

Mayor
Lois Wynne
Mayor Pro Tem
Jeff Chedester
Council Members
Ray Madrigal
Eddie Neal
William Siegel



**Office of the
City Clerk**

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Staff Report

ITEM NO. 2-3

To: Lemoore City Council
From: Janie Venegas, City Clerk
Date: August 24, 2015 **Meeting Date:** September 1, 2015
Subject: Proclamation to Declare October: Manufacturing Awareness and Appreciation Month

Proposed Motion:

Approve the Proclamation to declare October: Manufacturing Awareness and Appreciation Month and authorize the mayor to sign on behalf of the City Council.

Subject/Discussion:

The San Joaquin Valley Manufacturing Cluster and a growing list of partners invited the City of Lemoore to join in on their efforts to develop a vibrant economy and healthy communities in the San Joaquin Valley by proclaiming October: Manufacturing Awareness and Appreciation Month.

This simple effort will help raise awareness and demonstrates our support for this event and ongoing commitment to fostering awareness, opportunity and support for manufacturing companies.

Financial Consideration(s):

Not Applicable.

Alternatives or Pros/Cons:

Not Applicable.

Commission/Board Recommendation:

Not Applicable

Staff Recommendation:

City Council, by motion, approve the Proclamation to declare October: Manufacturing Awareness and Appreciation Month and authorize the Mayor to sign on behalf of the City.

Attachments:

- Resolution
- Ordinance
- Map
- Other Proclamation, letter to electeds

Review:

- Finance
- City Attorney
- City Manager
- City Clerk

Date:

- 8-25-15
- 8/27/15
- 8/28/15

Proclamation of the Mayor of the City of Lemoore
In Commemoration of:
**October: Manufacturing Awareness and
Appreciation Month**

Whereas, Manufacturing Day is celebrated nationally on the first Friday of the month of October to showcase manufacturers and increase awareness of manufacturing careers; and,

Whereas, manufacturing jobs are critical to the economy and provide living wages with long-term career opportunities; and,

Whereas, manufacturing sector includes food processing, milk processing, beverage manufacturing, nut processing, paper products, food packaging, plastic products, steel products, etc. and the backbone of the economy; and,

Whereas, increasing awareness among students, parents, and community of local manufacturing careers is essential to encouraging manufacturing pathways; and,

Whereas, increasing opportunities for all to gain knowledge of the manufacturing careers within their immediate surroundings; and,

Whereas, coordinated and aligned efforts of public and private organizations is needed to collectively address the challenges of the skilled labor shortage; and,

Whereas, filling skilled labor shortage requires aligning and leveraging the efforts of public, private and nonprofit organizations; and,

Whereas, by working together with manufacturers, educational system, Workforce Investment Board, Economic Development Corporation, Chamber of Commerce, and other public and private organizations, the skilled labor shortage for short term can be solved, and long-term solutions can be developed; and,

Whereas, showcasing the regional commitment to manufacturing in the San Joaquin Valley will encourage local expansion and attraction from other markets.

Now, Therefore, Be It Resolved, that the City Council of the City of Lemoore does hereby declare the Month of October, as the "Manufacturing Awareness and Appreciation Month" and declare the communities and manufacturers will work collaboratively with the San Joaquin Valley Manufacturing Cluster in creating a world class Career Technical Education Ecosystem to support and grow the manufacturing sector. their support of artistic Designs and congratulates its owners on this Grand Opening.

In Witness Whereof, I, Lois Wynne, Mayor of the City of Lemoore, have set my hand and caused the Seal of the City to be affixed this 1st of September 2015.

Lois Wynne, Mayor

San Joaquin Valley Manufacturing Cluster



San Joaquin Valley Regional Industry Clusters Initiative

July 22, 2015

Good morning,

On behalf of the San Joaquin Valley Manufacturing Cluster and a growing list of partners, we would like to invite you to join us in our efforts to develop a vibrant economy and healthy communities in the San Joaquin Valley.

Central to our effort is building a strong manufacturing sector supported by a highly engaged industry cluster. In order to achieve this, we must help the public understand that 21st century manufacturing offers a wide range of quality jobs and outstanding careers; the jobs involve a wide range of skills and career pathways; and manufacturers today are committed to environmental protection and positive impacts on the communities in which they reside. Manufacturing is considered a primary industry—it supports jobs in every other sector.

There are some simple ways you can help. On October 2, our entire nation is stepping up to celebrate Manufacturing Day to raise awareness and offer hands-on experience as plant tours will be offered across the country. Enclosed is a Proclamation we ask you to adopt to demonstrate your support for this event and ongoing commitment to fostering awareness, opportunity and support for our manufacturing companies.

Alongside these efforts, we have partnered with educators at every level to raise awareness and prepare our children's success by offering the project-based learning, technical skills and personal development they will need to thrive in the evolving workplace.

We appreciate all you do to guide our community. We welcome your support and look forward to your involvement in activities that will bring a new level of shared prosperity to the communities of the San Joaquin Valley.

If you have an interest in learning more about:

- San Joaquin Valley Manufacturing Cluster Initiative, visit <http://sjvricti.org/manufacturing/>
- Manufacturing Day, visit www.mfgday.com
- Doing What MATTERS for Jobs and the Economy Initiative, visit: www.doingwhatmatters.cccco.edu

We appreciate your support!

Sincerely

Mike Betts

Mike Betts | Chairman & CEO
Betts Company
Chair, San Joaquin Valley Manufacturing Cluster

A handwritten signature in blue ink that reads "G. Sangha".

Gurminder Sangha
Deputy Sector Navigator



CALIFORNIA COMMUNITY COLLEGES

Doing What MATTERS™

FOR JOBS AND THE ECONOMY

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Community and Economic Development