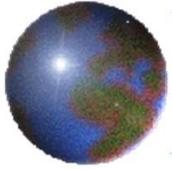


City of Lemoore

Goals and Objectives

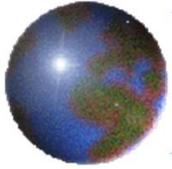
January 2015



Mission Statement

To provide high quality services and establish the conditions for economic vitality and high quality of life.

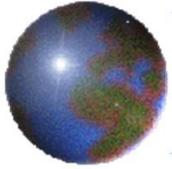
Current



Vision Statement

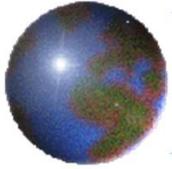
Lemoore will be an economically vital community, marked by educational, cultural, recreation and business opportunities.

Current



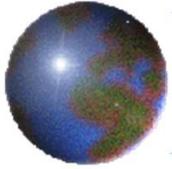
Goals

- ✦ Business and Job Opportunities
- ✦ Fiscally Sound City Government
- ✦ “Small Town” Community with Modern Conveniences
- ✦ Municipal Services that are Focused on Community Needs and Efficiently Delivered by Customer Oriented Staff
- ✦ Safe Community For Families



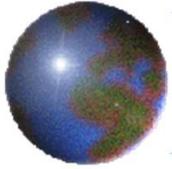
Objectives - Current

- Analyze and cut arbitrary regulations in order to promote business openings, expansion and retention
- Earn a reputation for being a “Business Friendly” City by:
 - Conducting an independent study to analyze reorganization of the Planning and Building Inspection Functions – focus on outcomes
 - Easing the permitting process and clearly communicating the City’s and other regulatory agencies requirements to potential applicants
 - Implementing the “spirit” of the regulations
 - Working to reduce the City fees imposed on new business developments



Objectives – Current (Cont.)

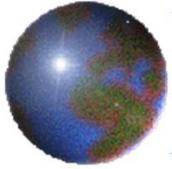
- Increase General Fund Revenue by Increasing the Property and Sales Tax base by becoming a more “Business Friendly” City
- Implement Blight Eradication Programs and Policies that are sustainable in Post Redevelopment Lemoore
- Develop Short & Long Term Solutions For Railroad Rights-of-Way & City Entrances Within Lemoore – Establish Partnerships With Property Owners To Accomplish



Objectives – Current

(Cont.)

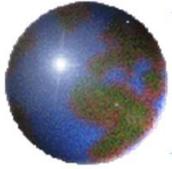
- Conduct an Independent Study and Implement best practices to improve the efficiency and effectiveness of the water system, focusing on the consistency of water quality throughout the City and seasons
- Include In All New Facility & Equipment Purchases, An Analysis of Both Life Cycle Costs & Carbon Emissions When Making Decisions Regarding Specifications – Analyze Existing Facilities Using Same Criteria



Objectives – Current

(Cont.)

- Make Customer Service a high priority at all times, in all positions, through staff selection, evaluation, and education/training
- Provide Improved and Consistent Oversight of Staff in all City Departments
- Modify and implement policies that hold Staff accountable for their performance and actions, including serving the community with respect at all times



Objectives – Current

(Cont.)

- Expand Community Amenities & Programs Through Participation in Joint Projects with Other Agencies & Public/Private Partnerships
- Partner with Concerned Citizens and Community Organizations to Combat the Attraction of Gangs to our Youth, and Reduce the Gang Activity Levels within our Community