146.92	.00	
TOTAL					FLEET MAINTENANCE	.00	15,450.26	.00	
TOTAL					FLEET MAINTENANCE	.00	15,450.26	.00	

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FUND - 045 - GOLF COURSE - CITY
 BUDGET UNIT - 4245 - GOLF COURSE-CITY

ACCOUNT DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4000K			COST OF REVENUE-KITCHEN					
2 /15 08/28/14 21			36938754	6438 PEPSI BEVERAGES		421.30	.00	417 GATORADE/WATER
2 /15 08/28/14 21			408071016	6440 SYSCO		284.34	.00	416 KITCHEN SUPPLIES
2 /15 08/28/14 21			376301014700	0419 SMART-N-FINAL		25.58	.00	415 GROCERIES
2 /15 08/28/14 21			376301014700	0419 SMART-N-FINAL		182.30	.00	416 GROCERIES
2 /15 08/28/14 21			376301014700	0419 SMART-N-FINAL		30.76	.00	417 GROCERIES
2 /15 08/28/14 21			376301014700	0419 SMART-N-FINAL		27.89	.00	685 GROCERIES
2 /15 08/28/14 21			408141050	6440 SYSCO		152.19	.00	416 KITCHEN SUPPLIES
2 /15 08/28/14 21			08202014	6465 RICHARD RHOADS		870.65	.00	417 REIM/SEQUOIA BEV
2 /15 08/28/14 21			08202014*	6465 RICHARD RHOADS		786.70	.00	417 REIM/VALLEY BEV
2 /15 08/28/14 21			37318205	6438 PEPSI BEVERAGES		182.35	.00	417 SODA CASES
2 /15 08/28/14 21			35325908	6438 PEPSI BEVERAGES		243.90	.00	417 SODA CASES
TOTAL					.00	3,207.96	.00	
4000P			COST OF REVENUE-PRO SHOP					
2 /15 08/28/14 21			962456632	6452 NIKE USA, INC.		153.00	.00	533 PD BALLS
2 /15 08/28/14 21			1002276318	6491 BRIDGESTONE GOLF		45.00	.00	560 GOLF BALLS
2 /15 08/28/14 21			1002276318	6491 BRIDGESTONE GOLF		1,008.00	.00	533 GOLF BALLS
2 /15 08/28/14 21			GW01718-IN	6492 PUKKA INC		555.00	.00	549 HATS
2 /15 08/28/14 21			962502061	6452 NIKE USA, INC.		47.04	.00	549 HATS
2 /15 08/28/14 21			2-751-08132	0157 FEDERAL EXPRESS		65.10	.00	SHIPPING CHR/RETURN
2 /15 08/28/14 21			1128507-00	6453 GLOBAL TOUR GOLF		225.57	.00	531 TEES/BRUSHES
2 /15 08/28/14 21			00387552	6473 GOLF TIME, LLC		140.00	.00	535 CART BAG
2 /15 08/28/14 21			962268117	6452 NIKE USA, INC.		2,325.19	.00	545 SHOES
2 /15 08/28/14 21			962388691	6452 NIKE USA, INC.		153.00	.00	533 BALLS
2 /15 08/28/14 21			0052455	6450 TITLEIST		164.16	.00	549 HATS
2 /15 08/28/14 21			0049297	6450 TITLEIST		163.39	.00	549 HATS
2 /15 08/28/14 21			0049288	6450 TITLEIST		437.35	.00	539 SANDWEDGES
2 /15 08/28/14 21			30077483	6443 TAYLORMADE GOLF		234.08	.00	539 WEDGES
2 /15 08/28/14 21			14395639	6452 NIKE USA, INC.		-704.20	.00	545 CREDIT 957871741*
TOTAL					.00	5,011.68	.00	
4220			OPERATING SUPPLIES					
2 /15 08/28/14 21			061639	6483 SOUTHERN LINKS I		421.88	.00	854 FLAGS/ROPE
2 /15 08/28/14 21			156743	6481 SPRAYING DEVICES		8.57	.00	854 PACKING TEFLON
2 /15 08/28/14 21			8927	6463 GROWERS SUPPLY I		63.92	.00	854 AIR ADAPTOR
2 /15 08/28/14 21			507859707251	6266 SPARKLETTS		78.50	.00	854 DRINKING WATER
2 /15 08/28/14 21			408071016	6440 SYSCO		25.08	.00	685 JANITORIAL SUPPLY
2 /15 08/28/14 21			8349588	6206 WILBUR-ELLIS COM		2,546.69	.00	832 CHIPCO SIGNATURE
2 /15 08/28/14 21			67135	6489 FRONTIER PERFORM		667.58	.00	854 GREASE FOR MOWERS
2 /15 08/28/14 21			IN01327604	2854 CCP INDUSTRIES		150.36	.00	854 VAPOR CARTRIDGE
2 /15 08/28/14 21			061781	6483 SOUTHERN LINKS I		93.13	.00	854 RAKES
2 /15 08/28/14 21			408141050	6440 SYSCO		150.57	.00	685 STORE SUPPLIES
2 /15 08/28/14 21			061780	6483 SOUTHERN LINKS I		71.97	.00	854 SPRAY FOR FUNGUS
2 /15 08/28/14 21			155923	6481 SPRAYING DEVICES		65.90	.00	854 TRIGGER VALVE
2 /15 08/28/14 21			A430009	6445 GARY V. BURROWS,		378.40	.00	851 DIESEL FUEL 100GL
2 /15 08/28/14 21			A429678	6445 GARY V. BURROWS,		359.48	.00	851 DIESEL FUEL 95GAL

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FUND - 045 - GOLF COURSE - CITY
 BUDGET UNIT - 4245 - GOLF COURSE-CITY

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220									
					(cont'd)				
2 /15	08/28/14	21		A429677	6445 GARY V. BURROWS,		411.05	.00	851 GASOLINE 100GAL
2 /15	08/28/14	21		A430010	6445 GARY V. BURROWS,		411.05	.00	851 GASOLINE 100GAL
2 /15	08/28/14	21		8869	6463 GROWERS SUPPLY I		35.65	.00	832 AIR ADAPTOR
2 /15	08/28/14	21		8349597	6206 WILBUR-ELLIS COM		1,614.73	.00	832 INSIGNIA AGENCY
TOTAL						.00	7,554.51	.00	
4291									
					MISCELLANEOUS EXPENSES				
2 /15	08/28/14	21		205482	6441 COURSETRENDS, IN		295.00	.00	919 MARKTING SRVC/AUG
TOTAL						.00	295.00	.00	
4310									
					PROFESSIONAL CONTRACT SVC				
2 /15	08/28/14	21		7415	6316 PRICE PAIGE & CO		560.00	.00	PROFESSIONAL SERVICES
TOTAL						.00	560.00	.00	
4340									
					UTILITIES				
2 /15	08/28/14	21		AUG743924044	0363 P G & E		1,692.28	.00	671 GOLF AUGUST
2 /15	08/28/14	21		AUG743924044	0363 P G & E		6,147.91	.00	671 GOLF AUGUST
2 /15	08/28/14	21		17111591636	0423 THE GAS COMPANY		14.30	.00	672 GOLF AUGUST
TOTAL						.00	7,854.49	.00	
4350									
					REPAIR/MAINT SERVICES				
2 /15	08/28/14	21		770503	6490 JACOBSEN WEST		485.72	.00	841 PULLEY/BEARINGS
2 /15	08/28/14	21		758276	6490 JACOBSEN WEST		331.02	.00	841 CHANNEL GEAR
2 /15	08/28/14	21		762345	6490 JACOBSEN WEST		606.53	.00	841 WHEEL ASSY/BELT
2 /15	08/28/14	21		757667	6490 JACOBSEN WEST		414.08	.00	841 BELTS/B60
2 /15	08/28/14	21		7459-97684	0314 LEMOORE AUTO SUP		11.81	.00	841 MINIATURE LAMP
2 /15	08/28/14	21		7459-97890	0314 LEMOORE AUTO SUP		297.76	.00	854 20 GAL COMPRESSOR
2 /15	08/28/14	21		7459-97899	0314 LEMOORE AUTO SUP		26.84	.00	841 TUBE SEALANT
2 /15	08/28/14	21		7459-98661	0314 LEMOORE AUTO SUP		135.43	.00	841 AUTO BATTERY
2 /15	08/28/14	21		7459-98949	0314 LEMOORE AUTO SUP		109.64	.00	841 SMALL ENGINE BAT
2 /15	08/28/14	21		7459-99116	0314 LEMOORE AUTO SUP		71.99	.00	841 AIR FILTER/OIL
2 /15	08/28/14	21		7459-99282	0314 LEMOORE AUTO SUP		102.11	.00	841 SMALL ENGINE BAT
2 /15	08/28/14	21		7459-99354	0314 LEMOORE AUTO SUP		41.40	.00	841 BEARING
2 /15	08/28/14	21		7459-99361	0314 LEMOORE AUTO SUP		5.79	.00	841 KEYSTOCK
2 /15	08/28/14	21		7459-99536	0314 LEMOORE AUTO SUP		38.68	.00	841 DRILL BIT SET
2 /15	08/28/14	21		PI28762	0361 ORTON'S EQUIPMEN		64.06	.00	841 IGNITION SWITCH
2 /15	08/28/14	21		80356949	6480 SIMPLEXGRINEELL		73.50	.00	680 ANNUAL EXT INSPEC
2 /15	08/28/14	21		80356910	6480 SIMPLEXGRINEELL		257.88	.00	680 HOOD INSPECTION
2 /15	08/28/14	21		CD1814314	6474 R & R PRODUCTS,		112.42	.00	841 TIRE
2 /15	08/28/14	21		8884	6463 GROWERS SUPPLY I		161.87	.00	841 BEARINGS
2 /15	08/28/14	21		313533	0056 BILLINGSLEY TIRE		102.29	.00	841 DISMOUNT/MOUNT
2 /15	08/28/14	21		313320	0056 BILLINGSLEY TIRE		110.81	.00	841 CARSLILE SMOOTH
2 /15	08/28/14	21		6861008-00	5379 TURF STAR		316.45	.00	844 VALVE/SPRINKLER
2 /15	08/28/14	21		768665	6490 JACOBSEN WEST		328.23	.00	841 BELTS/B60
2 /15	08/28/14	21		771246	6490 JACOBSEN WEST		195.35	.00	841 PULLEY,QUAD
2 /15	08/28/14	21		772032	6490 JACOBSEN WEST		327.94	.00	841 BELTS/B60

