

Mayor
Lois Wynne
Mayor Pro Tem
Jeff Chedester
Council Members
Ray Madrigal
Eddie Neal
William Siegel



Parking and Business Improvement Area

711 W. Cinnamon Drive
Lemoore, CA 93245
Phone (559) 924-6704
Fax (559) 924-6708

Staff Report

ITEM NO. 4-2

To: Lemoore City Council
From: Judy Holwell, Project Manager 
Date: May 11, 2015 **Meeting Date:** May 19, 2015
Subject: Downtown Merchants Advisory Committee – Member Appointment

Discussion:

Committee Members on the Downtown Merchants Advisory Committee serve for a term of one year, and the term expires annually on December 31. There are currently no Members on the Committee. A Notice of Vacancy was duly posted indicating the need for volunteers to serve on the Committee. Additionally, the Notice was hand-delivered to Downtown businesses advising them of the vacancy. Prior to the deadline of May 8, 2015 at 5:00 p.m., the City received applications from the following seven Downtown business owners and persons employed by Downtown businesses (applications attached):

Gina Arcino
Chris Brazil
Michael Daniel
Jeffrey Garcia
Lynda Lahodny
John Miller
Shelby Robbins

Lemoore Real Estate
Ramblin' Rose Florist
Artistic Designs Hair & Nails
Family Eye Care Optometry
Décor a Lemoore
Ramblin' Rose Florist
Artistic Designs Hair & Nails

The Downtown Merchants Advisory Committee advises Council on expenditures of the Parking and Business Improvement Area (PBIA). Section 3-2-5 of the Lemoore Municipal Code states that an Advisory Committee consisting of nine (9) Members shall be appointed by the Mayor with the concurrence of the City Council for a term of one year, to serve at the pleasure of the Mayor and City Council, and that said Members are to be persons who own or are employed in businesses within the PBIA.

Budget Impact:

None.

Recommendation:

The Mayor should recommend up to seven appointments from the preceding list to serve as Committee Members on the Downtown Merchants Advisory Committee and ask for concurrence from at least two Council Members. The names of the Council Members in concurrence should be stated for the record. In addition, the Council should direct staff to continue recruitment efforts until all vacant positions are filled.

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Office of the
City Manager

119 Fox Street
Lemoore, CA 93245
Phone (559) 924-6700
Fax (559) 924-9003

CITY CLERK'S OFFICE
APR 23 2015

APPLICATION FOR PUBLIC SERVICE APPOINTMENT

TO A MUNICIPAL BOARD /COMMISSION/COMMITTEE/ADVISORY TASK FORCE

RECEIVED

Name Shelby Robbins

Address 214 Heintzen St. Telephone# 559-924-3476

E-mail address [REDACTED] Cell # _____

Business Name Artistic Designs

Business Address SAME

Position Held _____ Business Phone # SAME

How long have you resided in Lemoore 24 years Are you a registered voter yes.

Would you be available for meetings in the daytime _____ evenings both _____

Please indicate the Commission or Advisory Committee for which you wish to apply:

- City Council
- Planning Commission
- Parks & Recreation Commission
- Downtown Merchants Advisory Committee

What are your principle areas of interest in our City government To help bring more business to our downtown area!

List education, training or special knowledge which might be relevant to this appointment great customer service, good people skills and communicating with public!

Public Service Appointment Application
Page 2

List employment, membership in service or community organizations or volunteer work which might be relevant to this appointment

I am a Downtown merchant wanting to better downtown area! not interested in a one man show I am a team player, Volunteer for DMA for a few occasions!

Have you been, or are you now a member of a governmental board, commission or committee? If so, please provide name and dates service.

N/A

REMARKS: Please indicate any further information that will be of value regarding your appointment.

Name Shelby Robbins
(Please print)

Date 4.1.15.

