

# DOWNTOWN MERCHANTS ADVISORY COMMITTEE

# LEMOORE COUNCIL CHAMBER 429 C STREET

June 11, 2020 6:15 p.m.

# **AGENDA**

# 1. CALL TO ORDER

# 2. PUBLIC COMMENT

This time is reserved for members of the audience to address the Committee on items of interest that are not on the Agenda and are within the subject matter jurisdiction of the Committee. It is recommended that speakers limit their comments to 3 minutes each and it is requested that no comments be made during this period on items on the Agenda. The Committee is prohibited by law from taking any action on matters discussed that are not on the Agenda. Prior to addressing the Committee, any handouts for the Committee will be provided to the City Clerk for distribution to the Committee and appropriate staff.

# 3. <u>ELECTION OF OFFICERS</u> – Chair & Vice Chair (Avalos)

## 4. BUSINESS

Report, discussion and/or other Committee action will be taken.

- 5-1 Approval Minutes Regular Meeting May 14, 2020
- 5-2 Information Only Financial Update PBIA (Holwell)
- 5-3 Discussion & Approval Landscape Maintenance & Repairs
  - a. Planter Maintenance & Repairs
  - b. 4-H Team (Robbins)
  - c. Planter Box Domino's Arch (Holwell)
  - d. Tree Trimming
  - e. Tree Well Maintenance
  - f. Planter Watering Schedule
- 5-4 Discussion & Approval Downtown Social Media, Outreach & Events
  - a. Event Planning
  - b. Marketing
  - c. Downtown Business Owners' Mixers

#### 5. CITY LIASON REPORTS

## COMMITTEE MEMBER REPORTS AND REQUESTS

### 7. ADJOURNMENT

#### **Upcoming Meetings**

Regular Meeting of the Downtown Merchants Advisory Committee – Thursday, July 9, 2020. Regular Meeting of the Downtown Merchants Advisory Committee – Thursday, August 13, 2020.

Agendas for all Downtown Merchants Advisory Committee meetings are posted at least 72 hours prior to the meeting at the Council Chamber, 429 C Street and the Cinnamon Municipal Complex, 711 W Cinnamon Drive. Written communications from the public for the agenda must be received by the City Clerk's Office no less than seven (7) days prior to the meeting date. The City of Lemoore complies with the Americans with Disabilities Act (ADA of 1990). The Council Chamber is accessible to the physically disabled. Should you need special assistance, please call (559) 924-6744, at least 4 business days prior to the meeting.

# **PUBLIC NOTIFICATION**

I, Marisa Avalos, City Clerk for the City of Lemoore, declare under penalty of perjury that I posted the above Downtown Merchants Advisory Committee Agenda for the meeting of June 11, 2020 at Counci Chamber, 429 C Street and the Cinnamon Municipal Complex 711 W Cinnamon Drive, Lemoore, CA or June 8, 2020.
//s// Marisa Avalos, City Clerk

Item 5	5-1
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# Minutes of the Regular Meeting of the DOWNTOWN MERCHANTS ADVISORY COMMITTEE May 14, 2020

## 1. CALL TO ORDER

At 6:22 p.m. the meeting was called to order.

Member Attendance:	City Staff Attendance:
Diana Badaci	Judy Holwell, Community Development Director
□ David Jones	☑ Marisa Avalos, City Clerk
☐ Shelby Robbins	
☐ Jacob German	
□ Jeffrey Garcia	

# 2. PUBLIC COMMENT

There was no Public Comment.

# 3. OATH OF OFFICE

City Clerk Avalos administered the Oath of Office to Committee Members Garcia and Jones.

## 4. ELECTION OF OFFICERS – Chair and Vice Chair

Consensus was received to table this item to the next meeting since two of the members were absent.

#### 5. BUSINESS

5-1 Approval – Minutes – Regular Meeting – May 14, 2020

Motion by Member Jones, seconded by Member Garcia to approve the May 14, 2020 Regular Meeting Minutes.

Ayes: Jones, Garcia, Badasci

5-2 Informational Financial Update – Parking & Business Improvement Account (PBIA)

Community Development Director Holwell provided a financial statement of the PBIA Fund to the Committee. \$11,800 was budgeted for FY 2019-2020. \$6,429.76 has been spent so far. Landscaping fee has been raised to \$300 beginning in March for the next 8 months.

The structure fire alarm triggered. Member Jones needed to leave to respond to the fire call. There was no quorum to continue the meeting.

## 6. Adjournment

At 6:34 p.m. the meeting adjourned.

Approved the 11 <sup>th</sup> day of June 2020.		
ATTEST:	APPROVED:	
Marisa Avalos		
City Clerk	Chairperson	