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FUND - 045 - GOLF COURSE - CITY
BUDGET UNIT - 4245 - GOLF COURSE-CITY

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4350					REPAIR/MAINT SERVICES (cont'd)				
2 /15	08/28/14	21		766839	6490 JACOBSEN WEST		1,124.19	.00	841 PULLEY/BEARINGS
2 /15	08/28/14	21		338046	2472 JENSEN & PILEGAR		26.44	.00	841 WIRE SPARKPLUG
2 /15	08/28/14	21		327416	6475 KERN TURF SUPPLY		123.82	.00	844 REPAIR STATION
2 /15	08/28/14	21		010158	0005 A-1 ALLSTAR PLUM		232.87	.00	INSTALLED FILTERS
TOTAL					REPAIR/MAINT SERVICES	.00	6,236.92	.00	
TOTAL					GOLF COURSE-CITY	.00	30,720.56	.00	
TOTAL					GOLF COURSE - CITY	.00	30,720.56	.00	

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FUND - 049B - SEWER/STRM DRN GRANT FUND
BUDGET UNIT - 4747A - 19TH AVE/198 INTERCHANGE

ACCOUNT DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4317								
2 /15	08/28/14	21	001020471	0276 KLEINFELDER INC.		1,060.00	.00	CIP 2- IRRIGATION
TOTAL					.00	1,060.00	.00	
TOTAL	19TH AVE/198	INTERCHANGE			.00	1,060.00	.00	
TOTAL	SEWER/STRM DRN GRANT FUND				.00	1,060.00	.00	

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FUND - 050 - WATER
 BUDGET UNIT - 4250 - WATER

ACCOUNT DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220			OPERATING SUPPLIES					
2 /15 08/28/14 21			28853556	0205 HELENA CHEMICAL		220.11	.00	OXYFLO (WILLOWOOD)
2 /15 08/28/14 21			F0807035	6058 UNIVAR		2,303.50	.00	SODIUM,FUEL,MILL FEE
2 /15 08/28/14 21			F0807028	6058 UNIVAR		836.53	.00	SODIUM,FUEL,MILL FEE
2 /15 08/28/14 21			F0806542	6058 UNIVAR		2,283.91	.00	SODIUM,FUEL,MILL FEE
2 /15 08/28/14 21			F0806460	6058 UNIVAR		1,976.74	.00	SODIUM,FUEL,MILL FEE
2 /15 08/28/14 21			F0807216	6058 UNIVAR		1,323.20	.00	SODIUM,FUEL,MILL FEE
2 /15 08/28/14 21			61543439	0169 FRESNO OXYGEN		101.38	.00	IND 75-AR 25-CO2
TOTAL				OPERATING SUPPLIES	.00	9,045.37	.00	
4310			PROFESSIONAL CONTRACT SVC					
2 /15 08/28/14 21			IN0041725	5784 KINGS COUNTY ENV		874.50	.00	HAZ MAT CERTIFICATION
2 /15 08/28/14 21			001-001285	5814 CITY OF HANFORD		3,475.65	.00	DISPATCH SRVCS/SEP
2 /15 08/28/14 21			A415067	1397 BSK ANALYTICAL L		20.00	.00	WATER TESTING
2 /15 08/28/14 21			A415119	1397 BSK ANALYTICAL L		20.00	.00	WATER TESTING
2 /15 08/28/14 21			A415274	1397 BSK ANALYTICAL L		153.00	.00	WATER TESTING
2 /15 08/28/14 21			A415333	1397 BSK ANALYTICAL L		120.00	.00	WATER TESTING
2 /15 08/28/14 21			A415866	1397 BSK ANALYTICAL L		15.00	.00	WATER TESTING
2 /15 08/28/14 21			A415868	1397 BSK ANALYTICAL L		120.00	.00	WATER TESTING
2 /15 08/28/14 21			A416325	1397 BSK ANALYTICAL L		20.00	.00	WATER TESTING
2 /15 08/28/14 21			A416398	1397 BSK ANALYTICAL L		120.00	.00	WATER TESTING
2 /15 08/28/14 21			A414248	1397 BSK ANALYTICAL L		20.00	.00	WATER TESTING
2 /15 08/28/14 21			A414780	1397 BSK ANALYTICAL L		120.00	.00	WATER TESTING
TOTAL				PROFESSIONAL CONTRACT SVC	.00	5,078.15	.00	
4320			MEETINGS & DUES					
2 /15 08/28/14 21			2014-15	6456 VALLEY COUNTIES		210.00	.00	VCWA/ 7 MEMBERS
TOTAL				MEETINGS & DUES	.00	210.00	.00	
4330			PRINTING & PUBLICATIONS					
2 /15 08/28/14 21			15332	6405 I DESIGN & PRINT		957.79	.00	H2O VIOLATION NOTICES
TOTAL				PRINTING & PUBLICATIONS	.00	957.79	.00	
4340			UTILITIES					
2 /15 08/28/14 21			AUG826001193	0363 P G & E		78,870.69	.00	07/10/2014-08/10/2014
2 /15 08/28/14 21			000005679421	5516 AT&T		96.19	.00	234-371-3714
2 /15 08/28/14 21			JULY-AUG14	0423 THE GAS COMPANY		71.06	.00	07/23/2014-08/21/2014
TOTAL				UTILITIES	.00	79,037.94	.00	
4350			REPAIR/MAINT SERVICES					
2 /15 08/28/14 21			0002311	5335 ADVANCED FLOW ME		1,688.00	.00	12 METERS/INSTALL
TOTAL				REPAIR/MAINT SERVICES	.00	1,688.00	.00	
4380			RENTALS & LEASES					
2 /15 08/28/14 21			15724566	5977 GREATAMERICA FIN		222.28	.00	COPIER/PRINTER
TOTAL				RENTALS & LEASES	.00	222.28	.00	

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FUND - 050 - WATER
BUDGET UNIT - 4250 - WATER

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4380									RENTALS & LEASES
TOTAL						.00	96,239.53	.00	WATER

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FUND - 050 - WATER
BUDGET UNIT - 4251 - UTILITY OFFICE

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4310									
2 /15	08/28/14	21		7415	6316 PRICE PAIGE & CO		2,520.00	.00	PROFESSIONAL SERVICES
TOTAL						.00	2,520.00	.00	
4340									
2 /15	08/28/14	21		000005671130	5516 AT&T		13.75	.00	07/17/2014-08/16/2014
TOTAL						.00	13.75	.00	
4380									
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		196.38	.00	COPIER/PRINTER
TOTAL						.00	196.38	.00	
TOTAL						.00	2,730.13	.00	
TOTAL						.00	98,969.66	.00	

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FUND - 056 - REFUSE
BUDGET UNIT - 4256 - REFUSE

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4310					PROFESSIONAL CONTRACT SVC				
2 /15	08/28/14	21		001-001285	5814 CITY OF HANFORD		3,475.65	.00	DISPATCH SRVCS/SEP
TOTAL					PROFESSIONAL CONTRACT SVC	.00	3,475.65	.00	
4380					RENTALS & LEASES				
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		11.95	.00	COPIER/PRINTER
TOTAL					RENTALS & LEASES	.00	11.95	.00	
TOTAL					REFUSE	.00	3,487.60	.00	
TOTAL					REFUSE	.00	3,487.60	.00	

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FUND - 060 - SEWER& STROM WTR DRAINAGE
 BUDGET UNIT - 4260 - SEWER

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220									OPERATING SUPPLIES
2	/15			SLS10009844	2072 SIERRA CHEMICAL		6,718.08	.00	CHLORINE/DEPOSIT
2	/15			SLC10003249	2072 SIERRA CHEMICAL		-4,000.00	.00	DEPOSIT RETURN
2	/15			SLS10010735	2072 SIERRA CHEMICAL		6,718.08	.00	CHLORINE/DEPOSIT
2	/15			SLC10003509	2072 SIERRA CHEMICAL		-4,000.00	.00	DEPOSIT RETURN
2	/15			SLS10011493	2072 SIERRA CHEMICAL		6,718.08	.00	CHLORINE/DEPOSIT
2	/15			SLC10003798	2072 SIERRA CHEMICAL		-4,000.00	.00	DEPOSIT RETURN
2	/15			415649	2038 USA BLUEBOOK		921.65	.00	POWER INVERTERS
2	/15			28853409	0205 HELENA CHEMICAL		880.42	.00	ROUNDUP PRO
2	/15			8951290	0190 HACH COMPANY		285.43	.00	DPD TOTAL CHLORINE
2	/15			2877-441708	5333 MEDALLION SUPPLY		87.41	.00	LAMP/277V PHOTO CNTL
2	/15			9519041025	0521 GRAINGER		147.19	.00	FUSES
TOTAL						.00	10,476.34	.00	
4230									REPAIR/MAINT SUPPLIES
2	/15			03-2661	6336 AUTOMEG, INC		619.15	.00	INSULATION TESTER
2	/15			CALEM12235	5866 FASTENAL COMPANY		8.60	.00	1/2" HIGH COLLAR
2	/15			14230	1314 ROCKWELL ENGINEE		837.91	.00	RELAY KIT/LIFTSTATION
2	/15			14232	1314 ROCKWELL ENGINEE		1,109.86	.00	BACKPLATE/LIFTSTATION
2	/15			14231	1314 ROCKWELL ENGINEE		2,168.91	.00	MECHANICAL SEAL
TOTAL						.00	4,744.43	.00	
4310									PROFESSIONAL CONTRACT SVC
2	/15			001-001285	5814 CITY OF HANFORD		3,475.65	.00	DISPATCH SRVCS/SEP
2	/15			IN0041725	5784 KINGS COUNTY ENV		450.50	.00	HAZ MAT CERTIFICATION
2	/15			4127816	6245 MOORE TWINING AS		100.00	.00	WASTEWATER TESTING
2	/15			4127878	6245 MOORE TWINING AS		110.00	.00	WASTEWATER TESTING
2	/15			4128195	6245 MOORE TWINING AS		200.00	.00	WASTEWATER TESTING
2	/15			4128315	6245 MOORE TWINING AS		100.00	.00	WASTEWATER TESTING
2	/15			4128331	6245 MOORE TWINING AS		110.00	.00	WASTEWATER TESTING
2	/15			4128332	6245 MOORE TWINING AS		100.00	.00	WASTEWATER TESTING
2	/15			4128355	6245 MOORE TWINING AS		335.00	.00	WASTEWATER TESTING
2	/15			4128408	6245 MOORE TWINING AS		115.00	.00	WASTEWATER TESTING
2	/15			4128568	6245 MOORE TWINING AS		40.00	.00	WASTEWATER TESTING
2	/15			4128680	6245 MOORE TWINING AS		200.00	.00	WASTEWATER TESTING
2	/15			4128850	6245 MOORE TWINING AS		100.00	.00	WASTEWATER TESTING
2	/15			4128900	6245 MOORE TWINING AS		110.00	.00	WASTEWATER TESTING
2	/15			4128930	6245 MOORE TWINING AS		660.00	.00	WASTEWATER TESTING
2	/15			4128931	6245 MOORE TWINING AS		210.00	.00	WASTEWATER TESTING
TOTAL						.00	6,416.15	.00	
4380									RENTALS & LEASES
2	/15			15724566	5977 GREATAMERICA FIN		85.46	.00	COPIER/PRINTER
TOTAL						.00	85.46	.00	
4825									MACHINERY & EQUIPMENT
2	/15			6810 -01 9147	5140 BOGIE'S PUMP SYS		4,795.50	-4,795.50	PUMP FPR STOCK

