



Family Eye Care
Complete Eye Care Services

January 16, 2015

To: Lemoore City Council

From: Jeffrey Garcia, O.D.
Family Eye Care

Re: Continued funding of the Lemoore Chamber of Commerce

As a Small Business Owner and proud Citizen, I would like to encourage you to continue support for the Lemoore Chamber of Commerce by including them in our City's budget for the upcoming fiscal year.

Small businesses are the backbone of our Nation's economy! Small Business owners have been faced with an increasing number of challenges in the past several years, from increased taxes, impact due to our ongoing drought, increasing cost of goods sold, increased utilities, competition from the big box stores and rising health care costs to name just a few.

Small business owners are some of the hardest working folks we have in our Community. Working long hours just to make ends meet. Always sacrificing time with family, friends and community to keep our doors open. We need all the help and resources we can get in these tough times.

The Lemoore Chamber of Commerce has a long history of providing great support services to our local small businesses.

- Business related workshops for owners and employees.
- Marketing opportunities through the Chamber Newsletter and E-Blasts.
- Multiple networking opportunities through luncheons, committees and events.
- Provides communication of critical business related issues to membership.
- Plans and organizes the BEST community events in the Valley!
- Provides a network of fellow members that can share ideas and support for each other.
- Provides help and resources for new business seeking to locate and operate in Lemoore.

Now is not the time to eliminate or reduce support to the Lemoore Chamber of Commerce! We need the Lemoore Chamber of Commerce to continue to provide the same level of services it has been providing to it's membership and to our Community. To reduce funding to the Lemoore Chamber at this time would have a significant and deleterious effect on our business community and economy.

Invest in our Lemoore Small Businesses. Invest in the Lemoore Chamber of Commerce!

Respectfully

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