

**DOWNTOWN MERCHANTS ADVISORY COMMITTEE**

**Thursday, October 1 @ 6:00 p.m.**

**Meeting will be held at the Lemoore Chamber, 300 E Street**

**Items for Consideration and Action**

**Committee to Receive Report and Give Direction or Take Action as Appropriate**

**CALL TO ORDER:**

**ACTION ITEMS:**

- 1. Approval of minutes from September 24, 2009**

**DISSCUSSION/ACTION ITEMS:**

- 1. Evening Under the Stars- Recap**
- 2. Holiday Stroll**
- 3. Downtown Lemoore Street Party- Update & Schedule Next Sub- Committee Meeting**

**Other Business:**

**Public Comments and Inquiry:**

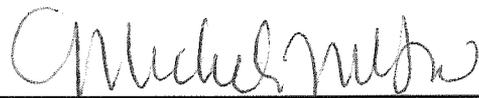
**Adjournment to next meeting September 10, 2009 6:00 pm @ Lemoore Chamber**

**Notice of ADA Compliance: If you or anyone in your party needs reasonable accommodation to attend , or participate in any Downtown Merchants Advisory Meeting, please make arrangements by contacting the Lemoore Chamber of Commerce office 24 hours prior to the meeting. They can be reached by calling 924-6401 or by mail at 300 "E" Street, Lemoore, CA 93245.**

Any writings or documents provided to a majority of the Downtown Merchants Advisory Committee regarding any item on this agenda will be made available for public inspection at the City Clerk's Counter at City Hall located at 119 Fox Street, Lemoore, CA during normal business hours.

**CERTIFICATION OF POSTING**

**I, Michele J. McGee, Downtown Coordinator of the City of Lemoore, do hereby declare that the foregoing agenda for the Lemoore Downtown Merchants Association regular meeting of Thursday , August 13, 2009 was posted on the outside bulletin board located at City Hall, 119 Fox Street on Monday September 28, 2009 at 9:00 a.m.**



**Michele McGee, Downtown Coordinator**

**Minutes of the Meeting of the  
DOWNTOWN MERCHANTS ADVISORY COMMITTEE**

**September 24, 2009**

**ATTENDANCE** Present were members Chris Brazil, John Miller, Carrie Lawson for Café Connection (Kay Dill), Michele McGee, Nicolette Magini, Gary and Linda Ramos, guest Nina-Shock of Style, Judy Holwell City of Lemoore and Michele McGee Downtown Coordinator.

**ABSENT** Dana Steely and Maureen Azevedo

**Call TO ORDER** 6:15 by Chris Brazil

**ACTION ITEMS:**

- 1. Approval of Informational Minutes from August 13, 2009-** A motion was made by Gary to accept the minutes from August 13, 2009 and 2<sup>nd</sup> by Nicolette; unanimously approved.

**DISCUSSION ITEMS/ ACTION ITEMS:**

- 1. PBIA Budget Review-**The committee reviewed the PBIA budget and the new expenses.
- 2. Evening Under the Stars-** Tabled until next meeting
- 3. Halloween Parade-** Michele mentioned that Halloween might be a good time to invite the community to come down and take their children around to the local merchants for trick or treating. Each participating merchant could have orange and black balloons in front of their store front to show that they were participating in the fun! Flyers could be sent out to the local childcares, preschools and elementary schools to get the word out. Michele will ask Parks and Recreation if they could put their yellow banners up the week of announcing the event. Halloween will be on Saturday, October 31. The committee felt that the merchants could participate during their regular business hours to not incur additional labor costs. Michele will coordinate with the merchants on who will be participating and get their hours of operation for press releases.
- 4. Holiday Stroll-** Tabled until next meeting
- 5. Pizza Festival-** Chris and John feel that the Downtown should hold an Antique Show in Downtown on Saturday, April 17, 2009 as an added festivity for the community during the Central Valley Pizza Festival, which has been moved to the Lemoore WHC for expansion of the event. Gary said that he would make some calls to other local dealers to get some feedback from them on putting on a show. Michele will also get the event show book to use as a reference for planning. John mentioned that the Clovis Show might also be a good resource.
- 6. Downtown Lemoore Street Party-** Michele had been talking with some of the Lemoore Downtown Merchants about having some other festivities in the downtown. Carrie from Café Connection and Nina from Shock of Style mentioned having a Downtown Street Party, offering a band, beer garden & vendors. They thought that we should do one on Saturday, October 24 from 5-10pm. Michele mentioned that she had already contacted the band "Vinyl" who played at one of the most successful Summer Concert Series nights. They are a classic rock / adult alternative rock band. They will get back to Michele on Friday, September 25, 2009 with their availability and cost. To help with acquiring vendors Michele said that the fees need to be low, suggesting \$25 per spot and \$10 for electricity. The committee members thought this was a good idea and were in support of helping. Michele will continue to work on the details and report back to the committee with the progress at the next meeting.

**Other Business:**

**Public Comment:**

**Adjournment: Meeting was adjourned @ 7:35 p.m., and next meeting is scheduled for Thursday, October 1, 2009 at 6p.m at the Lemoore Chamber of Commerce.**

Evening Under the Stars P&L- Not Complete as of 9/28/09

Income	\$	memo
Ticket Sales	7450	sales
Band	-500	paid from cash from ticket sales
Door Prize Ticket Sales	\$60.00	6 tickets were sold
Raffle	\$977.00	
	\$7,987.00	

\$500.00	Dep money from Sequioa Beverage payment
\$1,550.00	still owed from corp tables, and LCOC
\$5,937.00	bank deposit made on 9/23/09
\$7,987.00	Total Income Collected on event

Expense	\$	Memo
SaveMart	\$66.96	sodas/ crackers
Quick & Ez	\$71.79	beer
Archie & Ass	138.75	wine glasses- still have 150 or so
Its my Party		
AAA Security	\$130.00	
Best Buy	\$914.08	wine
Savemart		food trays
Home Depot	\$121.66	light sockets
Lowes	\$86.17	light blubs
All Valley Printing	\$412.43	poster
ABC	\$50.00	liquor license
Lemoore Hardware	\$97.72	light sockets / plugs
Ramblin Rose		Center Pieces

Total Spent \$2,089.56