PEI
DATE: 08/28/2014
TIME: 16:39:06

CITY OF LEMOORE
EXPENDITURE TRANSACTION ANALYSIS

PAGE NUMBER: 23
AUDIT11

SELECTION CRITERIA: transact.batch='MJ090214'
ACCOUNTING PERIOD: 2/15

FUND - 060 - SEWER& STROM WTR DRAINAGE
BUDGET UNIT - 4260 - SEWER

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4825					MACHINERY & EQUIPMENT (cont'd)				
2 /15	08/28/14	21	6810	-02	9147	5140	950.00	-950.00	3" PUMP VOLUTE USED ABOVE
2 /15	08/28/14	21	6810	-03	9147	5140	425.00	-425.00	3" GUIDE RAIL FLYGT ADAPT
2 /15	08/28/14	21	6810	-04	9147	5140	462.79	-462.79	SALES TAX
2 /15	08/28/14	21	6810	-05	9147	5140	537.64	-537.64	FREIGHT
TOTAL					MACHINERY & EQUIPMENT	.00	7,170.93	-7,170.93	
TOTAL					SEWER	.00	28,893.31	-7,170.93	
TOTAL					SEWER& STROM WTR DRAINAGE	.00	28,893.31	-7,170.93	

PEI
DATE: 08/28/2014
TIME: 16:39:06

CITY OF LEMOORE
EXPENDITURE TRANSACTION ANALYSIS

PAGE NUMBER: 24
AUDIT11

SELECTION CRITERIA: transact.batch='MJ090214'
ACCOUNTING PERIOD: 2/15

FUND - 065 - STREETS CAP - EAST
BUDGET UNIT - 4721E - RECONSTRUCT 14/15

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4317									
2 /15	08/28/14	21		08212014	6469 BUSH ENGINEERING		491,494.38	.00	CIP4-REPLACE MARKINGS
TOTAL						.00	491,494.38	.00	
TOTAL						.00	491,494.38	.00	
TOTAL						.00	491,494.38	.00	

PEI
DATE: 08/28/2014
TIME: 16:39:06

CITY OF LEMOORE
EXPENDITURE TRANSACTION ANALYSIS

PAGE NUMBER: 25
AUDIT11

SELECTION CRITERIA: transact.batch='MJ090214'
ACCOUNTING PERIOD: 2/15

FUND - 074 - PARKS & RECREATION CAP
BUDGET UNIT - 4730E - INSULATION & HVAC

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4317									
	08/28/14	21	11	6415	BRAD MORRIS DBA		3,339.79	.00	CIP 4- HVAC SYSTEM
TOTAL						.00	3,339.79	.00	
TOTAL						.00	3,339.79	.00	
TOTAL						.00	3,339.79	.00	

PEI
DATE: 08/28/2014
TIME: 16:39:06

CITY OF LEMOORE
EXPENDITURE TRANSACTION ANALYSIS

PAGE NUMBER: 26
AUDIT11

SELECTION CRITERIA: transact.batch='MJ090214'
ACCOUNTING PERIOD: 2/15

FUND - 075 - FACILITY/INFRASTRUCTURE
BUDGET UNIT - 4775D - BATHROOM RENOVATION - CP

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4317									
2 /15	08/28/14	21		010141	0005 A-1 ALLSTAR PLUM		2,395.00	.00	CIP 1-URINAL REPLACE
TOTAL						.00	2,395.00	.00	
TOTAL						.00	2,395.00	.00	
TOTAL						.00	2,395.00	.00	

PEI
DATE: 08/28/2014
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CITY OF LEMOORE
EXPENDITURE TRANSACTION ANALYSIS

PAGE NUMBER: 27
AUDIT11

SELECTION CRITERIA: transact.batch='MJ090214'
ACCOUNTING PERIOD: 2/15

FUND - 085 - PBIA
BUDGET UNIT - 4270 - PBIA

ACCOUNT	DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4220									
2 /15	08/28/14	21		15724566	5977 GREATAMERICA FIN		12.86	.00	COPIER/PRINTER
TOTAL						.00	12.86	.00	
4310									
2 /15	08/28/14	21		140802	6337 LEON SECURITY CO		225.00	.00	FRIDAY NIGHT MARKET
TOTAL						.00	225.00	.00	
TOTAL						.00	237.86	.00	
TOTAL						.00	237.86	.00	
TOTAL REPORT						.00	758,432.03	-9,778.84	

PEI
 DATE: 08/28/2014
 TIME: 16:40:47

CITY OF LEMOORE
 GENERAL LEDGER TRANSACTION ANALYSIS

PAGE NUMBER: 1
 AUDIT311

SELECTION CRITERIA: account.acct between '2000' and '2999' AND transact.batch='MJ090214'
 ACCOUNTING PERIOD: 2/15

FUND - 001 - GENERAL FUND

ACCOUNT	DATE	T/C	REFERENCE	VENDOR/PAYER	DEBIT	CREDIT	DESCRIPTION
2020				ACCOUNTS PAYABLE			
2	1/5		08/28/14	21		200.00	VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21		200.00	VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21		20.00	REFUND CHEERLEADING
2	1/5		08/28/14	21		200.00	VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21		200.00	VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21		200.00	REPAYMENT LAS VEGAS
2	1/5		08/28/14	21		200.00	VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21		200.00	VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21		200.00	VOLUNTEEN SCHOLARSHIP
TOTAL				ACCOUNTS PAYABLE	40.00	1,620.00	

ACCOUNT	DATE	T/C	REFERENCE	VENDOR/PAYER	DEBIT	CREDIT	DESCRIPTION
2248				RECREATION IN/OUT			
2	1/5		08/28/14	21	20.00		REFUND CHEERLEADING
2	1/5		08/28/14	21	200.00		VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21	200.00		VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21		40.00	REPAYMENT LAS VEGAS
2	1/5		08/28/14	21	200.00		VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21	200.00		VOLUNTEEN SCHOLARSHIP
TOTAL				RECREATION IN/OUT	820.00	40.00	

ACCOUNT	DATE	T/C	REFERENCE	VENDOR/PAYER	DEBIT	CREDIT	DESCRIPTION
2296				YOUTH RECREATION FUND			
2	1/5		08/28/14	21	200.00		VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21	200.00		VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21	200.00		VOLUNTEEN SCHOLARSHIP
2	1/5		08/28/14	21	800.00		VOLUNTEEN SCHOLARSHIP
TOTAL				YOUTH RECREATION FUND	1,660.00		

ACCOUNT	DATE	T/C	REFERENCE	VENDOR/PAYER	DEBIT	CREDIT	DESCRIPTION
TOTAL				GENERAL FUND	1,660.00	1,660.00	

Handwritten signature/initials

PEI
DATE: 08/28/2014
TIME: 16:40:47

CITY OF LEMOORE
GENERAL LEDGER TRANSACTION ANALYSIS

PAGE NUMBER: 2
AUDIT311

SELECTION CRITERIA: account.acct between '2000' and '2999' AND transact.batch='MJ090214'
ACCOUNTING PERIOD: 2/15

FUND - 045 - GOLF COURSE - CITY

ACCOUNT	DATE	T/C	REFERENCE	VENDOR/PAYER	DEBIT	CREDIT	DESCRIPTION
2020			ACCOUNTS PAYABLE				
2	15		08/28/14 21	6464 JOHN DEERE FINANCIAL		347.52	281 LOANPAYMNT/TRACTOR
TOTAL			ACCOUNTS PAYABLE		.00	347.52	
2362			JOHN DEERE TRACTOR				
2	15		08/28/14 21	6464 JOHN DEERE FINANCIAL	347.52		281 LOANPAYMNT/TRACTOR
TOTAL			JOHN DEERE TRACTOR		347.52	.00	
TOTAL			GOLF COURSE - CITY		347.52	347.52	

PEI
 DATE: 08/28/2014
 TIME: 16:40:47

CITY OF LEMOORE
 GENERAL LEDGER TRANSACTION ANALYSIS

PAGE NUMBER: 3
 AUDIT311

SELECTION CRITERIA: account.acct between '2000' and '2999' AND transact.batch='MJ090214'
 ACCOUNTING PERIOD: 2/15

