

# Custom Performance Cheer & Tumble / 2020 CALIHEATALLSTARS.COM

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JUN 22 2020  
BY: KB

Monday, June 22, 2020; 9:30AM PDST

City of Lemoore Planning Commission  
c/o [planning@lemoore.com](mailto:planning@lemoore.com)  
Attention: Ms. Kristie Bailey  
Planning Commission Secretary  
City of Lemoore

Mr. Eric Beard c/o [ebeard@beardmotorsports.com](mailto:ebeard@beardmotorsports.com)  
Enterprise & Commerce, LLC  
1500 Enterprise Drive, Suite 101  
Lemoore, CA 93245

**Subject:** "Public Notice of Availability / Notice of Public Hearing" - "MAJOR SITE PLAN REVIEW 2020-03," as requested by "Wellsona Partners / John Peterson – 7.63 acres aka "Venture Place."

**Re:** Reservations & Concerns Pursuant to the Above-Subject Proposed Development

City of Lemoore Planning Commission:

As a new business in good standing with the City of Lemoore, of the adjoining property located at 1500 Enterprise Drive, Suite 305 & 306, Lemoore, CA 93245, and as general manager and owner of the "CUSTOM PERFORMANCE CHEER & TUMBLE / CALIHEATALLSTARS.COM Gym, hereinafter, "Gym," it has been brought to my attention the City of Lemoore is conducting a Public Hearing today, Monday, June 22, 2020, for the purpose of "considering and accepting public comment" for "MAJOR SITE PLAN REVIEW 2020-03," as requested by "Wellsona Partners / John Peterson, or more specifically described as, "a seed-to-sale Cannibis Campus."

Please accept the following *Facts, Reservations and Concerns* Regarding the "Gym:"

1. An established business, with over seven (x7) years of successful business operations, recently relocated, from Hanford to Lemoore, CA with much positive expectation of being part of the immediate Lemoore business community.
2. Recognized business / media brands "Custom Performance Cheer & Tumble, hereinafter, "CPC&T" and "CALIHEATALLSTARS.COM," hereinafter, "CALIHEAT."

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3. Provides a vital service to the youth of the immediate and surrounding communities.
4. Has established National acclaim within its market.
5. Serves a hundred (100) families, with under-aged children, and growing within the immediate community.
6. An ambassador for the City of Lemoore and the surrounding communities.
7. Responsible for the health, safety and security of small children, their mothers and other family members who frequent the “Gym,” at all hours of the day and night.

In our opinion, a business operation as defined and described by the proposed developer/operators of the type and nature presented, hereinafter “project,” would expose our under-aged youth and their family members to inappropriate activities and behavior based upon the targeted consumer demographics for which the “project” is intended. The broad scope of the proposed business model, as outlined by the “project” developer, would open the immediate area to what we feel is a security risk to our young athletes and their family members.

Therefore, we respectfully challenged the “City of Lemoore’s” consideration of the “project,” and hereby enter our opposition to the proposed and/or any similar development adjacent to or in close proximity to our “Gym.”

Respectfully Submitted,

*Carrie McElroy - Page*

Carrie McElroy – Page  
Owner/Manager  
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