



City of Lemoore

Strategic Initiatives 2015-2020

Mission

To provide high quality services and establish the conditions for economic vitality and high quality of life.

Vision

Lemoore will be an economically vital community, marked by educational, cultural, recreational and business opportunities.

Strategic Initiatives: By focusing priorities through Strategic Initiatives, the City will maintain a sense of community and small town feel while still developing into a mid-sized, full service city.

Strategic Initiative: Safe & Vibrant Community

Formerly: Safe Community

A safe and secure community is essential to the high quality of life and economic success. The City is committed to a high level of service-oriented public safety strategies and working in partnership with the community.

Focus Areas

- Community relations, partnerships and outreach through a community-oriented philosophy.
- Enhanced police services for gang and narcotic enforcement, education and prevention strategies.
- Police officer recruitment and retention, including developing a diverse candidate pool, and outreach to youth interested in a law enforcement career.
- Continue support of volunteer fire department.

Strategic Initiative: Growing & Dynamic Economy

Formerly: Business & Job Opportunities

Lemoore is a community with significant opportunities for business development, community special events, and a variety of business and residential development ideas. The City supports creative ideas that expand and increase opportunities for employment in Lemoore, while supporting existing businesses and attracting new business to the community. It is important to develop a sound economic development plan that includes relationship building, and policies and procedures to be business friendly in support of the Vision and Strategic Initiatives.

Focus Areas

- Strengthen service-based business presence in the region to promote a healthy and sustainable economy.
- Maintain a sense of community and small town feel while still developing into a mid-sized, full service city.
- Improve physical infrastructure in of support economic development.
- Lemoore is perceived as an attractive and business friendly location for business and job opportunities and career development.
- Ensure safe, reliable, and modern public infrastructure by planning for repair/replacement of existing public infrastructure and future expansion.

Strategic Initiative: Fiscally Sound Government

Financial information is critical to successful planning. It is imperative to assure that projected financial capacity will provide sufficient resources to achieve results. A five-year balanced capital improvement plan will allow for thoughtful prioritization of plans in parallel with revenues to ensure the alignment of services match available resources to maintain fiscal stability.

Focus Areas

- Develop a five-year, progressive capital improvement plan.
- Establish system for on-going review of rates and fees.
- Review and/or develop financial policies to ensure they align with best practices.
- Develop a balanced operating budget that addresses the priorities and needs of the community.
- Establish criteria for appropriate evaluation of new purchases and facilities maintenance costs.

Strategic Initiative: Operational Excellence

Formerly: Municipal Services that are focused on community needs and efficiently delivered by customer-oriented staff

Provide cost-effective innovative technology and appropriate resources to ensure superior service delivery and strengthen customer service culture to ensure a positive experience.

Focus Areas:

- Enhance internal intra-departmental relationships.
- Build a high performance team through skilled, committed and professional employees in a supportive environment. Ensure leaders at all levels in the organization are prepared for success.
- Effectively engage and communicate with the community.
- Ensure continuity & stability of the organization through succession planning.
- Maintain an organizational structure that best meets the needs of the community.
- Provide outstanding internal and external customer service.
- Leverage the city's resources to optimize project and service delivery.

Strategic Initiative: Community & Neighborhood Livability

Formerly: Small Town Charm with Modern Conveniences

Provide an environment that supports diverse neighborhoods, with a broad range of commercial services and housing, through managed growth through the appropriate planning, annexation, land use and development review processes.

Focus Areas:

- Create a desirable sense of place that differentiates Lemoore from other communities.
- Develop a code enforcement plan that is in alignment with community philosophy.
- Continue and enhance economic development efforts to ensure employment opportunities.
- Consider developing an annexation philosophy and plan.
- Conduct a review and update of the zoning ordinance.
- Review and update the General Plan.
- Develop a long-term master plan and implementation strategy.