



City of Lemoore

Goals and Objectives

January 2015

Amended 1/23/15

Amendments Approved 2/17/15



Mission Statement

To provide high quality services and establish the conditions for economic vitality and high quality of life.



Vision Statement

Lemoore will be an economically vital community, marked by educational, cultural, recreation and business opportunities.

Goals



- Safe Community for Families
- Business and Job Opportunities
- Fiscally Sound City Government
- “Small Town” Character/Feel with Modern Conveniences
- Municipal Services that are Focused on Community Needs and Efficiently Delivered by Customer Oriented Staff

Objectives



- Partner with Concerned Citizens and Community Organizations to Combat the Attraction of Gangs to our Youth and Reduce the Gang Activity Levels within our Community
- Continue to analyze and cut arbitrary regulations in order to promote business openings, expansion and retention

Objectives (Cont.)



- Earn a reputation for being a “Business Friendly” City by:
 - Promote/market existing commercial and retail properties on a continuous basis
 - Continue to ease the permitting process and clearly communicating the City’s and other regulatory agencies requirements to potential applicants
 - Reduce the City fees imposed on new business developments
- Increase General Fund Revenue by attracting new sources of revenue
- Implement Blight Eradication Programs and Policies that are sustainable

Objectives (Cont.)



- Develop Short and Long Term Solutions for Railroad Rights-of-Way and City Entrance Within Lemoore – Establish Partnerships with Property Owners to Accomplish
- Implement best practices to conserve and improve the efficiency and effectiveness of the entire water system
- Include In All New Facility & Equipment Purchases, An Analysis of Both Life Cycle Costs & Carbon Emissions When Making Decisions Regarding Specifications – Analyze Existing Facilities Using Same Criteria

Objectives (Cont.)



- Make Customer Service a high priority at all times, in all positions, through staff selection, evaluation, and education/training
- Adhere to the policies that hold Staff accountable for their performance and actions, including serving the community with respect at all times
- Expand Community Amenities and Programs through Participation in Joint Projects with Other Agencies and Public/Private Partnerships