FUND - 090 - TRUST & AGENCY

ACCOUNT	DATE	T/C	REFERENCE	VENDOR/PAYER	DEBIT	CREDIT	DESCRIPTION
2020							
	2/15		08/28/14	21		5,997.78	REIMBURSE AQUAJET EXP
TOTAL					.00	5,997.78	
2291							
	2/15		08/28/14	21	5,997.78		REIMBURSE AQUAJET EXP
TOTAL					5,997.78	.00	
TOTAL					8,005.30	8,005.30	
TOTAL REPORT							

8,005.30+
 80,000-
 758,432.03+
 260,000+
 002
 766,617.33*

0**

PEI
DATE: 08/28/2014
TIME: 16:38:42

CITY OF LEMOORE
REVENUE TRANSACTION ANALYSIS

PAGE NUMBER: 1
AUDIT31

SELECTION CRITERIA: transact.batch='MJ090214'
ACCOUNTING PERIOD: 2/15

FUND - 001 - GENERAL FUND
BUDGET UNIT - 001 - GENERAL FUND

ACCOUNT	DATE	T/C	RECEIVE REFERENCE	PAYER/VENDOR	BUDGET	RECEIPTS	RECEIVABLES DESCRIPTION
3625			CIVIC AUDITORIUM RENTAL				
2 /15	08/28/14	21 0	13568*	T1889 KIM HOPE		-150.00	REFUND VETS HALL
TOTAL			CIVIC AUDITORIUM RENTAL		.00	-150.00	.00
3681			RECREATION FEES				
2 /15	08/28/14	21 0	13601*	T1528 CHATMAN, TIFFANY		-90.00	REFUND DAY CAMP
2 /15	08/28/14	21 0	10354*	T1896 KIMBERELY ADAMS		-20.00	REFUND CHEERLEADING
TOTAL			RECREATION FEES		.00	-110.00	.00
TOTAL			GENERAL FUND		.00	-260.00	.00
TOTAL			GENERAL FUND		.00	-260.00	.00
TOTAL REPORT					.00	-260.00	.00



300 E Street
Lemoore, CA 93245

August 21, 2014

Mayor William Siegel and Council Members
City of Lemoore
119 Fox Street
Lemoore, CA 93245

SUBJECT: Street Closure for Car Show & Street Fair in Downtown Lemoore

Dear Mayor Siegel and Council Members:

The Lemoore Downtown Merchants Advisory Committee (DMA) is currently planning a car show and street fair in Downtown Lemoore, to be held Saturday, October 4. The Car Show & Street Fair will offer a day filled with music, food booths, beer garden, open Downtown restaurants and businesses, and of course beautiful cars, trucks and motorcycles! The event is expected to attract a great number of participants and spectators to our beautiful Downtown. This event is being co-sponsored by the Badge of Brothers and all profits will be donated to Children's Hospital Central California.

To accommodate the Car Show & Street Fair, we are requesting the closure of the following two streets (the Event Site):

- 1) D Street from Fox Street to Follett Street; and
- 2) Heinlen Street from alley south of Wells Fargo Bank to E Street

Street closures are requested for Saturday from 7:00 a.m. to 9:00 p.m. DMA will be responsible for placing the street closure signage at least 24 hours prior to the event to notify the public of the closure.

We ask that City Council approve our street closure request so that we can provide this fun filled activity for the community of Lemoore. As always, we appreciate the City's support and assistance for all of the events we offer throughout the year. If you have any questions, please contact me at 907-8958.

Sincerely,

A handwritten signature in blue ink, appearing to read "Paul Jones", is written over the word "Sincerely,".

Paul Jones, Chairman
Downtown Merchants Advisory Committee

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Eddie Neal
Willard Rodarmel



**Office of the
City Manager**

119 Fox Street
Lemoore, CA 93245
Phone (559) 924-6700
Fax (559) 924-9003

Staff Report

ITEM 2-5

To: Lemoore City Council
From: Janie Venegas, City Clerk / Administrative Secretary 
Date: August 27, 2014 **Meeting Date:** September 2, 2014
Subject: Recognizing September 2014 as Recovery Month – Resolution 2014-23

Discussion:

In its 25th year, Recovery Month promotes the societal benefits of prevention, treatment, and recovery for mental and substance use disorders. This year's theme, "Join the Voices for Recovery: Speak Up, Reach Out," encourages people to openly speak up about mental and substance use disorders and the reality of recovery, and promotes ways individuals can use to recognize behavioral health issues and reach out for help. Recovery Month spreads the positive message that behavioral health is essential to overall health, that prevention works, treatment is effective and people can and do recover.

Kings County has celebrated this national event as Recovery Festival (formally known as Soberfest) for the past ten years. They have seen over 300 people each year come together with family, friends and our community to celebrate their accomplishments in recovery.

The Recovery Festival is open to the public at-large. A flyer for the event is attached. The development of this family-fun event is the result of a collaborative effort of the community's treatment providers and partners.

Budget Impact:

None.

Recommendation:

That the City Council, by motion, approve Resolution 2014-23 Recognizing September 2014 as Recovery Month in the City of Lemoore.

RESOLUTION NO. 2014-23

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LEMOORE
RECOGNIZING SEPTEMBER 2014 AS RECOVERY MONTH IN THE
CITY OF LEMOORE**

At a Regular Meeting of the City Council of the City of Lemoore duly called and held on September 2, 2014 at 7:30 p.m. on said day, it was moved by Council Member _____, seconded by Council Member _____, and carried that the following Resolution be adopted.

WHEREAS, an individual's behavioral health is an essential part of one's overall wellness; and

WHEREAS, prevention works, treatment is effective, and people can and do recover from substance use and mental disorders; and

WHEREAS, all people have the fundamental and inherent value to be accepted and treated with respect, human dignity, and worth; and

WHEREAS, individuals should have access to fully participate in community life including economic advancement and prosperity; fair and decent housing; quality education; positive opportunities to benefit from and contribute to material, cultural, and social progress; and

WHEREAS, it is critical to educate our policymakers, friends and family members, health care providers, and businesses that substance use and mental disorders are treatable, and that people should seek assistance for these conditions, with the same urgency as they would any other health condition; and

WHEREAS, all Americans have the opportunity to access provisions within the Affordable Care Act and Mental Health Parity and Addictions Equity Act (MHPAEA), aimed to improve physical and emotional health while ensuring people will receive the care they need at a more reasonable cost; and

WHEREAS, substance use and mental disorders are serious public health problems. The White House Office of National Drug Control Policy estimates that only 2.3 million Americans received treatment for a substance use disorder out of an estimated 23 million adult Americans who suffer from a substance use disorder or dependence, we must continue to reach the millions more who need help; and

WHEREAS, to help more people achieve long-term recovery, and learn how recovery positively benefits the Nation's overall well-being, the U.S. Department of Health and Human Services (HHS), the Substance Abuse and Mental Health Services Administration (SAMHSA),

the White House Office of National Drug Control Policy (ONDCP), and Kings County Behavioral Health invite all residents of Kings County to participate in *National Recovery Month: Prevention Works, Treatment is Effective, People Recover September* ; and

WHEREAS, Kings County Behaviora Health, The Kings County Partnership for Prevention, and other community groups will be hosting the *10th Annual King County Recovery Festival* on September 6th, a community event to help celebrare recovery, promote a drug-free life style; and

NOW, THEREFORE, HEREBY IT BE RESOLVED that the City Council of the City of Lemoore does hereby proclaim September 2014 as Recovery Month. The City Council of the City of Lemoore encourages the community to demonstrate our continued support and commitment to alcohol and drug prevention, treatment and recovery, and encourage individuals and communities to participate in its activities.

PASSED AND ADOPTED by the City Council of the City of Lemoore at a regular meeting held on the 2nd day of September 2014 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAINING:

ATTEST:

APPROVED:

Mary J. Venegas, City Clerk

William M. Siegel, Jr., Mayor

2014 Kings County 10th Annual *Recovery Festival*

A community event that welcomes everyone



Live Music & DJ



**Sports
Tournaments**



CAR SHOW

Save the Date!
September 6, 2014



FUN IN THE PARK!

Food | Games | Prizes

9 am to 3pm

Hanford Longfield Center

For more information contact Khadija Kennedy at 559-852-2424

2014 RECOVERY FESTIVAL

Join the Voices of Recovery: Speak Up, Reach Out

September 6, 2014 9am - 3pm

Hanford Longfield Center & Coe Park

Car Show	3 on 3 Basketball Tourney
Kid Activities and Games	Volleyball Tournament for youth (U-18) and adults (19+)
Raffle Gifts and Prizes	Merchandise & Crafts Booths
Live Music & Entertainment	Community Resources
3k 5k & 10k Color Run	

Event Registration Form

Individual or Organization: _____ Age: _____

Contact Person: _____ Gender: _____

Address: _____

Email: _____ Phone: _____

SIGN ME UP:

- | | |
|------------------------------------------------------------|--------------------------------------------------------------------------|
| <input type="checkbox"/> Informational Booth* | <input type="checkbox"/> Business Booth* |
| <input type="checkbox"/> Car Show-n-Shine* | <input type="checkbox"/> Entertainment* |
| <input type="checkbox"/> Craft/Merchandise Booth* | <input type="checkbox"/> Color Run* 3k ___ 5k ___ or 10k ___ (Check one) |
| <input type="checkbox"/> Volleyball or Basketball Tourney* | <input type="checkbox"/> Other Special Need _____ |

- * To guarantee reserved booth space or a spot in any of the sports events, please return registration by 8/29/2014.
- * A flat fee of \$20 will be charged for all Merchandise Vendors. \$5 per person for any of the Sport Events.
- * Volleyball and Basketball Start at 10:30 AM. Color Run sign in begins at 7am. T-Shirt to the first 200 registered.
- * No more than 6 members per basketball team. Rosters will be locked in for the entire tournament.
- * The fee for the Car Show is \$15 for cars, trucks or bikes and \$5 for bicycles. 7-10am Roll In. Judging @ 11am.
- * Tables/chairs/shade covers will not be provided- please bring your own.
- * Awards will be given to the winners of the Car Show, Basketball and Volleyball Tournaments.
- * All booths assigned on a "First Come First Serve" basis.

To help cover the costs of this year's event, we are encouraging all Informational or Business booths to please donate a raffle gift valued at \$25 or more. A Tax-deductible contribution letter is available. These are due 8/22/14.