Signature 

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CITY CLERK'S OFFICE

APPLICATION FOR PUBLIC SERVICE APPOINTMENT

APR 23 2015

RECEIVED

TO A MUNICIPAL BOARD /COMMISSION/COMMITTEE/ADVISORY TASK FORCE

Name Michael Daniel

Address 214 Heinen St. Telephone# 559-924-3470

E-mail address [REDACTED] Cell # _____

Business Name Artistic Designs Hair & Nails

Business Address SAME

Position Held _____ Business Phone # SAME

How long have you resided in Lemoore _____ Are you a registered voter _____

Would you be available for meetings in the daytime _____ evenings both _____

Please indicate the Commission or Advisory Committee for which you wish to apply:

- City Council
- Planning Commission
- Parks & Recreation Commission
- Downtown Merchants Advisory Committee

What are your principle areas of interest in our City government To help bring more
business to the downtown area.

List education, training or special knowledge which might be relevant to this appointment I've owned
a business in our town for 14 yrs. and served on the
DMA before. Would like to see a greater change
for our downtown.

Public Service Appointment Application
Page 2

List employment, membership in service or community organizations or volunteer work which might be relevant to this appointment

DMA for 3yrs

Have you been, or are you now a member of a governmental board, commission or committee? If so, please provide name and dates service.

REMARKS: Please indicate any further information that will be of value regarding your appointment.

Name Michael Daniel
(Please print)

Date April 1, 2015

Signature 

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Mavor Pro Tem

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APPLICATION FOR PUBLIC SERVICE APPOINTMENT

TO A MUNICIPAL BOARD /COMMISSION/COMMITTEE/ADVISORY TASK FORCE

Name John Miller

Address 242 Heinten St. Telephone# 559-924-3863

E-mail address [REDACTED] Cell # _____

Business Name Ramblin Rose Florist

Business Address SAME

Position Held _____ Business Phone # SAME

How long have you resided in Lemoore _____ Are you a registered voter _____

Would you be available for meetings in the daytime _____ evenings both _____

Please indicate the Commission or Advisory Committee for which you wish to apply:

City Council Planning Commission Parks & Recreation Commission

Downtown Merchants Advisory Committee

What are your principle areas of interest in our City government _____

List education, training or special knowledge which might be relevant to this appointment _____

City Manager's Office
APR 30 2015
RECEIVED

Public Service Appointment Application
Page 2

List employment, membership in service or community organizations or volunteer work which might be relevant to this appointment

LEMOORE CHAMBER BOARD
OWENSONS LODGE 280 MEMBER

Have you been, or are you now a member of a governmental board, commission or committee? If so, please provide name and dates service.

PREVIOUSLY / ON THE DMAC
PREVIOUSLY / ON THE LEMOORE TREE COMMITTEE

REMARKS: Please indicate any further information that will be of value regarding your appointment.

Name John Miller
(Please print)

Date 4/24/15

Signature 

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APPLICATION FOR PUBLIC SERVICE APPOINTMENT

TO A MUNICIPAL BOARD /COMMISSION/COMMITTEE/ADVISORY TASK FORCE

City Manager's Office
APR 30 2015

RECEIVED

Name Chris Brazil

Address 242 Heinen St. Telephone# 559-924-3803

E-mail address ramblinroseflorist@sbcglobal.net Cell # _____

Business Name Ramblin Rose Florist

Business Address SAME

Position Held _____ Business Phone # SAME

How long have you resided in Lemoore _____ Are you a registered voter _____

Would you be available for meetings in the daytime _____ evenings both _____

Please indicate the Commission or Advisory Committee for which you wish to apply:

- City Council Planning Commission Parks & Recreation Commission
 Downtown Merchants Advisory Committee

What are your principle areas of interest in our City government _____

List education, training or special knowledge which might be relevant to this appointment _____

Public Service Appointment Application
Page 2

List employment, membership in service or community organizations or volunteer work which might be relevant to this appointment

ODDFELLOWS LODGE 280 MEMBER

Have you been, or are you now a member of a governmental board, commission or committee? If so, please provide name and dates service.

was a member of the PBIA for many yrs.

was a member of the architectural committee
Design

REMARKS: Please indicate any further information that will be of value regarding your appointment.

