

**DOWNTOWN MERCHANTS ADVISORY COMMITTEE
COUNCIL CHAMBERS – 429 "C" STREET
Special Meeting
Wednesday, September 21, 2011 – 6:15 p.m.**

AGENDA

CALL TO ORDER:

Public Comments and Inquiry:

DISCUSSION / ACTION ITEMS:

- 1. Approval of Minutes-August 10, 2011**
- 2. Street Party – September 24th**
- 3. Street Party – October 29th**
- 4. Committee Member – Vacancy/Update**
- 5. Chair reimbursement**
- 6. Holiday Stroll**
- 7. Financial Review – PBIA/FAST**

Other Business:

Adjournment:

Notice of ADA Compliance: If you or anyone in your party needs reasonable accommodation to attend , or participate in any Downtown Merchants Advisory Meeting, please make arrangements by contacting the Lemoore Chamber of Commerce office 24 hours prior to the meeting. They can be reached by calling 924-6401 at least 24 hours prior to the meeting or by mail at 300 "E" Street, Lemoore, CA 93245.

Any writings or documents provided to a majority of the Downtown Merchants Advisory Committee regarding any item on this agenda will be made available for public inspection at the City Clerk's Counter at City Hall located at 119 Fox Street, Lemoore, CA during normal business hours. In addition, most documents will be posted on the City's website at www.lemoore.com.

CERTIFICATION OF POSTING

I, Brenda Martin, Downtown Coordinator for the City of Lemoore, do hereby declare that the foregoing agenda for the Lemoore Downtown Merchants Association Special Meeting of Wednesday, September 21, 2011 was posted on the outside bulletin board located at City Hall, 119 Fox Street prior to 6:15 p.m. Tuesday, September 20, 2011.

Brenda Martin, Downtown Coordinator

Minutes of a Regular Meeting of the
Downtown Merchants Advisory Committee
August 10, 2011

ATTENDANCE:

Chair; Michele McGee, Committee Members; Michael Daniels,
John Pereira, Gary Ramos, Redevelopment Project Manager; Judy
Holwell

ABSENT:

Chris Brazil, John Miller, Lee Williams,

PUBLIC COMMENT AND INQUIRY:

APPROVAL OF MINUTES:

It was moved by Committee Member Michael Daniel, seconded by
Committee Member John Pereira, and carried that the Committee
approve the Minutes of July 27, 2011.

Ayes: Michael Daniels, John Pereira, Gary Ramos and Michele
McGee

COMMITTEE MEMBER – VACANCY/UPDATE:

7 seats are filled of the 9 – 2 are available at this time. Vacancy
notices have been passed out by 4 City of Lemoore Staff and
Downtown Coordinator – Brenda Martin

PBIA BREAKDOWN:

\$300.00 has been spent on Downtown flower beds

STREET PARTIES:

Entertainment for September 24th will be Doug “Madman” Mayhle
from 5-7 p.m. and Karaoke from 7-10 p.m. Sponsorship for both
Street Parties is \$50.00 to include name on 10,000 postcards 6,000
to be distributed in the City of Lemoore water bill and the remaining
4,000 distributed in local merchants and surrounding areas. Name
on 200 posters, plus other advertising benefits. The 2nd Street
Party to be held on October 29th - Music will be “Vinyl”

There will be trick or treating for all ages, costume contests, haunted house, games and prizes. Both events will have a bounce house for kids, at the cost of \$5.00 (one price-entire evening). The DMA merchants are requesting to be the only drink vendor at each event.

DOWNTOWN COORDINATOR – UPDATE:

Selena has yet to return any property

OTHER BUSINESS:

None.

ADJOURNMENT:

At 7:30 p.m. the meeting adjourned.

Full digital audio recording is available.

Approved the ____ day of _____, 2011.

Michele McGee, Chair

Brenda Martin, Downtown Coordinator