WAIVER OF LIABILITY FOR SPORT EVENTS

(A waiver must be signed by each participant)

I/we hereby release Recovery Festival, The City of Hanford and its employees and Festival Director from all claims on account of any injuries/illnesses which may be sustained by me while participating and/or attending the 2014 Recovery Festival. Furthermore in the event of any emergency requiring medical attention, I authorize the directors or their personnel to provide appropriate assistance.

Print Name _____ Signature _____

Parent/ Guardian (If under 18) _____



PLEASE RETURN REGISTRATIONS TO:
Khadija Kennedy with KC Behavioral Health
450 Kings County Dr. Suite 104, Hanford, CA 93230
khadija.kennedy@countyofkings.com
Office (559) 852-2424 Fax (559) 589-6928
Make checks to: **Champions - Recovery Festival**



2014 Kings County 10th Annual
Recovery Festival

CAR SHOW



Hanford Longfield Center

September 6th | *Live Music*

Registration: \$15 Cars & Bikes, \$5 Bicycles

7 to 10 am Roll-In | Judging starts @ 11am

Call 559-904-0665 For Info

2014 Kings County 10th Annual
Recovery Festival

CAR SHOW



Hanford Longfield Center

September 6th | *Live Music*

Registration: \$15 Cars & Bikes, \$5 Bicycles

7 to 10 am Roll-In | Judging starts @ 11am

Call 559-904-0665 For Info

CAR SHOW REGISTRATION

NAME _____

ADDRESS _____

EMAIL _____

PHONE _____

Car ___ Bike ___ Truck ___ Bicycle _____

Please return registration and payment to:

Khadija Kennedy with KC Behavioral Health
450 Kings County Dr. Suite 104, Hanford, CA
email: khadija.kennedy@countyofkings.com
office # 559-852-2424 | fax # 559-589-6928

Register no later than 8/29/2014*

* You may submit payment the morning of the event, but registrations must be completed by cutoff date.

Make checks payable to *Champions—Recovery Festival*

CAR SHOW REGISTRATION

NAME _____

ADDRESS _____

EMAIL _____

PHONE _____

Car ___ Bike ___ Truck ___ Bicycle _____

Please return registration and payment to:

Khadija Kennedy with KC Behavioral Health
450 Kings County Dr. Suite 104, Hanford, CA
email: khadija.kennedy@countyofkings.com
office # 559-852-2424 | fax # 559-589-6928

Register no later than 8/29/2014*

* You may submit payment the morning of the event, but registrations must be completed by cutoff date.

Make checks payable to *Champions—Recovery Festival*

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Ray Madrigal
Eddie Neal
Willard Rodarmel



**Public Works
Department**

711 W. Cinnamon Drive
Lemoore, CA 93245
Phone (559) 924-6735
Fax (559) 924-6708

Staff Report

ITEM 2-6

To: Lemoore City Council A
From: Lauren Apone, Administrative Analyst
Date: August 28, 2014 **Meeting Date:** September 2, 2014
Subject: Authorize City of Lemoore to Apply for SJVAPCD Public Benefit Grant Program – Resolution 2014-24

Discussion:

The Public Benefit Grant Program, administered by San Joaquin Valley Air Pollution Control District (SJVAPCD) provides reimbursement of up to \$20,000 per vehicle, up to a maximum of \$100,000 per agency per year, for the purchase of alternative fuel vehicles. CNG, plug-in hybrid, and electric vehicles are eligible for this grant. The City has previously used this grant to purchase 2 CNG Ford Transit Connects for the Public Works and Water Departments, 2 CNG Honda Civics for the Volunteers in Policing, and 3 Electric scooters for the Water meter readers and the Police Department.

Both the Police Department and Water Department have expressed interest in using this grant to purchase cleaner versions of vehicles they had planned on purchasing in the next few years. From the City's experience with the last grant, the SJVAPCD changes the vehicle eligibility from year to year as new vehicles are released and others are taken off the market. What we might apply for today may not be available in two years, which is how long it took the last grant to be awarded. For this reason, staff is only requesting at this time the permission to apply for the grant and to name the City Manager as the signing authority. Staff will bring back specific vehicle requests, as well as the amount of the City's contribution, either through the budget process or through a budget adjustment if/when the grant is awarded. The intent is to purchase a mix of plug-in hybrid sedans and electric motorcycles for the Police Department and CNG pick-up truck(s) for the Water Department.

The application for the Public Benefit Grant Program requires a Resolution from the Lemoore City Council authorizing the City to apply for the grant naming the authorized signer of the application. This is Resolution 2014-24 before you tonight.

Budget Impact:

When the grant is awarded, Staff will come back to Council for approval of the City's contribution for these vehicles. The \$20,000 available to each vehicle will more than cover the cost difference between a conventional gasoline vehicle and the alternative fuel version we plan on purchasing.

Recommendation:

It is recommended that Council, by motion, approve Resolution 2014-24, which names the City Manager as the authorized signer for the Public Benefit Grant Program application to the San Joaquin Valley Air Pollution Control District.

RESOLUTION NO. 2014-24

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LEMOORE
NAMING CITY MANAGER AS THE SIGNING AUTHORITY FOR A PUBLIC
BENEFIT GRANT PROGRAM APPLICATION TO THE SAN JOAQUIN VALLEY
AIR POLLUTION CONTROL DISTRICT**

At a Regular Meeting of the City Council of the City of Lemoore duly called and held on September 2, 2014 at 7:30 p.m., it was moved by Council Member _____, seconded by Council Member _____ and carried that the following Resolution be adopted:

WHEREAS, the City Council of the City of Lemoore has shown interest in purchasing alternative fuel vehicles for the City's use; and

WHEREAS, the San Joaquin Valley Air Pollution Control District administers the Public Benefit Grant Program which provides up to \$20,000 per vehicle, with a maximum of \$100,000 per applicant in incentive funds for the purchase of alternative fuel vehicles; and

WHEREAS, the Lemoore City Council must authorize by resolution, an "authorized signer" to apply for and administer the Public Benefit grant Program.

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of Lemoore authorizes the City of Lemoore to apply for up to \$100,000 from the Public Benefit Grant Program and does hereby name the City Manager as the signing authority for the Public Benefit Grant Program application and administration.

PASSED AND ADOPTED by the City Council of the City of Lemoore at a regular meeting held on the 2nd day of September 2014 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAINING:

ATTEST:

APPROVED:

Mary J. Venegas, City Clerk

William M. Siegel, Jr., Mayor

PEI
 DATE: 08/28/2014
 TIME: 15:09:12

CITY OF LEMOORE
 EXPENDITURE TRANSACTION ANALYSIS

PAGE NUMBER: 1
 AUDIT11

SELECTION CRITERIA: transact.yr='15' and transact.period='2' and transact.batch='RDA0902'
 ACCOUNTING PERIOD: 2/15

FUND - 150 - RDA RETIREMENT OBLIG FUND
 BUDGET UNIT - 4951 - RDA RETIREMENT OBLIG FUND

ACCOUNT DATE	T/C	ENCUMBR	REFERENCE	VENDOR	BUDGET	EXPENDITURES	ENCUMBRANCES	DESCRIPTION
4310		PROFESSIONAL CONTRACT SVC						
2 /15 08/28/14 21			SUMMER 2014	6203 RGW EQUIPMENT LL		4,400.00	.00	WEED ABATEMENT
TOTAL		PROFESSIONAL CONTRACT SVC			.00	4,400.00	.00	
TOTAL		RDA RETIREMENT OBLIG FUND			.00	4,400.00	.00	
TOTAL		RDA RETIREMENT OBLIG FUND			.00	4,400.00	.00	
TOTAL REPORT					.00	4,400.00	.00	

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Ray Madrigal
Eddie Neal
Willard Rodarmel



**Parks and Recreation
Department**

721 W. Cinnamon Dr.
Lemoore, CA 93245
Phone (559) 924-6767
Fax (559) 924-6772

Staff Report

ITEM 2-8

To: Lemoore City Council
From: Joe Simonson, Parks and Recreation Director 
Date: August 27, 2014 **Meeting Date:** September 2, 2014
Subject: Evening Under the Stars Street Closure

Discussion:

The 17th annual "Evening Under the Stars" event will take place Saturday, September 20, 2014. As in past years, we are asking that "D" Street between Fox and Heinlen be closed from 7:00 am to Midnight on that day.

Evening Under the Stars will feature fine foods from West Hills Culinary School, Lemoore Rotary, Teri's Front Street Grill, B & J Catering, The Cakery and The Sushi Table. Wine tasting, a silent action and live entertainment will make this a memorable evening.

Budget Impact:

None.

Recommendation:

For Council to approve, by motion, the closure of "D" Street between Fox and Heinlen on September 20th from 7:00 am to Midnight.

Celebrating the 17th Anniversary of *Evening Under the Stars*



September 20, 2014 7:30 - 11:00pm
Downtown between Heinlen and Fox Street

Live entertainment

Hors d'oeuvres & specialty dishes
from local chefs and organizations

Wine Tasting

Craft Beers

Silent auction / drawings

Drawing for a \$2,500
piece of handcrafted jewelry
designed and donated by Pereira's Jewelry



**WELLS
FARGO**

A Special Thanks to Our 2013 Platinum Sponsor

Proceeds benefit Lemoore Youth Recreation Scholarship Fund

TICKETS - \$50
TABLE FOR 8 - \$350

TICKETS ARE AVAILABLE AT
LEMOORE PARKS AND RECREATION
559-924-6767



Purchase Tickets by August 15th and Pay \$40 Per Person or \$300 Per Table

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Ray Madrigal
Eddie Neal
Willard Rodarmel



**Public Works/
Planning Services**

711 W. Cinnamon Drive
Lemoore, CA 93245
Phone (559) 924-6740
Fax (559) 924-6708

Staff Report

Item No. 4-1

To: Lemoore City Council

From: Steve Brandt, City Planner 

Date: August 28, 2014

Meeting Date: September 2, 2014

Subject: Ordinance No. 2014-04 - Planning Commission Recommendation to Amend 9-5-D1 of the Lemoore Municipal Code Relating to the Rules and Regulations Applicable to Landscape Standards for New Commercial, Residential, and Industrial Development Projects to Promote Greater Water Conservation.

