

**DOWNTOWN MERCHANTS ADVISORY COMMITTEE
COUNCIL CHAMBERS – 429 “C” STREET
Wednesday, August 10, 2011 – 6:15 p.m.**

AGENDA

CALL TO ORDER:

Public Comments and Inquiry:

DISCUSSION / ACTION ITEMS:

- 1. Approval of Minutes -July 27, 2011**
- 2. Committee Member - Vacancy/Update**
- 3. PBIA Budget**
- 4. Street Party - Street Banner, Posters, Rotary ABC, September24, October 29,
Entertainment, Locations,**
- 5. Downtown Coordinator - Update**

Other Business:

Adjournment:

Notice of ADA Compliance: If you or anyone in your party needs reasonable accommodation to attend , or participate in any Downtown Merchants Advisory Meeting, please make arrangements by contacting the Lemoore Chamber of Commerce office 24 hours prior to the meeting. They can be reached by calling 924-6401 at least 24 hours prior to the meeting or by mail at 300 “E” Street, Lemoore, CA 93245.

Any writings or documents provided to a majority of the Downtown Merchants Advisory Committee regarding any item on this agenda will be made available for public inspection at the City Clerk’s Counter at City Hall located at 119 Fox Street, Lemoore, CA during normal business hours. In addition, most documents will be posted on the City’s website at www.lemoore.com.

CERTIFICATION OF POSTING

I, Brenda Martin, Downtown Coordinator for the City of Lemoore, do hereby declare that the foregoing agenda for the Lemoore Downtown Merchants Association regular meeting of Wednesday, August 10, 2011 was posted on the outside bulletin board located at City Hall, 119 Fox Street on Friday, August 5, 2011, prior to 6:15 p.m.

Brenda Martin, Downtown Coordinator

Minutes of a Special Meeting of the
Downtown Merchants Advisory Committee
July 27, 2011

ATTENDANCE:

Chair; Michele McGee, Committee Members; Chris Brazil, Michael Daniels, John Pereira, Gary Ramos, Lee Williams, Redevelopment Project Manager; Judy Holwell

ABSENT:

Kay Dill, Nicolette Mangini, John Miller

PUBLIC COMMENT AND INQUIRY:

None

APPROVAL OF MINUTES:

It was moved by Committee Member Chris Brazil, seconded by Committee Member John Pereira, and carried that the Committee approve the Minutes of July 13, 2011 as corrected.

Ayes: Lee Williams, Gary Ramos, John Pereira, Michael Daniels, Chris Brazil, Michele McGee

STREET PARTY:

Official Street Party dates/locations: September 24th - Plaza Park between Heinlen and Fox Streets. October 29th – D Street between Follett and Heinlen.

DMA will be the only vendor to sell any beverages at event.

Advertising – posters, leave behind cards, water bill insert, press releases to; Hanford Sentinel, all media and community calendars, and Facebook.

CALENDAR OF EVENTS:

Coordinator Martin to make sure all Merchants are notified of all events.

OTHER BUSINESS:

At the August 2nd, City Council will discuss the removal of Kay Dill from the DMA. Judy Holwell and her team will assist in handing out notices of vacancies to all of the Downtown merchants.

Discussed scheduling a merchant summit once a year.

ADJOURNMENT:

At 7:34 p.m. the meeting adjourned.

Full digital audio recording is available.

Approved the ____ day of _____, 2011.

Michele McGee, Chair

Brenda Martin, Downtown Coordinator