Name



(Please print)

CHRISTOPHER BLAZIL

Signature

Date

4-24-11

CITY CLERK'S OFFICE

MAY - 5 2015

RECEIVED

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APPLICATION FOR PUBLIC SERVICE APPOINTMENT

TO A MUNICIPAL BOARD /COMMISSION/COMMITTEE/ADVISORY TASK FORCE

Name Lynda Lakodny

Address [REDACTED] Telephone# 559-924-2367

E-mail address [REDACTED] Cell # [REDACTED]

Business Name Decor a Lemoore

Business Address 242 Heinlen St. Lemoore

Position Held OWNER Business Phone # 924-2367

How long have you resided in Lemoore 34 yrs Are you a registered voter YES

Would you be available for meetings in the daytime yes evenings yes both yes

Please indicate the Commission or Advisory Committee for which you wish to apply:

- City Council
- Planning Commission
- Parks & Recreation Commission
- Downtown Merchants Advisory Committee

What are your principle areas of interest in our City government Viability of the Downtown Business District - Preservation of local history

List education, training or special knowledge which might be relevant to this appointment B.A. - Long time business owner in Downtown Lemoore Chamber Director for 5 yrs City Council Member for 7 3/4 yrs Served on Downtown Merchant Advisory Committee, Chamber Board, Mooney Museum Board & many other Boards & Committees over the past 25 years in Lemoore "In God We Trust" & Kings County

Public Service Appointment Application
Page 2

List employment, membership in service or community organizations or volunteer work which might be relevant to this appointment

See previous question

Have you been, or are you now a member of a governmental board, commission or committee? If so, please provide name and dates service.

Mooney Museum Board 2/13 - current

REMARKS: Please indicate any further information that will be of value regarding your appointment.

Name Lynda Cahodny
(Please print)

Date 5/5/2015

Signature 

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City Manager's Office

APPLICATION FOR PUBLIC SERVICE
APPOINTMENT

MAY 07 2015

TO A MUNICIPAL BOARD / COMMISSION / COMMITTEE / ADVISORY TASK FORCE

RECEIVED

Name Gina Arcino

Address [redacted] Lemoore Telephone# [redacted]

E-mail address [redacted] Cell # [redacted]

Business Name Lemoore Real Estate

Business Address 243 West "D" St - Lemoore CA 93245

Position Held REALTOR Business Phone # (559) 924-8355

How long have you resided in Lemoore 2001 Are you a registered voter YES

Would you be available for meetings in the daytime _____ evenings _____ both X

Please indicate the Commission or Advisory Committee for which you wish to apply:

City Council Planning Commission Parks & Recreation Commission

Downtown Merchants Advisory Committee

What are your principle areas of interest in our City government _____

please see attached

List education, training or special knowledge which might be relevant to this appointment _____

please see attached

Public Service Appointment Application
Page 2

List employment, membership in service or community organizations or volunteer work which might be relevant to this appointment

_____ please see attached

Have you been, or are you now a member of a governmental board, commission or committee? If so, please provide name and dates service.

_____ please see attached

REMARKS: Please indicate any further information that will be of value regarding your appointment.

_____ please see attached

Name Gianna Arcano
(Please print)

Date 05/07/15

Signature _____


What are your principle areas of interest in our City Government?

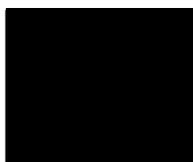
To help advise/recommend to the Downtown Merchants Advisory Committee and City Council ideas that will help in growth within our downtown, to maintain appearance to welcome new business and consumers. Also to invite/educate other business owners and employees to attend meetings and get involved to help make Downtown Lemoore a better place. To have open public meetings where they can voice their opinion for the budget for expenditure for improvement (s) that they pay double tax on.