Recommended Action

Staff recommends that the Lemoore City Council, by motion, waive the first reading of Ordinance 2014-04 which amends Municipal Code 9-5-D1 and pass to a second reading. The Planning Commission recommended approval of the Ordinance at their meeting held on July 28, 2014.

Proposal

At the April 1, 2014 meeting, the City Council adopted a tiered water conservation plan in response to the on-going drought facing Lemoore and the entire Central Valley. The intent was to enact more stringent water conservation requirements on water users. There has also been discussion at Council and at City staff levels about additional ways to conserve water used for landscaping. Quad Knopf's landscape architect reviewed the City's landscape standards in the Zoning Ordinance and has recommended a number of changes to the Zoning Ordinance that could be adopted as further ways conserve water. The Planning Commission reviewed the recommended changes at their July 28, 2014 meeting. The Commission recommended a slightly modified version of the changes. The changes recommended by the Commission are being brought forward to the Council for adoption in the Zoning Ordinance.

In general, the proposed changes would reduce or eliminate certain landscaping requirements, mostly on new construction projects. While the desired effect of the changes would be to reduce the amount of water used for landscaping, another effect is that the landscaping

required to be provided would be of lesser quantity than currently required of the new projects. However, City staff believes that the revised requirements will still provide an acceptable aesthetic standard for the City of Lemoore.

One of the recommended changes is that new home builders would not be allowed to install fescue or other high-water use grasses with the construction of new single-family or multi-family homes. Low-water grasses like hybrid bermuda grass could still be installed. This Ordinance change would only affect grass planting in conjunction with the construction of new residences. It would not affect existing residences.

Proposed Text Changes

The following are sections from the Zoning Ordinance being proposed for modification, followed by the staff's reasoning for recommending the modification. All of the sections are from Chapter 9.5D1 of the Zoning Ordinance and were recommended by the Planning Commission. Text to be removed is shown in ~~strikeout~~, while text to be added is shown as underlined.

Section 9.5D1-2.A.2 shall be amended to read: Unused Areas: All areas of a project site not intended for a specific use or purpose in conjunction with a current application, including pad sites being held for future development, shall be landscaped ~~in compliance with this article~~ with low growing ground cover, such as Cotoneaster, and watered with a drip irrigation system.

Recommendation: Changing this requirement will provide similar aesthetic results while using a low water use groundwater and a more inexpensive drip irrigation system and that also uses less water. Since this landscaping and irrigation will be temporary, the desire to require a low cost solution that also uses less water and avoids soil erosion from irrigation.

Section 9.5D1-2.B.2 shall be eliminated: ~~As appropriate, building and site design shall include the use of pots, vases, wall planters, and/or raised planters, as well as flowering vines, both on walls and on arbors.~~

Recommendation: Eliminate this requirement. Pots and raised planters almost always contain plants that are heavy water users. The irrigation also often drains out of the bottom of the planter onto sidewalks where it cannot be absorbed back into the ground. Making this change does not prohibit use of pots and raised planters; it only eliminates the requirement to use them.

Section 9.5D1-2.C.1 shall be eliminated: ~~Planting Layout and Plant Diversity: Plant selection shall vary in type and planting pattern. Informal planting patterns are preferred over uniform and entirely symmetrical planting patterns. Use of deciduous flowering trees and shrubs and colorful plantings is encouraged in conjunction with evergreen species. Groupings of shrubs shall contain multiple plant types, interspersed with varying heights and blooming seasons for year round interest.~~

Recommendation: Eliminate. Colorful plantings are heavy water users. Making this change does not prohibit use of pots and raised planters; it only eliminates the requirement to use them.

Section 9.5D1-2.C.4 shall be amended to read: Turf Limitations for Residential Uses: High water use turf grasses and ~~other similar plantings shall only be utilized in high use areas with high visibility or functional needs and shall be limited to twenty five percent (25%) of all irrigated, landscape areas.~~ shall not be planted or utilized in conjunction with construction of new residential housing. ~~The designated approving authority may grant an exception to this limitation when only drought tolerant turf grasses are used~~ Use or planting of drought tolerant turf grasses, such as hybrid Bermuda, is allowed.

Recommendation: Change. The Planning Commission specifically recommended the installation of new fescue lawns (or similar high water use grasses.) However, it was felt that it would be difficult for the city to successfully enforce this rule for replanting an existing lawn, so the prohibition only applies to new housing. The prohibition can be enforced through the building permit for the new residence. This would apply to new single-family homes and to new multi-family homes, like apartment complexes.

Section 9.5D1-2.D.4 shall be amended to read: Vines: Vines are normally planted to provide landscaping screening of a wall or as part of a trellis to screen other site improvements that require screening. Where provided, vines shall be planted every ~~five feet (5')~~ fifteen feet (15') on center in a planter with a minimum width of two feet (2').

Recommendation: Increase minimum spacing from 5 feet to 15 feet. This requires less water, and will still provide adequate coverage of the wall. The difference will not be noticeable after a few years.

Section 9.5D1-2.E.1.a.1 shall be amended to read: Street Trees: Street trees shall be provided a minimum of every thirty feet (30') on center on street adjacent to a side yard, and a minimum one per lot when adjacent to a front yard. Tree species shall be approved by the city as part of the improvement plan review process and shall be selected from a city approved tree list. Trees shall be planted ten feet (10') away from alleys, driveways, fire hydrants, water lines, and sewer lines and five feet (5') from gas, electrical, telephone, cable television, and adjoining property lines. They shall also be planted a minimum of twenty feet (20') from city streetlights. Ultimate planting locations shall be subject to city review and approval based upon field conditions.

Recommendation: Change first sentence to require 30' on center when not in front of houses, and one per house when fronting a house. This will still provide adequate coverage of street trees along the street. It is also more consistent will what is actually occurring in most new subdivisions.

Section 9.5D1-2.E.5 shall be eliminated: ~~Project Entry Landscaping: Entries to multi-tenant projects (both residential and nonresidential) shall be designed as a special statement reflective of the character and scale of the project to establish identity for tenants, visitors, and patrons. Flowering accent plantings and specimen trees shall be used to reinforce the entry statement.~~

Recommendation: Eliminate. This would still be allowed, but would not be required. Flowering accent plants are high water users.

Section 9.5D1-2.E.6.e.2 shall be amended to read: Trees shall be planted throughout the parking area at a minimum ratio of one tree for each ~~six (6)~~ eight (8) double loaded parking spaces or one tree for each ~~three (3)~~ four (4) single loaded or side loaded parking spaces.

Recommendation: Change tree spacing to one tree per 8 double loaded spaces and one tree for 4 single loaded spaces. This would provide an acceptable level of tree coverage in parking lots and would require less water.

Section 9.5D1-3.A.1.f shall be amended to read: Check valves are required ~~where elevation differences may cause low head drainage~~ on all new sprinkler heads.

Recommendation: Modify code to require Check Valves on all sprinkler heads. This is a new State mandated requirement.

Section 9.5D1-3.A.1.b shall be eliminated: ~~Sprinkler heads with a precipitation rate of 0.85 inch per hour or less shall be used on slopes exceeding fifteen percent (15%) or on slopes exceeding ten percent (10%) within ten feet (10') of hardscapes to minimize runoff.~~

Recommendation: Eliminate. Not needed if all sprinkler heads will have check valves, as recommended in the previous section.

ORDINANCE NO. 2014-04

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LEMOORE
AMENDING SPECIFIED SECTIONS OF ARTICLE D1 OF CHAPTER 5
OF TITLE 9 (ZONING ORDINANCE) OF THE LEMOORE MUNICIPAL CODE,
TO PROMOTE GREATER WATER CONSERVATION OF NEW DEVELOPMENTS

WHEREAS, there continues to be a drought in the San Joaquin Valley that negatively affects the City of Lemoore; and

WHEREAS, changes to the currently adopted standards in the Zoning Ordinance for landscaping of new developments have been recommended that would reduce or eliminate development standards that require high water use landscaping; and

WHEREAS, the project is Categorically Exempt from CEQA under CEQA Guidelines Section 15305 (Minor Alterations to Land Use Limitations) consistent with the California Environmental Quality Act (CEQA.); and

WHEREAS, the Planning Commission of the City of Lemoore, after duly published notice, held a public hearing before said Commission on August 11, 2014, and then recommended approval of the Ordinance Change; and

WHEREAS, the City Council, after duly published notice, held a public hearing on September 2, 2014;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF LEMOORE DOES ORDAIN AS FOLLOWS:

Section 1. The Lemoore Municipal Code (Title 9, Chapter 5, Article D1 is hereby amended as per Attachment A.

Section 2. The City Clerk shall certify to the adoption of this Ordinance and cause it, or a summary of it, to be published once within 15 days of adoption in a newspaper of general circulation printed and published within the City of Lemoore, and shall post a certified copy of this Ordinance, including the vote for and against the same, in the Office of the City Clerk in accordance with Government Code Section 36933. Any summary of this Ordinance must be approved by the City Attorney before its publication. The City Clerk is further directed to cause this Ordinance to be codified after its adoption.

Section 3. This Ordinance shall take effect thirty (30) days after its adoption.

The foregoing Ordinance was introduced at a Regular Meeting of the City Council of the City of Lemoore held on the 2nd day of September, 2014, and was passed and adopted at a Regular Meeting of the City Council held on the _____ day of _____, 2014 by the following vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

ATTEST:

APPROVED:

Mary J. Venegas, City Clerk

William M. Siegel, Jr., Mayor

Attachment A
ORDINANCE NO. 2014-04

The Lemoore Planning Commission recommends changes to the following specified sections of Title 9 of the Lemoore Municipal Code. Text in ~~strikeout~~ shall be removed. Underlined text shall be added.

Section 9.5D1-2.A.2 shall be amended to read: Unused Areas: All areas of a project site not intended for a specific use or purpose in conjunction with a current application, including pad sites being held for future development, shall be landscaped ~~in compliance with this article~~ with low growing ground cover, such as Cotoneaster, and watered with a drip irrigation system.

