



City of  
**LEMOORE**  
CALIFORNIA

721 W. Cinnamon Drive • Lemoore, CA 93245 • (559) 924-6744 Option 2  
**RECREATION DEPARTMENT**

### Banner Application

The street banner program is limited to displays placed by the city over or on city streets relating to any civic or public events or activities (e.g., public program, educational activity, commemoration or celebration of historical date, event or person, holiday, or persons or events of local, state, or national significance (per Section 9-5F-8F).

Organization: \_\_\_\_\_

Event or Purpose and Date(s): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check one:

\_\_\_\_\_ 1) Banner Delivered to City Office (Applicant will be contacted to retrieve banner.)

Date to Hang Banner: \_\_\_ / \_\_\_ / \_\_\_ (Banner will be hung as time permits.)

Date to Remove Banner: \_\_\_ / \_\_\_ / \_\_\_ (Max. 30 days.)

- Banners not retrieved within 10 business days of receiving pick up notification will be discarded. \_\_\_\_\_ (Initial here)
- City is not responsible for damage to banner. City is not responsible for damage caused by banner. \_\_\_\_\_ (Initial here)

Applicant Signature: \_\_\_\_\_ Date : \_\_\_ / \_\_\_ / \_\_\_

Applicant Name: \_\_\_\_\_

**For Office Use Only**

Application Received by: \_\_\_\_\_ Date: \_\_\_ / \_\_\_ / \_\_\_ Fee: \_\_\_\_\_ Receipt No. \_\_\_\_\_

Approved by: \_\_\_\_\_  Denied by: \_\_\_\_\_

Remarks: \_\_\_\_\_

Date Banner Installed: \_\_\_ / \_\_\_ / \_\_\_ Date Banner Removed: \_\_\_ / \_\_\_ / \_\_\_

Date Applicant Notified to Retrieve Banner: \_\_\_ / \_\_\_ / \_\_\_ Date Applicant Picked Up Banner: \_\_\_ / \_\_\_ / \_\_\_

Picked up by: (Print) _____	Phone # _____
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# Banner Application

## Banner Conditions:

- Applications must be received a minimum of two weeks prior to proposed installation date.
- Banners shall be in good condition and meet the construction standards listed below.
- No banner permit shall be issued for a period in excess of thirty (30) days, except banners for civic events, which may be installed for the duration of the event.
- No banner shall be installed more than one time per calendar year.
- To accommodate the Christmas street decorations, the number of banners installed between Nov. 1<sup>st</sup> and Dec. 31<sup>st</sup> will be limited.
- Banners with vulgar or obscene words or images are prohibited.
- Banners will be installed by the City on a first come, first serve basis.
- Banners will be removed by the City on the designated removal date or later as availability of City staff allows, provided however, the City may remove a banner at any time if it poses a safety risk.
- The City shall not be liable for the condition of or damages to any banner.
- Applicant will identify, defend, and hold the City harmless with respect to any personal injury or property damage caused by the condition of the applicant's banner, including defects, not caused by City staff.

## Construction Standards:

- Banner material shall be canvas or approved equal.
- Banner shall be 30 to 36 feet in length and no more than 40-48" high.
- No. 4 grommets shall be placed a maximum of 3 ft. apart.
- Rope shall be 5/16" SB Nylon and sewn into the top and bottom edge of the banner, and run the entire length of the banner, The rope overall length is to be 70 feet (end to end measurement of rope) for tying purposes on the top and bottom of banner.
- Banner shall have a minimum of four (4) – 6" x 8" wind flaps cut into it.
- Each grommet shall have a 5/16" carabineer attached.

**I fully understand and agree to the conditions of this permit.**

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Signature of Applicant

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Date