List education, training or special knowledge which might be relevant to this appointment.

Hold a degree in Psychiatric Nursing which helps me understand other people as an individual and their opinions and thoughts. Much education and experience with Human Resources, Mortgage Loans , Real Estate, Patients and all with the commonality of Customer Service. Also with the knowledge of Real Estate and Mortgage Loans the understanding of Contract(s) & laws can be helpful.

List employment, membership in service or community organizations or volunteer work which might be relevant to this appointment.

I currently am working as a Realtor at Lemoore Real Estate and serve as a second year Board Member of the Kings Lions Club. Working with the Largest Profit Organization in the world I have learned many leadership skills and roles. Last year I was a Region Zone Chair which consisted of 12 Lions Clubs in Kings/Fresno County, the year before I served as a Zone Chair which consisted of 7 Lions Clubs in Kings/Fresno County and also served in my own club as President, Secretary and Member Director. With each of these roles or positions I learned a great deal that is very broad which I believe can help me when making recommendations and understanding of budget expenditures of the Parks and Business Improvement Area (PBIA) fund.

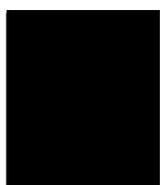


05/07/15
Gina Arcino

Have you been or now a member of a government board, commission or committee? If so, please provide name and dates service? No

REMARKS: Please indicate any further information that will be a value regarding your appointment.

As a resident of Lemoore, A Realtor in Downtown Lemoore and a fiancée of a businessman also in Downtown Lemoore I have much invested in our Downtown and would like to help keep it a healthy and continue to be successful.



03/07/15
Gina Arco

APPLICATION FOR PUBLIC SERVICE APPOINTMENT

Jeffrey Garcia
[REDACTED]

cell [REDACTED]

CITY CLERK'S OFFICE

MAY -8 2015

RECEIVED

Business: Family Eye Care Optometry
162 West D Street
Position: Owner
Phone #: 924.4417

How long have you resided in Lemoore: 22 years

Are you a registered voter: Yes

Would you be available for meetings: Yes both day and evening

Applying for Downtown Merchants Advisory Committee

What are your principle areas of interest in our City Government:

I am interested in helping to continue to facilitate the revitalization and preservation of Downtown Lemoore both as a major businesses district and contributor to tax dollars to our City and as the "heart and soul" and historical district of our fine City.

List education, training or special knowledge which might be relevant to this appointment:

I have been in business in Downtown for over 19 years. I attended the League of Cities, City Planning Dept Training in 2012.

I participated in the Downtown Revitalization Committee, the General Plan Update Committee and served on the Lemoore Chamber of Commerce Board of Directors for 12 Years. In addition I am currently serving as the Chairman on the Lemoore Planning Commission.

List employment, membership in service or community organizations or relevant volunteer work for this appointment:

Being that I live and own a small business in Lemoore, I am very committed to the future success of our Community as it continues to grow. I am a very involved volunteer within our Community with organizations like the Kings Lions Club and have helped bring great Community Events, like the Kings Brewfest to Lemoore. These large scale fundraisers have helped many fund many local charities as well. Being involved at the volunteer level, I feel gives me a great perspective on the needs of our citizens and area businesses.

Have you been, or are you now a member of a governmental board or commission or committee?:

Yes, the Lemoore Planning Commission

REMARKS:

Being at the crossroads of two major highways, being located in the heart of the Central Valley's vital Agribusiness region and home to NAS Lemoore we have every reason to be extremely optimistic that Lemoore's future is extremely bright. I feel that we need to be proactive and not reactive in planning for our future growth. We need to be both aggressive and deliberate in creating an environment where both people and business will want to be, both now and in the future. Downtown is essential in this overall plan, we must preserve it and ensure that it remains a viable and productive business district and neighborhood within our City.

Jeffrey Garcia, O.D.

May 7, 2015