Section 9.5D1-2.B.2 shall be eliminated: ~~As appropriate, building and site design shall include the use of pots, vases, wall planters, and/or raised planters, as well as flowering vines, both on walls and on arbors.~~

Section 9.5D1-2.C.1 shall be eliminated: ~~Planting Layout and Plant Diversity: Plant selection shall vary in type and planting pattern. Informal planting patterns are preferred over uniform and entirely symmetrical planting patterns. Use of deciduous flowering trees and shrubs and colorful plantings is encouraged in conjunction with evergreen species. Groupings of shrubs shall contain multiple plant types, interspersed with varying heights and blooming seasons for year round interest.~~

Section 9.5D1-2.C.4 shall be amended to read: Turf Limitations for Residential Uses: High water use turf grasses ~~and other similar plantings shall only be utilized in high use areas with high visibility or functional needs and shall be limited to twenty five percent (25%) of all irrigated, landscape areas. shall not be planted or utilized in conjunction with construction of new residential housing. The designated approving authority may grant an exception to this limitation when only drought tolerant turf grasses are used~~ Use or planting of drought tolerant turf grasses, such as hybrid Bermuda, is allowed.

Section 9.5D1-2.D.4 shall be amended to read: Vines: Vines are normally planted to provide landscaping screening of a wall or as part of a trellis to screen other site improvements that require screening. Where provided, vines shall be planted every ~~five feet (5')~~ fifteen feet (15') on center in a planter with a minimum width of two feet (2').

Section 9.5D1-2.E.1.a.1 shall be amended to read: Street Trees: Street trees shall be provided a minimum of every thirty feet (30') on center on street adjacent to a side yard, and a minimum one per lot when adjacent to a front yard. Tree species shall be approved by the city as part of the improvement plan review process and shall be selected from a city approved tree list. Trees shall be planted ten feet (10') away from alleys, driveways, fire hydrants, water lines, and sewer lines and five feet (5') from gas, electrical, telephone, cable television, and adjoining property lines. They shall also be planted a minimum of twenty feet (20') from city streetlights. Ultimate planting locations shall be subject to city review and approval based upon field conditions.

Section 9.5D1-2.E.5 shall be eliminated: ~~Project Entry Landscaping: Entries to multi-tenant projects (both residential and nonresidential) shall be designed as a special statement reflective of the character and scale of the project to establish identity for tenants, visitors, and patrons. Flowering accent plantings and specimen trees shall be used to reinforce the entry statement.~~

Section 9.5D1-2.E.6.e.2 shall be amended to read: Trees shall be planted throughout the parking area at a minimum ratio of one tree for each ~~six (6)~~ eight (8) double loaded parking spaces or one tree for each ~~three (3)~~ four (4) single loaded or side loaded parking spaces.

Section 9.5D1-3.A.1.f shall be amended to read: Check valves are required ~~where elevation differences may cause low head drainage~~ on all new sprinkler heads.

Section 9.5D1-3.A.1.b shall be eliminated: ~~Sprinkler heads with a precipitation rate of 0.85 inch per hour or less shall be used on slopes exceeding fifteen percent (15%) or on slopes exceeding ten percent (10%) within ten feet (10') of hardscapes to minimize runoff.~~

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Ray Madrigal
Eddie Neal
Willard Rodarmel



Police Department

657 Fox Street
Lemoore, CA 93245
Phone (559) 924-9574
FAX (559) 924-3116

Staff Report

ITEM NO. 4-2

To: Lemoore City Council
From: Darrell Smith, Chief of Police 
Date: August 26, 2014 **Meeting Date:** September 2, 2014
Subject: Police Department Radio Purchase/Fire Department MDT Purchase

Discussion:

The Lemoore Police Department has secured funding from the 2014/15 Homeland Security Grant in the amount of \$21,600 for the police department and \$16,000.00 for the Lemoore Volunteer Fire Department. During the FY 14/15 budget process, the police department requested budget expenditures to purchase (6) additional portable radios to enhance the current fleet of radios. Additionally, the fire department requested funding for (4) Getac MDT's to be mounted in their vehicle fleet. Both items were removed from the budget and I was asked to explore other funding options.

I submitted both projects to the Homeland Security Grant Authorities and both projects were approved. The police department will receive (20) portable radios which will not only address our current shortfall, but also provide a future solution which will save the City from any future expenditures in the area of portable radios. The Lemoore Volunteer Fire Department will now have the ability to utilize RIMS to pull up calls for service, disposition calls, and most importantly, use mapping software to guide them to emergency calls for service. The quotes from Duratech USA and Jay's Communication are attached.

Budget Impact:

A one-time increase in the 2014/15 Budget for the Police Department Equipment (Acct. # 4825) of \$21,600.00. A one-time increase in the Budget for the Fire Department Equipment (Acct. # 4825) of \$16,000.00.

The expenditures will be reimbursed to the City from the 2014/15 Homeland Security Grant Funding Authority.

Recommendation:

That the Lemoore City Council, by motion, authorizes the expenditures described in the above and amend the 2014-2015 Budget.



Dealer/Agent/MR Quotation

Date: Jul. 17, 2014

Dealer/Agent/MR Name: J's Communications, Inc.
MR/Agent Address: 550 W. Alluial Ave, #101
City: Fresno
State/Zip: CA 93711

Quoting as:
APB
MR X
Agent

GCC Case #: []

Prepared By: Randy Emerzian
email: randye@j-scommunications.com

559-442-4400

[]

Customer Name: Lemoore, City of
Customer #: 1000422684

Prepared For: Lemoore City of
Street: 675 Fox Street
City: Lemoore
State/Zip: CA 93254
Attn: Steve Rossie

Bill To: Lemoore, City of
Street: 675 Fox Street
City: Clovis
State/Zip: 93245
Attn: Accounts Payable

Ship to: J's Communications, Inc.
Street: 3733 S. Bagley Ave., #C
City: Fresno
State/Zip: CA 93725
Attn: Randy Emerzian

Ultimate Destination: Lemoore Police Dept.
Street: 675 Fox Street
City: Lemoore Police Dept.
State/Zip: 93245
Attn: Steve Rossie

THIS QUOTE IS BASED ON THE FOLLOWING:

This quotation is provided to you for information purposes only and is not intended to be an offer or a binding proposal.
If you wish to purchase the quoted products, Motorola will be pleased to provide you with our standard terms and conditions of sale (which will include the capitalized provisions below), or alternatively, receive your purchase order which will be acknowledged.
Thank you for your consideration of Motorola products.
Quotes are exclusive of all installation and programming charges (unless expressly stated) and all applicable taxes.
Purchaser will be responsible for shipping costs, which will be added to the invoice.
Prices quoted are valid for thirty(30) days from the date of this quote.
Unless otherwise stated, payment will be due within thirty days after invoice. Invoicing will occur concurrently with shipping.

MOTOROLA DISCLAIMS ALL OTHER WARRANTIES WITH RESPECT TO THE ORDERED PRODUCTS, EXPRESS OR IMPLIED INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

MOTOROLA'S TOTAL LIABILITY ARISING FROM THE ORDERED PRODUCTS WILL BE LIMITED TO THE PURCHASE PRICE OF THE PRODUCTS WITH RESPECT TO WHICH LOSSES OR DAMAGES ARE CLAIMED. IN NO EVENT WILL MOTOROLA BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES.

CONFIDENTIAL AND PROPRIETARY

DuraTech USA, Inc.



Rugged Laptops, Tablets & PDA's

Certified 8(a), DBE, SBE, MBE, WBE

www.DuraTechUSA.com 714-898-2171

Quote Prepared for: City of Lemoore Attn: Chief Darrell Smith

8/25/2014

Quote #082514L

PN	Description	UNIT	QTY	EXT
	Getac F110: Intel i7-4600U 2.1GHz Processor, 4MB Cache, 4GB DDR3 RAM, 128GB SSD, 800 NITs LumiBond Touchscreen Display, Dual batteries, 5MP rear camera, web camera, 802.11AC Wireless, Bluetooth, 4G LTE (Verizon/AT&T), Tri Pass-thru (WWAN/WLAN/GPS), GPS, 461F Ready, -21C, IP65, WIN7 64-bit Pro, 3 Year B2B			
		\$2599.00	4	\$10,396.00
	Gamber Johnson F110 Tri Pass-through Vehicle Dock & Replication (DC adaptor sold separately)	399.00	4	\$1596.00
	LIND 12-32V DC vehicle adapter/charger	118.75	4	\$475.00
	Gamber Johnson Mounting hardware for Fire Trucks	400.00	4	\$1600.00
	TG3 RuggedUSB Backlit Keyboard with Touchpad	249.00	4	\$996.00
		Subtotal		\$15,063.00
		7.50% Sales Tax		\$1129.73
		Ground Shipping		\$170.00
		CA EWF		\$12.00
		Total		\$16374.73

Prices are good for 60 days and may be subject to change w/o notice
 Terms: Govt. Issued or OAC Net 30 PO, Prepaid Company Check or Wire Transfer, All Pricing is in U.S.D.
 All International Sales require prepayment via wire transfer - \$30 Fee for Wire Transfer
 All Customs Fee, Duties & Taxes are the responsibility of purchaser
 All California sales require Sales Tax and \$3 EWF per LCD

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Ray Madrigal
Eddie Neal
Willard Rodarmel



Police Department

657 Fox Street
Lemoore, CA 93245
Phone (559) 924-9574
FAX (559) 924-3116

Staff Report

ITEM NO. 4-3

To: Lemoore City Council
From: Darrell Smith, Chief of Police
Date: August 26, 2014
Subject: New Vehicle Design Proposal

Meeting Date: September 2, 2014

Discussion:

Law enforcement is a profession of trends and traditions. Few traditions are more identifiable than the black and white patrol car. In the 1990's, agencies that once sported black and white patrol cars began converting to solid colored vehicles comparable to the Lemoore Police Department units. In recent years, black and white vehicles have made a comeback and citizens and officers are rejoicing. In the 1990's the Lemoore Police Department like many others converted to solid white cars and white cars became a standard practice. Emblems that had often been simplified for the readily recognizable black and white scheme often were now embellished and enlarged so citizens could recognize the white cars as police cars.

