



DOWNTOWN MERCHANTS ADVISORY COMMITTEE

LEMOORE COUNCIL CHAMBER

429 C STREET

June 11, 2020

6:15 p.m.

AGENDA

1. CALL TO ORDER

2. PUBLIC COMMENT

This time is reserved for members of the audience to address the Committee on items of interest that are not on the Agenda and are within the subject matter jurisdiction of the Committee. It is recommended that speakers limit their comments to 3 minutes each and it is requested that no comments be made during this period on items on the Agenda. The Committee is prohibited by law from taking any action on matters discussed that are not on the Agenda. Prior to addressing the Committee, any handouts for the Committee will be provided to the City Clerk for distribution to the Committee and appropriate staff.

3. ELECTION OF OFFICERS – Chair & Vice Chair (Avalos)

4. BUSINESS

Report, discussion and/or other Committee action will be taken.

5-1 Approval – Minutes – Regular Meeting – May 14, 2020

5-2 Information Only – Financial Update – PBI (Holwell)

5-3 Discussion & Approval – Landscape Maintenance & Repairs

- a. Planter Maintenance & Repairs
- b. 4-H Team (Robbins)
- c. Planter Box Domino's Arch (Holwell)
- d. Tree Trimming
- e. Tree Well Maintenance
- f. Planter Watering Schedule

5-4 Discussion & Approval – Downtown Social Media, Outreach & Events

- a. Event Planning
- b. Marketing
- c. Downtown Business Owners' Mixers

5. CITY LIASON REPORTS

6. COMMITTEE MEMBER REPORTS AND REQUESTS

7. ADJOURNMENT

Upcoming Meetings

Regular Meeting of the Downtown Merchants Advisory Committee – Thursday, July 9, 2020.

Regular Meeting of the Downtown Merchants Advisory Committee – Thursday, August 13, 2020.

Minutes of the Regular Meeting of the
DOWNTOWN MERCHANTS ADVISORY COMMITTEE
May 14, 2020

1. CALL TO ORDER

At 6:22 p.m. the meeting was called to order.

Member Attendance:

- Diana Badaci
- David Jones
- Shelby Robbins
- Jacob German
- Jeffrey Garcia

City Staff Attendance:

- Judy Holwell, Community Development Director
- Marisa Avalos, City Clerk

2. PUBLIC COMMENT

There was no Public Comment.

3. OATH OF OFFICE

City Clerk Avalos administered the Oath of Office to Committee Members Garcia and Jones.

4. ELECTION OF OFFICERS – Chair and Vice Chair

Consensus was received to table this item to the next meeting since two of the members were absent.

5. BUSINESS

5-1 Approval – Minutes – Regular Meeting – May 14, 2020

Motion by Member Jones, seconded by Member Garcia to approve the May 14, 2020 Regular Meeting Minutes.

Ayes: Jones, Garcia, Badasci

5-2 Informational Financial Update – Parking & Business Improvement Account (PBIA)

Community Development Director Holwell provided a financial statement of the PBIA Fund to the Committee. \$11,800 was budgeted for FY 2019-2020. \$6,429.76 has been spent so far. Landscaping fee has been raised to \$300 beginning in March for the next 8 months.

The structure fire alarm triggered. Member Jones needed to leave to respond to the fire call. There was no quorum to continue the meeting.

6. Adjournment

At 6:34 p.m. the meeting adjourned.

Approved the 11th day of June 2020.

ATTEST:

APPROVED:

Marisa Avalos
City Clerk

Chairperson