In the past few years, the trend has been reversed. Black and whites are making a comeback. According to a Policeone.com report, public recognition tops the list. For instance, the concept of community policing relies heavily on the active participation of citizens to solve community-wide problems. The street officer must maintain a high degree of visibility in order to collaborate and build relationships with our citizens. To this end, having a recognizable police vehicle makes a lot of sense.

Captain Tim Johnson of the Sunnyvale (CA) PD has done extensive research on this topic. He finds that, not only does the public have a positive response to black and white cars, but that officers who drive them are seen as more approachable. Indeed, recent surveys suggest that nearly every department using black and white cars cite increased visibility and accessibility as the main selling points.

Other factors are cited, as well. When the Costa Mesa (CA) PD began reverting to black and white cars in 2004, the public began asking if more cops were on the streets. Lieutenant Karl Schuler of Costa Mesa believes that the traditional look is a great way to make the community feel more secure. In fact, the Winnemucca, Nevada PD credits their black-and-whites with not only giving the appearance of more officers, but also reducing certain crimes in their small town.

With the traditional look, it appears that an increase in officer morale follows. Officers from across the country have overwhelmingly supported a change to black and white

cars. A recent vote in a large Midwest municipal police department revealed that 83% of the officers were strongly in favor of transitioning to a black and white vehicle. The Lemoore Police Department formed a committee to look at the current patrol vehicle and make a recommendation of any changes they would like to see in regards to the color of the car and the graphics package. They selected a couple of different color schemes involving black and white combinations and graphic changes to reflect our recent patch theme. I have included the final selections from the committee and the overall consensus was to go to a black and white vehicle with a new graphic design as portrayed in the photographs attached to the report. The chosen color scheme is not your traditional black and white scheme, but a theme that will continue to allow Lemoore to be unique in nature. The graphics theme included a US Flag in the background and the already recognizable Lemoore Police badge and the words Lemoore Police on the car. Our new design will also include a portion of our motto "Dedicated to Excellence" on the rear quarter panel of each side the vehicle. A vehicle design photo is attached.

Budget Impact:

This design change proposal will only affect any new cars added to our current fleet. For the FY 14/15 budget, Council has approved the addition of two new patrol cars and the costs to change the color scheme and graphics were added to the quotes for the units. With the proposed changes to the cars, there was a slight increase in costs to the overall scheme based on a need to paint a portion of the vehicle black, however the graphics package proposed resulted in a cost savings of approximately of \$450.00. The additional costs to paint the portion of the vehicle black from Jones Collision center was estimated anywhere from \$800 - \$1200. David Jones advised us he would not be able to give a more accurate quote until the vehicles arrive and he determines how much labor would be involved. There is an option to have the dealership do the paint scheme, however the estimate was higher than Jones Collision Center, and I would recommend we continue to support our local businesses with these types of projects. These estimated increases have already been built into the asset replacement budget account for these cars.

Recommendation:

That the City Council, by motion, approve the proposed changes to the Lemoore Police Department Patrol Vehicle Design.



Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Eddie Neal
Willard Rodarmel



**Office of the
City Manager**

119 Fox Street
Lemoore, CA 93245
Phone (559) 924-6700
Fax (559) 924-9003

Staff Report

ITEM 4-4

To: Lemoore City Council
From: Jeff Laws, City Manager 
Date: August 28, 2014 **Meeting Date:** September 2, 2014
Subject: Immigration Reform – Resolution 2014-25

Discussion:

Council Member Willard Rodarmel requested a resolution be brought before you in regards to the current immigration crisis. City Attorney Avedisian drafted the attached resolution for your consideration.

Budget Impact:

None.

Recommendation:

Should City Council decide to proceed, by motion, approve Resolution 2014-25 relating to the Current Immigration Crisis.

RESOLUTION NO. 2014-25

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LEMOORE
RELATING TO THE CURRENT IMMIGRATION CRISIS**

At a Regular Meeting of the City Council of the City of Lemoore duly called and held on September 2, 2014 at 7:30 p.m. on said day, it was moved by Council Member _____, seconded by Council Member _____, and carried that the following Resolution be adopted.

WHEREAS, the United States is currently facing a serious and ongoing immigration crisis with an increasing number of persons entering the United States illegally, including in recent months approximately 57,000 unaccompanied minors according to the Pew Research Center; and

WHEREAS, California has a disproportionately high number of undocumented persons currently living within its borders, and the number of deportations of such persons continues to rise with devastating consequences to families and California communities, including the City of Lemoore; and

WHEREAS, the United States Congress has debated but failed to enact immigration reform, including securing the borders of the United States, despite the current immigration crisis and its effects on California communities, including the City of Lemoore; and

WHEREAS, the federal government is currently seeking housing for undocumented persons in California communities, and the Governor recently stated that California is willing to house more undocumented persons if needed; and

WHEREAS, the current immigration crisis presents significant challenges to California communities, including the City of Lemoore, regarding the delivery of essential services, including medical, law enforcement, judicial, and educational; and

WHEREAS, the City of Lemoore wishes to see action by the United States Congress that will address such challenges, and which will provide a humanitarian solution to the current immigration crisis.

NOW, THEREFORE, HEREBY IT BE RESOLVED by the City Council of the City of Lemoore as follows:

1. Based upon the high number of undocumented persons currently living within the borders of California, the failure of the United States Congress to address the current immigration crisis, and the devastating consequences to families and California communities as a result thereof, the City of Lemoore hereby disapproves of the efforts of

the federal government to house undocumented persons, including minors, within California communities, and of the Governor's solicitations and state efforts regarding the same.

2. The City of Lemoore hereby calls upon the United States Congress and the federal government to affirmatively address the current immigration crisis by providing a humanitarian solution that will benefit families and California communities, including the City of Lemoore, and laments inaction by the federal government regarding this crisis.

3. The City Clerk shall cause copies of this Resolution to be sent to President Barack Obama, U.S. Senators Dianne Feinstein and Barbara Boxer, and U.S. Representatives David Valadao, Devin Nunes, Kevin McCarthy, and Jim Costa.

PASSED AND ADOPTED by the City Council of the City of Lemoore at a regular meeting held on the 2nd day of September 2014 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAINING:

ATTEST:

APPROVED:

Mary J. Venegas, City Clerk

William M. Siegel, Jr., Mayor

Mayor
William Siegel
Mayor Pro Tem
Lois Wynne
Council Members
Ray Madrigal
Eddie Neal
Willard Rodarmel



**Office of the
City Manager**

119 Fox Street
Lemoore, CA 93245
Phone (559) 924-6700
Fax (559) 924-9003

To: Lemoore City Council
From: Jeff Laws, City Manager
Date: August 28, 2014
Subject: Activity Update

Report

- Lemoore Police Dept. PG&E Solar Report July 18 – August 19, 2014



**Pacific Gas and
Electric Company**

**PACIFIC GAS AND ELECTRIC COMPANY
NET ENERGY METERING ELECTRIC STATEMENT
THIS IS NOT A BILL**



Service Dates: July 18,2014 to August 19,2014

True-up period from Dec 2013 to Nov 2014

CITY OF LEMOORE
657 FOX ST
LEMOORE, CA. 93245

Rate Schedule: A 10S/NEMEXPM
Account ID: [REDACTED]
Service ID: [REDACTED]

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CURRENT MONTH'S NON-ENERGY CHARGE: \$701.98*

*This amount is reflected on your regular monthly blue bill and includes the following components: Transmission \$183.21, Distribution \$353.18 and Generation \$165.59.

CURRENT MONTH'S ENERGY CHARGE: \$2,163.23

TOTAL CHARGE: \$2,865.21

To determine the total amount you must pay this month, please add Cumulative Energy Charges of \$9,243.04 to the "Total Amount Due" appearing on your blue bill statement. Please pay this total amount instead of the "Total Amount Due" on your blue bills. Your "Total Amount Due" may be negative.

ENERGY CHARGES/CREDITS

Current Month Energy Charge or Credit (-) **\$2,163.23**

Cumulative Energy Charges or Credits (-) for the current true-up period: **\$9,243.04**
This Cumulative Energy Charge does not reflect any payment you may have made.

Any credits you may have accumulated for net generation will be used to off-set any future energy charges within the current true-up period.

CURRENT MONTH METER INFORMATION:

METER BADGE	PRIOR METER READ	CURRENT METER READ	DIFFERENCE	METER CONSTANT	USAGE (kWH)
1003877086	62,240	62,582	342	40	13,680
TOTAL					13,680

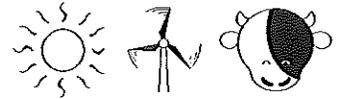
CURRENT MONTH MAXIMUM DEMAND:

METER BADGE	KW READ	DEMAND CONSTANT	MAXIMUM DEMAND(kw)
1003877086	0.990	40.000	40

For inquiries about your Net Energy Metering bill, please contact the Solar Customer Service Center at 1-877-743-4112. For all other inquiries, please call 1-800-743-5000.



PACIFIC GAS AND ELECTRIC COMPANY
NET ENERGY METERING ELECTRIC STATEMENT
THIS IS NOT A BILL



Service Dates: July 18, 2014 to August 19, 2014

True-up period from Dec 2013 to Nov 2014

CITY OF LEMOORE
 657 FOX ST
 LEMOORE, CA. 93245

Rate Schedule: A 10S/NEMEXPM
 Account ID: [REDACTED]
 Service ID: [REDACTED]

ENERGY TRUE-UP HISTORY:

BILLING MONTH	BILL TO DATE	ENERGY (kWh)	ENERGY CHARGES/CREDITS
Aug 2014	08/19/14	13,680	\$2,163.23
Jul 2014	07/18/14	10,720	\$1,695.15
Jun 2014	06/19/14	10,680	\$1,688.83
May 2014	05/02/14	4,080	\$471.67
Apr 2014	04/02/14	3,960	\$445.78
Mar 2014	03/03/14	5,400	\$600.49
Feb 2014	01/30/14	6,800	\$752.87
Jan 2014	12/28/13	6,640	\$712.34
Dec 2013	11/27/13	6,560	\$712.68
TOTALS		68,520	\$9,243.04

**Energy Charges/Credits (-) include all energy related amounts and taxes.

